

BOARD AGENDA

February 28, 2018

7:30 PM PUBLIC COMMENT

ADMINISTRATIVE ITEMS

- (CW) ADMIN-1 Resolution Honoring Joanne Kearney upon Her Retirement from the Fairfax County Park Authority
- (CW) ADMIN-2 Adoption of the Minutes of the February 14, 2018, Park Authority Board Meeting

ACTION ITEMS

- (CW) A-1 Approval of Friends Group Policy 407(D) A-2 Scope Approval Turner Farm Remote Access Telescope Observatory
 - (D) A-2 Scope Approval Turner Farm Remote Access Telescope Observatory (RATO) Building Structural Renovation
 - (D) A-3 Scope Approval Sugarland Run Stream Valley Trail
 - (P) A-4 Scope Approval and Reallocation of Park Bond Funds Jefferson District Park Park Improvements
 - (P) A-5 Scope Approval Nottoway Park Athletic Field and Lighting Improvements
 - (SP) A-6 Scope Approval Burke Lake Park Roadway Renovation
- (SU) A-7 Scope Approval Greenbriar Park Tennis Court, Parking Lot, and Athletic Field Light Replacement
- (M) A-8 Approval Bren Mar Park Master Plan Administrative Update
- (SU) A-9 Allocation of Bond Premium for a Gym at Sully Community Center

INFORMATION ITEM

- (CW) I-1 FY 2018 Mid-Year Budget Review, Fund 10001, General Fund
- (CW) I-2 FY 2018 Mid-Year Budget Review, Fund 80000, Park Authority Revenue and Operating Fund
- (CW) I-3 Planning and Development Division Quarterly Project Status Report

CHAIRMAN'S MATTERS DIRECTOR'S MATTERS BOARD MATTERS

CLOSED SESSION

ADJOURNMENT



To request reasonable ADA accommodations, call 703-324-8727, TTY 711, at least 10 working days in advance of the registration deadline or event.

ADMINISTRATIVE - 1

Resolution Honoring Joanne Kearney upon Her Retirement from the Fairfax County Park Authority.

<u>ISSUE</u>:

Seeking approval of the resolution to honor Joanne Kearney for more than 27 years of outstanding service to the Park Authority and the residents of Fairfax County.

RECOMMENDATION:

The Park Authority Director recommends approval of the resolution honoring Joanne Kearney.

TIMING:

Board action is requested on February 28, 2018.

BACKGROUND:

Joanne Kearney has served the residents of Fairfax County for more than 27 years as a member of the Park Authority staff. Her career as the agency's sole graphic artist started February 9, 1991, and that role quickly evolved to the position of communications specialist in the Park Services Division as manual production techniques gave way to the digital age, and her duties expanded to include specialized electronic design, data management, and writing.

During her tenure, Ms. Kearney has taken the Park Authority's promotional materials from the cut-and-paste era of graphic design and layout to the cutting-edge technological capabilities that made graphic production more efficient. With the advent of computers, she boldly relinquished the painstaking, tedious processes her Exacto knife and page rule afforded and blazed a trail into desktop publishing and digital design – first delivering artwork to the printer via multiple floppy disks, then hard disks, then CDs and DVDs, and eventually virtually via digital drop boxes and the cloud.

Ms. Kearney's impressive volume of work includes thousands of print products for every Park Authority division, to include flyers, posters, brochures, printed programs, banners, logos, reports, newsletters, stage set designs, and 104 quarterly issues of Parktakes, which has evolved from a small, two-color, newsprint publication to a full-scale, full-color, award-winning magazine. Today, Parktakes remains the agency's chief marketing tool, with a total circulation of more than 200,000, and it generates \$17 million

in annual program revenue. Ms. Kearney led its evolution through three redesigns, first as a tabloid, then to a two-color, glossy magazine, and finally into a full-color publication in 2015. In recent years, Ms. Kearney's workload has increased to include digital graphic designs for video, RECenters, websites, and social media.

