

BOARD AGENDA

May 27, 2020

5:00 PM Electronic Meeting

ADMINISTRATIVE ITEMS

(CW) ADMIN-1 Adoption of Minutes - April 29, 2020, Park Authority Board Meeting

ACTION ITEMS

| (CW) | A-1 | Request to Use the Revenue and Operating Fund Stabilization Reserve |
|------|-----|---|
| (CW) | A-2 | Approval - Transfer FY 2020 Telecommunications Revenue from the |
| | | Park Improvement Fund, Fund 800-C80300 to the Park Revenue and |
| | | Operating Fund, Fund 800-C80000 and Expand the Use of the Park |
| | | Revenue Capital Sinking Fund in Fund 800-C80300 to Include |
| | | Operating Expenses to Cover Unplanned/Emergency Situations |
| (D) | A-3 | Scope Approval – Colvin Run Mill – Wheel & Flume Replacement |

INFORMATION ITEMS

- (CW) I-1 COVID-19 RECenter Reopening Model (with presentation)
- (CW) I-2 FY 2020 Third Quarter Budget Review, Fund 10001, General Fund (with presentation)
- (CW) I-3 FY 2020 Third Quarter Budget Review, Fund 80000, Revenue and Operating Fund (with presentation)

CLOSED SESSION

ADJOURNMENT



ADMINISTRATIVE - 1

Adoption of Minutes - April 29, 2020, Park Authority Board Meeting

ISSUE:

Adoption of the minutes of the April 29, 2020, Park Authority Board meeting.

RECOMMENDATION:

The Park Authority Executive Director recommends adoption of the minutes of the April 29, 2020, Park Authority Board meeting.

TIMING:

Board action is requested on May 27, 2020.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

Attachment 1: Minutes of the April 29, 2020, Park Authority Board Meeting

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Barbara J. Gorski, Administrative Assistant

Fairfax County Park Authority Board Meeting April 29, 2020

Chairman Bouie called the meeting to order at 5:06 p.m.

On April 14, 2020, the Board of Supervisors enacted an Emergency Ordinance to Establish Methods to Assure Continuity in Fairfax County Government and Conduct Meetings of Boards, Authorities, Commissions, and Regional and Interjurisdictional Public Bodies during the Novel Corona Virus Disease 2019 (COVID-19) Emergency.

In order to conduct this meeting wholly electronically and to effectuate both the emergency procedures authorized by FOIA and the Emergency Ordinance, there were actions that needed to be taken prior to conducting business.

Audibility of Members' Voices

Chairman Bouie conducted a roll call vote to ensure that each member's voice could be heard and to state the location from which they were participating in the meeting.

| Board Member Participating: Location | ember Participating: Lo | ocation: |
|---|-------------------------|----------|
|---|-------------------------|----------|

Ken Quincy, Vice Chair Residence in Providence District Dr. Abena Aidoo Residence in Lee District Dr. Cynthia Jacobs Carter Residence in Lee District Maggie Godbold Residence in Sully District Residence in Mount Vernon District Linwood Gorham Timothy Hackman, Treasurer Residence in Dranesville District Ronald Kendall Residence in Mason District Faisal Khan Residence in Providence District Kiel Stone Residence in Braddock District Michael Thompson, Secretary Residence in Springfield District Residence in Springfield District James Zook Residence in Hunter Mill District William G. Bouie, Chairman

Mr. Bouie made a motion that each member's voice may be adequately heard by each other member of this board; seconded by Mr. Thompson. The motion carried by all members present.

Need for an Electronic Meeting

Mr. Bouie made a motion that the State of Emergency caused by the COVID-19 pandemic makes it unsafe for this board to physically assemble and unsafe for the public to physically attend any such meeting, and that as such, FOIA's usual procedures, which require the physical assembly of this Board and the physical presence of the public, cannot be implemented safely or practically. He further moved that this board may conduct this meeting electronically through a dedicated video conference line, and that the public may access this meeting by simultaneous live video streamlining or by calling into the telephone number that has been properly noticed; seconded by Dr. Aidoo. The motion carried by all members present.

[This meeting was held electronically and was live streamed at <u>publicinput.com</u> and was accessible via audio by dialing 855-925-2801 and entering the code provided in the meeting announcement.]

Need to Dispense with FOIA's Usual Procedures to Assure Continuity in Government Mr. Bouie made a motion that the Park Authority certifies that all matters on the April 29, 2020, board aganda address the State of Emergency itself, are necessary for continuity in Fairfay.

board agenda address the State of Emergency itself, are necessary for continuity in Fairfax County government, or both; seconded by Mr. Thompson. The motion carried by all members present.

Mr. Bouie thanked everyone for their patience and announced that there would be no public comment period at this meeting.

ADMINISTRATIVE ITEMS

- ADMIN-1 Adoption of Minutes March 11, 2020, Park Authority Board Meeting
 Mr. Bouie made a motion to adopt the minutes of the March 11, 2020, Park
 Authority Board meeting; seconded by Mr. Thompson. The motion carried by all members present.
- ADMIN-2 Adjustment to Park Authority Board Schedule for Remainder of Fiscal Year 2020 Mr. Bouie made a motion to approve the revisions of the adopted 2020 Park Authority Board meeting schedule by eliminating the May 13 and June 10 meetings; seconded by Mr. Thompson. The motion carried by all members present.

ACTION ITEMS

A-1 Approval – 2020 Park Bond Category Allocations

Following Mr. Bowden's presentation and discussion, Mr. Quincy made a motion to approve the percent distribution of the \$100,000,000 2020 Park Bond into the following categories:

Natural and Cultural Stewardship – 12% Land Acquisition and Open Space Preservation – 7% Park Renovations and Upgrades – 53% New Park Development – 28%

Seconded by Mr. Thompson. The motion carried by all members present.

A-2 Approval – Capital Construction Project Scopes, Contract Awards Requiring
Reallocation of Capital Funding, Submission of Grant Applications and Real Property
Leases Due to Constraints Caused by an Emergency or disaster Declared by the Governor
or Board of Supervisors

Mr. Quincy made a motion to authorize the Executive Director and/or Deputy Directors to approve capital construction project scopes, contract awards requiring reallocation of capital funding, submission of grant applications and real property leases due to constraints caused by an emergency or disaster declared by the Governor or Board of Supervisors; seconded by Mr. Thompson. The motion carried by all members present.

A-3 <u>Scope Approval – Annandale Community Park Renovation and Expansion of the Hidden</u> Oaks Nature Center (Mason District)

Mr. Kendall made a motion to approve the project scope for the renovation and expansion of the Hidden Oaks Nature Center at Annandale Community Park; seconded by Mr. Thompson. The motion carried by all members present.

