

COMMUNITY SURVEY REPORT

# AUDREY MOORE REC CENTER

*Expansion and Renovation Project*

JANUARY 21, 2022



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# PROJECT OVERVIEW



## Project Overview

The existing Fairfax County Park Authority Audrey Moore Rec Center is located just outside of the I-495 Capital Beltway at 8100 Braddock Road in Annandale, Virginia. The building (approximately 76,000 gross square feet) offers community and recreation programming with spaces including a 50-meter indoor pool, gymnasium, racquetball and handball courts, dance room, fitness room, pottery studio and Senior Center operated by the Department of Neighborhood and Community Services (NCS). Additional exterior programming includes a skate park, playground, basketball courts, tennis courts, and athletic fields. These, along with the building are located within Wakefield Park (approximately 293 acres) and are interconnected with a network of trails which also tie into the Gerry Connolly Cross-County Trail system.

The building was built in 1977 and remains one of the oldest recreation centers in the Park Authority's portfolio. While the facility has undergone several targeted renovations in the past, as a whole, it has aged to the point where it no longer meets the spatial or performance requirements of the Park Authority and requires significant renovation/expansion or replacement to help further their Mission, "To enrich quality of life for all members of the community through an enduring park system that provides a healthy environment, preserves natural and cultural heritage, offers inspiring recreational experiences, and promotes healthy lifestyles."

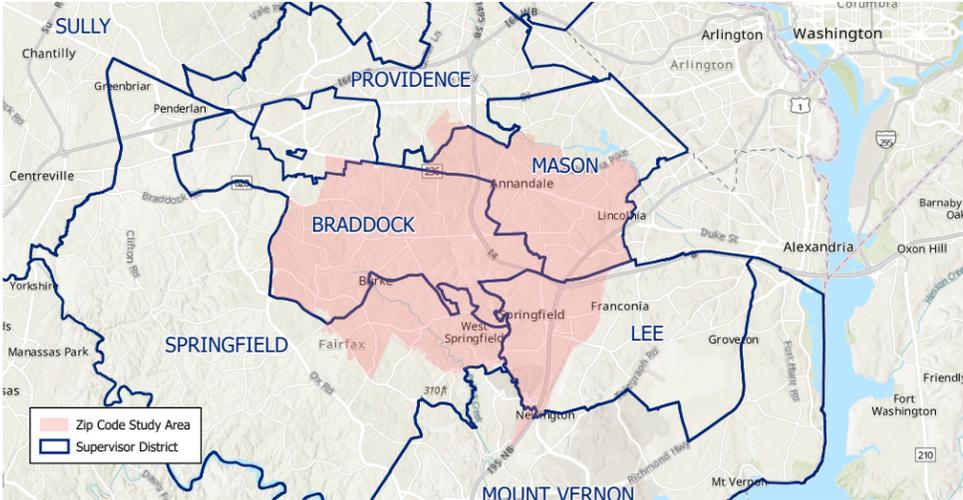
Under the Department of Public Works and Environmental Services (DPWES) Building Design and Construction Division, the design team led by DLR Group has been engaged since July 2021 for Phase 1 Design Services, including assessment of existing conditions, development of a space program, and a conceptual design study. To help guide the programming process, Phase 1 includes a public survey to solicit community input and gauge priorities regarding the facility's spaces as well as existing and potential program offerings. Survey results will be used to help shape the development of the program and design for the new recreation center. The following report represents the design team's Community Survey Report.

# METHODOLOGY



Please rate your level of agreement with the following sentences. **Audrey Moore Rec Center...**

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Provides the community with <b>quality programs and spaces</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is a space the community can be <b>proud of</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is a <b>welcoming</b> space for all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



### Methodology

The official kick-off for Phase 1 was in July of 2021, and in early September DLR Group, the Park Authority, and DPWES held virtual meetings with key staff and administrative stakeholders throughout the Audrey Moore Rec Center. Meetings were held with teams from Aquatics, Information Technology, Land, Fitness, Inova, and the Wakefield Senior Center. During these conversations, staff shared what they liked about their current program space, what they'd like to change, and what they felt worked well for Audrey Moore Rec Center users. The information from these brainstorming sessions helped to shape survey questions to investigate user experiences at Audrey Moore Rec Center.

In collaboration with DPWES and the Park Authority, DLR Group drafted a questionnaire for community input on the Audrey Moore Rec Center expansion and renovation project. Through an iterative process, DPWES, Park Authority, and the Braddock District Supervisor's Office provided additional input on questions, wording, and survey answer options.

Digital versions of the survey were made available to the public on Qualtrics, a web-based secure questionnaire tool, from November 29 to December 1, 2021. The survey was distributed by the Park Authority Public Information Office as well as the Braddock District Supervisor's Office. The Braddock District Office distributed the survey to subscribers of its email newsletters (approximately 14,800 emails addresses). Subscribers to the newsletters are mostly residents of the Braddock district; however, residency is not required to subscribe to the newsletter. The District Supervisor's Office also shared the link to the survey over its social media outlets—Facebook, Twitter, Instagram and Nextdoor.

The Park Authority distributed the survey link via an information release on November 17 to its media/stakeholder distribution list (approximately 500 people, including the Board of Supervisors and Park Authority Board) and was sent agency-wide. This information release webpage was visited 314 times while the survey was open.

The survey link was also published on the Audrey Moore Rec Center website homepage, as well as the Expansion and Renovation Project website page. While the survey was open, the pages were visited 1,441 and 1,591 times, respectively. Emails sent by the Park Authority Public Information Office were sent to Park Authority users and subscribers (approximately 24,640 email addresses) on two separate occasions, November 29 and December 10; this included users from ZIP codes 22003, 22015, 22032, 22150, 22151, 22152, and 22312. Social media posts were made on Facebook and Twitter; additionally, visitors were given the option to fill out the questionnaire on a tablet in the front lobby of the Audrey Moore Rec Center. A poster with a scannable QR code, directing to the questionnaire website, was also placed in the lobby.

In total, the survey generated 3,163 responses. Adjusting for empty responses, the total usable responses from community members was 2,915. The report that follows provides an overview of the key findings generated by these survey respondents. At any time during the survey, respondents had the freedom to choose not to answer a question; as a result, the number of responses for each question varies. Additionally, 14 emails were sent to the Park Authority after users completed the survey; their comments have been woven throughout the report.

# EXECUTIVE SUMMARY



## Executive Summary

Audrey Moore Rec Center is a clear asset to the county, with almost 73% of respondents agreeing that it provides the community with quality programs and spaces.

Just over 60% of respondents feel that the Audrey Moore Rec Center is a space the community can be proud of; open-ended comments and emails to the Park Authority validate that there is strong support for an expansion and renovation project. 68% of those who do not currently use the facility would consider visiting if improvements were made.

There is high demand for modernized, clean, and maintained spaces and equipment throughout the Audrey Moore Rec Center; survey respondents feel particularly strongly about locker rooms and showers.

Overall, users prioritize features that will make the facility more welcoming: acoustically separated areas, lounges/waiting areas with views, and equipment for older adults.

Accessibility is a major need: wider stairways, elevator access, more room for circulation and waiting, easy entry/exit into the facility itself as well as spaces (i.e., classrooms, the pool, etc.), and accessible/adaptive programming.

Locker rooms and changing areas would benefit from having more space, seating, and individual showers. More family changing areas that accommodate parents and children and those with special needs across the facility would be welcome.

Users feel strongly about the natatorium, and balancing interests across all types of users and ages is important. Comments and emails validate the desire to retain and even expand space for lap swimming and aqua fitness, yet there is also a strong desire for more accessible and family friendly spaces.

A spa/whirlpool (hot tub) is in high demand, and an indoor, elevated track would be welcomed by users.

Cardio machines are in high demand, as are resistance/weight machines in the weight area. Most fitness users would prefer a view of the outdoors or to other facility spaces, rather than a screen/ monitor.

Audrey Moore Rec Center's outdoor spaces, playground and trails are assets. Many users utilize the outdoor spaces for waiting and walking.

Congestion in the parking lot during peak pick-up and drop-off times creates a strong desire for easier access to other facilities, such as the Inova clinic and the Wakefield Senior Center.

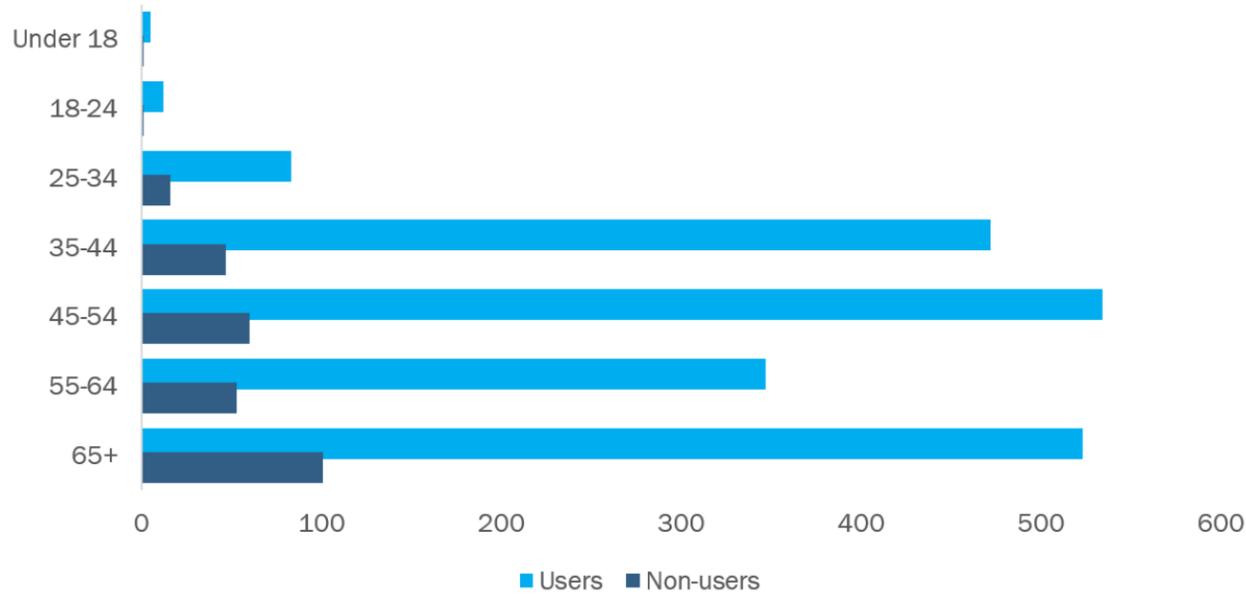
The Inova clinic would be enhanced with a waiting area and accessible bathroom.

