FAIRFAX COUNTY PARK AUTHORITY



M E M O R A N D U M

- TO: Chairman and Members Park Authority BoardVIA: Jai Cole, Executive Director
- **FROM:** Kim Eckert, Division Director Park Operations Division
- **DATE:** March 3, 2023

Agenda

Park Operations Committee (Committee of the Whole) Wednesday, March 8, 2023 – 6:25 pm Boardroom – Herrity Building Chairman: Linwood Gorham Vice Chair: Mike Thompson

1. Approval - Renaming of Franconia District Park to Grove Point Park - Action*

*Enclosures



Board Agenda Item March 8, 2023

ACTION

Approval – Renaming of Franconia District Park to Grove Point Park (Franconia District)

ISSUE:

Renaming of existing Franconia District Park to Grove Point Park due to the previous need to utilize "Franconia" in the renaming of Lee District Park.

RECOMMENDATION:

The Park Authority Executive Director recommends that the Park Authority Board approve the renaming of Franconia District Park to Grove Point Park.

TIMING:

Board action is requested on March 8, 2023.

BACKGROUND:

At the February 22, 2023 Park Operations Committee Meeting, Park Authority staff requested the approval to rename Franconia District Park to Grove Point Park. At that time, Mr. Lusk, the Franconia District representative of the Board of Supervisors, had not been reached to confirm his approval of the proposed name. The Park Operations Committee asked staff to confirm Mr. Lusk's approval and return to the Committee once that had been obtained.

At this time, staff has been able to confirm Mr. Lusk's approval of renaming Franconia District Park to Grove Point Park.

As stated at the February 22, 2023 Park Operations Committee meeting, if the recommended name change is approved, Park Authority staff will work with Neighborhood and Community Services to get the word out to existing athletic field user groups about the name change in order to avoid confusion with the athletic fields at Franconia District and Franconia Parks. Other partners will be notified of the change as well.

Park Authority staff will replace signs in the park in the spring of 2023, and they will work with others to make the changes on the Park Authority website as well as with other digital applications and records.

FISCAL IMPACTS:

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Expenses for new signage will be less than \$1,000 and staff will use existing operating funds to pay for the expenses.

ENCLOSED DOCUMENTS: Attachment 1: Aerial Image of Franconia District Park

STAFF: Jai Cole, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Brendon Hanafin, Director, Planning and Development Division Kim Eckert, Director, Park Operations Division Dan Sutherland, Manager, Park Management Branch, Park Operations Division

Attachment 1

