



# FAIRFAX COUNTY PARK AUTHORITY

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## M E M O R A N D U M

**TO:** Chairman and Members  
Park Authority Board

**VIA:** Kirk W. Kincannon, Executive Director

**FROM:** Todd Johnson, Manager  
Golf Enterprises

**DATE:** November 7, 2019

### *Agenda*

**Park Services and Golf Committee  
(Committee of the Whole)  
Wednesday, November 13, 2019 – 6 p.m.  
Boardroom – Herrity Building  
Chairman: Michael Thompson  
Vice Chair: Linwood Gorham**

1. Golf Update (with presentation) – Information\*

\*Enclosures



If accommodations and/or alternative formats are needed, please call (703) 324-8563. TTY (703) 803-3354

Board Agenda Item  
November 13, 2019

**INFORMATION (with presentation)**

National Golf Foundation Consulting Report Status

Golf Enterprises staff will provide an update of progress made towards recommendations identified in the **Fairfax County Park Authority Golf System Financial and Operational Analysis** completed in 2012 by the National Golf Foundation Consulting (NGF Consulting). In February 2012 NGF Consulting presented the Park Authority Board the results of their comprehensive examination of the Park Authority's golf operations. In their presentation and in the final report, NGF Consulting provided analysis of existing conditions and operations, as well as, "best of industry" recommendations to maximize the long-term success and profitability of the agency's golf portfolio. Staff will report on progress-to-date as well as plans for the future in the major areas of recommendation. The Park Authority Board was last updated in July of 2017.

ENCLOSED DOCUMENTS:

None

STAFF:

Kirk W. Kincannon, Executive Director  
Sara Baldwin, Deputy Director/COO  
Aimee L. Vosper, Deputy Director/CBD  
Todd Johnson, Manager, Golf Enterprises