Users of the Wakefield Senior Center would like more access to Audrey Moore Rec Center programs and spaces.

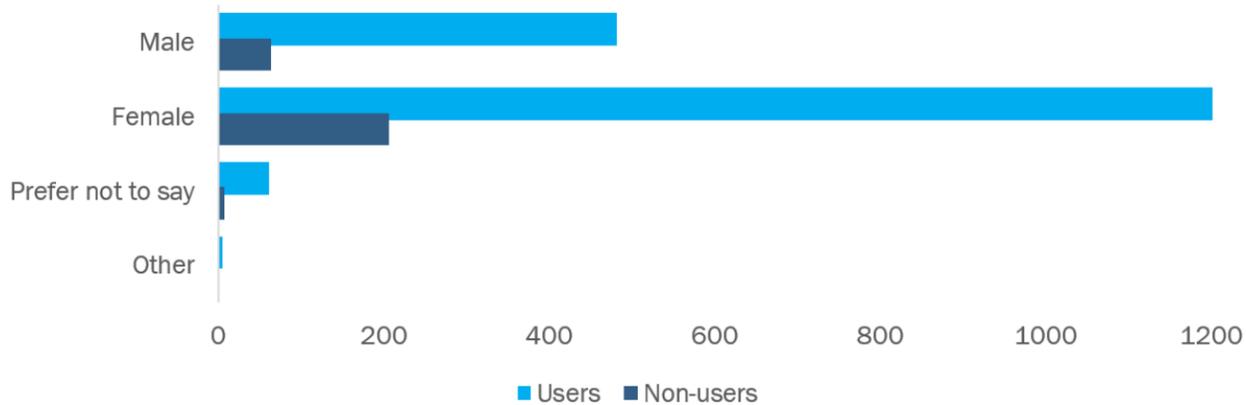
# ANALYSIS

## DEMOGRAPHICS

Respondent breakdown by age and Audrey Moore Rec Center usage (n=2255)



Respondent breakdown by gender and Audrey Moore Rec Center usage (n=2261)



### Demographics

Survey demographic data show that the majority of respondents were middle-aged, women, White, and had a household income of \$100,000 to \$200,000 or more. While this may not be a representative sample of Fairfax County residents, it is not necessarily problematic for the purpose of this survey, which is intended to provide a snapshot of community needs and priorities that may shape programming and space needs at Audrey Moore Rec Center in the future. The following analysis includes demographic data provided by respondents who indicated they currently use Audrey Moore Rec Center as well as by those who indicated they do not.

### Geography

78% of respondents (n=2261) live within 4 miles of Audrey Moore Rec Center. Respondents (n=1077) hailed from 27 of Fairfax County’s 43 ZIP codes. The ZIP code with the largest representation of respondents was 22003 (n=342), followed by 22151 (n=191) and 22032 (n=139).

### Age

Respondents were asked to specify their age bracket. 49.4% of respondents fell between the ages of 35 to 54, and 45.4% were aged 55 or older.

Less than 1% were under the age of 24, and 4.4% of respondents were aged 25-34.

### Gender

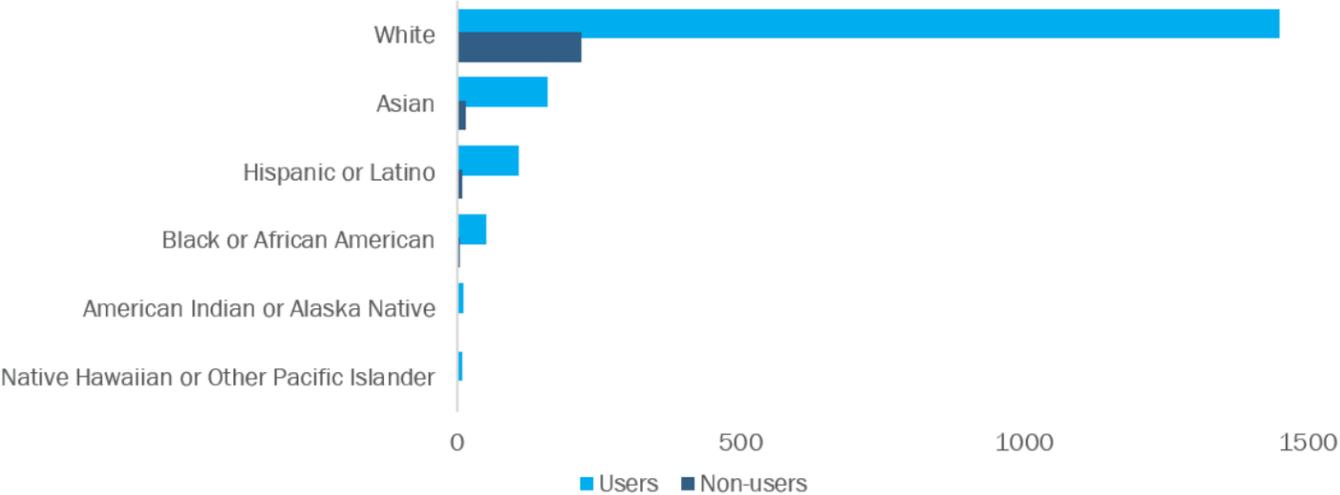
Survey respondents skewed female. 72.5% identified as female and 24.1% identified as male.

6 respondents (0.3%) identified as other, and 69 (3.1%) preferred not to answer.

# ANALYSIS

## DEMOGRAPHICS

Respondent breakdown by race and Audrey Moore Rec Center usage (n=2300)



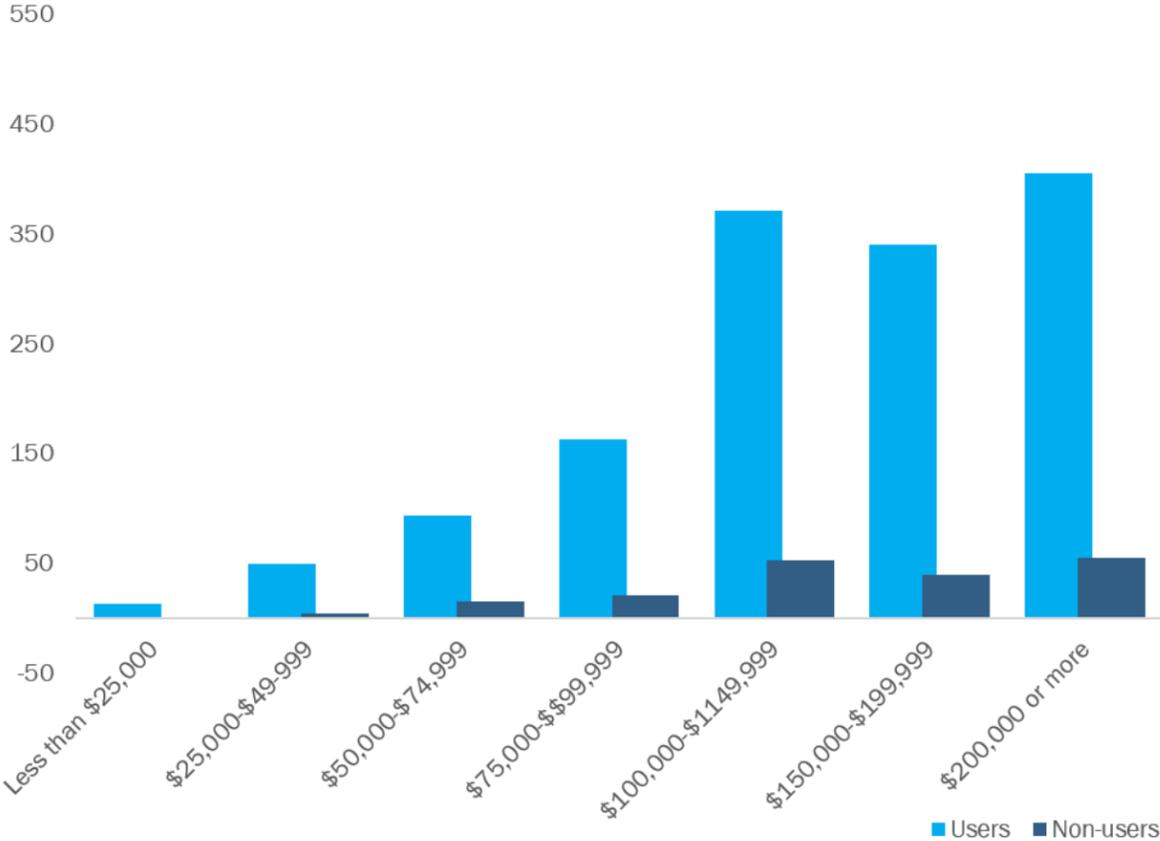
**Race**

72.5% of survey respondents were White. 7.5% were Asian. Hispanic/Latino and Black/African American respondents made up 5.1% and 2.4% of the sample, respectively. 0.6% of the respondents identified as American Indian or Alaska Native, and 0.4% identified as Native Hawaiian or Pacific Islander. 1.7% of respondents chose “Other,” and the remaining 9.8% did not select a response.

