FAIRFAX COUNTY PARK AUTHORITY



BOARD AGENDA

July 10, 2024

Updated 7/10/2024

7:30 PM PUBLIC COMMENT

ADMINISTRATIVE ITEM

(CW)	ADMIN-1	Resolution Honoring the Fairfax County Park Authority's
		Outstanding Volunteers of 2024
(CW)	ADMIN-2	Adoption of Minutes – June 5, 2024 Park Authority Board Meeting

ACTION ITEM

(CW)	A-1	Park Foundation FY 2025 Fundraising Projects
(B)	A-2	Audrey Moore Recreation Center Renovation Budget Strategy
(CW)	A-3	Adoption of the Revised Policy for Remote Participation in Public
. ,		Meetings – Policy 111 and the Revised Policy for All-Virtual Public
		Meetings – Policy 112
(CW)	A-4	FY 2024 Carryover Budget Review for General Fund
(CW)	A-5	FY 2024 Unencumbered Carryover Requests
(CW)	A-6	FY 2024 Carryover Budget Review for Bond Fund
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INFORMATION ITEMS

(CW)	I-1	Fairfax County Park Foundation FY 2025 Meeting Dates
(CW)	I-2	FY 2024 Third Quarter Budget Review, Fund 10001, General Fund
(CW)	I-3	FY 2024 Third Quarter Budget Review, Fund 80000, Park Services
		Revenue and Operating Fund

CHAIRMAN'S MATTERS DIRECTOR'S MATTERS BOARD MATTERS

CLOSED SESSION – <u>This has been cancelled</u>

ADJOURNMENT

F

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ADMIN – 1

Resolution Honoring the Fairfax County Park Authority's Outstanding Volunteers of 2024

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the resolution honoring the Fairfax County Park Authority's Outstanding Volunteers of 2024, as presented to and reviewed by the Awards Committee on July 10, 2024.

WHEREAS, Fairfax County Park Authority depends on the service of generous volunteers, day-in and day-out, to enrich our parks, address our desire to satisfy and attract diverse audiences and park visitation, and to continue to meet the needs of our growing park system and community; and

WHEREAS, the Fairfax County Park Authority, created by legislative action in 1950, offers volunteers unique service opportunities that allow individuals the chance to grow personally while giving back to their community and include such options as invasive plant management and archaeological exploration, assistance at golf courses, working as a market master at our farmers markets, front desk work at Rec Centers, the chance to teach Adapted Aquatics or other inclusive programs, the pleasure of experiencing life on a farm or working as a docent at a historic site, improving a trail, or dozens of other volunteer activities; and

WHEREAS, these essential, good-hearted, hard-working and resilient volunteers provide an effective means of service provision to the many residents of Fairfax County who visit our parks each year and collectively represent a fiscally-sound approach to the provision of services in support of the Park Authority mission; and

WHEREAS, local volunteers are a big part of the national and state volunteer movement that attracts millions of individuals annually to the call for service and offers not just personal and community benefit but a tangible fiscal impact that allows park systems across America to thrive despite limits to government support; and

WHEREAS, the Fairfax County Park Authority Board recognizes that volunteers strengthen Fairfax County, that volunteering makes a positive impact on the environment, on the quality of life and on the health and well-being of our community, and that volunteering is an essential part of living in a thriving society, adding enormous benefits and opportunities to our park system;

NOW, THEREFORE, BE IT RESOLVED by the Fairfax County Park Authority that it expresses appreciation and thanks to

Volunteer

for dedicated and outstanding contributions to the parks and citizens of Fairfax County.

Adopted by the Fairfax County Park Authority Board on July 10, 2024.

Dr. Cynthia Jacobs Carter Secretary

ADMINISTRATIVE – 2

Adoption of Minutes - June 5, 2024 Park Authority Board Meeting

ISSUE:

Adoption of the minutes of the June 5, 2024 Park Authority Board meeting.

RECOMMENDATION:

The Park Authority Executive Director recommends adoption of the minutes of the June 5, 2024 Park Authority Board meeting.

TIMING:

Board action is requested on July 10, 2024.