Ms. Kearney's work ethic throughout her career has been exemplary. She is masterful at juggling multiple projects on extremely ambitious deadlines and delivering each with a high degree of creativity and accuracy. She frequently gave up traditional holiday breaks to ensure Parktakes could be delivered to the printer on time. She was always keenly aware of variables, from the technological to the meteorological, that could jeopardize her ability to meet that deadline. For example, if there were an impending snow storm, Ms. Kearney was working double time to make sure Parktakes could be delivered to the printer ahead of the storm, and ultimately to her Park Authority customers on time.

Throughout her career, Ms. Kearney has received numerous awards. In 1997, she was named the Park Authority's first Trailblazer Employee of the Year, receiving an award certificate that she happened to have designed. She is also a three-time recipient of the Trailblazer Team of the Year Award and numerous publication awards from the National Association of Government Communicators (NAGC), the Virginia Recreation and Park Society (VRPS), the Virginia Government Communicators Association (VGC) and the American Marketing Association (MarCom). In 2002 and 2012, she received the countywide Outstanding Performance Award, and in 2013, her designs for a campaign to promote Colvin Run Mill significantly contributed to a \$75,000 grant award to renovate the mill's grain elevator, and the promotional campaign put the Park Authority in the national spotlight when the agency received the coveted Kudos Marketing Award from the National Recreation and Park Association.

Over the last three years, Ms. Kearney has adeptly trained a second communications specialist in producing Parktakes, a process that is not easily nor quickly learned. In doing so, she has ensured a smooth transition in the Park Authority's promotional capabilities as she passes the torch and embarks on her hard-earned and well-deserved retirement.

It is for these reasons and more that Ms. Kearney is most worthy of this resolution in her honor.

ENCLOSED DOCUMENTS:

Attachment 1: Resolution

STAFF:

Kirk W. Kincannon, Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Barbara Nugent, Park Services Division Director Judy Pedersen, Public Information Officer WHEREAS, Joanne Kearney is retiring after providing more than 27 years of outstanding service to the Fairfax County Park Authority as a Graphic Artist and a Communications Specialist in the Park Services Division; and

WHEREAS, on February 9, 1991, she seized the opportunity to marry her passion for parks with her love of graphic design to create promotional products for the agency's RECenters, nature centers, golf courses, historic sites, programs, events, camps, volunteer opportunities, and recognition programs; and

WHEREAS, Ms. Kearney demonstrated a commitment to excellence, masterfully juggling multiple projects on extremely ambitious deadlines delivering each with a high degree of creativity and accuracy; and

WHEREAS, With the advent of computers, Ms. Kearney boldly relinquished the painstaking, tedious processes her Exacto knife and page rule afforded in the cut-and-paste era of graphic design and blazed a trail into more efficient desktop publishing and digital design – first delivering artwork to the printer via multiple floppy disks, then hard disks, then CDs and DVDs, and eventually virtually via digital drop boxes and the cloud; and

WHEREAS, Ms. Kearney's impressive volume of work includes thousands of products for every Park Authority division including flyers, posters, brochures, printed programs, banners, logos, reports, newsletters, stage set designs, and 104 quarterly issues of Parktakes, which has evolved from a small, two-color, newsprint publication to a full-color, award-winning magazine with a total circulation of 200,000 – generating \$17 million in annual program revenue; and

WHEREAS, Ms. Kearney received numerous career awards including two Outstanding Performance awards; the first Park Authority Trailblazer Employee of the Year award; three Trailblazer Team of the Year awards; numerous awards from the National Association of Government Communicators, the Virginia Recreation and Parks Society, the Virginia Government Communicators Association, and the American Marketing Association; and

WHEREAS, her designs for a 2013 campaign to promote Colvin Run Mill significantly contributed to a \$75,000 award to renovate the grain elevator, and the campaign put the FCPA in the national spotlight as it received the coveted Kudos Marketing Award from the National Recreation and Parks Association; and

WHEREAS, Ms. Kearney has adeptly trained a second communications specialist in producing Parktakes, a process that is not easily nor quickly learned, ensuring a smooth transition in the Park Authority's promotional capabilities as she embarks on her hard-earned and well-deserved retirement.

