



FAIRFAX COUNTY PARK AUTHORITY



B O A R D A G E N D A

January 25, 2023

7:00 PM PUBLIC COMMENT

ADMINISTRATIVE ITEMS

(CW) ADMIN-1 Adoption of Minutes – January 11, 2023 Park Authority Board Meeting

ACTION ITEMS

(CW) A-1 FY 2023 Third Quarter Budget Review, Fund 1001, General Fund

INFORMATION ITEMS

(CW) I-1 Natural Resource Management Plan – FY 2022 Accomplishments and FY 2023 Implementation Plan

(CW) I-2 Cultural Resource Management Plan – FY 2022 Accomplishments and FY 2023 Implementation Plan

CHAIRMAN'S MATTERS

DIRECTOR'S MATTERS

BOARD MATTERS

ELECTION OF OFFICERS - 2023

ADJOURNMENT



If ADA accommodations are needed, please call (703) 324-8563. TTY (703) 803-3354

Board Agenda Item
January 25, 2023

ADMINISTRATIVE – 1

Adoption of Minutes – January 11, 2023 Park Authority Board Meeting

ISSUE:

Adoption of the minutes of the January 11, 2023 Park Authority Board meeting.

RECOMMENDATION:

The Park Authority Executive Director recommends adoption of the minutes of the January 11, 2023 Park Authority Board meeting.

TIMING:

Board action is requested on January 25, 2023.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

Attachment 1: Minutes of the January 11, 2023 Park Authority Board Meeting

STAFF:

Jai Cole, Executive Director
Sara Baldwin, Deputy Director/COO
Aimee L. Vosper, Deputy Director/CBD
Allison Rankin, Management Analyst

**Fairfax County Park Authority
Board Meeting
January 11, 2023**

At the beginning of the Resource Management Committee Meeting at 6:01 pm, the following was read by Chairman Bill Bouie to allow for the meeting to proceed in a virtual format.

In order to conduct this meeting wholly electronically and to effectuate both the emergency procedures authorized by FOIA and the Emergency Ordinance, there were actions that needed to be taken prior to conducting business.

Audibility of Members' Voices

Chairman Bouie conducted a roll call vote to ensure that each member's voice could be heard and to state the location from which they were participating in the meeting.

Board Member Participating:

Cynthia Jacobs Carter
Maggie Godbold, Vice Chair
Linwood Gorham
Timothy Hackman, Treasurer
Faisal Khan
Ken Quincy
Kiel Stone
Mike Thompson, Secretary
Jim Zook
William G. Bouie, Chairman

Location:

Residence in Franconia District
Residence in Sully District
Residence in Mount Vernon District
Residence in Dranesville District
Residence in Providence District
Residence in Providence District
Residence in Braddock District
Office in Alexandria
Residence in Springfield District
Residence in Hunter Mill District

Mr. Bouie made a motion that each member's voice may be adequately heard by each other member of this board; seconded by Mr. Thompson. The motion carried by all members present; Dr. Aidoo-Hewton and Mr. Kendall were absent.

Need for an Electronic Meeting

Mr. Bouie made a motion that the State of Emergency caused by the COVID-19 pandemic makes it unsafe for this board to physically assemble and unsafe for the public to physically attend any such meeting, and that as such, FOIA's usual procedures, which require the physical assembly of this Board and the physical presence of the public, cannot be implemented safely or practically. He further moved that this board may conduct this meeting electronically via Zoom, and that the public may access this meeting by simultaneous live video streamlining or by calling into the telephone number that has been properly noticed; seconded by Mr. Hackman. The motion carried by all members present; Dr. Aidoo-Hewton and Mr. Kendall were absent.

[This meeting was held electronically and was live streamed via Zoom and was accessible via audio by dialing 602-333-0032 and entering the code provided in the meeting announcement.]

Chairman Bouie called the Park Authority Board meeting to order at 7:00 p.m.

PUBLIC COMMENT

No speakers were present.

ADMINISTRATIVE ITEM

ADMIN-1 Adoption of Minutes – December 14, 2022, Park Authority Board Meeting
Mr. Bouie made a motion to adopt the minutes of the December 14, 2022, Park Authority Board meeting; seconded by Ms. Godbold. The motion carried unanimously by all members present; Dr. Aidoo-Hewton and Mr. Kendall were absent.