FISCAL IMPACT: None

ENCLOSED DOCUMENTS: Attachment 1: Minutes of the June 5, 2024 Park Authority Board Meeting

<u>STAFF</u>: Jai Cole, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Allison Rankin, Management Analyst

Fairfax County Park Authority Board Meeting June 5, 2024

At 7:46pm, Chairman Stone called the Park Authority Board meeting to order at 12055 Government Center Parkway, Room 941, Fairfax, Virginia.

Board Members Present:

Kiel Stone, Chairman Dr. Cynthia Jacobs Carter Maggie Godbold Linwood Gorham Tim Hackman Ron Kendall Ken Quincy Michael Thompson Johna Toomey

Absent: Dr. Abena Aidoo Hewton and Faisal Khan were absent and excused.

PUBLIC COMMENT

There were no public speakers.

ADMINISTRATIVE ITEM

ADMIN-1 Board Resolution to Honor Don Sweeney, FCPA Photographer, for 35 Years of Service Mr. Quincy made a motion to approve the resolution honoring Don Sweeney, FCPA Photographer, for 35 years of service; seconded by Ms. Godbold. The motion carried by all members present. Dr. Aidoo Hewton and Mr. Khan were absent.

ADMIN-2 <u>Adoption of Minutes – May 22, 2024, Park Authority Board Meeting</u> Ms. Godbold made a motion to adopt the minutes of the May 22, 2024, Park Authority Board meeting; seconded by Mr. Hackman. The motion carried by all members present, Ms. Godbold abstained. Dr. Aidoo Hewton and Mr. Khan were absent.

ACTION ITEM

A-1 <u>Pine Ridge Park – Mastenbrook Volunteer Matching Fund Grant Program Request –</u> <u>Braddock Road Youth Club</u>

MINUTES - DRAFT

Mr. Kendall made a motion to approve the Mastenbrook Volunteer Matching Fund Grant request from the Braddock Road Youth Club in the amount of \$6,205 to help fund a project to extend the fencing around field 6 at Pine Ridge Park, as presented to and reviewed by the Park Operations Committee on June 5, 2024; seconded by Mr. Quincy. The motion carried by all members present. Dr. Aidoo Hewton and Mr. Khan were absent.

A-2 Scope Approval – Helping Our Land Heal Forest Restoration Projects: Cub Run Stream Valley Park, Pohick Stream Valley Park, and Difficult Run Stream Valley Park Ms. Godbold made a motion to approve the project scope to plan and implement ecosystem restoration projects at Cub Run Stream Valley Park, Pohick Stream Valley Park and Difficult Run Stream Valley Park to restore forest communities, as presented to and reviewed by the Resource Management Committee on June 5, 2024, seconded by Dr. Carter, Mr. Thompson and Mr. Quincy. The motion carried by all members present. Dr. Aidoo Hewton and Mr. Khan were absent.

INFORMATION ITEMS

- I-1 Deer Management Plan No action was necessary.
- I-2 Planning and Development Division Quarterly Project Status Report No action was necessary.
- I-3 Update of Park Operations Projects from October 2023 to March 2024 No action was necessary.
- I-4 Update on Trash and Recycling Initiative No action was necessary.
- I-5 Removal of Pickleball Lines at Kendale Woods Park No action was necessary.

CHAIRMAN'S MATTERS

Mr. Stone mentioned the National Trails Day event on June 1st and thanked Mr. Quincy and Mr. Gorham for attending the event.

DIRECTOR'S MATTERS

2

Minutes

- Ms. Cole shared the Park Amenity Locator video was recognized by the National Association of Government Communicators. The video took 3rd place in the Educational/Instructional Video category.
- Ms. Cole stated the National Trails Day event was held on June 1st in conjunction with the 10th Anniversary of the naming of the Gerry Connolly Cross County Trail and the opening of the restroom facility at Laurel Hill Central Green. Ms. Cole also thanked Supervisor Lusk, Supervisor Storck, Supervisor Walkinshaw, and Chairman McKay for attending.
- Ms. Cole stated the outdoor water features all opened over Memorial Day weekend with high attendance at each location despite potential bad weather. Ms. Cole thanked the aquatic staff for all their preparations to ensure a successful start to the season.
- Ms. Cole shared that the Employee Appreciation Day was held on June 4th at Lake Accotink Park. The event was well attended and was a great opportunity to celebrate and thank our amazing staff team.

