



FAIRFAX COUNTY PARK AUTHORITY



M E M O R A N D U M

TO: Chairman and Members
Park Authority Board

VIA: Kirk W. Kincannon, Executive Director

FROM: Sara Baldwin, Deputy Director/COO
Aimee Vosper, Deputy Director/CBD

DATE: May 31, 2018

Agenda

Committee of the Whole
Wednesday, June 6, 2018 – 6:30 p.m.
Boardroom – Herrity Building
Chairman: William G. Bouie
Vice Chair: Ken Quincy

1. Park Authority Strategic Plan Final Draft – Information*

*Enclosures



If accommodations and/or alternative formats are needed, please call (703) 324-8563. TTY (703) 803-3354

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INFORMATION

Park Authority Strategic Plan Final Draft

Several major agencywide planning efforts that will guide all Park Authority plans, programs and initiatives over the next five to ten years are underway or have been recently completed. Among these are the Parks and Recreation System Master Plan that was approved in December 2017 and the new FY19-23 Strategic Plan. As part of the master planning effort, guiding principles were established to provide broad guidance and focus agency efforts, to include themes such as stewardship, equity and inclusion, partnerships, and healthy lifestyles among others.

The new FY19-23 Strategic Plan includes implementation steps to accomplish the goals of the master plan. A check-in on the agency mission and vision is also underway as part of the planning process for the new FY19-23 Strategic Plan. In addition to providing a roadmap for the future, the mission and vision, master plan, and strategic plan are requirements for Commission for Accreditation of Parks and Recreation Agencies (CAPRA) accreditation renewal.

The Park Authority Board authorized staff to release the draft FY19-23 Strategic Plan for public review on April 25, 2018. The draft plan was available for public review through May 25, 2018, and an update on public comments was provided to the Committee of the Whole on May 23, 2018. The Committee of the Whole also discussed and provided input on proposed performance measures for tracking progress during the May 23, 2018 discussion. Staff revised the draft plan taking into consideration public comments and prepared a preliminary final version of the plan for Board review in anticipation of requesting approval of the final plan on June 27, 2018.

The purpose of this discussion is to provide the preliminary final version of the new FY19-23 Strategic Plan to the Board for review.

ENCLOSED DOCUMENTS:

None

STAFF:

Kirk W. Kincannon, Executive Director
Sara Baldwin, Deputy Director/COO
Aimee L. Vosper, Deputy Director/CBD
Cindy Walsh, Director, Resource Management Division

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Todd Brown, Director, Park Operations
Barbara Nugent, Director, Park Services Division
David Bowden, Director, Planning & Development Division
Judy Pedersen, Public Information Officer
Janet Burns, Fiscal Administrator
Andrea Dorlester, Manager, Planning Branch
Samantha Hudson, Park Planning Supervisor, Planning Branch



Park Authority Strategic Plan (FY19 – FY23)

*Implementing the 2017 Great Parks, Great Communities
Parks And Recreation System Master Plan*



Agenda

- Timeline
- Public Comments
- Preliminary Final
- Next Steps

Strategic Plan Timeline

- ✓ Preparation (Summer/Fall 2017)
- ✓ Action planning + Mission/Vision check-in (11/17 – 4/18)
- ✓ PAB approval to release draft to public (April 25)
- ✓ DO, LT - develop implementation timeline, performance measures (mid-May)
- ✓ Public review and comment (April 26 – May 25)
- ✓ PAB update on public comments, measures (May 23)
- Preliminary final plan to PAB (**June 6**)
- PAB approval of Strategic Plan + Mission/Vision (**June 27**)

Public Comments

- Comments focused on
 - Bicycle access to parks
 - Support for habitat protection, natural resources
 - Promote volunteers
- Action steps adjusted to address public comments
- Explore ways to address some comments through operations

Preliminary Final

- Preliminary Final includes
 - Proposed Mission & Vision
 - Strategic Objectives and Action Steps
 - Performance Measures
- Appendix to be compiled for Final
 - Master Plan & Master Plan Appendix
 - Summary of public comments

Next Steps

- **June 20**: PAB Comments to Sam
- **June 25**: Revised Final Plan to PAB
- **June 27**: Approval w/ revisions to be made prior to publication as requested
- **Early July**: Publication of Final Strategic Plan

PAB Check-Ins

- ✓ CoW– 4/11
- ✓ CoW – 4/25
- ✓ CoW – 5/23
- ✓ CoW – 6/6
- PAB for Approval –
JUNE 27TH



THANK YOU!