NOW, THEREFORE, BE IT RESOLVED by the Fairfax County Park Authority Board that it expresses appreciation and thanks to

Joanne Kearney

For dedicated and outstanding contributions to the Park Authority and the residents of Fairfax County.

Adopted by the Fairfax County Park Authority Board on February 28, 2018

Michael W. Thompson, Jr.	William G. Bouie
Secretary	

ADMINISTRATIVE - 2

Adoption of Minutes - February 14, 2018, Park Authority Board Meeting

ISSUE:

Adoption of the minutes of the February 14, 2018, Park Authority Board meeting.

RECOMMENDATION:

The Park Authority Executive Director recommends adoption of the minutes of the February 14, 2018, Park Authority Board meeting.

TIMING:

Board action is requested on February 28, 2018.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

Attachment 1: Minutes of the February 14, 2018, Park Authority Board Meeting

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Barbara J. Gorski, Administrative Assistant

Fairfax County Park Authority Board Meeting February 14, 2018

The Chairman called the meeting to order at 7:30 p.m. at 12055 Government Center Parkway, Room 941, Fairfax, Virginia.

Board Members:

William G. Bouie, Chairman Ken Quincy, Vice Chair Michael W. Thompson, Jr., Secretary Linwood Gorham, Treasurer Dr. Cynthia Jacobs Carter Maggie Godbold Timothy Hackman Ronald Kendall Faisal Khan* Kiel Stone

Staff Present:

Sara Baldwin, Deputy Director/COO
Aimee Vosper, Deputy Director/CBD
Barbara Gorski
Judy Pedersen, PIO
David Bowden
Todd Brown
Barbara Nugent
Cindy Walsh
Janet Burns

Kirk W. Kincannon, Executive Director

Left Early*

PUBLIC COMMENT

Speaker: John Radar Topic: Ice rink at Mount Vernon RECenter

ADMINISTRATIVE ITEMS

ADMIN-1 Adoption of Minutes – January 24, 2018, Park Authority Board Meeting
Mr. Quincy made a motion to adopt the minutes of the January 24, 2018, Park
Authority board meeting; seconded by Mr. Thompson. The motion carried by all members present.

ADMIN-2 Revisions to 2018 Park Authority Board Meeting Schedule

Mr. Quincy made a motion to approve the revisions to the 2018 Park Authority Board meeting schedule, moving the June 13 meeting to June 6 and eliminating the November 7 and December 5 committee meetings; seconded by Mr. Thompson. The motion carried by all members present.

ACTION ITEM

A-1 <u>Approval – South Run District Park – Naming of Athletic Field 5 Honoring Jack Nolan</u> (Springfield District)

Mr. Thompson made a motion to approve the naming of South Run District Park Field 5 in honor of Jack Nolan; seconded by Mr. Khan. The motion carried by all members present.

CHAIRMAN'S MATTERS:

- Chairman Bouie extended thoughts and prayers to the families and people of Parkland, Florida, in the aftermath of a school shooting.
- He congratulated Maami Biney and Garrett Roe from Reston and Vienna respectively for their spots on the Olympic skating and hockey teams.
- Mr. Bouie stated the Mr. Bowden and his team are doing great work with Major League Baseball at Fred Crabtree Park on the same type of product that was done at Mason District Park. Everyone will want to come out on July 16, 2018, ribbon cutting ceremony in conjunction with the Major League Baseball All Star game to be held at NATs Park. Indicating that serious VIPs will be there, Bill suggested that folks bring their autograph books and a baseball.
- Mr. Bouie thanked Ms. Baldwin for her work on a potential project with the Reston Chamber to host a carnival at Lake Fairfax.
- He welcomed Mr. Kincannon back to the Park Authority after serving a term as Acting County Executive and for the great work he did during that time and thanked Mr. Kincannon's Park Authority team for the great work they did in his absence.