A-4 <u>Scope Approval – Annandale Community Park Tennis Court Lighting Replacement</u> (Mason District)

Mr. Kendall made a motion to approve the project scope to design and replace the tennis court lighting system at Annandale Community Park; seconded by Mr. Quincy. The motion carried by all members present.

- A-5 <u>Scope Approval Hooes Road Park Athletic Field Lighting (Lee District)</u>
 Dr. Carter made a motion to approve the project scope to design, permit, and construct athletic field lighting at Field #3 in Hooes Road Park; seconded by Ms. Godbold. The motion carried by all members present.
- A-6 <u>Scope Approval Burke Lake Park Picnic Shelters (Springfield District)</u>
 Mr. Thompson made a motion to approve the project scope to design, permit, and construct (2) picnic shelters at Burke Lake Park; seconded by Mr. Hackman. The motion carried by all members present.

A-7 <u>Area 1 Maintenance Facility Replacement Reallocation of Funds for Construction</u> <u>Contract Award (Dranesville District)</u>

Mr. Hackman made a motion to approve the reallocation of funds for the construction contract award for the replacement of the Area 1 Maintenance Facility; seconded by Mr. Thompson. The motion carried by all members present.

INFORMATION ITEMS

I-1 FY20 Budget Update – Impact of COVID-19

Ms. Walsh and Mr. Baird presented an overview of the budget and the impacts of COVID-19. It was noted that staff would return to the Board on May 27 to request use of the Revenue and Operating Fund Stabilization Reserve (up to the full amount), to transfer FY 2020 Monopole Revenue (all revenue including Mason and Natural and Cultural), and to expand the use of the Revenue Sinking Fund to include unplanned/emergency request.

- I-2 FY 2020 Second Quarter Budget Review, Fund 100001, General Fund No action was necessary.
- I-3 FY 2020 Second Quarter Budget Review, Fund 80000, Park Revenue and Operating Fund
 No action was necessary.

ADJOURNMENT

There being no further business and without objection, Mr. Bouie adjourned the meeting at 6:19 p.m.

Participating Staff:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO David Bowden, Director, Planning and Development Division Cindy Walsh, Director, Park Services Division Michael Baird, Acting Manager, Financial Management Branch

ACTION - 1

Request to Use the Revenue & Operating Fund Stabilization Reserve

ISSUE:

Based on the FY20 Budget Update: Impacts of COVID-19 that was presented to the Park Authority Board on April 29, 2020; it is projected that the Revenue & Operating Fund will have a negative net revenue position ranging from approximately \$8.3M to \$13.5M depending on when park revenue facilities can reopen. Given the unknown factors that were mentioned in the presentation and the severe impact that COVID-19 is having on the Park Authority, it is prudent that the Park Authority approve the use of the revenue stabilization reserve to help the Park Revenue and Operating Fund mitigate the impacts of COVID-19.

RECOMMENDATION:

The Park Authority Executive Director recommends approval to use up to 100% of the Revenue & Operating Fund Stabilization Reserve (ROFSR) per the established Park Authority guideline that was adopted June 25, 2014, and updated on September 18, 2019.

TIMING:

Board action is requested on May 27, 2020, to allow coordination with the Fairfax County Department of Management and Budget to move funding from the reserve to the operating budget should it be necessary.

BACKGROUND:

As of the April 29, 2020, presentation to the Park Authority Board, the Revenue & Operating Fund is projected to have a negative net revenue position at year end without County support and the Park Authority taking steps to help itself. As a result, to help mitigate the negative net position, staff requests approval to use the ROFSR to improve the Revenue and Operating Fund as much as possible. Staff continues to track and code all COVID-19 cost to justify support from the county and has implemented cost control and reduction measures to curtail expense spending.

FISCAL IMPACT:

The current balance of the ROFSR is \$2,689,054. Per policy, the Park Authority may use up to 100% of the balance, but no more than necessary to bring the net revenue to a positive position.

ENCLOSED DOCMENTS:

None

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Michael P. Baird, Acting Manager, Financial Management Branch

ACTION - 2

Approval - Transfer FY 2020 Telecommunications Revenue from the Park Improvement Fund, Fund 800-c80300 to the Park Revenue and Operating Fund, Fund 800-c80000 and Expand the Use of the Park Revenue Capital Sinking Fund in Fund 800-c80300 to Include Operating Expenses to Cover Unplanned/Emergency Situations

ISSUE:

Telecommunications revenue for FY 2020 are not allocated to projects, unless specified; and expand use of the Park Revenue Capital Sinking Fund (PR-000101) to include operating expenses to cover unplanned/emergency situations, both are available to assist the Park Revenue and Operating Fund in FY 2020 due to COVID-19.

RECOMMENDATION:

The Park Authority Executive Director recommends moving the FY 2020 revenue from telecommunications (excluding Lee Spray Park, WPFO, and Concert Series planned funding) from the Park Improvement Fund 800-c80300 to the Park Revenue and Operating Fund 800-c80000 (ROF) at June 30, 2020 and expand use of the Park Revenue Capital Sinking Fund (PR-000101) to include operating expenses to help cover unplanned COVID-19 expenses.

TIMING:

Board action is requested on May 27, 2020.

BACKGROUND:

FY 2020 through Third Quarter was on target to be a good year for the Park Revenue and Operating Fund. However, the impact of COVID-19 has dramatically changed that outlook, based on the budget impacts presented to the Park Authority Board on April 29, 2020, the ROF net position for FY 2020 ranges from negative (\$8.3M) to negative (\$13.5M) depending on various scenarios and a lot of unknowns. Moving the telecommunications revenue for FY 2020 and expanding the use of the Park Revenue Capital Sinking Fund were steps outlined in that presentation to allow the Park Authority to help itself as much as possible.

FISCAL IMPACT:

Exact transfers the telecommunications revenue will be determined at year end when the final fund positions are calculated. The approximate amount of telecommunications

earnings to transfer to the Park Revenue and Operating Fund for FY 2020 is \$687,000; the available balance in the Park Revenue Capital Sinking Fund (PR-000101) is \$750,000.

ENCLOSED DOCUMENTS:

None

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Michael Baird, Acting Manager, Financial Management Branch

ACTION - 3

Scope Approval – Colvin Run Mill – Wheel & Flume Replacement (Dranesville District)

ISSUE:

Approval of the project scope to replace the wheel and flume at Colvin Run Mill.

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope to replace the wheel and flume at Colvin Run Mill.

TIMING:

Board action is requested on May 27, 2020, to maintain the project schedule.

BACKGROUND:

Colvin Run Mill, constructed circa 1811, is the sole surviving example of a 19th century mill in the Washington, DC metropolitan area. Purchased by the Fairfax County Park Authority in the 1970s. In 2014-2015 the mill underwent a significant restoration effort to fabricate and install the mechanical equipment and features required to fully implement the original automated mill design the in accordance with the methods developed by Oliver Evans in his *Young Mill-wright and Miller's Guide*. The shaft for the mill wheel was also replaced at that time

Staff have been operating the mill continuously since the automation was completed. Recently mill staff have observed the existing wood wheel that operates the mill and the existing wood flume that carries the water to the wheel have deteriorated. A project team was assembled with representatives from Resource Management and Planning and Development Divisions to establish the project scope for lifecycle replacement of the mill wheel and flume.

