

Shaping the Future
Together

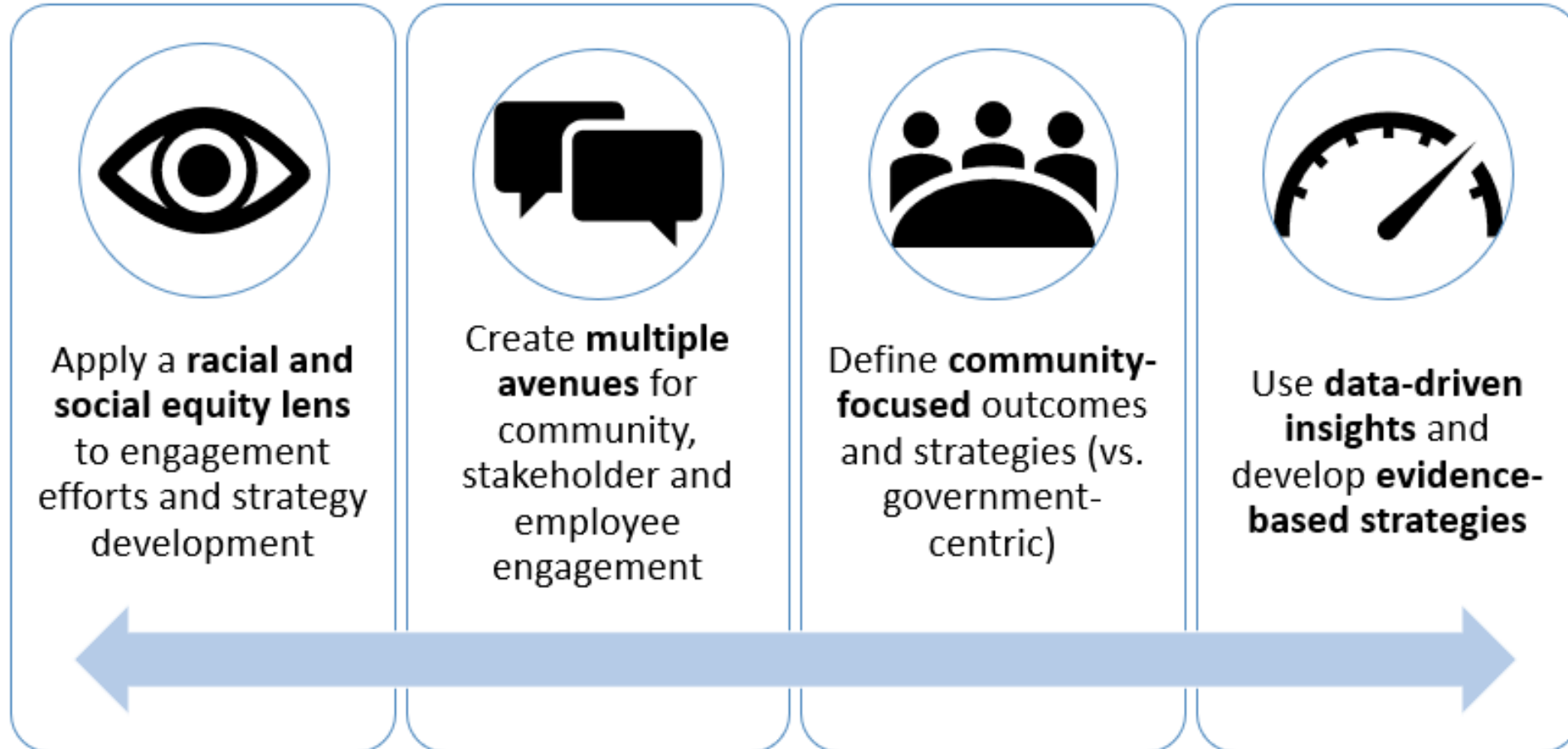
Countywide Strategic Plan Overview

March 18, 2021

Countywide Strategic Plan: Goals



Countywide Strategic Plan: Principles





Countywide Strategic Plan: Themes

Access: Eliminating barriers and engaging the community in solutions to address them

Affordability: Working to ensure all residents can meet their most fundamental needs

Collaboration and Engagement: Leveraging the creativity, diversity, and energy of residents, businesses, and community organizations

Innovation: Embracing change and seeking new ways of working

Sustainability: Responsible stewardship of community resources and the consideration of long-term impacts of our policies and practices

Placemaking: Creating environments where all people can thrive

Priority Outcome Areas

<p>Cultural and Recreational Opportunities</p> <p>Fairfax County is a place where all residents, businesses and visitors are aware of and able to participate in quality arts, sports, recreation and culturally enriching activities.</p>	<p>Economic Opportunity</p> <p>Fairfax County is a place where all people, businesses and places are thriving economically.</p>	<p>Effective and Efficient Government</p> <p>Fairfax County is a place where all people trust that their government responsibly manages resources, provides exceptional services and equitably represents them.</p>
<p>Empowerment and Support for Residents Facing Vulnerability</p> <p>Fairfax County is a place where all residents facing vulnerability are empowered and supported to live independent lives to their fullest potential.</p>	<p>Health and Environment</p> <p>Fairfax County is a place where all people can attain their highest level of health and well-being within a healthy sustainable environment.</p>	<p>Housing and Neighborhood Livability</p> <p>Fairfax County is a place where all people live in communities that foster safe, enjoyable and affordable living experiences.</p>
<p>Lifelong Education and Learning</p> <p>Fairfax County is a place where all residents at every stage of life are taking advantage of inclusive, responsive and accessible learning opportunities that enable them to grow, prosper and thrive.</p>	<p>Mobility and Transportation</p> <p>Fairfax County is a place where all residents, businesses, visitors and goods can move efficiently, affordably and safely throughout the county and beyond via our well-designed and maintained network of roads, sidewalks, trails and transit options.</p>	<p>Safety and Security</p> <p>Fairfax County is a place where all people feel safe at home, school, work and in the community.</p>