DIRECTOR'S MATTERS:

- Mr. Kincannon thanked Mr. Bouie for his comments and thanked his awesome team, especially Sara Baldwin, Aimee Vosper, Cindy Walsh, Lizzie Ehrreich, Teri Bowers, and Barbara Gorski and all the Leadership Team for their work while he got to perform extracurricular activities at the Government Center. He also thanked the board for its permission to serve as the Acting County Executive. Mr. Kincannon hopes that there are some things in place that will benefit the Park Authority and other agencies. While his time was short, he enjoyed the ability to bring the Park perspective and the customer service bend to many things in which the county is involved.
- The Park Foundation surpassed \$100 grand in the month of January with monetary donations of \$105,000 contributed by individuals and organizations to support FCPA parks and programs.
- Following up with regard to the Personal Floatation Device (PFD) discussion the board had on January 24, Mr. Kincannon stated that Parks has the ability to update the signage and make PFDs mandatory of the rental of Park Authority boats. Staff will return with more information on what Parks is doing in regard to water safety in April.
- Ryan Stewart provided comments regarding the General Assembly's potential legislative regarding drones considering criminal trespass with the use of electronic devices and a

provision that modifies civil code that limits political subdivisions to regulate unmanned aircraft within their boundaries. In consultation with the county's Legislative Committee, staff has opposed the House and Senate Bills and to date they have not been successful. Following discussion, Mr. Stewart stated that he will provide a more detailed update during the Committee of the Whole scheduled for February 28. Mr. Kincannon noted that a memo was placed at the board members places with more details on the Virginia Assembly's recent action.

BOARD MATTERS:

• Mr. Kendall thanked the chairman for increasing his committee work in his absence and said he is willing to take on all that is needed.

Green Spring Gardens is holding an Eco-Savvy Symposium on Skyward Gardening on Saturday, February 17, from 8:30 a.m.-12:0 p.m.

Green Spring Gardens plant shop opens on April 7 and the garden bay is scheduled for Saturday, May 19.

Hidden Oaks Nature Center had a 43% increase in walk-in visitation in January, which doesn't include the programs it provides.

Staff from Pinecrest Golf Course, Green Spring Gardens, and Hidden Oaks Nature Center are planning a 'pick-park-go', which is a tic-tac-toe style visitor generating activity planned for the fall of 2018.

- Mr. Hackman thanked Heather Lynch and others for coming to Riverbend on February 13 to
 present two very beautiful potential designs for an outdoor education center. It was very
 difficult to decide which was preferred.
- Mr. Stone reported that Supervisors Cook and McKay held a public meeting regarding Lake Accotink on February 13. Ms. Dorlester's representation of the Park Authority was appreciated. Approximately 200-225 people received the same presentation of the six options the Park Board received on January 24. The definite consensus was for support of the full dredge, and a few preferred the half-lake half-stream option, particularly for those that are right on top of the lake and experiencing the truck traffic. The Supervisors were very public in their support of the full dredge and were also supportive of the potential for the Board of Supervisors having a bond effort which would be decided around this time next year for a 2019 bond. This bond would be specific for Lake Accotink Park, different from the Park Bond. One of the questions put forward was what would happen to the sediment that is there if we did nothing. Some were asking about a dry dredge and another big item would be moving a forebay site up to eliminate some of the through trips.

• Mr. Gorham thanked Mr. Bowden for the presentation to the South County Federation in January.

He is looking forward to working with the users of Mount Vernon RECenter and promote the second sheet of ice. They had a great kick-off meeting for an ongoing relationship and he looks forward to learning more about hockey.

