FCPA 2020
Park Bond Program

#GR8 PARKS R4 EVERY1

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The 2020 Park Bond Referendum will be on the ballot on November 3, 2020.

Absentee Voting Starts September 19, 2020

General obligation bonds, which require voter approval, are the primary way capital improvement costs for renovations of existing FCPA facilities and development of new facilities are funded.

The bond, if approved, would provide $100M for the Fairfax County Park Authority.
Why Bonds?

• User fees do not cover cost of developing new facilities or major renovations
• Bonds spread the cost of major projects over many years and ensures current and future residents share in the payments.
• Allows projects to be built sooner
• Prudent long-term debt does not adversely impact County or tax rate.
Bond Programs

Fairfax County Park Authority
G.O. Bonds (in millions) – 1959 to 2016

1959: $4
1966: $15
1971: $28
1977: $39
1982: $50
1988: $77
1998: $75
2002: $20
2004: $65
2006: $25
2008: $65
2012: $63
2016: $94.7

#GR8 PARKS R4 EVERY1
▪ PRIORITY CAPITAL PROJECTS
▪ INFORMED BY NEEDS ASSESSMENT
▪ UPDATED NEEDS WITH CRITICAL PRIORITIES
▪ BOS/COMMUNITY INFLUENCES PROJECTS
▪ FUNDING LEVELS CONSTRAIN PROJECT SELECTION
▪ SCHEDULES CAPITAL NEEDS OVER 5 YEARS FOR COUNTY BUDGETING PURPOSES
▪ SCHEDULES BOND AMOUNTS FOR BUDGET PERIOD
▪ CIP BUDGET REQUESTS DETERMINES COMMUNITY NEEDS PRODUCES SYSTEM WIDE 10-YEAR CIP PROJECTIONS WITH PRIORITIZED CAPITAL PROJECTS AND ORDER OF MAGNITUDE COSTS ESTIMATES • EXCEEDS FUNDING LEVELS
What Was Assessed?

- RECenter systems
- Natural Resource Management Costs
- Cultural Resource Management Costs
- Community Park, Facility and Program Needs
- Capital Improvement Costs
Statistically Valid Survey

- **Survey Description**
  - The survey was 7 pages long
  - Each survey took 10-15 minutes to complete

- **Method of Administration**
  - Could be completed by mail, web or phone
  - Results provided by 14 Planning Districts

- Goal was to complete 3,000 surveys

- A total of 4,665 residents completed the survey: 435 by web and 4230 by mail

- Confidence level: 95%, Margin of error: +/- 1.4%
Q2. Households That Have Visited Parks Operated by the Fairfax County Park Authority in the Past 12 Months
by percentage of respondents

Yes 87%
No 13%

National Benchmark for Usage is 79%
2016 Parks Count Needs Assessment
Increase in Use, Strain on System

Q2. Households That Have Visited Parks Operated by the Fairfax County Park Authority in the Past 12 Months

<table>
<thead>
<tr>
<th>Year</th>
<th>Usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>32%</td>
</tr>
<tr>
<td>2002</td>
<td>86%</td>
</tr>
<tr>
<td>2003</td>
<td>82%</td>
</tr>
<tr>
<td>2004</td>
<td>75%</td>
</tr>
<tr>
<td>2005</td>
<td>81%</td>
</tr>
<tr>
<td>2006</td>
<td>82%</td>
</tr>
<tr>
<td>2007</td>
<td>79%</td>
</tr>
<tr>
<td>2015</td>
<td>87%</td>
</tr>
</tbody>
</table>

Source: ETC Institute Survey (September 2015)
Q17. Importance of High Quality Park, Trails, Recreation Facilities and Services to the Quality of Life in Fairfax County

by percentage of respondents (excluding “don’t know”)

- Extremely important: 62%
- Very important: 31%
- Somewhat important: 6%
- Not at all important: 1%

Source: Leisure Vision/ETC Institute for Fairfax County (2015)
2016 Parks Count Needs Assessment
Importance to Quality of Life Higher than in the Past

Q17. Importance of High Quality Park, Trails, Recreation Facilities and Services to the Quality of Life in Fairfax County
(combination of extremely important and very important)