The project scope recommended by the project team includes the following:

- Source and purchase wood required to fabricate the wheel and flume replacement.
- Fabricate the new wood wheel and flume.
- Remove existing wheel and flume.
- Install new wheel and flume.

Staff is planning to use an existing Fairfax County Open-End Contract to procure the services of the contractor and qualified millwright team that performed the mill automation to complete the work.

Based on this proposal, the cost estimate for replacement of the wheel sections and flume is \$382,000 (Attachment 1). Staff estimates a reduction in annual maintenance costs in the amount of \$6,000 per year with a lifecycle replacement cost of \$382,000 in year 15.

The proposed timeline for sourcing the wood, fabrication, and replacing the wheel and flume is estimated to be 14 months as follows:

PhaseStartCompleteOffsite Fabrication2ndQtr CY204thQtr CY20Onsite Construction1stQtr CY212ndQtr CY21

FISCAL IMPACT:

Based on the scope cost estimate, funding in the amount of \$382,000 is necessary to complete this project. Funding is available in the amount of \$350,000 in Fund 30400, Park Bond Construction, 2016 Park Bond, PR-000076, Natural & Cultural Resource Stewardship, Colvin Run Mill Wheel & Flume and in the amount of \$32,000 in Fund 30400, Park Bond Construction, 2012 Park Bond, PR-000093, Land Acquisition & Stewardship, Colvin Run Mill Wheel & Flume to fund this project.

ENCLOSED DOCUMENTS:

Attachment 1: Scope Cost Estimate

STAFF:

Kirk W. Kincannon, Executive Director
Sara Baldwin, Deputy Director/COO
Aimee Vosper, Deputy Director/CBD
David Bowden, Director, Planning and Development Division
Heather Lynch, Project Manager, Planning & Development Division
Michael P. Baird, Manager, Capital and Fiscal Services

SCOPE COST ESTIMATE

Colvin Run Mill Wheel & Flume Replacement

| Total Project Estimate | \$382,000.00 |
|--------------------------|--------------|
| Administration | \$5,389.00 |
| Construction Contingency | \$5,389.00 |
| Construction | \$371,222.00 |

INFORMATION (with Presentation)

COVID-19 Consumer Trends, Fitness Industry Best Practices and RECenter
Passholder Feedback Influencing Development of the RECenter Reopening Strategy

Since the COVID-19 outbreak began, research firms have been gauging consumer reaction to the crisis, recreation/fitness industry groups have been evolving best practices for reopening shuttered facilities, and the Park Authority has surveyed it's RECenter passholders to gauge their perspectives about returning to RECenters. Information from all these sources is being used to refine the RECenter reopening strategy.

Staff will present a summary of the main points from each of these three areas (general consumer trends, industry best practices and RECenter passholder feedback) that are influencing development of the RECenter opening strategy. The presentation will also share some community level cell phone location data analysis for Fairfax County that reveals county residents' level of stay-at-home behavior and presence in parks over the course of the COVID-19 outbreak.

ENCLOSED DOCUMENTS:

Attachment 1: Presentation

STAFF:

Kirk W. Kincannon, Executive Director
Sara Baldwin, Deputy Director/COO
Aimee Vosper, Deputy Director/CBD
Cindy Walsh, Director, Park Services Division
John Berlin, Branch Manager, Programs Branch Manager, Park Services Division
Josh Colman, Business Office Branch Manager, Park Services Division
Brian Laws, Operations Branch Manager, Park Services Division
Nick Duray, Marketing Manager, Park Services Division



TOPICS

- Consumer trends from COVID-19 polling data
- •Industry trends and best practices
- RECenter passholder feedback

COVID-19 CONSUMER TRENDS



EXPECT 3 PHASE RECOVERY



Acute

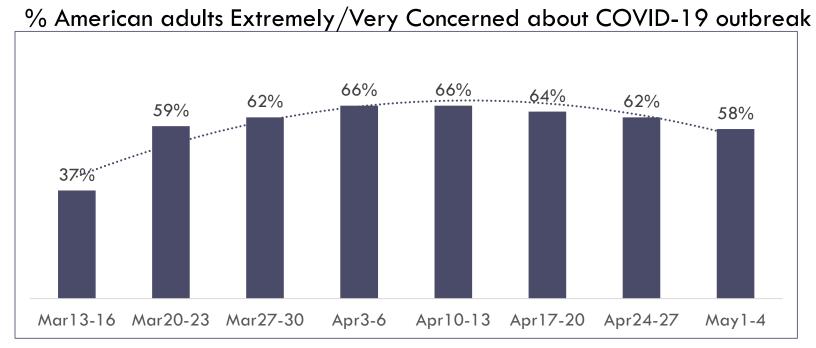
Semi-Normal

Normal

- ■18 to 24-month semi-normal stage
- Potential "W" shaped recovery
- Need to develop revenue sources not reliant on facilities being open

CONSUMER CONCERN

- •The extent to which Americans are concerned about the coronavirus outbreak influences their interest in returning to normal consumer activity
- Concern remains high, but is flattening gradually with the curve



AMERICANS ARE REACHING THEIR 'BREAK POINT'

Americans are starting to get 'antsy'



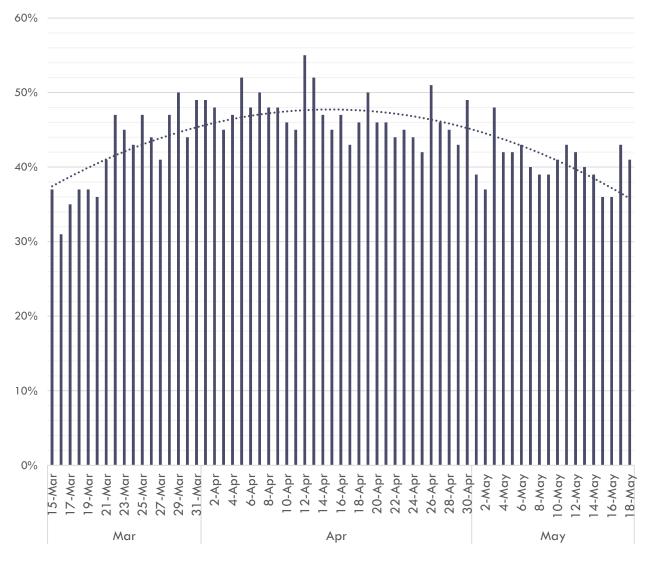
"The pressure that we have placed now, additional pressure on caregivers and parents, particularly women and moms, is extraordinary... There's a gender reality connected to this, and I just want to deeply express an appreciation to all of the moms, all of those teachers, all those caregivers. I know how stressful this is."

