## What will be the Future of Retail in Fairfax County?

Come learn how retail markets are changing and discuss how alternative uses may be used to fill existing retail spaces

# Public Informational Meeting June 25, 2018 at 7:00 PM

Plan Amendment 2017-CW-6CP – Non-Office Building Repurposing

#### Location:

Fairfax County Government Center, Conference Rooms 9/10 12000 Government Center Pkwy., Fairfax, VA 22035

#### Background

- Retail markets are undergoing significant changes due to the rise in e-commerce and online shopping.
- Customers no longer rely on physical stores to obtain goods and are increasingly seeking retail areas that also provide opportunities for entertainment and social interaction.
- Property owners are finding some retail spaces difficult to lease to traditional tenants and must explore other strategies, including repurposing existing retail buildings to accommodate alternative uses.

### **Project Description**

To ensure that commercial property owners have the ability to respond to changing market conditions, the Fairfax County Board of Supervisors authorized an amendment to the county's Comprehensive Plan to consider the need for additional Plan flexibility to support the repurposing of vacant, partially-vacant, and underutilized *non-office* commercial structures to uses that were not originally envisioned in those spaces. The Fairfax County Comprehensive Plan is the guiding document for land-use and development within the county.

### Website:

www.fairfaxcounty.gov/planning-zoning/plan-amendments/non-office-building-repurposing

### Timing

Industry and Public Outreach: June-July, 2018 Staff Report Publication: estimated Fall 2018 Planning Commission Public Hearing: Fall 2018 Board of Supervisors Public Hearing: Fall 2018

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To request this information in an alternate format, contact the Fairfax County Department of Planning and Zoning at 703-324-1334, TTY 711.