INFORMATION ITEM

- I-1 Annual Capital Improvement Plan (CIP)
Ms. Cole gave a presentation on the Park Authority's Capital Improvement Program budget request. The County Executive will publish his proposed county-wide FY 2024 budget on February 21, 2023. At the Park Authority Board meeting on February 22nd, staff will present to the board details on what is included in the Park Authority's proposed budget. Staff from the Department of Management and Budget have been invited to come to the Park Authority Board meeting to answer questions regarding the proposed budget.
- I-2 Update on Mastenbrook Grant Program
No action was necessary.

CHAIRMAN'S MATTERS

- Mr. Bouie welcomed everyone back after the New Year. There have been a lot of retirements recently, which means it is a time with lots of changes.
- Mr. Bouie stated that he shall not seek or accept the nomination to be the next chairman of the Park Authority. Mr. Bouie stated that he will remain on the board. He thanked the board members for their confidence in him over the years.

DIRECTOR'S MATTERS

- Ms. Cole thanked Mr. Bouie for all his time and work to support the Park Authority. As volunteers, Ms. Cole appreciates how much time this commitment takes.

- Ms. Cole shared the winning pictures from the First Hike Fairfax event. The categories were Nature and Landscapes, People, Pets and Wildlife.
- Ms. Cole invited everyone to the Mount Vernon Rec Center groundbreaking ceremony on Wednesday, January 18th at 11:30am.
- Ms. Cole shared the success of the first day of summer camp registration on Tuesday, January 10th at 9:00am. 1,235 camp programs were offered with 32,031 camp participant slots. At the end of Day One, we had 17,753 registrations and 6,898 waitlisted and brought in over \$5.3 million in revenue.

BOARD MATTERS

- Dr. Cynthia Jacobs stated that it has been wonderful to work with Mr. Bouie. He is a phenomenal leader.
- Mr. Stone thanked Mr. Bouie for his service to the park system and the county residents.
- Mr. Hackman stated that the board has been exceptionally well-led under Mr. Bouie's tenure. It takes someone of great stature and humility to step aside at the prime of their accomplishments and to create opportunities for others to come.
- Mr. Zook stated that Mr. Bouie is a "gem."
- Mr. Quincy stated that it has been a pleasure working with Mr. Bouie. Mr. Quincy applauds Mr. Bouie for all that he's done and all that he will continue to do in the future.
- Mr. Gorham invited everyone to the Mt Vernon Rec Center groundbreaking next week. Mr. Gorham thanked staff for the years of work that has gone into this project so far. Mr. Gorham shared that he was recently reappointed to the board for another term.
- Mr. Khan thanked Mr. Bouie for his tremendous leadership.
- Mr. Thompson stated that Mr. Bouie has been an important partner and sounding board for all of the board members. Mr. Thompson thanked Mr. Bouie for all that he has done and looks forward to seeing what work he accomplishes as a board member in the future. Mr. Thompson looks forward to working with Mr. Bouie on projects in the future.
- Ms. Godbold gave kudos to the staff for all their hard work and she is thankful to be able to represent the Park Authority. Ms. Godbold thanked Mr. Bouie for getting the board through a number of tough decisions and also for making their work fun.

ADJOURNMENT

There being no further business and without objection, Mr. Bouie adjourned the meeting at 8:16 pm.

Participating Staff:

Jai Cole, Executive Director

Aimee Vosper, Deputy Director/CBD

Michael Peter, Director, Business Administration Division

Cindy Walsh, Director, Park Services Division
Laura Grape, Director, Resource Management Division
Brendon Hanafin, Director, Planning & Development Division
Ryan Carmen, Director, Golf Enterprises Division
Dan Sutherland, Acting Director, Park Operations Division
Susan Kalish, Director, Marketing and Communications Office
Ben Boxer, Public Information Officer
Allison Rankin, Management Analyst

Minutes Approved at Meeting on January 25, 2023

Allison Rankin, Management Analyst

Board Agenda Item
January 25, 2023

ACTION – 1

FY 2023 Third Quarter Budget Review, Fund 10001, General Fund

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the FY 2023 Third Quarter Budget Review for the General Fund (Fund 10001), as presented to and reviewed by the Budget Committee on January 25, 2023.

