



FAIRFAX COUNTY PARK AUTHORITY



M E M O R A N D U M

TO: Chairman and Members
Park Authority Board

FROM: Kirk W. Kincannon, Executive Director

DATE: September 7, 2017

Agenda

**Strategic Planning and Initiatives Committee
Wednesday, September 13, 2017 – 6:30 p.m.**

Boardroom – Herrity Building

Chairman: Mary Cortina

Vice Chair: Walter Alcorn

Members: Maggie Godbold, Timothy Hackman, Anthony Vellucci

1. Development of the FY19-FY24 Strategic Plan – Information*

*Enclosures



If accommodations and/or alternative formats are needed, please call (703) 324-8563. TTY (703) 803-3354

Committee Agenda Item
September 13, 2017

INFORMATION

Development of FY19-FY24 Strategic Plan (with presentation)

The FY2014-FY2018 Strategic Plan will be completed at the end of the current Fiscal Year. The new Strategic Plan is the primary tool for implementing the Great Parks, Great Communities Parks and Recreation System Master Plan (master plan), which was published in draft for public review in August 2017. Staff is initiating the planning process for the development of the FY19-FY24 Strategic Plan that will build from the goals and recommendations of the master plan. The purpose of this meeting is to provide an update on the process for the FY19-FY24 Strategic Plan.

ENCLOSED DOCUMENTS:

None

STAFF:

Kirk W. Kincannon, Executive Director
Aimee L. Vosper, Deputy Director/CBD
Sara Baldwin, Deputy Director/COO
Cindy Walsh, Director, Resource Management Division
Todd Brown, Director, Park Operations Division
Barbara Nugent, Director, Park Services Division
David Bowden, Director, Planning & Development Division
Judy Pedersen, Public Information Officer
Janet Burns, Fiscal Administrator
Andrea Dorlester, Manager, Planning Branch

Strategic Planning & Initiatives
Committee Meeting
09/13/2017



Park Authority Strategic Plan (FY19 – FY23)

*Implementing the 2017 Great Parks, Great Communities
Parks And Recreation System Master Plan*



Agenda

- Strategic Plan Scope Overview
- Process & Schedule
- Roles/Responsibilities

Strategic Plan Scope Overview

MASTER PLAN

Guiding Principles

Goals

Recommendations

Needs Assessment/
Existing Plans

Recommendations will lead to more specific and detailed objectives in the Strategic Plan.

Recommendations

- Priority activities and actions necessary to achieve the goals

STRATEGIC PLAN

Recommendations

Strategic Objectives

Action Steps

Revisit Existing Plans



Strategic Plan Scope Overview

- 5 year time horizon - FY2019 – FY2023
 - Detailed action planning for the near-term (FY2019 – FY2020)
 - Less detail for FY2021 – FY2023
 - Refresh/develop near-term action plans each year
- Annual reporting concurrent with Master Plan
- Sequencing/Phasing Master Plan recommendations

Process & Schedule

1. Preparation (June - September 2017)
 - Develop scope, research best practices, teaming
2. Action planning (September – November 2017)
 - Staff workshop series
3. Mission & vision check-in (November 2017)
4. FCPA-wide staff input (November – December 2017)
5. Iterative reviews/revisions as needed (January – June 2018)
6. CAPRA self assessment submission (March/April 2018)
7. Approval by PAB (June 2018)

- **Check-in's with SPI Committee every other month**
- **Updates to PAB at key milestones**

Roles/Responsibilities

- SPI Committee
 - Guidance, advisory
 - Updates every other month, request for guidance as needed
- PAB
 - Informed through updates at major milestones, approval authority
 - Mission check-in workshop
- FCPA Leadership & Staff
 - Produce the plan and action steps
 - Updates and reports to PAB/Committee



THANK YOU!