— Gavin Newsom,Governor of California

Source: Kelton – COVID-19 Consumer Pulse

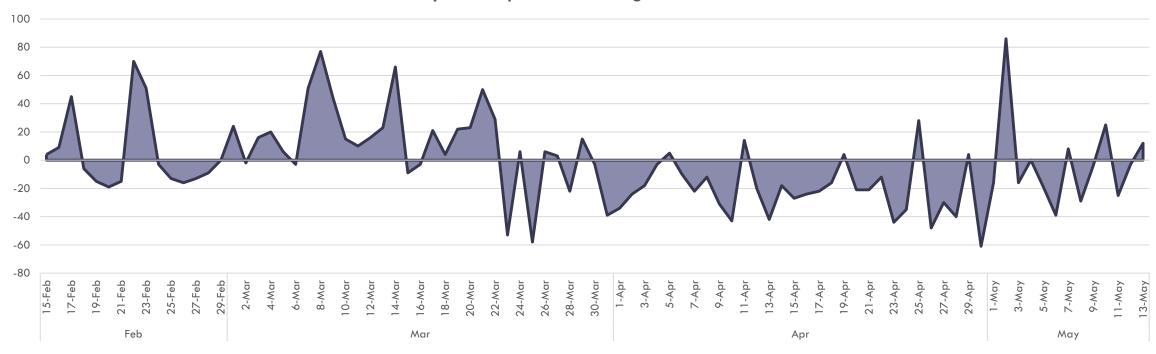
LOCAL 'BREAK POINT' LIKELY ALREADY REACHED...

% Staying Home - Fairfax County, VA



University of Maryland COVID-19 Impact Analysis Platform (https://data.covid.umd.edu/)

Google COVID-19 Community Mobility Reports - In Parks, Fairfax County, VA Daily Data Represent % Change From Baseline



...AND WILL BE FELT IN PARKS

DISRUPTORS WILL DRIVE BUSINESS CHANGE



Source: Kelton - COVID-19 Consumer Pulse

- Disruptors are growing in number (20% to 30% between late March and early May).
- They are more likely: 35-54, urban/suburban, married with kids.
- Most heavily focused on leisure/entertainment industries

CONSUMER PROTECTION NOW JOB #1

 Consumers have made it clear that they only want to hear certain messages right now — first and foremost, how brands have adapted the shopping experience to make customers feel safer

Source: Kelton – COVID-19 Consumer Pulse



INDUSTRY TRENDS AND BEST PRACTICES



VIRTUAL PROGRAMMING BECOMING EXPECTED

- •Quickly evolving from...
- curated content to brand's own content
- -Free to combination of free and fee
- Fee-based models more common in club industry than in parks
- -Monthly subscriptions / annual memberships
- -Value-added premium memberships
- -Purchase a series
- •However, don't expect consumers will pay same price point for virtual services as they have for inperson, in-facility services















FITNESS INDUSTRY CONTRACTION LIKELY

- Nobody has the financials figured out right now
- -Up to 30% contraction in health club industry predicted (Piper Jaffray)
- -Several major chains considering bankruptcy



Town Sports International







INDUSTRY BEST PRACTICES FOR REOPENING

- Multi-phased reopening
- Manage admission:
- -Social distancing
- -Reserved entry (all uses)
- -Timed use periods
- Modified operating hours
- Temperature checks

- Enhanced cleaning protocols
- Customer journey mapping
- Staff training:
- Cleaning protocol execution & management
- -Sensitivity & conflict resolution
- Member accountability

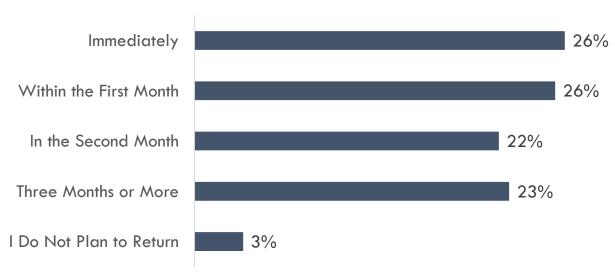
RECenter PASSHOLDER FEEDBACK



WHEN WILL PASSHOLDERS RETURN TO RECenters?

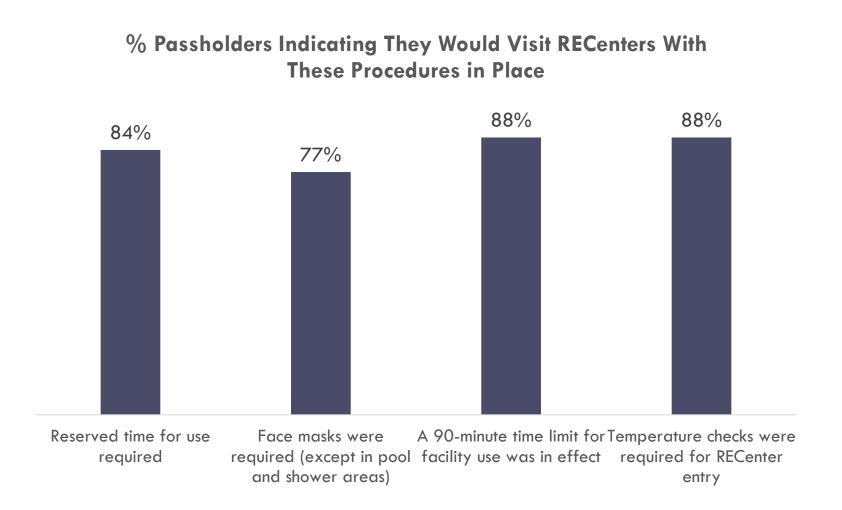
- Survey responses indicate passholders will return to RECenters gradually over time...
- Return to RECenters will be heavily influenced by one's level of concern re: the COVID situation.