Mr. Gorham inquired whether his motion regarding PFDs was tabled at the last meeting or whether it was withdrawn. Mr. Bouie noted that this was an operational issue and the director could handle it. When asked how he wanted to handle this, Mr. Kincannon said that he would rather see the board work on the policy level and to leave this at the operational level.

 Mr. Thompson thanked Mr. Alcorn for his service and all that he had done during his time on the board. Mr. Thompson stated that he would like to have Mr. Alcorn come back at a future meeting to be recognized.

Mr. Thompson thanked Todd Brown and Dave Bowden on the Patriot Park configuration. The one field that is at Patriot Park now is the largest pieces of turf in Fairfax County. It is also unique because it has three micro fields on it. It is the only field in Fairfax County in which U-9 soccer players can play on a properly sized field. When the renovation is done at Patriot Park this summer, it will be unique because it will have the two cross fields as well as the two micro fields, and the large field. Players from the age of eight to adult will all be able to use a properly-sized field. It will be the only one in the county.

Mr. Thompson had questions concerning the lights at the Burke Lake Driving Range. There has been talk within the community as to how bright the lights are. He asked if staff could take a look at how bright those lights are and perhaps look at an alternative is necessary.

Mr. Bouie and Mr. Thompson will attend the Sport Tourism Task Force meeting on Thursday, February 22.

• Mr. Quincy noted that the lights are great but Parks should look at the pollution effect on the neighborhood. He gets comments about the lights from the Nottoway folks.

Mr. Kincannon stated that the lights on the poles were almost facedown which reduces the spillage. From a distance you can see there are lights on, but the light should be almost straight down.

Mr. Quincy welcomed Mr. Kincannon back to the Park Authority, and offered kudos to the team he left in charge. They did an outstanding job.

 Ms. Godbold welcomed back Mr. Kincannon and commented that he has a great team, but added that he was missed.

She also would like to thank Mr. Alcorn and would like to have him be recognized at a future meeting.

• Dr. Carter wished everyone a Happy Valentine's Day.

She echoed everyone's comments about the great work Mr. Kincannon had done and welcomed him back.

She reported that she will be meeting with Supervisor McKay and others in early March to discuss the master plan changes for Franconia Park. She indicated that she would report on the outcome of that meeting.

• Mr. Khan welcomed Mr. Kincannon back to the Park Authority and offered kudos to his team who had done a great job.

Mr. Kincannon added that he had neglected to thank Todd Brown who had covered Resource Management and Park Operations while he was gone. Mr. Brown did an awesome job.

Mr. Bouie recalled that the new committee assignments had been distributed to the board and that if anyone had issues they should contact him. His recommendation to combine the Budget Committee and the Funding Policy and Bond Committee where highlighted in yellow. He suggested that the Park Authority Awards Committee could become a Committee of the Whole. The other change is the staff liaison for the Strategic Planning and Indicatives Committee would be Sara Baldwin and Aimee Vosper.

Without objection it was the consensus of the board to ratify the appointments. Mr. Bouie indicated that he would bring the changes to the Committees back to the board for action to comply with the bylaws.

Mr. Khan left the meeting at 8:08 p.m.

CLOSED SESSION

At 8:08 p.m. Mr. Thompson made a motion to convene in closed session for

a) Discussion or consideration of the acquisition of real property for a public purpose, or of the disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, pursuant to Virginia Code §2.2-3711(A)(3).

Seconded by Mr. Quincy and approved by all members present; Mr. Khan was absent.

CERTIFICATION OF CLOSED SESSION

Mr. Thompson made a motion to certify that, to the best of each member's knowledge, only public business matters lawfully exempted from open meeting requirements under Virginia Code 2.2-3712 and only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the Board; seconded by Mr. Quincy and approved by all members present. Mr. Khan was absent.

