

*Fairfax County Health and Human Services
Innovation Fund Information Session*

Department of Neighborhood and Community Services
Information Session
August 23, 2023

HHS Innovation Fund: Scope and Purpose

- The Fairfax County Board of Supervisors has allocated up to \$200,000 to the Health and Human Services Innovation Fund Pilot
- A catalyst for innovation and collaboration among businesses and nonprofits
- One-time seed funding provided to projects designed to impact the economic and social well-being of county residents
- Up to \$200,000 will be awarded in FY2024.
 - Two awards will be made in the amount of \$50,000
 - Four awards will be made in the amount of \$25,000
- Programs focusing on vulnerable communities may be prioritized as well as those showing cross-sector (business/community-based organizations) partnerships
- HHS Innovation Fund Pilot vs Other County Funding Sources (e.g., Consolidated Community Funding Pool)

The Fairfax County Board of Supervisors has allocated up to \$200,000 to the Health and Human Services Innovation Fund Pilot

With its quality school system, low unemployment rate, and high median income, Fairfax County is known for being a good place to live. However, despite being one of the wealthiest communities in the country, not all county residents share in this prosperity. There are disparities and poverty throughout the county.

With the understanding that no single organization can solve any major social problem by itself, this fund encourages businesses and nonprofits to partner to design programs which positively impact the well-being of county residents.

This one-time seed funding will be provided to projects designed to impact the economic and social well-being by addressing barriers such as employment, housing, food, mobility, childcare, digital access, environment, etc. through market-driven strategies with a social impact and financial return.

Programs focusing on vulnerable communities as evidenced by vulnerability indices may be prioritized as well as those showing cross-sector (business/community-based organizations) partnerships.

The county has other upcoming funding sources specifically for Community Non-profits, for example, the Consolidated Community Funding Pool which will be launched in September 2023.

CCFP is different than the Innovation Fund in a number of ways, CCFP is specifically is for 501C3s that have programs that fit within the Board-approved CCFP Funding Categories (which can be found on the CCFP website), CCFP is for 2-year timeframe and does not have a funding limitation as the Innovation Fund does.

Community Based Organizations can apply for both programs; however, it can not be funded for the same program or service. If CBOs have any questions about their Innovation Fund proposal versus CCFP, please contact me.

ELEMENTS OF ECONOMIC MOBILITY



Education and Literacy



Employment and Workforce Development



Housing and Neighborhood Livability



Health and Well-being



Mobility



Food



Child Care



Digital Access



Recreation and Culture



Environment



Justice System



Social Inclusion



Civic Engagement



Social Investing

When we think of ways in which we can help an individual's economic well-being, we may naturally think of employment or workforce development. But an individual's economic and social well-being can be positively impacted through a number of different areas. For example, perhaps ensuring that someone has access to digital resources (a computer, an internet connection) helps them become more engaged within their community or allows them the ability to take an online class. When you consider the needs of your community, and how you can develop a program or project to meet those needs, addressing one or a combination of the elements on this slide could certainly make an impact on an individual's economic and social well-being.

HHS Innovation Fund: Goals



Attract new business to ZIP Codes with high vulnerability scores



Foster new partnerships between nonprofits and small businesses



Increase opportunities for residents to improve their economic status

The projects and programs you develop for this funding stream will have their own individual goals and you will provide that information in your proposal. These are the system level goals for the HHS Innovation Fund Pilot:

- Attract new business to ZIP Codes with high vulnerability scores
- Foster new partnerships between nonprofits and small businesses
- Increase opportunities for residents to improve their economic status

HHS Innovation Fund: Eligibility Requirements

Programs must serve residents of Fairfax County.

Small business or nonprofits (including colleges or universities) registered with all required federal, state, and local entities including the Fairfax County Department of Tax Administration.

Must provide evidence of sustainability/liquidity within the previous two years to demonstrate capacity to deliver and sustain the proposed project/program.

Proposals for new projects are encouraged. Projects currently funded by any Fairfax County funding streams will be considered for expansion.