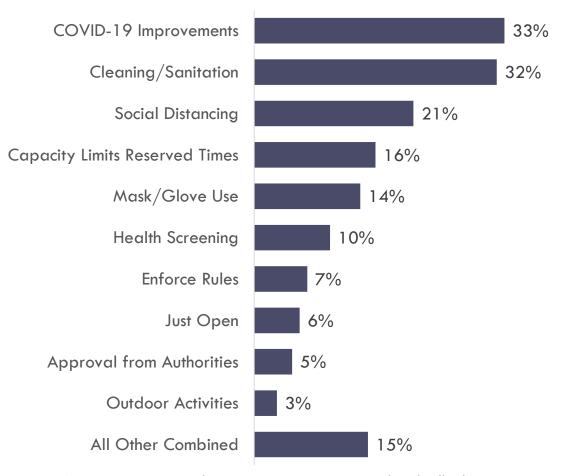
| How soon will you | How concerned are you about COVID outbreak? | | | | | | | |
|-------------------|---|-----------|-----------|-----------|--|--|--|--|
| feel comfortable | | | | | | | | |
| returning to your | No Concern | Not So | Somewhat | Very | | | | |
| RECenter? | At All | Concerned | Concerned | Concerned | | | | |
| Immediately | 90% | 77% | 36% | 11% | | | | |
| First Month | 7% | 20% | 39% | 20% | | | | |
| 2nd Month | 2% | 2% | 17% | 28% | | | | |
| 3 Months+ | | 1% | 7% | 35% | | | | |
| Not Returning | 1% | | 1% | 6% | | | | |
| Total | 100% | 100% | 100% | 100% | | | | |

ATTITUDES TOWARD POTENTIAL NEW FACILITY USE PROCEDURES



WHAT WILL HELP PASSHOLDERS TO GET COMFORTABLE USING RECENTERS AGAIN?

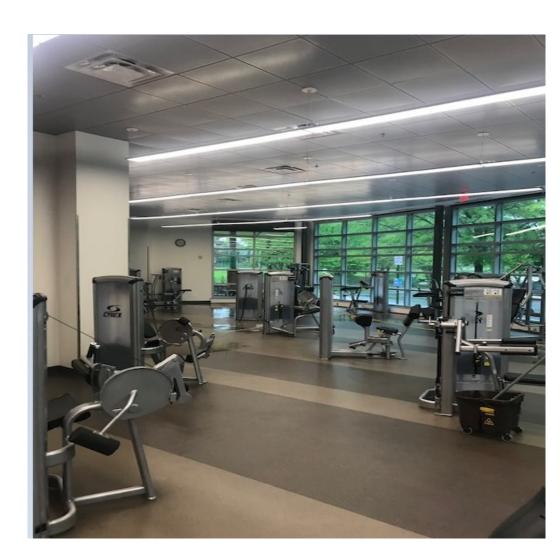
What will need to happen for you to feel comfortable using your RECenter after it reopens?



Written responses to this question were categorized and tallied to produce results shown in this chart.

RECenters PROGRESS TO REOPENING

- Fitness room layouts
- Member communication
- •Fitness class planning/Virtual programming
- Cleanliness protocols
- Supply/PPE purchasing
- Timed ticketing
- Customer journey walk
- Plexiglass installation



INFORMATION – 2

FY 2020 Third Quarter Budget Review, Fund 10001, General Fund

| Category | 3/31/20 | 3/31/19 | Variance |
|--|---------------|---------------|------------|
| Total Revenue | \$196,399 | \$194,261 | \$2,139 |
| Personnel Services | \$15,516,850 | \$14,719,403 | \$797,447 |
| Operating Expenditures | \$3,892,732 | \$3,688,625 | \$204,107 |
| Capital Equipment | \$0 | \$32,848 | (\$32,848) |
| Recovered Cost | (\$2,487,060) | (\$2,423,292) | (\$63,768) |
| Total Expenditures | \$16,922,521 | \$16,017,584 | \$904,938 |
| Total Cost to the County (Rev-Exp) | \$16,726,122 | \$15,823,323 | \$902,800 |

ENCLOSED DOCUMENTS: None

<u>STAFF</u>: Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Michael P. Baird, Manager, Capital and Fiscal Services Susan Tavallai, Senior Budget Analyst

INFORMATION – 3

FY 2020 Third Quarter Budget Review, Fund 80000, Park Authority Revenue and Operating Fund

Revenue

Third Quarter Fund 80000 revenue is \$32,361,109 as compared to \$31,170,361 last year, an increase of \$1,190,748 or 3.82 percent. The FY 2020 revenue revised budget is \$50,468,548 and the third quarter actual revenue represents 64.1 percent of the budget versus 62.7 percent of the total budget in the prior year.

Revenue

| Divisions | 3/31/20 | 3/31/19 | Variance |
|------------------------|--------------|--------------|-------------|
| Admin | \$479,073 | \$582,677 | (\$103,604) |
| Golf | \$6,548,422 | \$5,279,977 | \$1,268,445 |
| Rec Activities | \$3,248,382 | \$3,265,437 | (\$17,055) |
| RECenters | \$20,067,990 | \$20,123,099 | (\$55,109) |
| Resource Management | \$2,017,242 | \$1,919,171 | \$98,071 |
| Total Revenue | \$32,361,109 | \$31,170,361 | \$1,190,748 |

Expenditures

Third Quarter Fund 80000 expenditures are \$33,401,273 as compared to \$35,802,493 last year, a decrease of \$2,401,220, or 6.7 percent.

Expenditures

| Divisions 3/31/20 3 | /31/19 Variance |
|---------------------|-----------------|
|---------------------|-----------------|

Board Agenda Item

May 27, 2020

| Admin | \$3,461,524 | \$3,304,554 | \$156,970 |
|------------------------|---------------|---------------|---------------|
| Golf | \$6,781,589 | \$6,728,818 | \$52,771 |
| Rec Activities | \$3,320,684 | \$4,277,440 | (\$956756) |
| RECENTERS | \$18,309,740 | \$20,037,715 | (\$1,727,975) |
| Resource Management | \$1,527,736 | \$1,453,966 | \$73,770 |
| Total Expenditures | \$33,401,273 | \$35,802,493 | (\$2,401,220) |
| Net Revenue | (\$1,040,165) | (\$4,632,132) | \$3,591,972 |

ENCLOSED DOCUMENTS:

Attachment 1: Quarterly Trends for Fund 80000 Attachment 2: Cumulative Trends for Fund 80000

Attachment 3: FY 2019 Revenue and Expenditure Analysis- By Site, Fund 80000

Attachment 4: FY 2020-FY 18-20 3rd Quarter Status

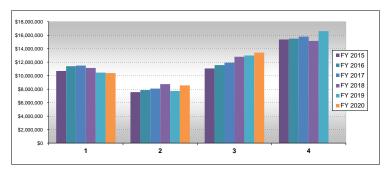
STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Michael P. Baird, Manager, Capital and Fiscal Services Susan Tavallai, Senior Budget Analyst