Board Agenda Item
January 25, 2023

INFORMATION – 1

Natural Resource Management Plan – FY 2022 Accomplishments and FY 2023
Implementation Plan

As presented to and reviewed by the Resource Management Committee on January 11,
2023.

INFORMATION – 2

Cultural Resource Management Plan – FY 2022 Accomplishments and FY 2023
Implementation Plan

As presented to and reviewed by the Resource Management Committee on January 11,
2023.



DIRECTOR'S MATTERS



Equity Update



“Participation in guided recreational programming from low-income, at-risk youth results in higher self-esteem, greater academic achievement and lower incidences of delinquency”

- NRPA

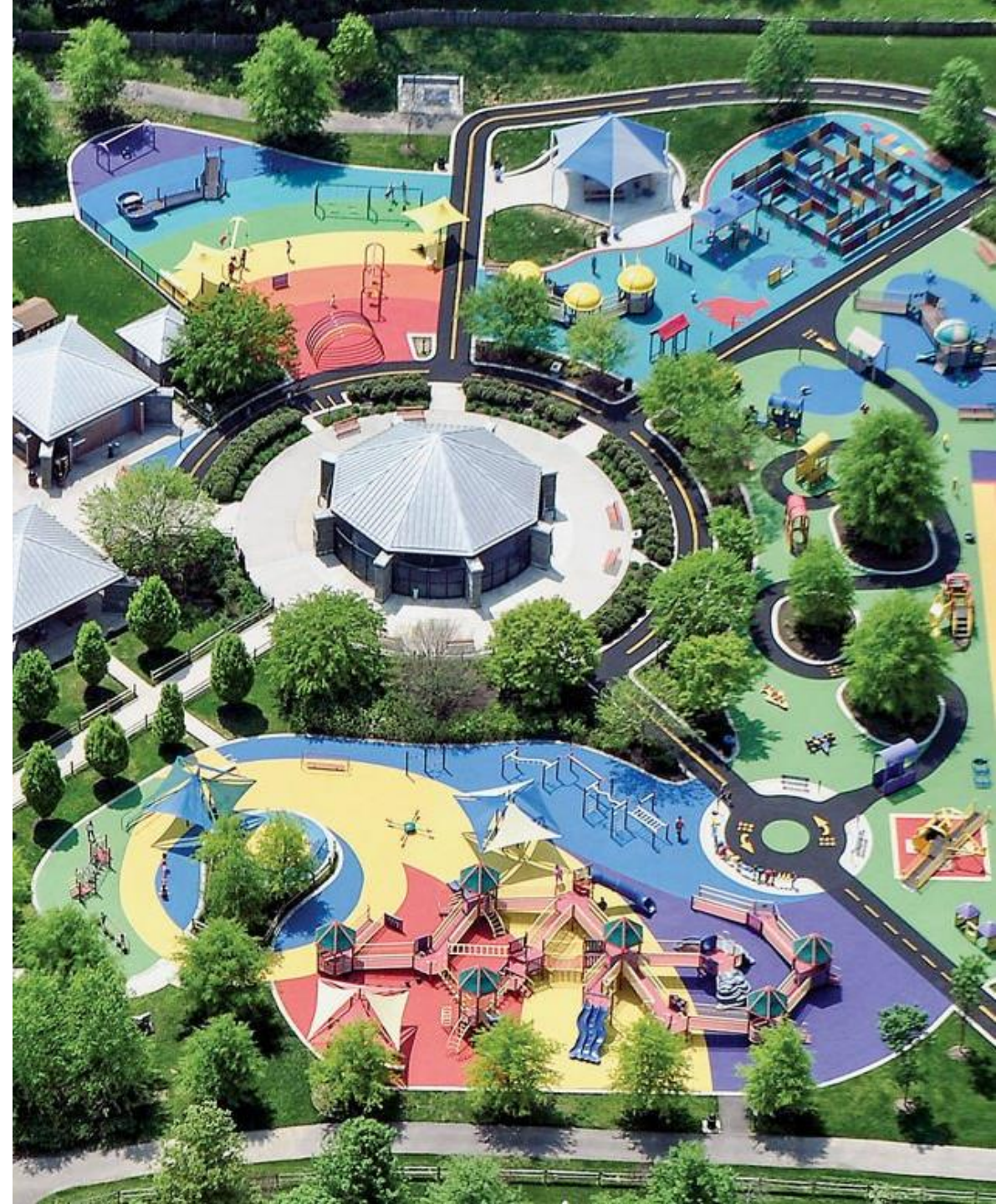


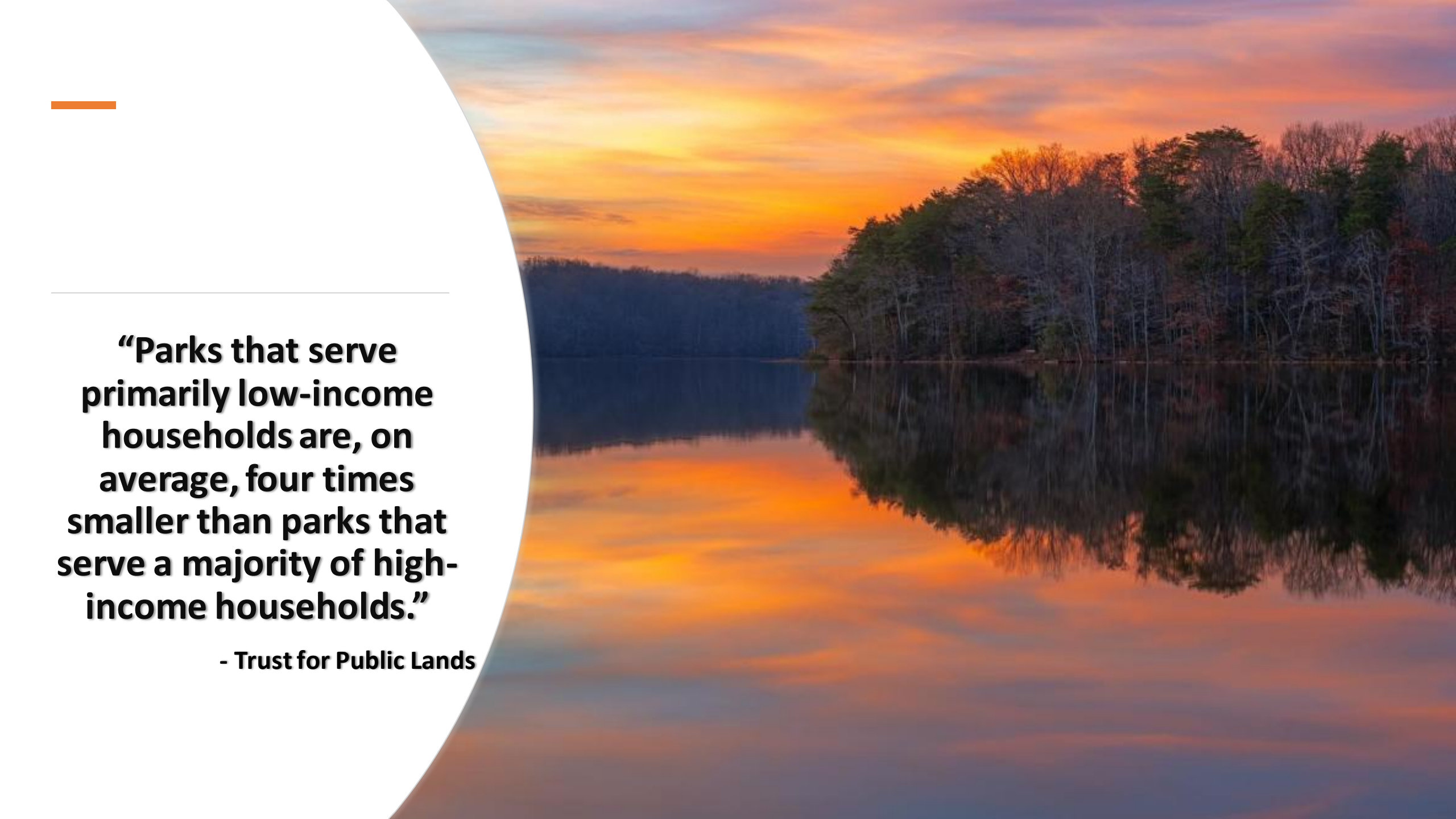
“In the 100 most populated cities, neighborhoods where most residents are people of color have access to an average of 44 percent less park acreage than predominantly white neighborhoods.”

