



73rd Fairfax County 4-H Fair & Carnival

SPONSOR PROSPECTUS



August 3-6, 2023
Frying Pan Farm Park
2709 West Ox Road
Herndon, VA 20171



**When families remember
a fun community event
in Fairfax County,
make them think of you.**

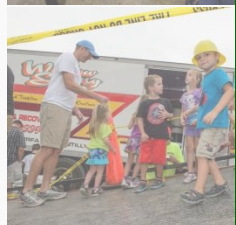
Sponsor

**The Fairfax County 4-H Fair
& Carnival**

To Get Your Message in Front of

32,000 People

Having Fun at Frying Pan Farm Park!



Have Your Name Seen
By parents and kids as they
enjoy rides, shows, food,
farm animals, exhibits,
competitions and contests!

Here's What You'll Get*

On Site	• Thank-you signage	32,000+ 4-H Fair Attendees
	• Recognition in the official 4-H Fair program	
	• Display table	PLUS: Almost 200 volunteers and staff
	• Opening ceremony remarks by Fairfax County officials	
	• VIP-area stage seating	
Publication	• Featured in press release announcing sponsors	Sent to 300+ news media outlets
	• Listed in thank-you ad in <i>Parktakes</i> Magazine	200,000+ recipients
Online	• Listed on websites of Fairfax County Park Authority, Fairfax County 4-H, Friends of Frying Pan Farm Park	300,000+ monthly visits
	• Listed on the Fairfax County Park Foundation's website	6,000 monthly visits
	• Included in Fairfax County 4-H Newsletter and the Fairfax County Park Foundation's Newsletter	35,000+ recipients

**Based on sponsorship received by deadline*

What You Get Based on Your Sponsorship Level

Monetary and In-Kind(gift of goods or services)

Grand Champion Sponsor \$5,000 or more

ALL OF THE BELOW **PLUS!**

- Ad size upgraded to full page (or recognition space) in the official 4-H Fair & Carnival Program distributed at the fair (*logo due June 15th*).
- Space to display banner in more than one location.
- Tented space for display table.

Reserve Champion Sponsor \$2,500

ALL OF THE BELOW **PLUS!**

- Ad size upgraded to ½ page (or recognition space) in the official 4-H Fair & Carnival Program distributed at the fair (*logo due June 15th*).
- Display table and 10'x10' space in community exhibitor area.
- Recognition in opening ceremony remarks by Fairfax County officials.

Blue Ribbon Sponsor \$1000

ALL OF THE BELOW **PLUS!**

- Space to display banner provided by sponsor.
- Four one-day parking passes.
- ¼-page ad in the official 4-H Fair & Carnival Program and t-shirt (*logo due June 15th*).

Red Ribbon Sponsor \$750

ALL OF THE BELOW **PLUS!**

- Included in press release (text due July 1).

Exhibits & Events Sponsor \$500

ALL OF THE BELOW **PLUS!**

- Thank-you signage at a specific event or exhibit. See list on next page.

4-H & Farm Friend Sponsor \$250

- Listed on Fairfax County 4-H, Fairfax County Park Authority, Fairfax County Park Foundation, and Friends of Frying Pan Farm Park websites.
- Recognition in the official 4-H Fair & Carnival Program.
- Included in Fairfax County Park Foundation, Friends of Frying Pan Farm Park, and Fairfax County 4-H newsletters.

\$500 Sponsor Specific Events or Exhibits



Big Truck Night



Science and Technology Exhibit



Short Film Exhibit



Equestrian Demos



Livestock Exhibit



Crafts and Woodworking Exhibit



Foods and Nutrition Exhibit



Visual Arts Exhibit



Horticulture Exhibit



Floriculture Exhibit



Clothing and Textiles Exhibit



Horse Exhibit



Old-Fashioned Games



Black & White Photo Exhibit



Color Photo Exhibit



Writing Exhibit



Rabbit and Cavy Exhibit



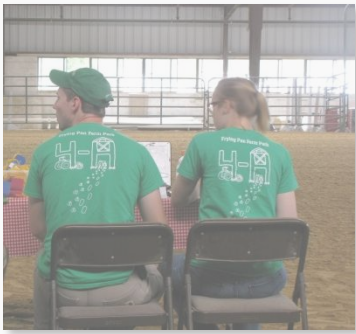
Apiary Products Exhibit



Scrapbooks and Displays Exhibit



Interior Design Exhibit



Essential Sponsorship Areas

Be a sponsor of one of these important areas!

- Media Coverage
- Event Program Printing
- Entertainment Stage
- Trophies and Ribbons
- Table Rentals
- Catering
 - *Official Judges' Dinner Friday Evening*
 - *Volunteers/Staff Lunch Saturday*
 - *Volunteers/Staff Dinner Saturday*
 - *Volunteers/Staff Lunch Sunday*
- General Event Support

Submit Your Sponsorship Today

Name (as you would like to be recognized)

Street

City/State/Zip

Phone

Email (Required for processing)

Sponsorship Level (Please check one)

- ☐ \$5,000 Grand Champion Sponsor
- ☐ \$2,500 Reserve Champion Sponsor
- ☐ \$1,000 Blue Ribbon Sponsor
- ☐ \$750 Red Ribbon Sponsor
- ☐ \$500 Exhibits and Events Sponsor

(Include specific event or exhibit you are sponsoring)

☐ \$250 4-H and Farm Friend

Sponsorship Area *(if any)*

☐ Catering Sponsor *(specify day and meal)*

☐ In-Kind Sponsor

Donated item(s)

Method of Payment (Please check one)

☐ **Check** (payable to the Fairfax County Park Foundation)

Mail to: Bobbi Longworth, Executive Director
Fairfax County Park Foundation
12055 Government Center Parkway, Suite 404
Fairfax, VA 22035
Phone: 703-324-8581
Email: parkfoundation@fairfaxcounty.gov

☐ **Credit Card***

Please give online at:

<https://fairfaxparkfoundation.org/our-projects/fairfax-county-4-h-fair-and-carnival/>

The Fairfax County Park Foundation is a 501(c)(3) charitable organization. Contributions are tax-deductible to the fullest extent of the law. Tax ID# 54-2019179

QUESTIONS? Please contact:

Teresa Reynolds, Manager
Frying Pan Farm Park
2709 West Ox Road Herndon, VA 20171
Phone: 703-437-9101
Email: teresa.reynolds@fairfaxcounty.gov

For more information: visit
fairfaxcounty.gov/parks/frying-pan-park/4-h-fair

*Processing fee required

Why the 4-H Fair Is Special

There's no place in the entire D.C. area like **Frying Pan Farm Park**. No other park in the region is devoted to showing families how U.S. farmers produced America's food almost 100 years ago.

4-H has served youth for more than 110 years. 4-H empowers young people with skills to lead for a lifetime in these project areas: civic engagement, healthy living, agriculture and STEM. Learn more about Fairfax County 4-

H at: www.fairfaxcounty4h.com

Frying Pan Farm Park was created in 1961 to protect the 4-H fair grounds. **The Fairfax County 4-H Fair celebrates history** and these four H's: head, heart, hands and health. **Sponsor it today!**