- Fairfax County includes the Towns of Herndon, Vienna, and Clifton. The City of Falls Church and City of Fairfax are separate jurisdictions from Fairfax County and are not eligible
- Financial statements for the previous two years must be provided to demonstrate the capacity to deliver and sustain the proposed project/program.
- Although not required, a lead or sole application that is certified with the Virginia Department of Small Business and Supplier Diversity will receive extra points in the evaluation process.
- If you are seeking funds to expand an existing program or project, the proposal must clearly describe the expansion and how it meets the application criteria and how that expansion will be sustained without county funding into the future. A proposal that indicates it will use the Innovation Fund to increase the number of people served in an existing program and that plans to sustain that expansion through county funds gained through other county structured RFPs wouldn't meet this criteria for example.

HHS Innovation Fund: Application Components

- Cover Page
- Project Overview
- Programmatic Impact
- Equity
- Organizational Experience
- Sustainability
- Budget

Cover Page – standard request for information – Organization name, address etc. This is where you would designate whether you are submitting a joint proposal or a sole applicant proposal

Project Overview – The name of the project, total project budget, whether you are requesting 25 or 50K from the Innovation Fund. A description of the barriers or challenges you are hoping to address with this proposal. And a brief description of the social impact project or program.

Programmatic Impact – This is where you will describe the target population, indicate which ZIP codes the program/project will cover, the number of participants you expect to serve, how the project/program will contribute to the economic mobility of the population to be served and how the impact will be measured.

Equity – in this section you will indicate your understanding of the One Fairfax Policy, which is a joint racial and social equity policy adopted by the Fairfax County Board of Supervisors and the School Board. It commits the county and schools to intentionally consider equity when making policies or delivering programs and services. In the Application you will find links to an introductory video and the policy. You are advised to watch and read the video and policy before answering the Equity questions. Proposals will identify the One Fairfax policy areas are related to the proposed project/program, how data has been used to understand the inequities in the county and the areas you wish to serve and how the perspectives of the clients/households have been included in the program/project design and delivery.

Organizational Experience – Proposals should include a list of all staff that will operate the project/program. This should include the title, brief description of the position, whether it is full or part time and a percentage of the time to be assigned to the project/program.

Sustainability – Proposals should include a description of how the project/program will be sustained beyond the initial seed funding and a project/program timeline with key activities and benchmarks supported by these funds. Additionally, financial statements for the previous two years should be provided to demonstrate capacity to delivery and sustain the proposed program or project.

Budget – Using the Excel spreadsheet provided, please detail the total project costs. For each budget category itemize the expenses that will be incurred. Add rows as needed in each budget category. Additional details can be provided in a brief supplemental budget narrative. A maximum of forty (40) percent of requested funds may be used for administrative cost or overhead. A minimum of sixty (60) percent may be used for direct service costs.

HHS Innovation Fund: Process

Pre Application Conference Call and Application Release

August 23, 2023 info session; Application release August 21, 2023

Application Deadline

September 20, 2023 at 4:00 p.m.

Review and Scoring

September 25 – October 13, 2023

Award Letters

October 2023

HHS Innovation Fund

- Application and budget form can be found at www.fairfaxcounty.gov/neighborhood-community-services/innovationfund
- Deadline is 4 p.m. on September 20, 2023
- Submit completed application, budget forms, and financial statements for previous two years to NCSResourceDevelopment@fairfaxcounty.gov

Please make sure that you submit your application by 4 p.m. on September 20th. Applications submitted after that date and time will not be accepted. Once you've submitted your application to the email address listed here, you will get an email notifying you that your application has been received. If you do not get that email verification, please follow up. Emails don't tend to get lost nowadays but it does still occasionally happen and we don't want you to miss out on this opportunity because of a technical glitch.

QUESTIONS



QUESTIONS CAN BE SENT TO:

**NCSRESOURCEDEVELOPMENT@
FAIRFAXCOUNTY.GOV**