BOARD MATTERS

- Mr. Thompson thanked Park Operations staff for their hard work to make sure that fields are open and available even with all the recent rains. The community appreciates the efforts that staff are making to keep fields open and playable.
- Mr. Gorham recognized his son, Charlie, who was in attendance during the meeting.
- Mr. Hackman shared that his grandson, Micah Vicar, was born on Memorial Day.
- Dr. Cynthia Jacobs Carter shared that her eldest granddaughter recently graduated cum laude from Spellman College.

CLOSED SESSION

At 8:04 pm, Dr. Carter made a motion that the Park Authority Board recess and convene in closed session for discussion and consideration of matters enumerated in Virginia Code §2.2-3711(A)(7) and listed in the agenda for this meeting as follows:

• Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where such consultation in open meeting would adversely affect the negotiating or litigating posture of the public body, pursuant to Virginia Code §2.2-3711(A)(8).

Mason District – Kendale Woods Park

Seconded by Mr. Hackman. The motion carried by all members present; Dr. Aidoo-Hewton and Mr. Khan were absent.

The Park Authority Board returned to open session at 8:54 pm.

CERTIFICATION OF CLOSED SESSION

Dr. Carter made a motion that the Park Authority Board certifies that, to the best of each member's knowledge only public business matters lawfully exempted from open meeting requirements prescribed by the Virginia Freedom of Information Act and only such public business matters as were identified in the motion to convene Closed Session were heard, discussed or considered in the meeting by the Board; seconded by Mr. Hackman. The motion carried unanimously by roll-call vote of all members present; Dr. Aidoo-Hewton and Mr. Khan were absent.

ACTIONS FROM CLOSED SESSION

C-1 No action was necessary.

ADJOURNMENT

There being no further business and without objection, Mr. Stone adjourned the meeting at 8:56 pm.

Participating Staff:

Jai Cole, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Ryan Carmen, Director, Golf Enterprises Division Josh Colman, Director, Park Services Division Kim Eckert, Director, Park Operations Division Brendon Hanafin, Director, Planning and Development Division Laura Grape, Director, Resource Management Division Michael Peter, Director, Business Administration Division Daidria Grayson, Director, Marketing and Communications Division Ben Boxer, Public Information Officer Allison Rankin, Management Analyst

Minutes Approved at Meeting on July 10, 2024

Allison Rankin, Management Analyst

ACTION – 1

Park Foundation FY 2025 Fundraising Projects

ISSUE:

Approval of the Park Foundation's Fiscal Year 2025 Fundraising Projects

RECOMMENDATION:

The Park Authority Executive Director recommends that the Park Authority Board approve the attached list of projects for fundraising by the Park Foundation in fiscal year 2025.

TIMING:

Board action is requested on July 10, 2024.

BACKGROUND:

Projects for which the Foundation receives donations can be divided into two types:

- Projects for which the Foundation is *actively* engaged in fundraising
- Projects for which the Foundation is *not actively* engaged in fundraising (The Foundation receives, accounts, thanks and disburses donations.)

Attached is the list of projects recommended for active fundraising by the Park Foundation in fiscal year 2025. This list was approved by the Park Foundation Board at its May 21, 2024 meeting.

Approval of the enclosed list of projects will not preclude the Foundation from undertaking additional projects when exceptional opportunities arise or applying for grants for other park programs within resources. The annual approved list is intended to facilitate Foundation planning and helps clarify project sponsors' expectations.

FISCAL IMPACT: None.

ENCLOSED DOCUMENTS:

Attachment 1: Fairfax County Park Foundation Projects for FY 2025

STAFF:

Jai Cole, Executive Director, FCPA Sara Baldwin, Deputy Director/COO, FCPA Aimee L. Vosper, Deputy Director/CBD, FCPA Roberta A. Longworth, Executive Director, FCPF

FCPF Official Projects

FY 2025



Approved by FCPF Board of Directors on May 21, 2024.

Present FCPF Board-Approved list to PAB for Approval on July 10, 2024.