- Trust for Public Lands

“Parks that serve primarily low-income households are, on average, four times smaller than parks that serve a majority of high-income households.”

- Trust for Public Lands



A scenic photograph of a sunset over a calm lake. The sky is filled with vibrant orange and yellow hues, transitioning into a soft purple and blue at the top. The sun is low on the horizon, creating a bright glow. The water in the foreground is still, perfectly reflecting the colors of the sky and the silhouettes of the trees on the right bank. The trees are a mix of evergreens and deciduous trees, some with bare branches. The overall mood is peaceful and serene.

“Parks that serve primarily low-income households are, on average, four times smaller than parks that serve a majority of high-income households.”

- Trust for Public Lands



Free Gym!



Equity in FCPA

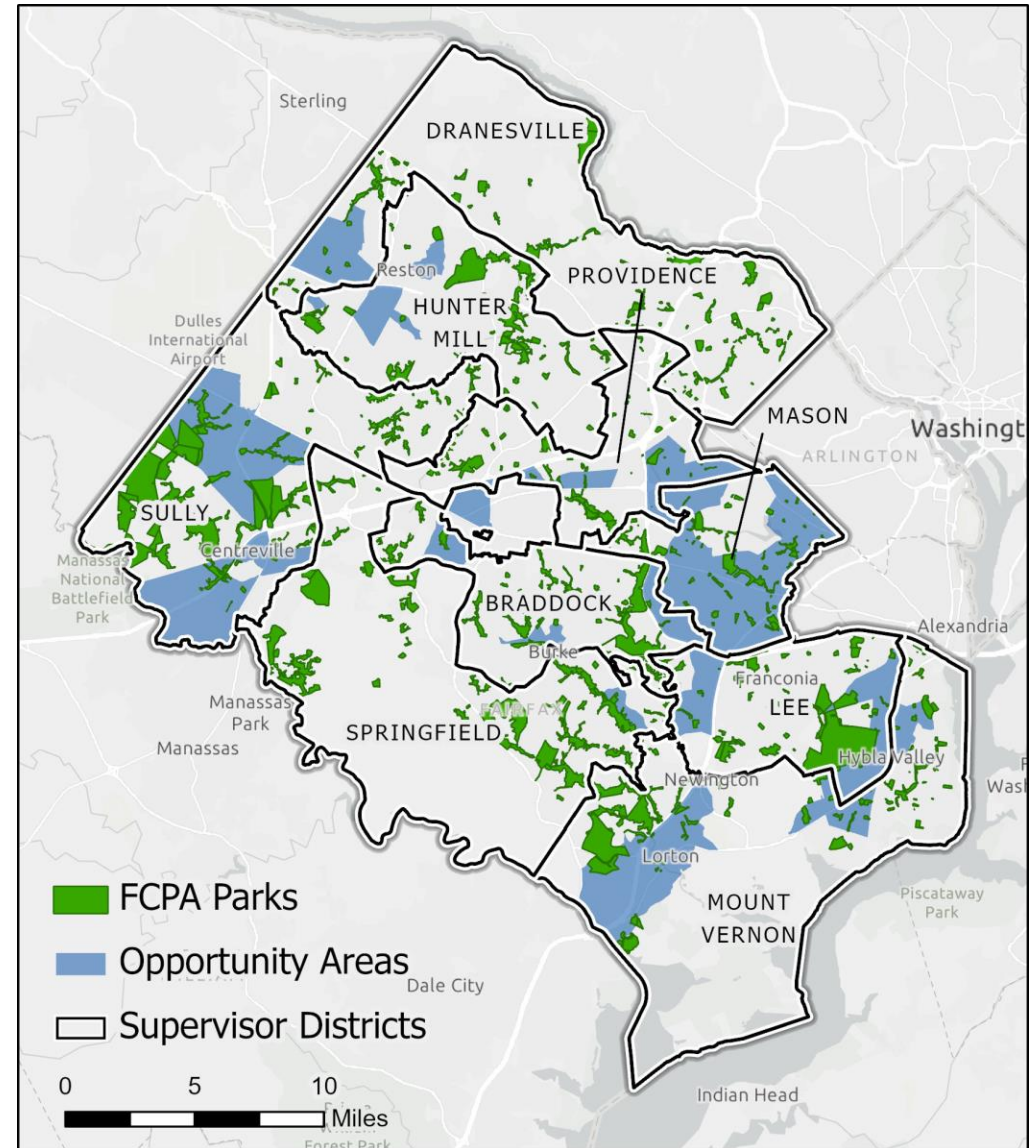
- Racial Equity in Parks
- Equity Plan Overview
- Funding
- Equity Study
- Equity Officer
- GARE survey
- PROSA
- Sully Community Center



