

New Membership Option at Rec Centers



The Park Authority's nine Rec Centers now make fitness even more affordable with the new "pay-as-you-go" membership option.

"In these times, when people are looking for flexibility, convenience, choices and simplicity, the Rec Centers have responded with a new pricing strategy to meet those needs," says Park Services Division Director Cindy Walsh. "The pay-as-you-go membership option is designed to offer the budget-conscious buyer a flexible, convenient way to enjoy all the great benefits of Rec Center membership."

In the past, getting a Rec Center membership required a 100% upfront payment. Now, customers can pay month-by-month to make it easier for those on tighter budgets. Under the new membership option, a single adult would pay \$26 biweekly. Two can join for a \$41 biweekly payment. Memberships may be canceled at any time. Traditional memberships are still available for those seeking the best value.

"We are thrilled to now offer the convenience of a pay-as-you-go membership option for our Rec Center members and look forward to the prospect of making our centers accessible to more Fairfax County residents than ever," says Operations Manager Brian Laws. "This option is especially good for younger adults who may not have the disposable income to lay out upfront for an annual membership."

And young actives – those in their 20s and 30s – are responding. Laws says, "In the first two months of sales, they represent the largest group opting for the pay-as-you-go membership option."

Rec Centers are conveniently located throughout the county, and the pay-as-you-go option is available at all nine facilities. Stay fit your way with options such as Cybex, cardio and free weights, basketball and racquetball courts, swimming pools, track, and ice skating. Amenities vary by location, so mix things up and try any or all of the Rec Centers.

Details on all the membership options are available at www.fairfaxcounty.gov/parks/passes.