ACTIONS FROM CLOSED SESSION

- C-1 Addition of Property Located in the Dranesville District to the Work Plan
 Mr. Thompson made a motion to add property located in the Dranesville District to the
 work plan; seconded by Mr. Quincy. The motion carried by all members present. Mr.
 Khan was absent.
- C-2 Addition of Property Located in the Mason District to the Work Plan
 Mr. Thompson made a motion to add property located in the Mason District to the work
 plan; second by Mr. Quincy. The motion carried by all members present. Mr. Khan was
 absent.

ADJOURNMENT

There being no further business and without objection, Mr. Bouie adjourned the meeting at 8:26 p.m.

	Michael W. Thompson, Jr., Secretary
Minutes Approved at Meeting on February 28, 2018	
Kirk W. Kincannon, Executive Director	
	Park Authority Board Minutes prepared by
	Rarbara I Corcki Administrativa Assistant

ACTION - 1

Approval of Friends Group Policy

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the Friends Group Policy 407 as presented to and reviewed by the Committee of the Whole on February 14, 2018.

ACTION - 2

<u>Scope Approval – Turner Farm Remote Accessed Telescope Observatory Building Structural Renovation (Dranesville District)</u>

RECOMMENDATION:

The Park Authority Director recommends approval of the project scope to structurally renovate the RATO Building at Turner Farm Park as presented to and reviewed by the Planning and Development Committee on February 14, 2018.

ACTION - 3

Scope Approval – Sugarland Run SV Trail Improvements (Dranesville District)

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope for rebuilding approximately 4,000 linear feet of asphalt trail and related work in the Sugarland Run Stream Valley as presented to and reviewed by the Planning and Development Committee on February 14, 2018.

ACTION – 4

<u>Scope Approval and Reallocation of Park Bond Funds – Jefferson District Park – Park Improvements (Providence District)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope to complete improvements at Jefferson District Park and the reallocation of park bond funds as presented to and reviewed by the Planning and Development Committee on February 14, 2018.

ACTION - 5

<u>Scope Approval – Nottoway Park – Athletic Field and Lighting Improvements (Providence District)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope for athletic field and lighting improvements at Nottoway Park as presented to and reviewed by the Planning and Development Committee of February 14, 2018.

ACTION - 6

Scope Approval – Burke Lake Park Roadway Renovation (Springfield District)

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope to renovate the roadway between the park office and the marina, and spot renovate the roadway from the maintenance facility to the lake inlet bridge at Burke Lake Park as presented to and reviewed by the Planning and Development Committee on February 14, 2018.

ACTION - 7

<u>Scope Approval – Greenbriar Park Tennis Court, Parking Lot, and Athletic Field Light Replacement (Sully District)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope for the design and installation of replacement lighting at Greenbriar Park as presented to and reviewed by the Planning and Development Committee on February 14, 2018.

ACTION - 8

Approval – Bren Mar Park Master Plan Administrative Update (Mason District)

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the Bren Mar Park Master Plan Administrative Update as presented to and reviewed by the Planning and Development Committee on February 14, 2018.

ACTION - 9

Allocation of Bond Premium for a Gym at Sully Community Center

RECOMMENDATION:

The Park Authority Executive Director recommends approval of bond premiums to fund the second gym at the new Sully Community Center in partnership with Department of Neighborhood and Community Services as presented to and reviewed by the Planning and Development Committee on February 14, 2018.

INFORMATION – 1

FY 2018 Second Quarter Budget Review, Fund 10001, General Fund

As presented to and reviewed by the Budget Committee on February 14, 2018.

INFORMATION – 2

FY 2018 Second Quarter Budget Review, Fund 80000, Park Authority Revenue and Operating Fund

As presented to and reviewed by the Budget Committee on February 14, 2018.

INFORMATION – 3

Planning and Development Division Quarterly Project Status Report

As presented to and reviewed by the Planning and Development Committee on February 14, 2018.