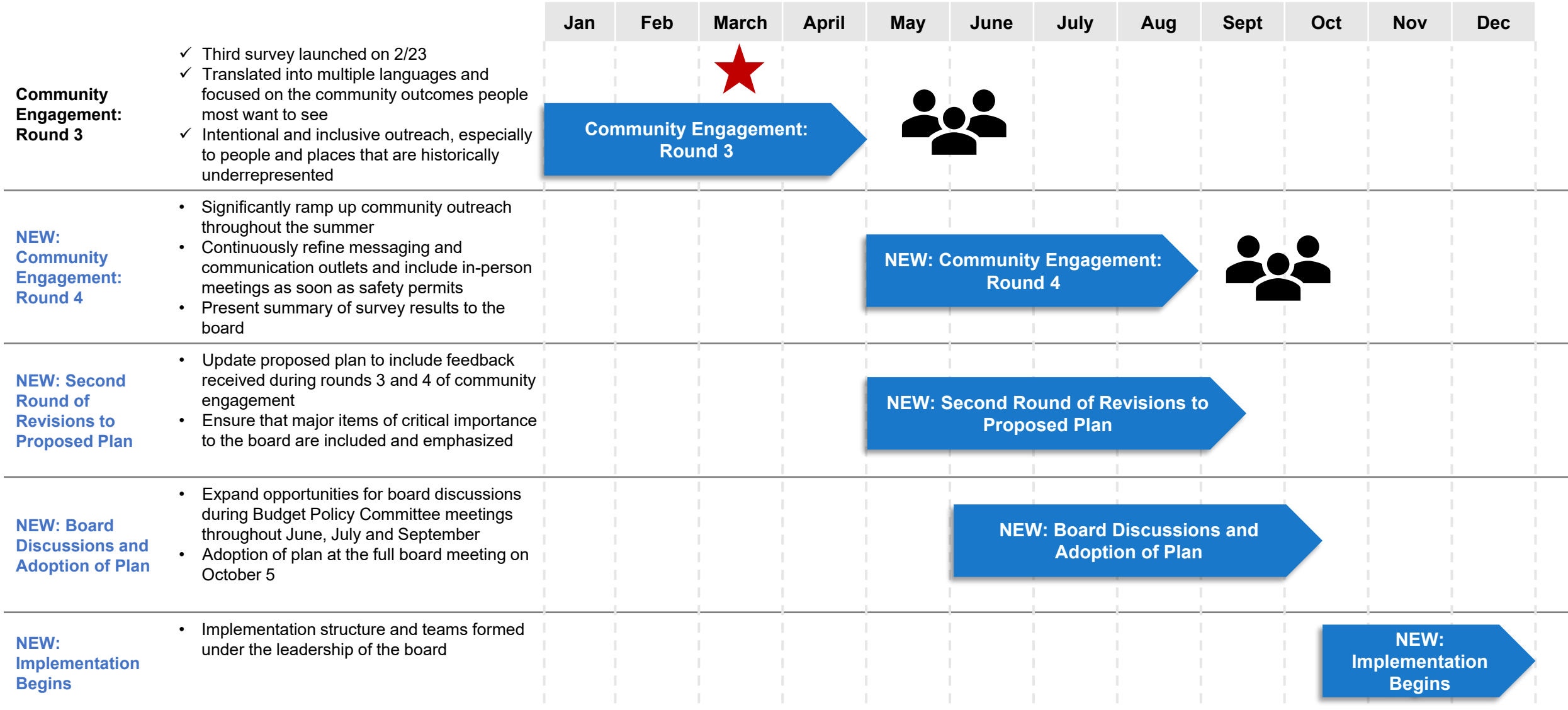


Strategic Plan Timeline – 2019

		Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Community Engagement: Round 1	<ul style="list-style-type: none"> ✓ Robust engagement with residents, businesses, higher education, BACs and employees ✓ Community conversations, online survey, inclusive outreach 	Community Engagement: Round 1											
Priorities Defined and Strategy Teams Formed	<ul style="list-style-type: none"> ✓ Nine priority areas identified based on community input ✓ Briefed Board of Supervisors on findings (3/26/19) ✓ Strategy teams established for each priority area, including hundreds of county employees at every level of the organization 			Priorities Defined and Strategy Teams Formed									
Research Conducted for Each Priority Area	<ul style="list-style-type: none"> ✓ Strategy teams reviewed existing plans within and outside Fairfax County ✓ Synthesized research with data and other evidence ✓ Conducted a Strengths, Weaknesses, Opportunities and Threats analysis ✓ Identified key factors that impact outcomes of community success 				Research Conducted for Each Priority Area								
Community Engagement: Round 2	<ul style="list-style-type: none"> ✓ Identified an initial set of evidence-based strategies and draft metrics to be used to measure progress ✓ Re-engaged members of the community and other stakeholders to provide feedback 							Community Engagement: Round 2					
Finalized Proposed Plan	<ul style="list-style-type: none"> ✓ Finalized draft strategies and metrics based on community and stakeholder feedback ✓ Final review by county leadership including One Fairfax and agency heads ✓ Presentation of proposed plan to the board on February 25, 2020 										Finalized Proposed Plan		



Strategic Plan Timeline – 2021 (following 2020 public pause)





Questions and comments are welcome!

Aimee Brobst

Countywide Strategic Plan Coordinator

Fairfax County Department of Management and Budget

aimee.brobst@fairfaxcounty.gov