Racial Equity in Parks

**“Racial Equity in Parks:
Where race and income
does not predict the
quantity and quality of
parks in a specific area and
Rec Centers are affordable
for all residents.”**

- Jai Cole



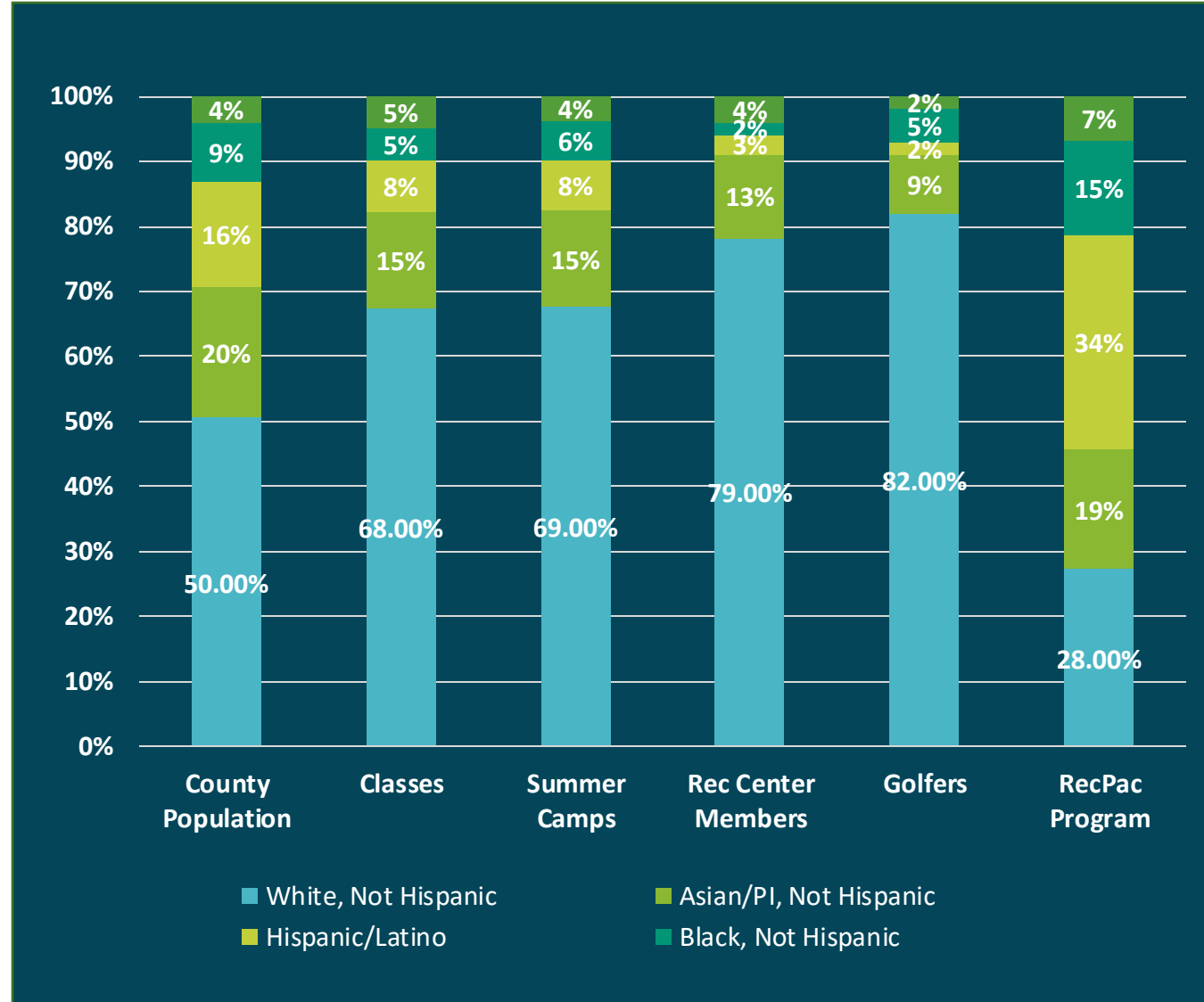
Equity Impact Plan Overview

- Goal: Ensure our community regardless of race and/or income has access to high quality parks, programs, and services.
- Plan: Access to quality and safe parks and facilities, access to programs, diversifying workforce, community engagement, and telling untold stories.
- Continue to work to advance One Fairfax efforts.



Equity in Revenue Fund

- 6.1% of people in Fairfax County are living in poverty
- ~50% of the Fairfax County population are People of Color
- Only 21% of Rec Center Passholders are People of Color
- 40% of County has household income > \$150,000 but make up 71% of campers
- 28% of County has household income less than \$75,000 yet make up 15% of classes, 4% summer camps, 17% rec center passholders, and 11% golfers but 61% of RecPac



Equity Funding

FY 23 – \$500,000 (Actual)

- HR&A Study
- Sully Community Center Equity Pilot
- Equity Officer
- Rec Center Access for Foster Care – Caregivers

FY 24 – \$803,980 (Requested)

- Hold Fees for 2024 Summer Camps
- Slightly off in timelines

FY 25 - ?

Equity Study - HR&A

Spring 2023

- Internally Finalizing

Late Spring 2023

- Park Authority Board Work Session

Summer 2023

- Public Engagement

Fall 2023

- PAB and BOS Update

Fall 2023

- Finalize Implementation Strategy in coordination with the PAB, BOS, and DMB

Winter 2023

- Finalize and Post Report

Hiring an Equity Officer

- Role of Equity Officer
 - Build Strategic Partnerships – Park Authority Board, senior staff, county agencies, members of One Fairfax Core Team, community stakeholders
 - Lead, implement and operationalize the outward facing One Fairfax strategic framework for FCPA.
 - Manage the FCPA Equity Action Plan
 - Guides community engagement efforts to ensure all voices are heard
- Interviews Scheduled for February 2023