**Income**

The majority of survey respondents claimed an annual household income of over \$100,000 a year: 36.1% of respondents claimed annual household incomes of \$100,000 to \$199,999 and 20.6% claimed annual household incomes of \$200,000 or more. In comparison, 16.3% of respondents accounted for all the annual household income brackets of \$99,999 and below.

Respondent breakdown by annual household income and Audrey Moore Rec Center usage (n=2231)

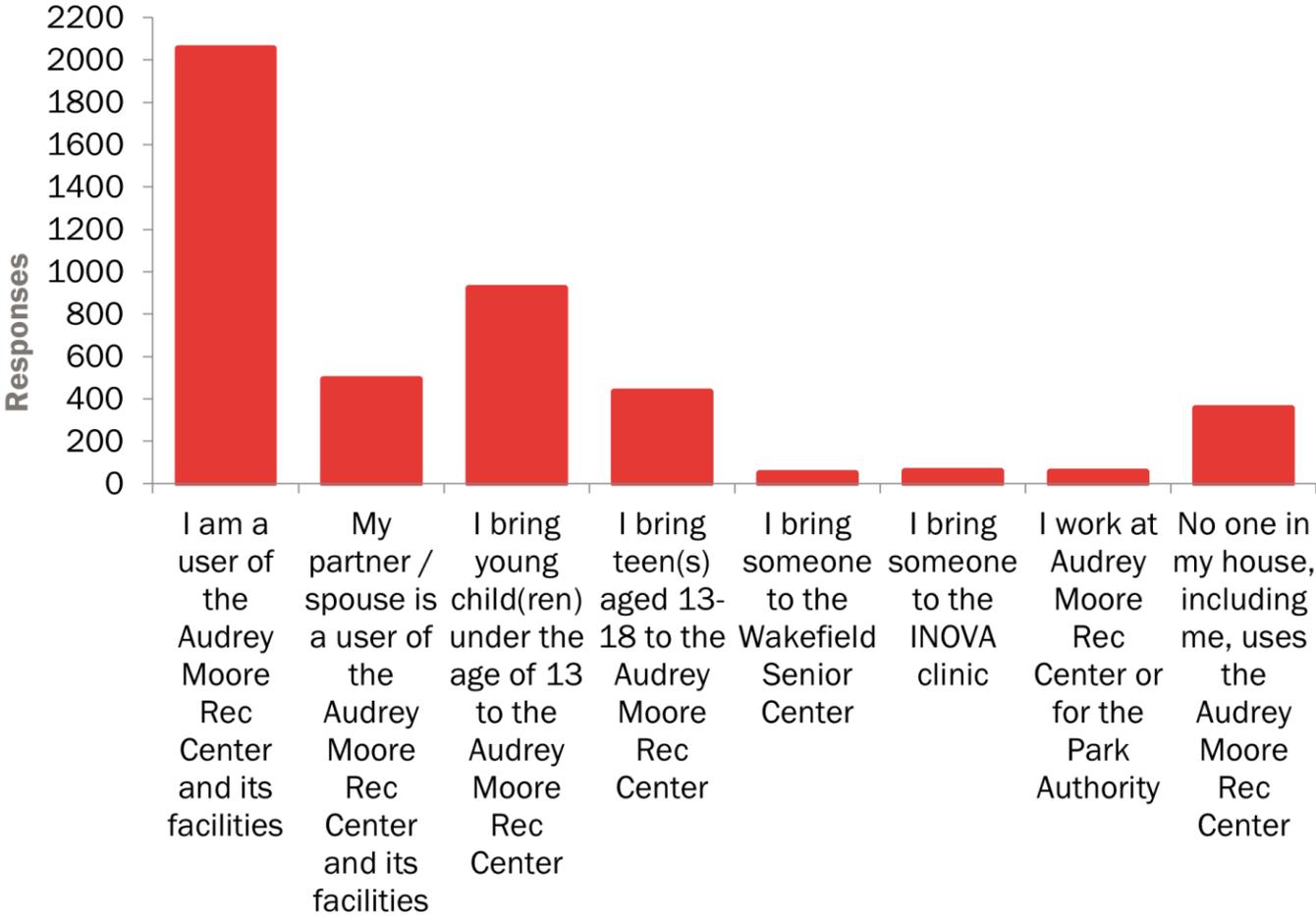


The remaining respondents (27%) preferred not to provide income information.

# ANALYSIS

## RELATIONSHIP TO AUDREY MOORE REC CENTER

**Relationship to Audrey Moore Rec Center (n=2907)**



**Relationship to Audrey Moore Rec Center**

Respondents were able to select any combination of descriptors regarding their relationship to Audrey Moore Rec Center. Current users of the facility made up almost half of the survey’s respondents (47%). 11% of respondents have a partner or spouse who uses the facility.

21% of respondents brought children under the age of 13 to Audrey Moore Rec center, while 10% brought teenagers. 355 respondents (8%) stated that neither they nor anyone in their house used the Audrey Moore Rec Center or its facilities.

# ANALYSIS

## OVERALL IMPRESSIONS OF AUDREY MOORE REC CENTER

### Overall Impressions of Audrey Moore Rec Center

Regardless of usage, all respondents were asked to provide ratings of Audrey Moore Rec Center as a provider of programs and spaces, a space the community can be proud of, and as a welcoming space for all.

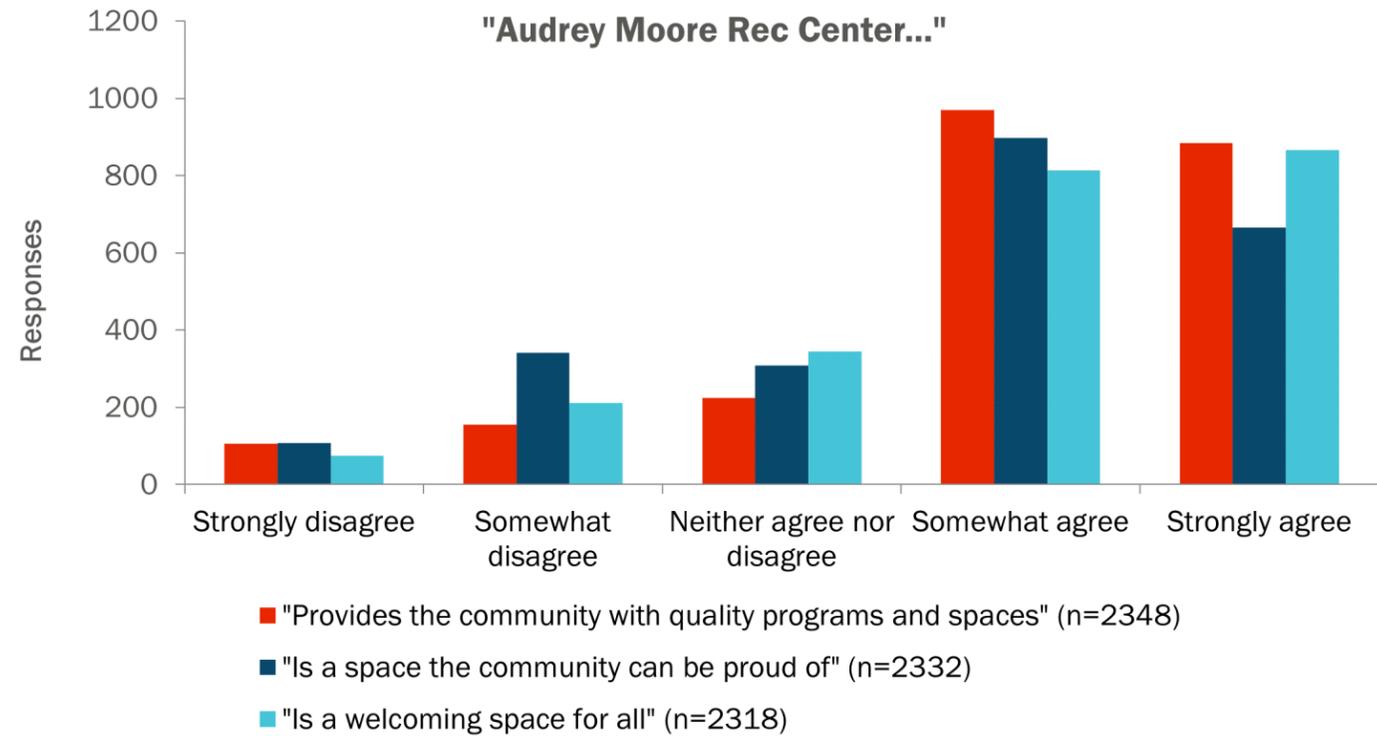
When shown the statement, "Audrey Moore Rec Center provides the community with quality programs and spaces," 72.8% of respondents "somewhat agree" or "strongly agree" with the statement.

66.2% of respondents "somewhat agree" or "strongly agree" that the Rec Center is a welcoming space for all.

61% of respondents "somewhat agree" or "strongly agree" with the statement, "Audrey Moore Rec Center is a space that the community can be proud of."

As might be expected, respondents who do not use Audrey Moore Rec Center were more likely to disagree with these statements.

