COMMUNICATION

This workbook can help you, but you still need to read the merit badge pamphlet.
This Workbook can help you organize your thoughts as you prepare to meet with your merit badge counselor.

Merit Badge Workbook

Sully Historic Site

Scout's Name: _____Unit:_____

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Req 1. Do ONE of the following: **COMPLETE IN CLASS**

☐ a. For one day, keep a log in which you describe your communication activities. Keep track of the time and different ways you spend communicating, such as talking person-to-person, listening to teachers, listening to the radio or podcasts, watching television, using social media, reading books and other print media, and using any electronic communication device.

Date: _____

Time	Duration	Activity Type	Description

Discuss with your counselor what your log reveals about the importance of communication in your life.

Think of ways to improve your communications skills.

☐ b. For three days, keep a journal of your listening experiences.

Dates: _____

Date/Time	Listening Experience

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Identify one example of each of the following, and discuss with your counselor when you have listened to:

1. Obtain information

2. Be persuaded

3. Appreciate or enjoy something

4. Understand someone's feelings

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☐ c. In a small group setting, meet with other Scouts or with friends. Have them share personal stories about significant events in their lives that affected them in some way. Take note of how each Scout participates in the group discussion and how effectively each Scout communicates their story.

Scout or friend:	
Personal story:	
Effectiveness:	

Scout or friend:	
Personal story:	
Effectiveness:	

Scout or friend:	
Personal story:	
Effectiveness:	

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Report what you have learned to your counselor about the differences you observed in effective communication.

X d. List as many ways as you can think of to communicate with others (face-to-face, by telephone, letter, e-mail, text messages, social media, and so on). For each type of communication, discuss with your counselor an instance when that method might not be appropriate or effective. **COMPETE IN CLASS**

Way to Communicate	When that method might not be appropriate or effective.

Req. 2. Do **ONE** of the following:

☐ a. Think of a creative way to describe yourself using, for example, a collage, short story, or autobiography, drawing or series of photographs, or a song or skit. Using the aid you created, make a presentation to your counselor about yourself.

Build a sales plan based on its good points. **COMPLETE IN CLASS**

Try to persuade the counselor to agree with, use, or buy your concept, product, or service. After your sales talk, discuss with your counselor how persuasive you were.

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Req. 3. Write a five-minute speech. Give it at a meeting of a group. **COMPLETE PRIOR TO CLASS**

What was the speech about and who did you present it to?
Name and email of leader:

Req 4. - COMPLETE PRIOR TO CLASS

Interview someone you know well, like, or respect because of his or her position, talent, career, or life experiences.

Listen actively to learn as much as you can about the person. Then **prepare and deliver to your counselor an introduction of the person as though this person were to be a guest speaker** and include reasons why the audience would want to hear this person speak.

☐ Show how you would call to invite this person to speak.

Req. 5. - COMPLETE PRIOR TO CLASS

☐ Attend a public meeting (city council, school board, debate) approved by your counselor where several points of view are given on a single issue.

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☐ Practice active listening skills and take careful notes of each point of view.

Prepare an objective report that includes all points of view that were expressed, and share this with your counselor.

Req. 6.

With your counselor's approval, develop a plan to teach a skill or inform someone about something. **COMPLETE IN CLASS**

x Prepare teaching aids for your plan.

Carry out your plan. With your counselor, determine whether the person has learned what you intended.

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Req. 7. Do **ONE** of the following:

☐ a. Write to the editor of a magazine or your local newspaper to express your opinion or share information on any subject you choose.

☐ Send your message by ☐ fax, ☐ e-mail, or ☐ regular mail.

☐ b. Create a web page or blog of special interest to you (for instance, your troop or crew, a hobby, or a sport). Include at least three articles or entries and one photograph or illustration and one link to some other Web page or blog that would be helpful to someone who visits the Web page or blog you have created. It is not necessary to post your Web page or blog to the Internet, but if you decide to do so, you must first share it with your parents and counselor and get their permission.

Articles:	
Image:	
Link:	

☐ c. Use desktop publishing to produce a newsletter, brochure, flier, or other printed material for your Scout troop, class at school, or another group. Include at least one article and one photograph or illustration.

Article:	

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Image:	

Req. 8. ☐ Plan a troop or crew court of honor, campfire program, or interfaith worship service. **- COMPLETE PRIOR TO CLASS**

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☐ Have the patrol leaders' council approve it, then write the script and prepare the program.

Name of Approving Official and email address:

☐ Serve as master of ceremonies.

Req 9.

a. Find out about three career opportunities in the field of communication. **- COMPLETE PRIOR TO CLASS**

1.	
2.	
3.	

Pick one and explain how to prepare for such a career.	

b. Discuss with your counselor what education and training are required and explain why this profession might interest you.

Discussion will be in class – **Gathering information - COMPLETE PRIOR TO CLASS**

Education

Training

Why this profession might interest you.