FY 2019 QUARTERLY TRENDS FOR FUND 80000

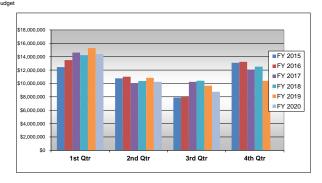
ACTUAL REVENUE TRENDS

| Qtr | | FY 2014 | | FY 2015 | | FY 2016 | | FY 2017 | | FY 2018 | | FY 2019 | | FY 2020 |
|-------|-----------|--------------|--------|--------------|--------|--------------|--------|--------------|--------|--------------|--------|--------------|--------|--------------|
| 1st Q | tr 24.43% | \$10,752,611 | 24.97% | \$10,680,321 | 23.90% | \$11,397,627 | 24.61% | \$11,498,054 | 24.32% | \$11,151,862 | 23.58% | \$10,446,625 | 22.09% | \$10,383,347 |
| 2nd C | tr 17.35% | \$7,601,697 | 17.66% | \$7,552,882 | 16.90% | \$7,862,616 | 16.98% | \$8,071,277 | 17.07% | \$8,753,550 | 18.51% | \$7,733,119 | 16.35% | \$8,563,911 |
| 3rd Q | tr 25.13% | \$10,381,622 | 24.11% | \$11,074,431 | 24.79% | \$11,572,848 | 24.99% | \$11,917,108 | 25.20% | \$12,794,378 | 27.06% | \$12,990,618 | 27.47% | \$13,413,849 |
| 4th Q | tr 33.09% | \$14,319,183 | 33.26% | \$15,371,063 | 34.40% | \$15,482,944 | 33.43% | \$15,798,875 | 33.41% | \$15,143,976 | 32.03% | \$16,587,562 | 35.08% | \$0 |
| Actua | I 100.00% | \$43,055,113 | | \$44,678,697 | | \$46,316,035 | | \$47,285,314 | | \$47,843,766 | | \$47,757,924 | | \$50,468,548 |



ACTUAL EXPENDITURE TRENDS

| Qtr | FY 2014 | FY 2015 | FY 2016 | FY 2017 | | FY 2018 | FY 2019 | | FY 2020 |
|---------|----------------------|---------------------|---------------------|---------------------|--------|--------------|---------------------|--------|--------------|
| 1st Qtr | 27.03% \$12,214,036 | 28.43% \$12,440,564 | 28.16% \$13,492,842 | 29.51% \$14,625,714 | 31.15% | \$14,228,679 | 30.31% \$15,290,168 | 32.57% | \$14,396,392 |
| 2nd Qtr | 22.16% \$10,467,113 | 24.37% \$10,761,107 | 24.36% \$11,013,130 | 24.09% \$10,035,178 | 21.37% | \$10,362,299 | 22.07% \$10,853,850 | 23.12% | \$10,247,516 |
| 3rd Qtr | 20.03% \$7,561,571 | 17.60% \$7,898,407 | 17.88% \$7,970,530 | 17.43% \$10,237,249 | 21.80% | \$10,423,339 | 22.20% \$9,658,481 | 20.57% | \$8,757,364 |
| 4th Qtr | 30.78% \$12,713,945 | 29.60% \$13,083,745 | 29.61% \$13,241,980 | 28.96% \$12,051,457 | 25.67% | \$12,509,660 | 26.64% \$10,393,054 | 22.14% | |
| Actual | 100.00% \$42,956,665 | \$44,183,823 | \$45,718,482 | \$46,949,598 | | \$47,523,977 | \$46,195,552 | | \$49,928,336 |



ACTUAL NET REVENUE TRENDS

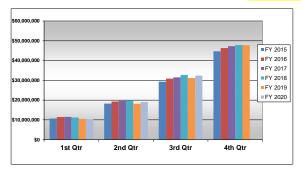
| | FY 2014 | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 |
|---------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| 1st Qtr | (\$1,461,425) | (\$1,760,243) | (\$2,095,215) | (\$3,127,660) | (\$3,076,817) | (\$4,843,543) | (\$4,013,045) |
| 2nd Qtr | (\$2,865,416) | (\$3,208,225) | (\$3,150,514) | (\$1,963,901) | (\$1,608,749) | (\$3,120,730) | (\$1,683,605) |
| 3rd Qtr | \$2,820,051 | \$3,176,024 | \$3,602,318 | \$1,679,859 | \$2,371,039 | \$3,332,137 | \$4,656,486 |
| 4th Qtr | \$1,605,238 | \$2,287,318 | \$2,240,964 | \$3,747,418 | \$2,634,316 | \$6,194,508 | \$0 |
| Actual | \$98,448 | \$494,874 | \$597,553 | \$335,716 | \$319,789 | \$1,562,372 | (\$1,040,164) |
| Budget | | | | | | | |



CUMULATIVE TRENDS FOR FUND 80000

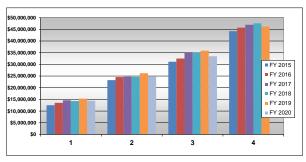
ACTUAL CUMULATIVE REVENUE TRENDS

| qtr | FY 2014 | FY 2015 | FY 2016 | 6 FY 2017 | FY | 2018 | FY 2019 | FY 2020 |
|-------|-------------------------|----------------------|----------------------|-----------------------|-----------------|---------------|--------------|---------------------|
| 1st Q | tr 24.43% \$10,752,611 | 24.97% \$10,680,321 | 23.90% \$11,397,627 | 7 24.61% \$11,498,054 | 24.32% \$11,15 | 1,862 23.58% | \$10,446,625 | 22.09% \$10,383,347 |
| 2nd C | Otr 41.78% \$18,354,308 | 42.63% \$18,233,203 | 40.81% \$19,260,243 | 41.58% \$19,569,331 | 41.39% \$19,90 | 5,412 42.10% | \$18,179,744 | 38.45% \$18,947,258 |
| 3rd Q | tr 66.91% \$28,735,930 | 66.74% \$29,307,634 | 65.60% \$30,833,091 | 66.57% \$31,486,439 | 66.59% \$32,69 | 9,790 69.15% | \$31,170,362 | 65.92% \$32,361,108 |
| 4th Q | tr 100.00% \$43,055,113 | 100.00% \$44,678,697 | 100.00% \$46,316,035 | 100.00% \$47,285,314 | 100.00% \$47,84 | 3,766 101.18% | \$47,757,924 | 101.00% \$0 |



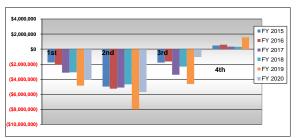
ACTUAL CUMULATIVE EXPENDITURE TRENDS

| | FY 2014 | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 |
|---------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---------------------|
| 1st Qtr | 27.03% \$12,214,036 | 28.43% \$12,440,564 | 28.16% \$13,492,842 | 29.51% \$14,625,714 | 31.15% \$14,228,679 | 30.31% \$15,290,168 | 32.57% \$14,396,392 |
| 2nd Qtr | 49.19% \$22,681,149 | 52.80% \$23,201,671 | 52.51% \$24,505,972 | 53.60% \$24,660,892 | 52.53% \$24,590,978 | 52.38% \$26,144,018 | 55.69% \$24,643,908 |
| 3rd Qtr | 69.22% \$30,242,720 | 70.40% \$31,100,078 | 70.39% \$32,476,502 | 71.04% \$34,898,141 | 74.33% \$35,014,317 | 74.58% \$35,802,499 | 76.26% \$33,401,272 |
| 4th Otr | 100.00% \$42.956.665 | 100.00% \$44.183.823 | 100 00% \$45 718 482 | 100.00% \$46.949.598 | 100.00% \$47.523.977 | 101.22% \$46.195.552 | 98.39% \$0 |