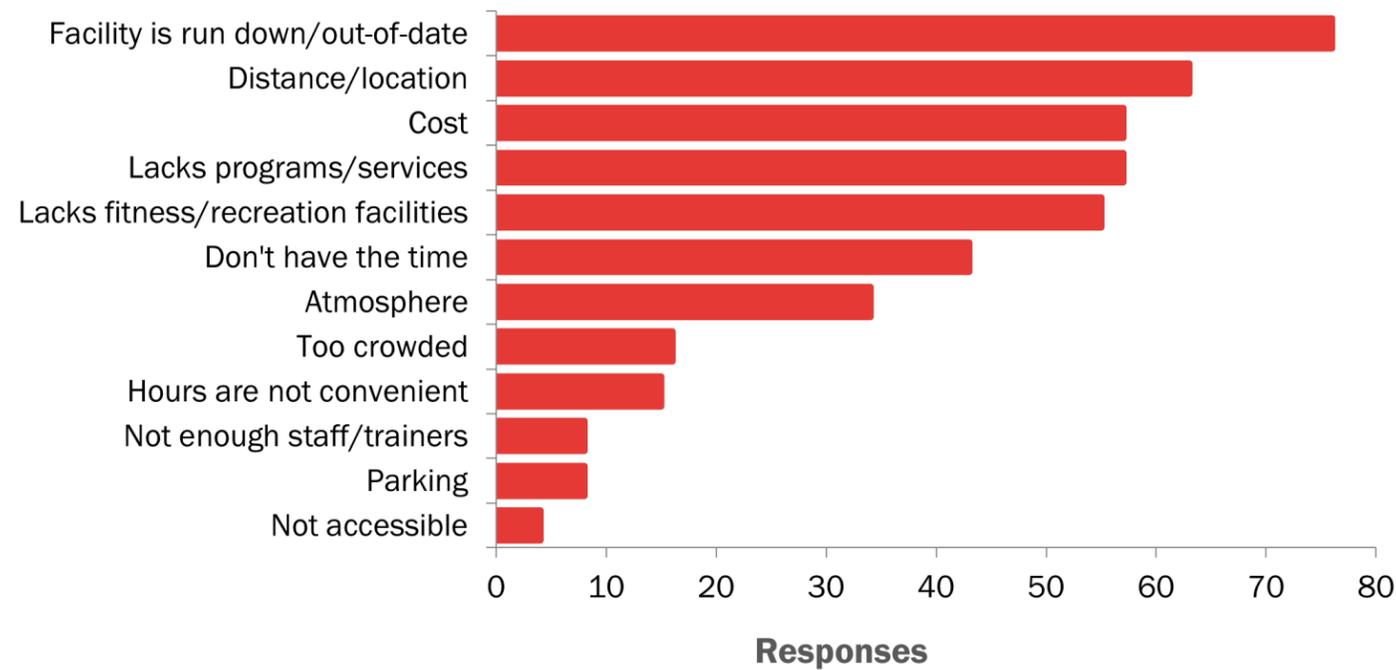
One community member began their email to the Park Authority by sharing, "I am a lifelong Annandalian and love this facility. Integral part of my childhood and daily life today. What a great asset!"



# ANALYSIS

## OVERALL IMPRESSIONS OF AUDREY MOORE REC CENTER

Reasons respondents do not use Audrey Moore Rec Center (n=299)



### Audrey Moore Rec Center Non-users

Understanding the reasons why some respondents don't use Audrey Moore Rec Center also provides key information for the renovation and expansion project. 355 respondents stated, "No one in my house, including me, uses the Audrey Moore Rec Center." 103 respondents shared that they were currently a user at a different fitness or recreation facility.

Respondents were asked to choose from a variety of reasons, as well as provide any of their own, as to why they did not use the Audrey Moore Rec Center. The modal choice was that the **facilities are outdated**, followed by **distance** – for instance, some commented that they lived closer to other facilities (e.g., South Run) -- and **cost**.

Respondents also chose that Audrey Moore Rec Center **lacked the programs and services** they or their families desired, as well as **fitness and recreation facilities** that met their needs. In comments, respondents expanded that the Audrey Moore Rec Center was not as relevant for families as children aged and left for college. Others claimed that the pool was too cold and that spaces, like the pottery studio, were too crowded without enough open studio time.

Other themes that emerged in the comments were:

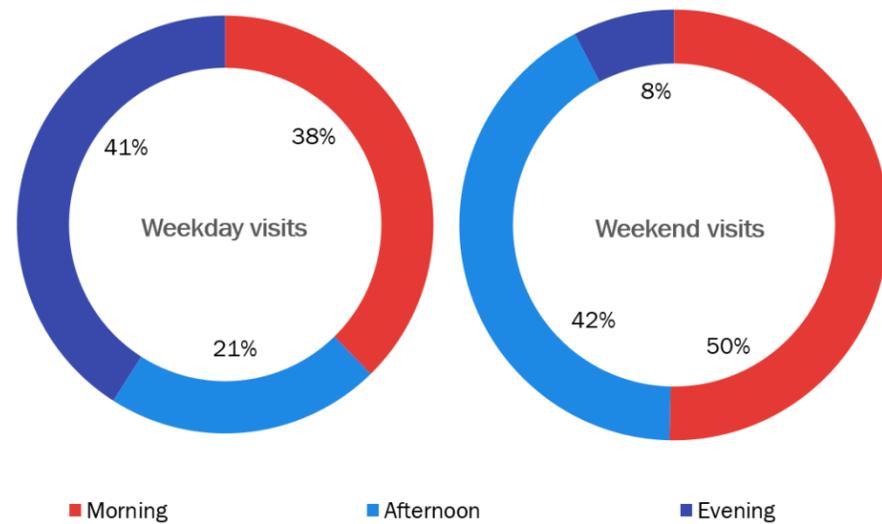
- Unaware of the Audrey Moore Rec Center and its offerings
- Felt like an unwelcoming space; staff were not welcoming
- Inconsistent quality instruction and sporadic class cancellations
- COVID-19

As can be expected, COVID-19 played a role in why some respondents have not used, or have stopped using, the Audrey Moore Rec Center. A major theme in the comments was that some simply do not feel comfortable engaging in indoor activities with their families or have gotten into the habit of exercising at home or elsewhere – such as a different facility– during the pandemic. One respondent claimed that they refused to use the Audrey Moore Rec Center while it had mitigation procedures/masking policies in place.

# ANALYSIS

## OVERALL IMPRESSIONS OF AUDREY MOORE REC CENTER

Popular time to visit Audrey Moore Rec Center (n=2257)



### Audrey Moore Rec Center Users

Respondents who reported using the Audrey Moore Rec Center were asked how often, and during what time of the week, they visited the facility before COVID-19. Of the 2,266 respondents who answered this question, over one third (35%) visited several times a week, while 20% visited a couple of times a month. The most popular times for visiting the facility were weekend mornings (50.3%) and weekend afternoons (42.0%), followed by weekday evenings (41%) and weekday mornings (37.6%).

### Outdoor Use

In terms of outdoor spaces and programs, users (n=1859) most cited that the trails around the Audrey Moore Rec Center were used by their household (24%). This was followed by the playground (15%) and grassy picnic area (12%). Fields and tennis courts were used by 11% of respondents, and diamond fields and basketball courts by 6%. 8% claimed that they had taken advantage of the Summer Entertainment Series/Arts in the Park, and 7% used the skate park.

Trails and outdoor space are often frequented while users wait for household members using the facility. Additional space for canine programming may bring new interest to the Audrey Moore Rec Center.

### Waiting at the Audrey Moore Rec Center

If waiting for someone at the facility, 27% of respondents (n=2238) said they wait in the car rather than going in and waiting at the lobby (15%) or in a seating/bleacher area (13%).

Respondents were given the opportunity to expand on their answer to this question, which resulted in 187 comments. As can be expected, where a facility user waits highly depends on who they are waiting for, and what the activity is.

- Users with very young children wait or participate in the class with their child (7 comments), and as many as 42 respondents wrote that they wait in the building hallway for their children.

- 25 users wrote that they wait “outside.” It is unclear if this means that the waiting occurs outdoors, such as on the outside benches or tables (mentioned 12 times), or outside a classroom or activity area, such as on the pool deck or bleachers (mentioned by 16 times). The playground is also a space where parents wait.

- A clear theme that emerged was that while users wait, they walk. 36 comments referenced walking, jogging, or biking on the trails by the building, or walking inside when weather was not permitting.

Multiple users mentioned that waiting at the Audrey Moore Rec Center – before COVID-19, as more now wait in the car – is uncomfortable or difficult. Waiting in the hallway may mean sitting on the floor or waiting in an area without a strong Wi-Fi signal. Several mentioned that there is simply not enough room to circulate and/or wait, whether in the hallway or in the lobby. An email sent to the Park Authority after the survey suggested that the facility needed “a comfortable and more welcoming entrance with seating.”

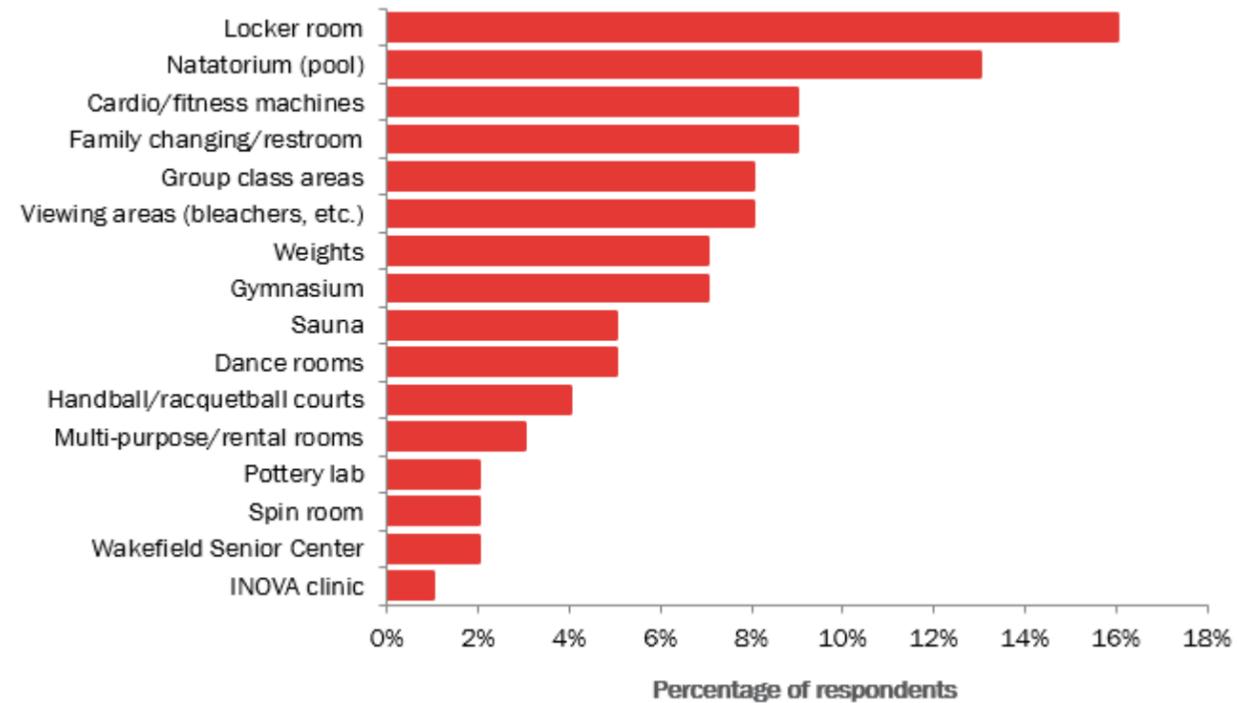
One commenter mentioned that congestion extends outside as well, such as when “too many park in the fire lane and cars can’t pass.” An email to the Park Authority after the survey shared, “The flow of traffic with parents dropping off kids and the Senior Citizens trying to park and get in is ridiculous. I often wait in the car and it is dangerous for those older folks – especially when it gets dark early. Perhaps a lane for kiss and ride away from parking of our older population?”