Projects for which the Foundation receives donations can be divided into two types:

1. Projects for which the Foundation is proactively engaged in fundraising.

2. Projects for which the Foundation is not actively engaged. (Receives, accounts, thanks, recognizes and disburses donations.)

This is the list of projects recommended as a baseline for active monetary fundraising efforts by the Park Foundation in Fiscal Year 2025 (July 1, 2024-June 30, 2025).

The list will not preclude the Foundation from undertaking supplemental projects when exceptional opportunities arise or applying for grants for other park programs within resources. The annual approved list facilitates focused planning, allocation of Foundation resources and helps to clarify project sponsors' expectations.

Project Category		Description of Program/Project need	FY 2025 Fundraising Targets	2024 Donations ed as of 05/31/2024	Comments / Significant Funding Sources
FOUNDATION	*	Annual appeal and ongoing campaign for Unrestricted (Funds received without Donor Restrictions) including administrative and fundraising expenses	\$140,000	\$ 138,962.93	Mandatory Reserve Fund for FCPA budgeted programs and FCPF expenses per FCPF Financial Management Policies. Surplus may be FCPF board designated. December Direct Mail Appeal; Board Giving; CARS Vehicle Donations; DTA.Personal Property Insert; DAFs; workplace giving; online campaigns.
CAMPAIGN	*	Wonder Wagon Mobile Nature Centers (Equity Outreach)	\$60,000	\$ 86,536.33	FCPA's first Wonder Wagon has been outfitted and equipped with supplies to deliver a variety of interactive field trip and educational experiences at events, schools, and underserved Fairfax County communities. FCPF is raising additional funds for FCPA to purchase a second vehicle. <i>Fall Direct Mail appeal; Grants; Appreciated Stock and other major gifts</i>
COMMUNITY EVENTS/	*	Summer Entertainment Series (11 series including Arts in the Parks) childrens shows, concerts and movies (includes Equity Outreach)	\$140,000	\$ 127,150.51	Performer funding for concerts, movies and children's shows (189 in summer 2023). Enhanced branding and Sponsor recognition addresses increased competition. <i>Grants, Individuals, Corporate and Community Organization Sponsorships</i>
EVEN15/ ENTERTAINMENT		Festivals, Fairs and Special Programs and events that promote the FCPA's internal resources and community (includes Equity Outreach)	\$80,000	\$ 169,547.69	Events & programs supported by FCPF Gifts including Earth Day Fairfax; Healthy Strides; 4-H Fair & Carnival, Culmore Community Day, Juneteenth, Events Support, etc. (FY 2024 includes \$89,988.07 Legacy Gift from Helen Kafka) Community Organization; Individual and Corporate Sponsorships
EQUITABLE ACCESS PROGRAM & FACILITY SUPPORT	*	FCPA Class Scholarships, Camps, and Equity Outreach Programs, Projects and Events support to provide adapted recreation and equitable access for our neighbors in need (Equity Outreach)	\$35,000	\$ 26,507.79	Expanded to offer flexibility of use to bridge the gap for individuals to access various FCPA Programs and Events in the spririt of the One Fairfax policy. Also includes support for accessible play features, and adapted projects and programs. Spring Direct Mail Appeal, Sponsorships, Grants, Major sponsors, Carousel Adoptions
	*	Trails, stream valley protection, maintenance and beautification of trails, adjacent land and trail amenities	\$50,000	\$ 37,125.40	Trails are most utilized FCPA ammenity. FCPF donation signs along Stream Valley trails; adding to existing park kiosks. On-site, Individual, Organizations and Grants.
LAND CARE AND PRESERVATION		Open Space Land Preservation for land acquisition of high ecological value	\$15,000	\$ 12,972.32	Most funds attracted via tax insert for Open Space (Location determined by FCPA). Spring DTA Personal Property Tax Assessment Insert.
		Bench & Tree memorials and commemorations	\$50,000	\$ 43,454.21	Commemorative and memorial trees and benches along approved trails and parks. Donations from Individuals and Organizations