ACTUAL CUMULATIVE NET REVENUE TRENDS

| | FY 2014 | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 |
|---------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| 1st Qtr | (\$1,461,424) | (\$1,760,243) | (\$2,095,215) | (\$3,127,660) | (\$3,076,817) | (\$4,843,543) | (\$4,013,045) |
| 2nd Qtr | (\$4,326,841) | (\$4,968,468) | (\$5,245,729) | (\$5,091,561) | (\$4,685,566) | (\$7,964,273) | (\$5,696,650) |
| 3rd Qtr | (\$1,506,790) | (\$1,792,444) | (\$1,643,411) | (\$3,411,702) | (\$2,314,527) | (\$4,632,136) | (\$1,040,164) |
| 4th Qtr | \$98,448 | \$494,874 | \$597,553 | \$335,716 | \$319,789 | \$1,562,372 | \$0 |



FY 2019 REVENUE AND EXPENDITURES ANALYSIS BY SITE FUND 80000 AS OF MARCH 31, 2020

| | FY | YTD | YTD | YTD |
|-------------------------|--------------|--------------------|--------------------|------------------------|
| OVERALL | | REVENUE | EXPENSE | NET |
| ADMINISTRATION | 2020 | 479,073 | 3,461,524 | (2,982,451) |
| | 2019 | 582,678 | 3,304,554 | (2,721,877) |
| VARIANCE | | (103,605) | 156,970 | (260,574) |
| GOLF ENTERPRISES | 2020 | 6,548,422 | 6,781,589 | (233,167) |
| | 2019 | 5,279,977 | 6,728,819 | (1,448,842) |
| VARIANCE | | 1,268,444 | 52,769 | 1,215,675 |
| REC ACTIVITIES | 2020 | 23,316,371 | 21,630,424 | 1,685,947 |
| | 2019_ | 23,388,536 | 24,315,159 | (926,622) |
| VARIANCE | | (72,165) | (2,684,735) | 2,612,569 |
| RESOURCE MANAGEMENT | 2020 | 2,017,242 | 1,527,736 | 489,506 |
| | 2019 | 1,919,171 | 1,453,967 | 465,205 |
| VARIANCE | | 98,070 | 73,769 | 24,301 |
| COMBINED TOTAL | 2020 | 32,361,107 | 33,401,272 | (1,040,165) |
| | 2019 | 31,170,363 | 35,802,499 | (4,632,136) |
| VARIANCE | | 1,190,745 | (2,401,227) | 3,591,972 |
| GOLF ENTERPRISES | | | | |
| | | | | |
| Administration | 2020 | 28,391 | 323,370 | (294,979) |
| VARIANOE | 2019_ | 20,666 | 339,953 | (319,287) |
| VARIANCE | | 7,725 | (16,584) | 24,308 |
| Burke Lk. Golf Course | 2020 | 843,557 | 822,725 | 20,832 |
| VARIANCE | 2019_ | 812,253 31,304 | 780,168 42,558 | 32,085 (11,253) |
| | | | | |
| Greendale Golf Course | 2020 | 714,361 | 744,259 | (29,898) |
| VARIANCE | 2019_ | 571,735 142,626 | 710,899 33,360 | (139,164) 109,266 |
| | | | | |
| Jefferson Golf Course | 2020 2019 | 666,888 546,171 | 622,420 629,910 | 44,467 |
| VARIANCE | 2019_ | 120,716 | (7,490) | (83,739) 128,206 |
| | 0000 | | | |
| Pinecrest Golf Course | 2020 2019 | 453,064 365,026 | 591,159 608,690 | (138,096) (243,664) |
| VARIANCE | 2019_ | 88,038 | (17,531) | 105,568 |
| Twin Lakes Golf Course | 2020 | 1,500,132 | 1,691,769 | (191,637) |
| Twin Lakes don dourse | 2019 | 1,193,771 | 1,595,261 | (401,490) |
| VARIANCE | | 306,361 | 96,508 | 209,853 |
| Oak Marr Golf Course | 2020 | 815,168 | 637,562 | 177,606 |
| | 2019 | 340,132 | 644,531 | (304,399) |
| VARIANCE | _ | 475,036 | (6,969) | 482,005 |
| Laurel Hill Golf Course | 2020 | 1,526,860 | 1,348,323 | 178,537 |
| | 2019 | 1,430,222 | 1,419,407 | 10,815 |
| VARIANCE | | 96,638 | (71,084) | 167,722 |
| | | | | |

FY 2019 REVENUE AND EXPENDITURES ANALYSIS BY SITE FUND 80000 AS OF MARCH 31, 2020

| | FY | YTD REVENUE | YTD EXPENSE | YTD NET |
|---------------------------|--------------|------------------------|------------------------|------------------------|
| RECenters Admin Rec Ctr | 2020 | 0 | 1,478,613 | (1,478,613) |
| VARIANCE | 2019_ | 0 | 1,930,023 (451,411) | (1,930,023) 451,411 |
| | 2222 | | | |
| George Washington Rec Ctr | 2020 2019 | 244,467 273,142 | 392,795 420,474 | (148,327) (147,331) |
| VARIANCE | 2010_ | (28,675) | (27,679) | (996) |
| Lee Rec Ctr | 2020 | 2,805,893 | 2,352,012 | 453,881 |
| | 2019_ | 2,888,051 | 2,611,252 | 276,799 |
| VARIANCE | | (82,157) | (259,239) | 177,082 |
| Oak Marr Rec Ctr | 2020 | 3,042,874 | 2,344,393 | 698,481 |
| VARIANCE | 2019_ | 3,015,385 27,489 | 2,585,760 (241,367) | 429,625 268,856 |
| | | | ```` | |
| Providence Rec Ctr | 2020 2019 | 1,955,996 1,933,315 | 1,806,619 1,988,518 | 149,377 (55,203) |
| VARIANCE | 2013_ | 22,681 | (181,899) | 204,580 |
| South Run Rec Ctr | 2020 | 2,711,876 | 1,956,575 | 755 201 |
| South Run Rec Cu | 2019 | 2,638,055 | 2,165,922 | 755,301 472,133 |
| VARIANCE | | 73,822 | (209,347) | 283,168 |
| Springhill Rec Ctr | 2020 | 3,038,865 | 2,143,502 | 895,363 |
| 3 | 2019_ | 2,956,409 | 2,253,447 | 702,962 |
| VARIANCE | | 82,456 | (109,945) | 192,402 |
| Audrey More Recenter | 2020 | 2,470,242 | 1,990,593 | 479,649 |
| VARIANCE | 2019_ | 2,494,007 | 2,053,529 | 440,478 |
| VARIANCE | | (23,766) | (62,936) | 39,171 |
| Cub Run Recenter | 2020 2019 | 1,841,490 1,939,906 | 2,088,948 2,125,252 | (247,459) (185,346) |
| VARIANCE | 2019_ | (98,416) | (36,303) | (62,113) |
| Mt Vernon Rec Ctr | 2020 | 1,956,286 | 1,755,116 | 201,170 |
| int vernen nee en | 2019 | 1,984,831 | 1,903,541 | 81,290 |
| VARIANCE | | (28,545) | (148,424) | 119,880 |
| Marketing | 2020 | 0 | 193,278 | (193,278) |
| mar ketting | 2019 | 0 | 196,213 | (196,213) |
| VARIANCE | _ | 0 | (2,935) | 2,935 |
| Business Office | 2020 | 0 | 679,626 | (679,626) |
| | 2019 | 0 | 893,960 | (893,960) |
| VARIANCE | | 0 | (214,334) | 214,334 |
| Production Services | 2020 | 0 | 540,047 | (540,047) |
| | 2019_ | 0 | 785,862 | (785,862) |
| VARIANCE | | 0 | (245,815) | 245,815 |
| Clemyjontri | 2020 | 109,757 | 50,168 | 59,589 |
| VARIANCE | 2019_ | 100,128 | 51,861 | 48,268 |
| VARIANCE | | 9,629 | (1,693) | 11,322 |
| PARK SERVICES Admin | 2020 | 636,107 | 388,231 | 247,876 |
| VARIANCE | 2019_ | 972,978 (336,871) | 508,207 (119,975) | 464,771 (216,896) |
| | 0000 | | | |
| Burke Lake Park | 2020 2019 | 704,891 625,077 | 344,175 484,235 | 360,715 140,842 |
| VARIANCE | 2010_ | 79,813 | (140,060) | 219,873 |
| | | · | , , , | |