# ANALYSIS

## OVERALL IMPRESSIONS OF AUDREY MOORE REC CENTER

What indoor spaces have you or members of your household utilized? (n=2043)



### Indoor Use

The Audrey Moore Rec Center Expansion and Renovation Project will mainly focus on indoor space and programming, which will continue to be the focus of this report. In terms of the indoor spaces at Audrey Moore Rec Center, users most reported using the locker room, pool, fitness machines, and family changing/restroom.

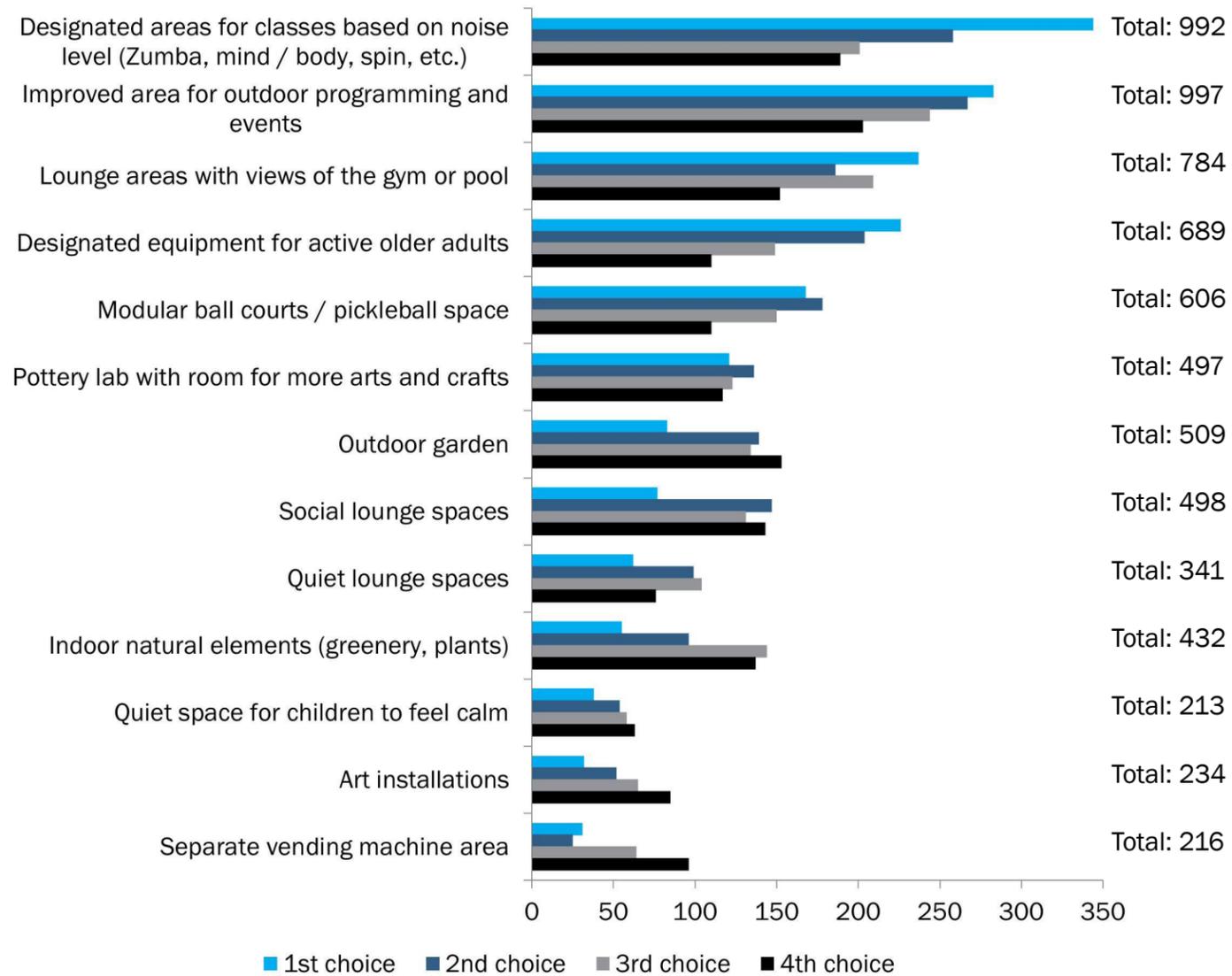
Several of the items above were combined into larger categories of programming spaces. The breakdown is as follows:

- A total of 29% of users reported using changing spaces or locker amenities: The locker rooms (15.5%), family changing/restroom (8.5%), and sauna (5%);
- A total of 32% of users used the fitness spaces: fitness machines (9.2%), group class areas (8%), weights (7.5%), dance rooms (5%) and spin room (2%);
- 13% of respondents used the natatorium;
- 7.4% used the gym and 3.5% used the indoor courts;
- 12% of users used other areas of the facility, such as pottery lab space, viewing areas and rental spaces;
- 1-2% use the Inova clinic and the Wakefield Senior Center.

# ANALYSIS

## ENHANCEMENTS TO AUDREY MOORE REC CENTER

Overall, what are the top four features that would enhance the experience at Audrey Moore Rec Center? (n=2029)



Note: Totals reflect combined votes of all four choices for each feature.

### Enhancements to Audrey Moore Rec Center

The survey provided all respondents with the opportunity to rank their top 4 potential features that would enhance the experience at Audrey Moore Rec Center. The questionnaire offered a total of 13 options that fell into the following general categories:

- Lounge Spaces: Social lounge spaces, Lounge areas with views of the gym or the pool, Quiet lounge spaces;
- Designated areas: Designated areas for classes based on noise level, Designated equipment for active older adults, Quiet space for children to feel calm, Separate vending machines, Pottery lab with room for more arts and crafts, Modular ball courts / pickleball space;
- Outdoor spaces: Outdoor garden, Improved area for outdoor programming and events;
- Aesthetic components: Art installations, Indoor natural elements.

The modal top choice across all respondents was for designated areas for classes based on noise level, such as separating spaces for dance classes, mind/body classes, and other activities. An improved area for outdoor programming and events was consistently ranked as a top choice, as well as lounge areas with views of the gym or the pool. Designated equipment for active older adults also ranked consistently high across the top four choices.

# ANALYSIS

## ENHANCEMENTS TO AUDREY MOORE REC CENTER



### Comments

When asked to rank their top 4 potential enhancements for the Audrey Moore Rec Center, respondents were also provided with an “Other” option to enter in their own suggestions. In the 420 comments this generated, as well as in emails sent to the Park Authority, survey respondents pointed to specific needs for maintenance or upkeep and staff oversight, while others called for policy changes, better scheduling, and updated equipment. Several commenters provided suggestions regarding facility policies and procedures and other comments focused on structural improvements and space programming.

The Audrey Moore Rec Center pool and its aquatic programs were the subject of the most responses. The most requested enhancements were updated locker rooms and showers, as well as more locker space throughout the facility. Additionally, many respondents indicated the problems with pool congestion, accessibility, temperature, and the need for age-appropriate spaces and better seating by the pool. Several comments suggested indoor/outdoor pool space. It is clear from survey respondents that a hot tub would be welcomed.

Additionally, several major themes emerged:

1. Accessibility. An important major theme emerged as comments asked for wider stairways, elevators to access all floors, easier/safer pool entry, and adaptive programs. A comment about car entry from Braddock Road pointed to accessibility issues outside the facility.
2. Family-friendly spaces. Another major theme that emerged was the need for improved child play areas, including playrooms, a play area in the natatorium, but most importantly family bathrooms that could accommodate a diverse population. A respondent mentioned that childcare would be a beneficial addition.

3. Expanded spaces. A third major theme that emerged was for more space, particularly in:

- a. Fitness areas. Comments indicated a need for more space particularly in the weight room, including an expanded stretching space. Many comments also reflected the desire for an indoor track.
- b. More room in general. Across the board, comments mentioned more or larger classrooms to accommodate scheduling needs, classroom types for different ages, more space for waiting, better movement and circulation throughout the building areas and a larger lobby.

