

Shaping the Future Together

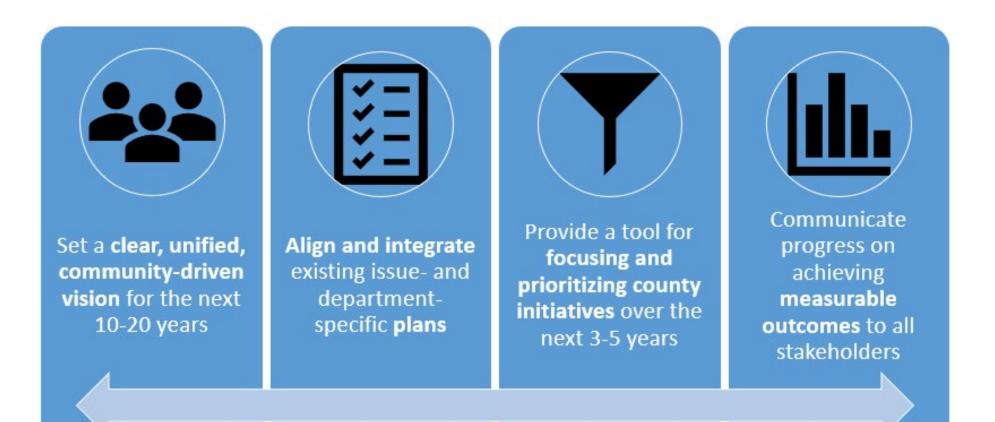
Countywide Strategic Plan Overview

March 18, 2021



Countywide Strategic Plan: Goals







Shaping the Future

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Countywide Strategic Plan: Principles





Countywide Strategic Plan: Themes



Access: Eliminating barriers and engaging the community in solutions to address them

Affordability: Working to ensure all residents can meet their most fundamental needs

Collaboration and Engagement: Leveraging the creativity, diversity, and energy of residents, businesses, and community organizations

Innovation: Embracing change and seeking new ways of working

Sustainability: Responsible stewardship of community resources and the consideration of long-term impacts of our policies and practices

Placemaking: Creating environments where all people can thrive

Priority Outcome Areas



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Cultural and Recreational Opportunities Fairfax County is a place where all residents, businesses and visitors are aware of and able to participate in quality arts, sports, recreation and culturally enriching activities.	Economic Opportunity Fairfax County is a place where all people, businesses and places are thriving economically.	Effective and Efficient Government Fairfax County is a place where all people trust that their government responsibly manages resources, provides exceptional services and equitably represents them.
Empowerment and Support for Residents Facing Vulnerability Fairfax County is a place where all residents facing vulnerability are empowered and supported to live independent lives to their fullest potential.	Health and Environment Fairfax County is a place where all people can attain their highest level of health and well-being within a healthy sustainable environment.	Housing and Neighborhood Livability Fairfax County is a place where all people live in communities that foster safe, enjoyable and affordable living experiences.
Lifelong Education and Learning Fairfax County is a place where all residents at every stage of life are taking advantage of inclusive, responsive and accessible learning opportunities that enable them to grow, prosper and thrive.	Mobility and Transportation Fairfax County is a place where all residents, businesses, visitors and goods can move efficiently, affordably and safely throughout the county and beyond via our well-designed and maintained network of roads, sidewalks, trails and transit options.	Safety and Security Fairfax County is a place where all people feel safe at home, school, work and in the community.

Strategic Plan Timeline – 2019

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		Jan	Feb	March	April	Мау	June	July	Aug	Sept	Oct	Νον	Dec
Community Engagement: Round 1	 ✓ Robust engagement with residents, businesses, higher education, BACs and employees ✓ Community conversations, online survey, inclusive outreach 		Communi ngageme Round ′	nt:									
Priorities Defined and Strategy Teams Formed	 ✓ Nine priority areas identified based on community input ✓ Briefed Board of Supervisors on findings (3/26/19) ✓ Strategy teams established for each priority area, including hundreds of county employees at every level of the organization 			Stra	es Define tegy Teai Formed								
Research Conducted for Each Priority Area	 ✓ Strategy teams reviewed existing plans within and outside Fairfax County ✓ Synthesized research with data and other evidence ✓ Conducted a Strengths, Weaknesses, Opportunities and Threats analysis ✓ Identified key factors that impact outcomes of community success 				Resea	nrch Cond Priority	ucted for I y Area	Each					
Community Engagement: Round 2	 ✓ Identified an initial set of evidence-based strategies and draft metrics to be used to measure progress ✓ Re-engaged members of the community and other stakeholders to provide feedback 									ommunity ement: Rou	ind 2		•
Finalized Proposed Plan	 ✓ Finalized draft strategies and metrics based on community and stakeholder feedback ✓ Final review by county leadership including One Fairfax and agency heads ✓ Presentation of proposed plan to the board on February 25, 2020 											Finali Propose	

Strategic Plan Timeline – 2021 (following 2020 public pause)

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		Jan	Feb	March	April	Мау	June	July	Aug	Sept	Oct	Nov	Dec
Community Engagement: Round 3	 ✓ Third survey launched on 2/23 ✓ Translated into multiple languages and focused on the community outcomes people most want to see ✓ Intentional and inclusive outreach, especially to people and places that are historically underrepresented 	Co		Engageme and 3	ent:								
NEW: Community Engagement: Round 4	 Significantly ramp up community outreach throughout the summer Continuously refine messaging and communication outlets and include in-person meetings as soon as safety permits Present summary of survey results to the board 					NEW: (Communit Rour		ment:				
NEW: Second Round of Revisions to Proposed Plan	 Update proposed plan to include feedback received during rounds 3 and 4 of community engagement Ensure that major items of critical importance to the board are included and emphasized 					NEW: \$		ound of R osed Plan	evisions t	•			
NEW: Board Discussions and Adoption of Plan	 Expand opportunities for board discussions during Budget Policy Committee meetings throughout June, July and September Adoption of plan at the full board meeting on October 5 						NE		Discussio on of Plan				
NEW: Implementation Begins	Implementation structure and teams formed under the leadership of the board											NEW: Implementa Begins	tion



Questions and comments are welcome!

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