FY 2019 REVENUE AND EXPENDITURES ANALYSIS BY SITE FUND 80000 AS OF MARCH 31, 2020

| | FY | YTD REVENUE | YTD EXPENSE | YTD NET |
|------------------------|--------------|------------------|------------------|----------------|
| Lake Fairfax Park | 2020 | 1,676,161 | 1,018,794 | 657,367 |
| | 2019 | 1,465,868 | 1,240,118 | 225,750 |
| VARIANCE | | 210,293 | (221,324) | 431,617 |
| Lake Accotink | 2020 | 121,466 | 106,939 | 14,527 |
| | 2019 | 101,385 | 116,986 | (15,601) |
| VARIANCE | | 20,080 | (10,047) | 30,127 |
| RESOURCE MANAGEMENT | | | | |
| Administration | 2020 | 23,353 | 205,461 | (182,108) |
| | 2019_ | 10,949 | 221,688 | (210,739) |
| VARIANCE | | 12,404 | (16,227) | 28,631 |
| Colvin Run Mill | 2020 | 42,639 | 21,080 | 21,559 |
| | 2019 | | 23,486 | 18,041 |
| VARIANCE | _ | 1,113 | (2,405) | 3,518 |
| E.C. Lawrence | 2020 | 81,807 | 69,119 | 12,688 |
| 2.0. 24000 | 2019 | , | 68,897 | (714) |
| VARIANCE | | 13,623 | 222 | 13,402 |
| Frying Pan Farm Park | 2020 | 828,996 | 634,052 | 194,944 |
| rrying rainrainir aix | 2019 | | 504,055 | 310,603 |
| VARIANCE | | 14,338 | 129,997 | (115,659) |
| Green Spring Gardens | 2020 | 318.002 | 200.517 | 117,485 |
| 3 | 2019 | 323,080 | 208,167 | 114,913 |
| VARIANCE | _ | (5,078) | (7,650) | 2,572 |
| Hidden Oaks Nature Ctr | 2020 | 163,200 | 89,304 | 73,896 |
| | 2019 | | 85,421 | 63,631 |
| VARIANCE | _ | 14,149 | 3,883 | 10,265 |
| Hidden Pond Nature Ctr | 2020 | 87,885 | 54,674 | 33,212 |
| | 2019 | 95,881 | 63,324 | 32,558 |
| VARIANCE | _ | (7,996) | (8,650) | 654 |
| Huntley Meadows Park | 2020 | 209,902 | 49,970 | 159,932 |
| | 2019 | | 63,868 | 100,359 |
| VARIANCE | | 45,676 | (13,898) | 59,574 |
| Riverbend Park | 2020 | 204,355 | 153,490 | 50,865 |
| | 2019 | , | 155,330 | 35,148 |
| VARIANCE | | 13,877 | (1,840) | 15,717 |
| Cully | 2020 | E7 100 | 50.070 | 7.022 |
| Sully | 2020 2019 | 57,102 61,136 | 50,070 59,732 | 7,032 1,404 |
| VARIANCE | 2019_ | (4,034) | (9,663) | 5,628 |
| TAINAITOL | | (+,004) | (0,000) | 3,020 |

FY 2020-2018 Third Quarter Budget Review, Fund 80000, Park Authority Revenue and Operating Fund

Revenue

| Divisions | FY20 3/31/20 | FY19 3/31/19 | FY18 3/31/18 |
|---------------------|-----------------|-------------------------|-----------------|
| Admin | \$479,073 | \$582,677 \$790, | |
| Golf | \$6,548,422 | \$5,279,977 | \$5,928,049 |
| Rec Activities | \$3,248,382 | \$3,265,437 | \$3,429,819 |
| RECenters | \$20,067,990 | \$20,123,099 | \$20,698,393 |
| Resource Management | \$2,017,242 | \$1,919,171 | \$1,853,083 |
| Total Revenue | \$32,361,109 | \$31,170,361 | \$32,699,789 |

Expenditures

| Divisions | FY20 3/31/20 | FY19 3/31/19 | FY18 3/31/18 | |
|---------------------|-----------------|-----------------|-----------------|--|
| Admin | \$3,461,524 | \$3,304,554 | \$3,354,495 | |
| Golf | \$6,781,589 | \$6,728,818 | \$6,872,710 | |
| Rec Activities | \$3,320,684 | \$4,277,440 | \$4,157,626 | |
| RECENTERS | \$18,309,740 | \$20,037,715 | \$19,060,386 | |
| Resource Management | \$1,527,736 | \$1,453,966 | \$1,569,102 | |
| Total Expenditures | \$33,401,273 | \$35,802,493 | \$35,014,319 | |
| Net Revenue | (\$1,040,164) | (\$4,632,132) | (\$2,314,530) | |

CLOSED SESSION

a) Discussion or consideration of the acquisition of real property for a public purpose, or of the disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, pursuant to Virginia Code §2.2-3711(A) (3).