

Business Resources

Let the Fairfax County Public Library be your first stop in starting or running a successful business.



Top five ways the library can help your business:

1. Free online databases
2. Free Wi-Fi in all branches
3. Free use of computers
4. The latest books and periodicals
5. Professional research help from library staff

Small Business Q&A

What resource would be best for finding new customers for my small business?
Reference USA, available online, offers contact information and other useful data.

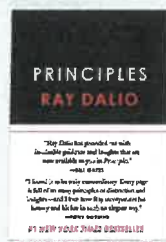
What resources will help me conduct market research in Fairfax County?
Business Insights: Global and **ABI/Global**, both available online and in branch, would be two good resources to start with.

I need to put a business plan together; where do I start?

- **Business Plans Kit For Dummies** by Steven Peterson (658.4012 P 2016) and **How to Write a Business Plan** by Mike P. McKeever (658.152 M 2017) would be two good books to start with.
- Also available in the reference section at some of the larger regional library branches is the **Troy Almanac of Business and Industrial Financial Ratios**. Available at the City of Fairfax Regional Library is **RMA Annual Statement Studies**. Both books are used for finding industry ratios when formulating a business plan for a new company.
- A helpful online resource is Volumes 1-31 of the **Business Plans Handbook**, available in the Gale Virtual Reference Center, which is accessible via the library's website.

More questions? Ask at any library branch.

Recent Popular Business Titles:

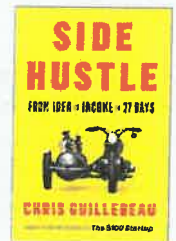


Principles
 by Ray Dalio
 650.1 D 2017



The Right – and Wrong – Stuff : How Brilliant Careers are Made and Unmade
 by Carter Cast
 650.1 C 2018

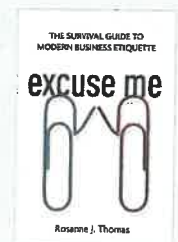
Side Hustle: From Idea to Income in 27 Days
 by Chris Guillebeau
 658.11 G 2017



Make Elephants Fly: The Process of Radical Innovation
 by Steven S. Hoffman
 658.4063 H 2017



Excuse Me: The Survival Guide to Modern Business Etiquette
 by Rosanne J. Thomas
 395.52 T 2017



Research using the library's online resources

ABI/Global contains U.S. and international academic and trade journals and newspapers covering business and economic conditions, corporate strategies, management techniques and product information.

Business Insights: Global includes in-depth company and industry profiles, interactive live charts for economic and business indicators, detailed country profiles, investment research/brokerage reports, case studies, SWOT reports and many business articles.

Business Index ASAP has full-text academic and business journals that can be used for research on management issues, economic indicators and business theory/practices as well as information on companies and industries worldwide.

Gale Directory Library provides listings for many industries. It includes these directory sources: *Brands and Their Companies*, *Encyclopedia of Associations*, *Gale Directory of Publications and Broadcast Media* and *National Directory of Nonprofit Organizations*.

General OneFile supplies articles on a wide range of topics: business, computers, current events, economics, education, environmental issues, health care, hobbies, humanities, law, literature and art, politics, science, social science, sports, technology and more.

Morningstar Investment Research Center provides independent investment research and analysis in the United States and in major international markets with data and analyst reports on stocks and funds,

tools to build and analyze a portfolio, and tools to learn new stock and fund-investing strategies and portfolio-building-skills. Data and analysis of domestic and international markets by market sector, industry and geographic region are also available.

Reference USA from Infogroup offers verified details on 14 million U.S. businesses and 210 million U.S. residents. It brings that information directly to library patrons, making it faster and easier to find new business opportunities, research executives and companies, find news articles, conduct job searches, research papers, locate addresses and phone numbers, conduct market research and much more.

Standard & Poor's NetAdvantage is a comprehensive, professional source of proprietary analysis on companies and investments including rankings of stocks and mutual funds. The site also includes a financial education section with tools for better understanding personal and family financial matters such as budgets, mortgages, credit, retirement, etc. The industries section is only available in library branches.

Uniworld provides quick access to high quality contact information for businesses in over 200 countries and 1,200 industries. Users may also target companies with career postings.

Value Line Research Center includes online access to stocks, mutual funds, options and convertible securities as well as special situations stocks.

Other Resources

Community Business Partnership
www.cbponline.org

Mason Enterprise Center
masonenterprisecenter.org

Fairfax County
www.fairfaxcounty.gov/business

Fairfax County Economic Development Authority
www.fairfaxcountyleda.org

Small Business Titles

Launch Your Dream: A 30-Day Plan for Turning Your Passion into Your Profession
by Dale Partridge
658.11 P 2017



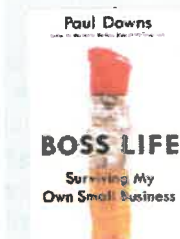
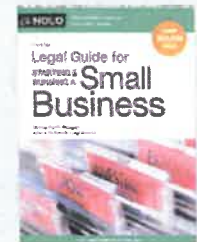
Deduct It! Lower Your Small Business Taxes
by Stephen Fishman
343.068 F 2018

Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble
by Bernard Kamoroff
658.11 K 2017



The Small Business Start-Up Kit
by Peri Pakroo
346.065 P 2016

Legal Guide for Starting & Running a Small Business
by Fred S Steingold
346.065 S 2017



Boss Life: Surviving My Own Small Business
by Paul Downs
B DOWNS 2015

Accounting for the Numberphobic: a Survival Guide for Small Business Owners
by Dawn Fotopulos
657.9 F 2015