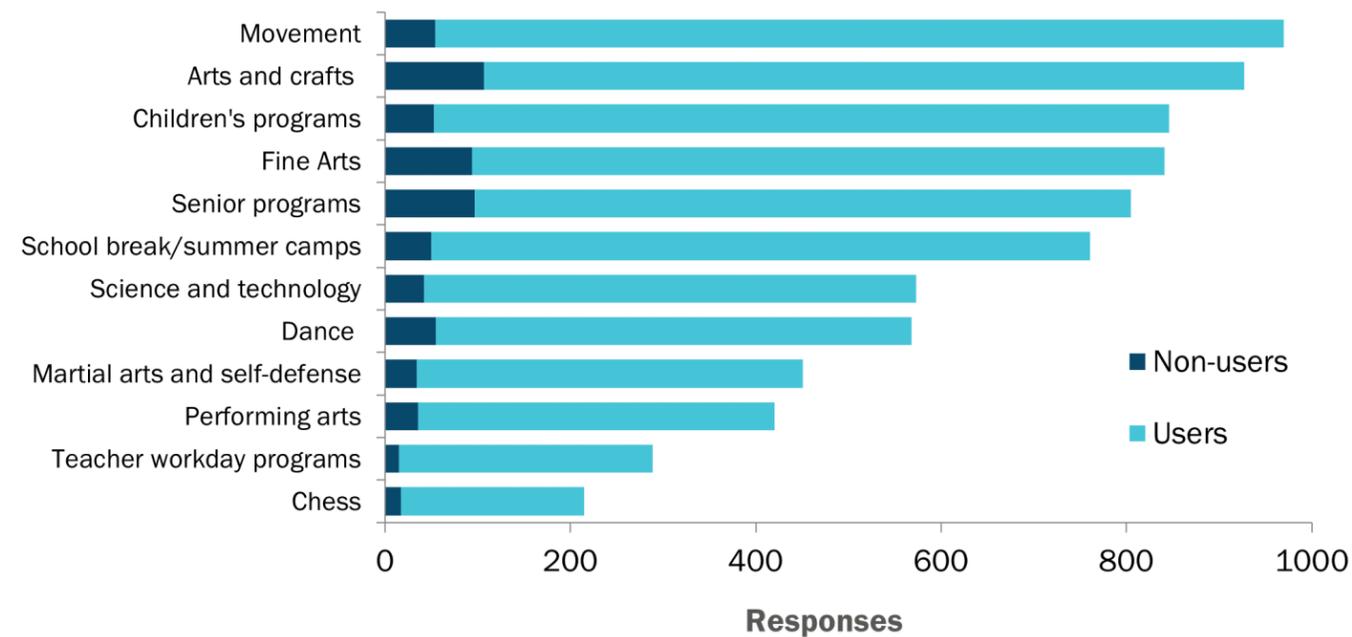
4. Wellbeing. A smaller theme was found in comments calling for better lighting, both indoors and outdoors (e.g., on the trails), and several comments called for better air quality/HVAC particularly in and around the natatorium.

5. New spaces/innovations. Several comments indicated suggestions for additional programs and amenities. These included: more innovative playground equipment, a dog training area, a ping pong or pool table, and dedicated futsal, pickleball, and volleyball spaces. An email sent to the Park Authority after the survey offered that the Audrey Moore Rec Center “needs more than vending machines,” suggesting “some type of coffee/food facility with table seating inside as a gather place and possible revenue source for FCPA.” The same respondent also suggested “Facilities for table tennis, pool table, video games, pinball.”

# ANALYSIS

## PRIORITIES: RECREATIONAL PROGRAMMING

**Desired recreational programs (n=2536)**



### Priorities: Recreational Programming

Regardless of whether they patronized Audrey Moore Rec Center or not, respondents were asked about the types of recreational programs that would interest them and their households.

### Program needs

The chart at left shows the aggregated responses of desired recreational programs for all survey respondents. Overall, survey respondents and their households find need for movement activities, arts and crafts, and children’s programs.

There are some slight differences for those who currently use the Audrey Moore Rec Center. Non-users of the facility identified **arts and crafts**, **fine arts**, and **senior classes** as programs of interest for themselves or their households. Facility users expressed desire for more child-oriented programming, such as **movement classes**, **children’s classes**, and **school break/summer camps**.

While programs for movement as well as arts and crafts dominate the overall number of responses, recreational interests change depending on respondent age group. Arts and crafts remained popular for all age groups, as programming has intergenerational appeal.

Below are the recreational programming needs, in addition to arts and crafts, broken down by age group; Charts for preferences by age, broken down into users and non-users, can be found on the next pages.

- Respondents under the age of 24 identified demand for school break/summer camps, fine arts, and performing arts programs.
- From the ages of 25-34, programs that could be seen to pertain to young children, such as children’s classes and movement, were in demand.
- Respondents aged 35-44 had similar programming desires but, perhaps reflecting older children, expressed desire for school break/summer programs instead of movement classes.
- Those aged 45-54 also desired movement classes and fine arts programming.
- Respondents aged 55-64 desired movement and senior classes.

Only 1% of respondents who do not use Audrey Moore Rec Center expressed having no interest in recreational programs.

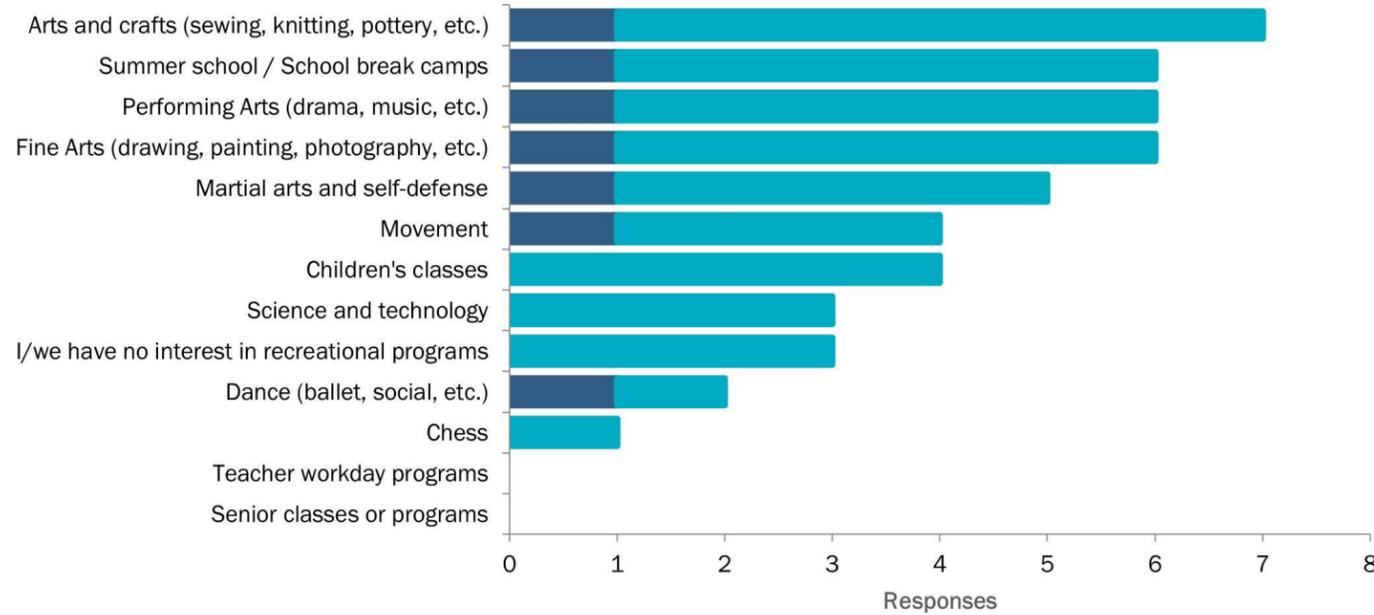
### Comments

Non-users were given an opportunity to share comments as to what other recreational programming would meet their household needs. Of the 37 comments received, 23 requested some sort of **canine program**, such as dog obedience, dog training, or agility. Other comments that received multiple (2-3) mentions were programs for teens and gardening classes (gardening and rain barrel workshops). Regarding teen-specific programming, one commenter shared, “TEENS programming is VERY lacking in Fairfax County. Please consider adding teen camps and programs (for kids who can’t get a job yet)”.