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</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>73%</td>
<td>94%</td>
<td>80%</td>
<td>77%</td>
<td>79%</td>
<td>80%</td>
<td>80%</td>
<td>93%</td>
</tr>
</tbody>
</table>

Source: ETC Institute Survey (September 2015)
2016 Parks Count Needs Assessment
Overall Satisfaction Lower than in the Past

Q16. Rating of Satisfaction with the Fairfax County Park System on Scale of 10 to 1
by percentage of respondents (excluding “don’t know”)

<table>
<thead>
<tr>
<th>Year</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>69%</td>
</tr>
<tr>
<td>2004</td>
<td>68%</td>
</tr>
<tr>
<td>2005</td>
<td>71%</td>
</tr>
<tr>
<td>2006</td>
<td>73%</td>
</tr>
<tr>
<td>2007</td>
<td>74%</td>
</tr>
<tr>
<td>2015</td>
<td>57%</td>
</tr>
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</table>

Source: ETC Institute Survey (September 2015)
Q15. How Residents Would Allocate $100 to Various Parks and Recreation Categories

by percentage of respondents

- Acquire new parkland and open space: $17
- Upgrade/expand existing park facilities: $22
- Develop new recreation and parks facilities: $13
- Conserve and maintain natural and historic resources: $18
- Repair/maintain existing parks and infrastructure: $30

Source: Leisure Vision/ETC Institute for Fairfax County (2015)
So What Does This Mean?

- Park-Use is Increasing, while Overall Satisfaction is Decreasing
- Increased use = increased wear and tear
- Using the data provided by Fairfax County Residents through the Needs Assessment, the Park Authority has assigned the 2020 Park Bond Fund toward park improvement plans that actual residents actually want
What Does The 2020 Park Bond Fund?

2020 Proposed Park Bond Distribution
$100 M

- Park Renovations and Upgrades: 53%
- New Park Development: 28%
- Natural and Cultural Resource Stewardship: 12%
- Land Acquisition and Open Space Preservation: 7%
Park Renovations and Upgrades

• Design for Improvements at South Run & Providence District RECenters

• Cub Run RECenter Family Improvements

• Audrey Moore & Lee District RECenter renewal/replacement

• Equestrian Area Parking Lot at Turner Farm Park design to advance park redevelopments at multiple parks and RECenters

• Mastenbrook Grant Funding to leverage partnerships
Park Renovations and Upgrades

• Address critical system-wide renovation and lifecycle needs such as playground replacements, lighting and irrigation systems, picnic shelters, restrooms, trails and bridges

• Renovation of Community Parks Including Dowden Terrace Park

• Improvements at Lake Fairfax Park

• Replacement of Golf Course Irrigation at Laurel Hill and Oak Marr Golf Courses

• Renovation and Upgrade of Mount Vernon Woods Park

• Renovation and Upgrade of McLean Central Park
Natural Resource Stewardship

- Countywide Ecological Restoration
- Countywide Natural Resource Improvements
- Design for Riverbend Park New Visitor Center
Cultural Resource Stewardship

- Phase I Construction Archaeology & Collections Storage Facility
- Funding to support Resident Curator Program to prepare historic structures treatment plans, connect utilities and support infrastructure needs
- Archaeology conducted as part of capital improvements
Land Acquisition and Open Space Preservation

Land Acquisition to expand parks, protect resources and enhance park service delivery in underserved areas
New Park Development

• Funding for Second Ice Rink at Mount Vernon RECen ter
• Development of Ruckstuhl Park
• Full Build-out of 90’ Baseball Diamond Complex to support countywide use/tournaments
• Design of Salona Park
• New Trails & Stream Crossings
Questions?
Request a Virtual Presentation to get the Facts about the 2020 Park Bond

• Do you have questions about the upcoming Park Bond that will be on the ballot in November? Find answers in a factual virtual presentation from the Fairfax County Park Authority (FCPA) developed for your group or organization

• Access general information about the FCPA bond on this page: https://www.fairfaxcounty.gov/parks/2020-bond

• To request a virtual presentation on the bond for your group, please send an email to parkmail@fairfaxcounty.gov, or call 703-324-8662
Thank you!