1 of 2

Attachment

FCPF Official Projects

FY 2025



Project Category	Description of Program/Project need	FY 2025 Fundraising Targets	FY 2024 Donations Received as of 05/31/2024	Comments / Significant Funding Sources
ENVIRONMENTAL EDUCATION	Other Environmental, Cultural and Historical projects and programs including Meaningful Watershed Education (MWEE), Invasive Management Area (IMA) (includes Equity Outreach)	\$55,000	\$38,678.05	IMA non-native plant removal, Nature Center MWEE programs; Stewardship training, Resource Mgmt. Division site support/programs and projects. (Not including Moon Gate or Woodlands SEC projects.) FCPA Friends Groups; IMA Volunteers; Grants; Major and Individual donors
CULTURAL/ HISTORICAL	Moon Gate Garden at Green Spring Gardens and Woodlands Stewardship Education Center at Ellanor C. Lawrence Park (includes Equity Outreach)	\$45,000	\$ 272,747.72	Final development efforts to complete two major multi-year Capital Campaign projects including the Moon Gate for Green Spring Gardens' 50th Anniversary (garden plantings) and the Woodlands Stewardship Education Center at Ellanor C. Lawrence Park (features for sponsorship). Targeted Mailing; FCPA Friends Groups; Grants; Major and Individual donors
LONG TERM INVESTMENTS	Investment Brokerage Accounts to endow future needs of FCPA (Lazar Family Fund; Oakton School House; and FCPF Future Fund)	\$55,000	\$ 51,234.73	Donations designated for long-term investments (quasi-endowments) including the established Lazar Family Fund for FCPA Natural Resources; Oakton School House Fund; and FCPF Future Fund to support the future needs of FCPA.
	Projects not included in categories listed above (includes Equity Outreach)	\$180,000	\$ 168,021.03	Gifts to support Projects outside of the FCPF Official Project categories and Mastenbrook grant donations (reduced to \$100,000 max grant); Grants; Legacy Gifts. (Includes Kafka Legacy Gift for Community and Equity Outreach)
OTHER PROJECTS*	Exceptional non-recurring donations for projects not included in categories listed above.	\$1,050,000	\$ 777,203.37	Notable FY 2024 non-recurring Gifts (\$280,489.56 Eakin Community Park; \$230,000 Linway Terrace Park Field; and \$266,713.81 McLean Central Park Playground). FY 2025 is Linway Terrace Park Field discussed years ago w/ McLean Little League.
TOTAL TARGET**	ARGET** FY 2025 Fundraising Target		\$ 1,950,142.08	

ACTION – 2

Audrey Moore Recreation Center Renovation Budget Strategy

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the budget strategy for the Audrey Moore Recreation Center project, as presented to and reviewed by the Planning and Development Committee on July 10, 2024.

ACTION – 3

Adoption of the Revised Policy for Remote Participation in Public Meetings – Policy 111 and the Revised Policy for All-Virtual Public Meetings – Policy 112

RECOMMENDATION:

The Park Authority Executive Director recommends adoption of the revisions to Policy 111 – Remote Participation in Public Meetings and to Policy 112 – All-Virtual Public Meetings, as presented to and reviewed by the Administration and Board Management Committee on July 10, 2024.

ACTION – 4

FY 2024 Carryover Budget Review, Fund 10001, Park Authority General Fund

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the FY 2024 Carryover Budget Review for the Park Authority General Fund (10001), as presented to and reviewed by the Budget Committee on July 10, 2024.

ACTION – 5

FY 2024 Unencumbered Carryover Requests

RECOMMENDATION:

The Park Authority Executive Director recommends endorsement of the FY 2024 Unencumbered Carryover Requests, as presented to and reviewed by the Budget Committee on July 10, 2024.

ACTION – 5

FY 2024 Carryover Budget Review for Bond Fund

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the FY 2024 Budget Carryover for Fund 30400, Park Authority Bond Construction Fund, as presented to and reviewed by the Budget Committee on July 10, 2024.

INFORMATION – 2

FY 2024 Third Quarter Budget Review, Fund 10001, General Fund

As presented to and reviewed by the Budget Committee on June 5, 2024.

INFORMATION – 3

<u>FY 2024 Third Quarter Budget Review, Fund 80000, Park Services Revenue and Operating Fund</u>

As presented to and reviewed by the Budget Committee on June 5, 2024.