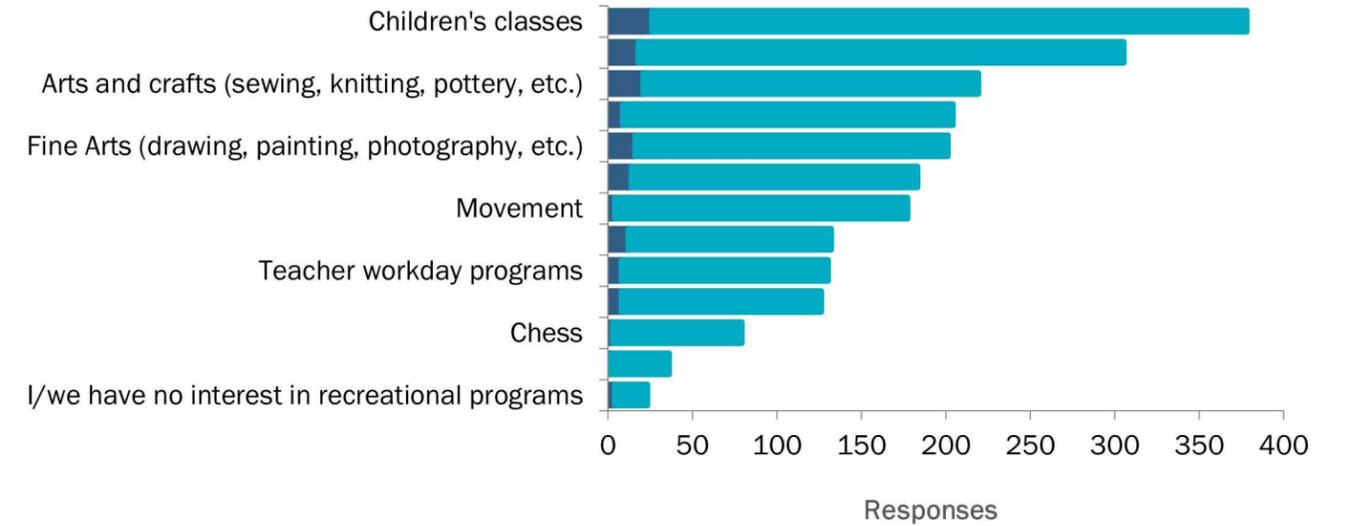
# ANALYSIS

## PRIORITIES: RECREATIONAL PROGRAMMING

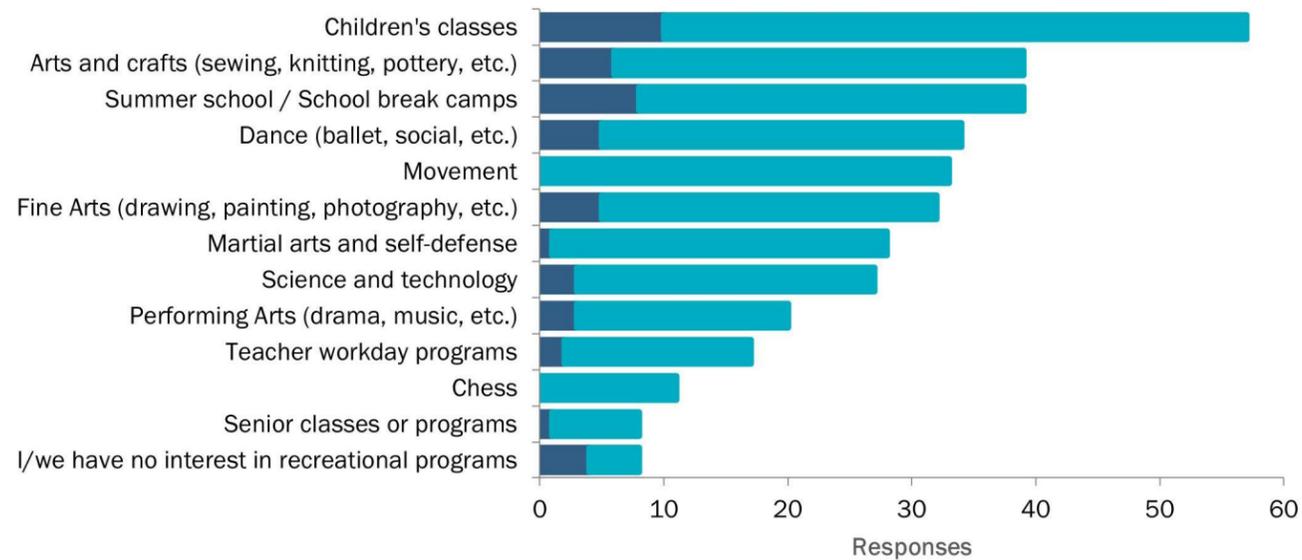
Desired recreational programs for respondents under the age of 24 (n=18)



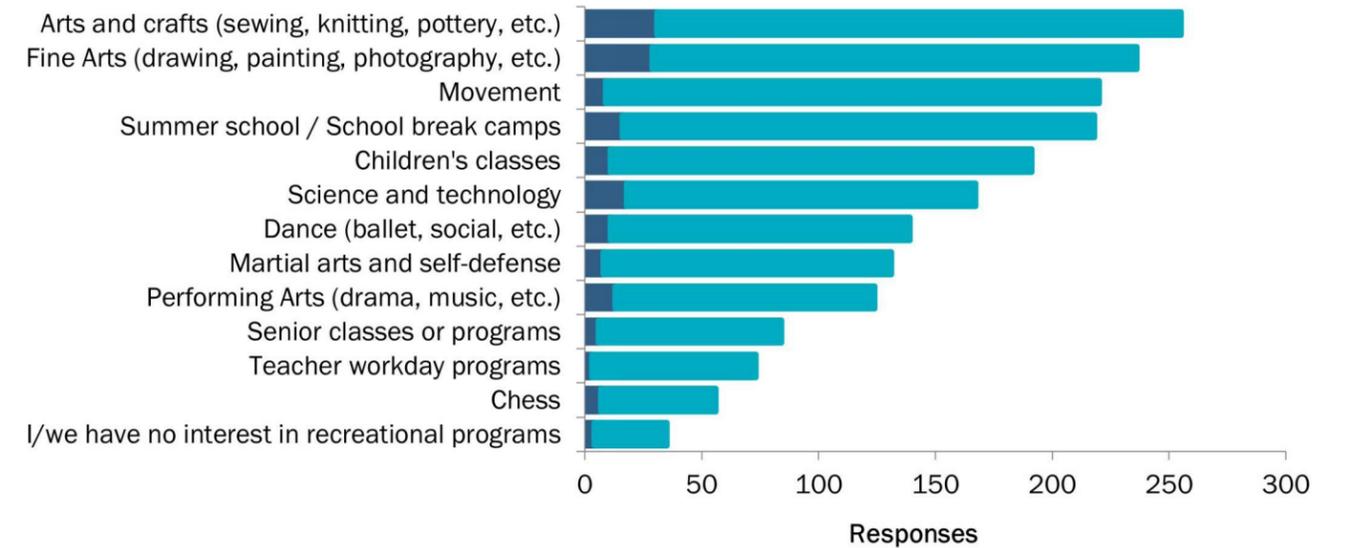
Desired recreational programs for respondents aged 35-44 (n=514)



Desired recreational programs for respondents aged 25-34 (n=98)



Desired recreational programs for respondents aged 45-54 (n=584)



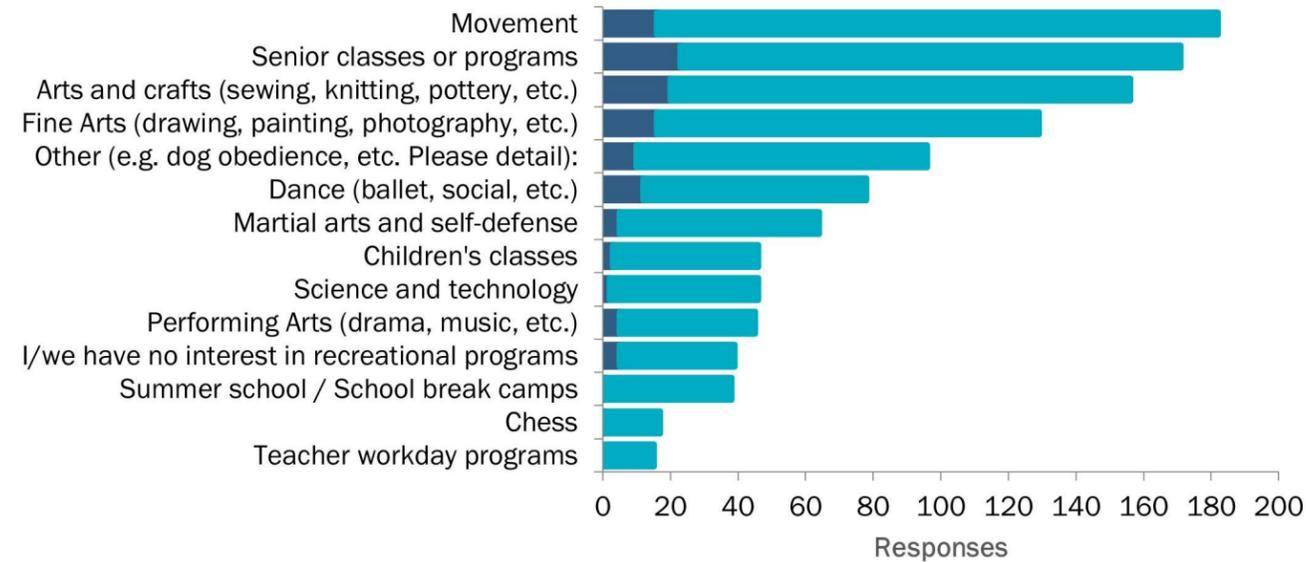
■ Users ■ Non-users

Note: These charts only take into account respondents who chose to share their age; as a result they do not add up to the sample size for the chart on the previous page.

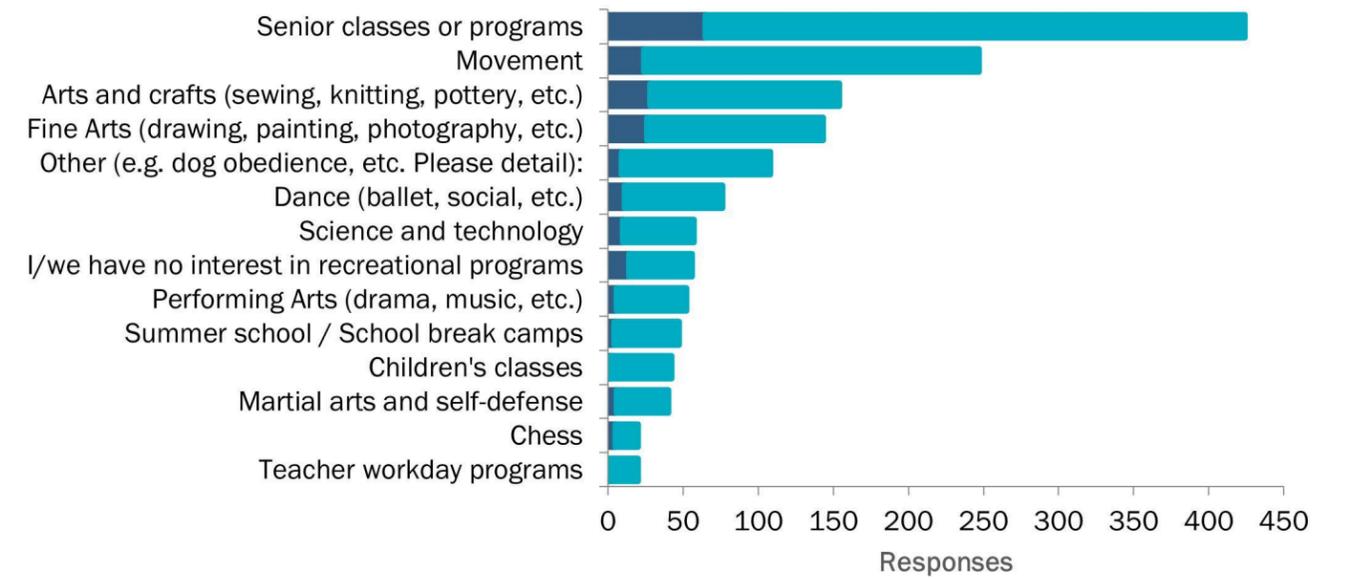
# ANALYSIS

## PRIORITIES: RECREATIONAL PROGRAMMING

Desired recreational programs for respondents aged 55-65 (n=383)



