CCFP Process Improvement
Defining Essential Services for FY 2023-2024 Cycle

Update – Fall 2019

Consolidated Community Funding Pool Advisory Committee
Sept. 10, 2019

Meeting Agenda and Objective

I. Information, Background and Overview
II. Work Group Review
III. Future CCFP Proposals and Questions
III. Your Questions/Next Steps

Objective: To receive feedback, to hear suggestions, to understand issues and identify preferred solutions on the CCFP essential services definition and process.
CCFP Information

• CCFP started in 1997; community driven process
• Current CCFP is $13.1 M
• CCFP increases faster than other HHS contracts
• Historically get double the requests as there are funds available
• RFP for FY 2021 – 2022 cycle will be out in fall 2019

Our discussion is for FY2023-24 funding cycle

Why Are We Here?

• Only minor changes have been made in past 20 years
• Strengthen processes and position for the future
• Defining “essential services” has always been a recommendation
• BOS discussed prioritizing funding areas
• Nonprofit questions and suggestions
• Alignment with One Fairfax – more inclusive community engagement and targeting approaches to address variance in levels of vulnerability and access to opportunity
Work Group #1 - 2017

The review process began in response to anticipated changes in federal funding, CCFAC membership challenges and BOS questions. The work group:

- Reviewed and reaffirmed the purpose of CCFP
- Reviewed structure and processes
- Formalized the process to receive BOS input
- Produced a CCFP background report
- Recommended further examination of some issues

County Staff Team Established

- Staff from health and human service agencies
- Review of services provided through the CCFP
- Will develop a process to define services that are integral to the operation of the larger system and shouldn't necessarily be in CCFP
- Ensure strategically important services are funded, new approaches are applied, added to the resource plan where appropriate, etc. to ensure needs are being met
Work Group #2 - 2019

Worked to define essential services — services deemed critical for residents’ survival

• Came at it from the big picture, what is best for the citizens
• Drafted a definition
• Discussed processes to ensure essential services are funded
• Developed a draft 2-pronged CCFP approach for essential services (survive) & general services (thrive)
• Suggested contract length move from 2 years to 3 years

Capital CDBG Funds

• For this upcoming cycle (FY 2021-22), CDBG funding ($704,500) will be consolidated and allocated through Housing and Community Development’s (HCD) annual CDBG/HOME RFP process
  • Increases efficiencies
  • Simplifies CCFP RFP
  • Reduces work of CCFP SAC
  • Shortens timeframe between request and funding
  • Better complies with HUD’s CDBG expenditures timeliness test
Future CCFP — Proposal & Question

Essential Services:
Those services that assist vulnerable individuals and families in meeting critical human needs and related supports to ensure survival and provided in an equitable manner. (food and shelter)

Question
What are the pros and cons to this definition?

Future CCFP — Proposal & Question

Based on historical analysis of past proposals, the recommendation of the work group is to break the dollars and services into:

- Approx. 60% of CCFP = general services (~$7 M)
- Approx. 40% of CCFP = essential services (~4.7 M)
  (using $11.7 M figure after shift of CDBG dollars to HCD)

Question
List the pros and cons of dividing the monies between essential and general services?
Future CCFP – Same vs. Different

<table>
<thead>
<tr>
<th>Current</th>
<th>Future Cycles (beginning in FY2023)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One pool</td>
<td>Divided pool (60%/40%)</td>
</tr>
<tr>
<td>Competitive process; award based on score</td>
<td>Competitive process; award based on score</td>
</tr>
<tr>
<td>One RFP</td>
<td>Two RFPs</td>
</tr>
<tr>
<td>No mechanism to ensure all parts of county are covered for essential services</td>
<td>All parts of county covered for essential services, proportional to need</td>
</tr>
<tr>
<td>Community driven</td>
<td>Community driven</td>
</tr>
</tbody>
</table>

Additional Feedback Requested

List the pros and cons of this statement: To help ensure a healthy funding mix, the CCFP funding is limited so no applicant is allocated more than XX percentage of their organization’s total budget.
Questions?

Additional presentations:
• Northern VA Idea Exchange (NoVIE) for nonprofits on 9-12-19
• Human Services Council (HSC) on 9-16-19
• Open meeting in North County on 10-28-19
• Open meeting in South County on 11-4-19

All feedback and responses tallied – late 2019
Work group will develop a final recommendation for the BOS – spring 2020

Thank you!