



FAIRFAX COUNTY PARK AUTHORITY

M E M O R A N D U M

TO: Chairman and Members
Park Authority Board

VIA: Jai Cole, Executive Director

FROM: Kim Eckert, Division Director
Park Operations Division

DATE: January 19, 2024

Agenda

**Park Operations Committee
(Committee of the Whole)
Wednesday, January 24, 2024 – 5:40 pm
Board Room, Herrity Building
Chairman: Linwood Gorham
Vice Chair: Mike Thompson**

1. Mastenbrook Grant Criteria Update and Conclusion of Grant Application Pause (with presentation) – Action



If accommodations and/or alternative formats are needed, please call (703) 324-8563. TTY (703) 803-3354

ACTION

Mastenbrook Grant Criteria Update and Conclusion of Grant Application Pause – (Countywide)

ISSUE:

Promote equity through the Mastenbrook Grant process.

RECOMMENDATION:

The Park Authority Executive Director recommends adding a project cost cap of \$100,000 to the criteria for Mastenbrook Grant projects. Further, the Park Authority Executive Director recommends approval for removing the temporary hold on accepting Mastenbrook Grant applications. For both measures, staff is directed to implement appropriate communications to stakeholders and the general public.

BACKGROUND:

In November, the Board requested a brief pause in accepting Mastenbrook Grant applications. The pause allowed time that was needed for meaningful discussion of the Mastenbrook Grant program and its potential to influence equity. The design of the grant program, including the project criteria, was established by the Board and has guided staff recommendations for grant approval ever since. At this time, based on discussion during several recent Board meetings, staff recommends updating the Mastenbrook Grant criteria to stipulate a maximum project cost that would make a proposed project eligible for grant consideration. The project cost maximum recommended for this update is \$100,000.

FISCAL IMPACT:

None anticipated at this time.

ADMINISTRATIVE IMPACT:

Communication with known prospective grant applicants will need to occur, as well as with internal staff and other stakeholders.

ENCLOSED DOCUMENTS:

None.

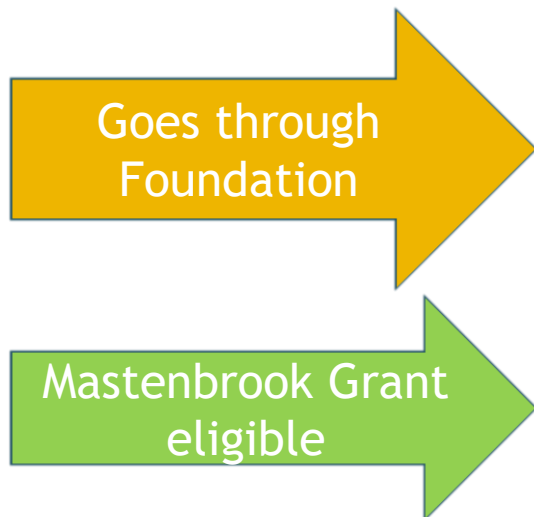
STAFF:

Jai Cole, Executive Director
Sara Baldwin, Deputy Director/COO
Aimee Vosper, Deputy Director/CBD
Kim Eckert, Director, Park Operations Division
Brendon Hanafin, Director, Planning and Development
Mike Peter, Director, Business Administration Division
Josh Colman, Director, Park Services Division
Laura Grape, Director, Resource Management Division
Ryan Carmen, Director, Golf Enterprises
Ben Boxer, Public Information Officer

Mastenbrook Grant Program Criteria Update - ACTION

Park Operations Committee Meeting

January 24, 2024



MASTENBROOK GRANTS BY PROJECT COST

FY13 - FY24 (through December)

Project Total Cost	Number of Projects	Percent of Total
\$250,000 or more	9	8%
\$200,000 - 249,999	3	3%
\$150,000 - \$199,999	1	1%
\$100,001 - \$149,999	3	3%
\$50,00 - \$100,000	12	11%
\$1 - \$49,999	83	75%
	111	100%



Recommendation - Grant Criteria Update

\$100,000 project cost cap for grant eligibility

- Cost includes parts funded both by grant and by group's donation
- Criteria may be revised through Board action as needed
- In-kind match provision remains in place; groups may continue to match grant with cash and/or volunteer hours
- End "Pause" that Board put in place November 8, 2023; resume acceptance of grant applications



Discussion / Questions?