



# FAIRFAX COUNTY PARK AUTHORITY



## M E M O R A N D U M

**TO:** Chairman and Members  
Park Authority Board

**FROM:** Sara Baldwin, Acting Executive Director

**DATE:** November 2, 2017

### *Agenda*

**Strategic Planning and Initiatives Committee**

**Wednesday, November 8, 2017 – 5:30 p.m.**

**Boardroom – Herrity Building**

**Chairman: Mary Cortina**

**Vice Chair: Walter Alcorn**

**Members: Maggie Godbold, Timothy Hackman,**

1. Development of FY19-FY23 Strategic Plan Update (w/presentation) – Information\*

\*Enclosures



If accommodations and/or alternative formats are needed, please call (703) 324-8563. TTY (703) 803-3354

Committee Agenda Item  
November 8, 2017

## **INFORMATION**

### Development of FY19–FY23 Strategic Plan – Update (with presentation)

The FY14–FY18 Strategic Plan will be completed at the end of the current fiscal year. The new Strategic Plan is the primary tool for implementing the Great Parks, Great Communities Parks and Recreation System Master Plan (Master Plan), which was published in draft for public review in August 2017 and is scheduled for Park Authority Board approval in December 2017. Staff is initiating the planning process for the development of the FY19–FY23 Strategic Plan that will build from the goals and recommendations of the Master Plan. The purpose of this meeting is to provide an update on the process for the FY19-FY23 Strategic Plan, including the efforts completed since staff last updated the Committee in September 2017.

### ENCLOSED DOCUMENTS:

None.

### STAFF:

Sara Baldwin, Acting Executive Director  
Aimee L. Vosper, Deputy Director/CBD  
Cindy Walsh, Acting Deputy Director/COO  
Todd Brown, Director, Park Operations & Acting Director, Resource Management  
Barbara Nugent, Director, Park Services Division  
David Bowden, Director, Planning & Development Division  
Judy Pedersen, Public Information Officer  
Janet Burns, Fiscal Administrator  
Andrea Dorlester, Manager, Planning Branch  
Samantha Hudson, Senior Planner



# Park Authority Strategic Plan (FY19 – FY23)

*Implementing the 2017 Great Parks, Great Communities  
Parks And Recreation System Master Plan*



# Process & Schedule

## 1. Preparation (June - September 2017)

– Develop scope, research best practices, teaming

## 2. **Action planning (September – November 2017)**

– **Staff workshop series**

## 3. FCPA-wide staff input (November 2017 – January 2018)

## 4. Mission & vision check-in (November 2017 – January 2018)

## 5. Community input (February – March 2018)

## 6. CAPRA self assessment submission (March/April 2018)

## 7. Approval by PAB (May/June 2018)

- **Check-in's with SPI Committee every other month**
- **Updates to PAB at key milestones**

# Action Planning Workshops

- 3 workshops
- 6 teams
  - +60 staff and leadership
  - Diverse voices
- Focused on “how do we get there”
  - Nuts and bolts



# Action Planning Workshops

- Action steps vary
  - More upfront planning
  - Clear/immediate steps
  - Resources needed
- On our way to S.M.A.R.T.



## Next Steps

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- Updates to SPI Committee
  - January 10
  - March 19
- Check-ins with Committee of the Whole
  - Dec/Jan – Mission/vision check-in
  - Feb/March



**THANK YOU!**