Government Alliance on Race and Equity (GARE) Survey



LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY

- Fairfax County has partnered with Race Forward and GARE to administer an employee survey to gather feedback helpful to advancing racial equity (**Survey will be administered and analyzed by GARE*).
- Survey questions include:
 - Experiences and Perspectives
 - Division Racial Equity Work: Leadership, Infrastructure and Tools, Workforce Equity, Contracting and Procurement
 - Advancing Racial Equity in the Community
 - Agency, County, Community as a Whole



Parks, Recreation, Open Space, and Access (PROSA) Strategy

- Objectives:
 - Identify gaps in 10-minute walk to parks
 - Determine complete park experiences
 - Analyze habitat connectivity between environmental corridors
 - Analyze and prioritize needs and projects with an equity lens
 - Inform CIP

Project Phases	14-Month Timeline
Phase 1: Supplemental Data Gathering and Background Research	Completed
Phase 2: Analysis and Preliminary Report Development	Summer/Fall 2022
Phase 3: Public Engagement and Final Report Development	Fall/Winter 2022
Phase 4: Public Feedback on Draft Publication	Winter/Spring 2023
Phase 5: Revise Final Report	Spring 2023
Phase 6: PROSA Strategy Report Approval	Summer 2023

- Briefing Scheduled February 22nd

Sully Community Center Pilot



- FCPA and NCS are offering programs and camps at Sully Community Center for Summer 2023 as a pilot to test methods in providing access to FCPA camps and programs using a sliding fee scale.
- Anticipated Cost: \$150,000
- Process:
 - NCS will identify individuals/families who benefit from enrollment in the FCPA camps and programs at Sully Community Center and who have documented financial need and determine their payment required. NCS will work with the individual/family and FCPA to register participants for camps and/or classes.
 - FCPA will hold spaces in camps to allow for the greatest access to programs possible.
- Evaluation:
 - All participants will receive a survey to measure demographics, overall satisfaction, and attendance.