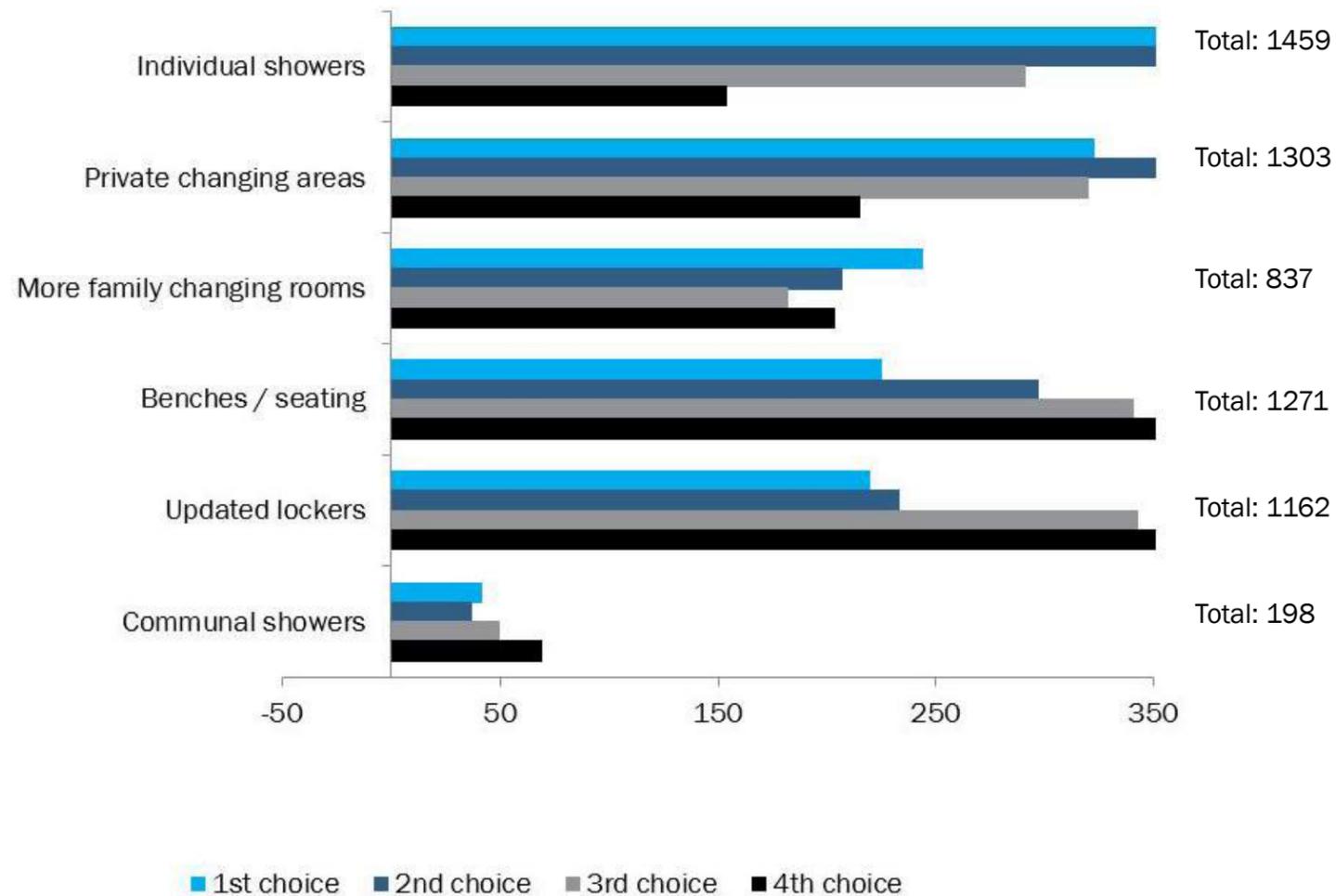
Desired recreational programs for respondents aged 65+(n=383)



■ Users ■ Non-users

Note: These charts only take into account respondents who chose to share their age; as a result they do not add up to the sample size for the chart on the previous page.

Which of the following features would most enhance the experience in the locker room and changing areas? (n=1686)



Note: Totals reflect combined votes of all four choices for each feature.

### Locker Room Enhancements

The list of potential enhancements to the locker room and changing areas was generated through discussions with Audrey Moore Rec Center staff and leaders and their experiences with users in the space.

Audrey Moore Rec Center patrons familiar with the locker room areas were given the opportunity to identify top priorities for improvements in those areas. The choices and rankings are presented at left.

Regardless of rank, the same four choices emerged across respondents: Individual showers and private changing areas ranked highest, followed by benches and seating, and updated lockers.

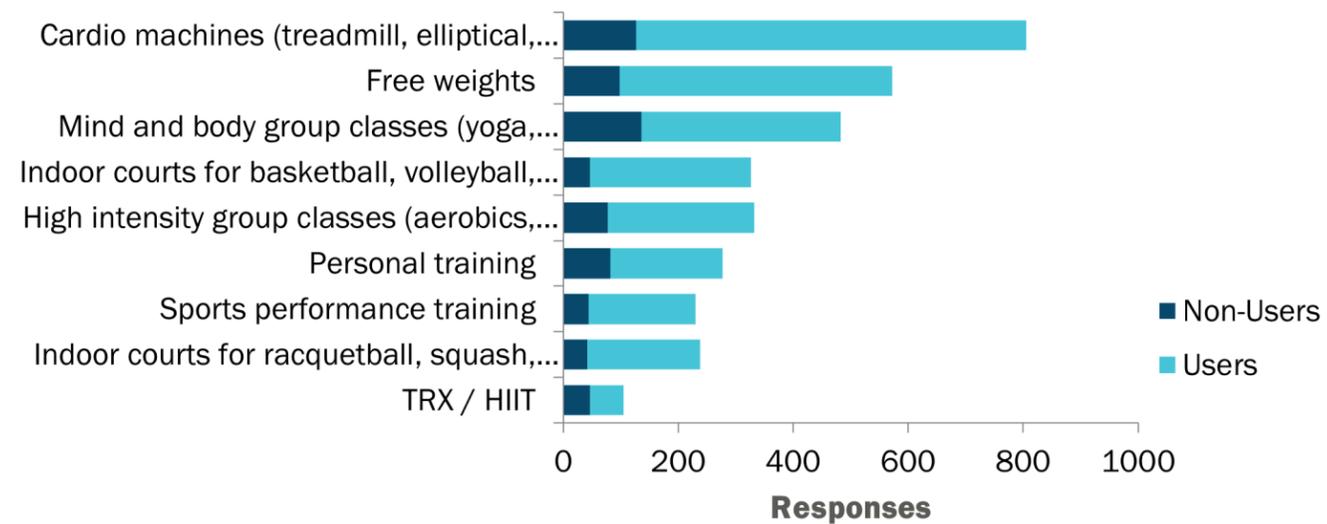
Individual showers overwhelmingly ranked as the top priority for respondents when considering an enhanced experience in the locker room.

Many survey respondents provided opinions in comments and emails regarding the upkeep and cleanliness of the locker rooms and showers. In one email sent to the Park Authority, a community member shared more details about helpful space layout: "You have to walk from the showers through the toilet area to get to the pool... This is not hygienic and has pool users walking over floors often used by persons wearing shoes." They added, "the entry walk to the pool from the men's and women's locker rooms is miserable in colder weather because you currently have a wind tunnel effect occurring."

# ANALYSIS

## PRIORITIES: FITNESS ROOM

Desired fitness programs (n=1708)



### Priorities: Fitness

Regardless of whether they patronized Audrey Moore Rec Center or not, respondents were asked about the types of fitness that would interest them and their households.

### Program Needs

Cardio machines such as treadmills and ellipticals topped the list for desired fitness amenities by survey respondents, as did free weights and mind/body group classes such as yoga and Pilates. High intensity group classes were identified as more desirable than court sports and TRX/HIIT scored the lowest.

Overall, cardio machines were used across age groups except for those under 24. Indoor courts for basketball and volleyball were in demand for users under the age of 44.

Below are the fitness programming needs, in addition to cardio machines, broken down by age group. Charts for preferences by age, broken down into users and non-users, can be found on the next pages.

- Respondents under the age of 24 listed sports performance training, indoor courts for basketball/volleyball, and free weights as fitness demands. Respondents in this age group who do not use Audrey Moore Rec Center also expressed desire for high intensity group classes.

- Those aged 25-34 identified free weights, indoor courts for basketball, and indoor courts for racquetball as fitness demands. Respondents in this age group who do not use Audrey Moore Rec Center also expressed desire for mind/body classes and TRX/HIIT programming.

- Those aged 35-44 also expressed desire for indoor courts for basketball, free weights, and mind/body classes. Respondents in this age group who do not use Audrey Moore Rec Center also listed high intensity group classes.

- Those aged 45-54 listed free weights, mind/body classes, and indoor courts for basketball or volleyball as fitness programming demands.

- For respondents aged 55-64 free weights, mind/body classes, high intensity group classes, and personal training are of interest.

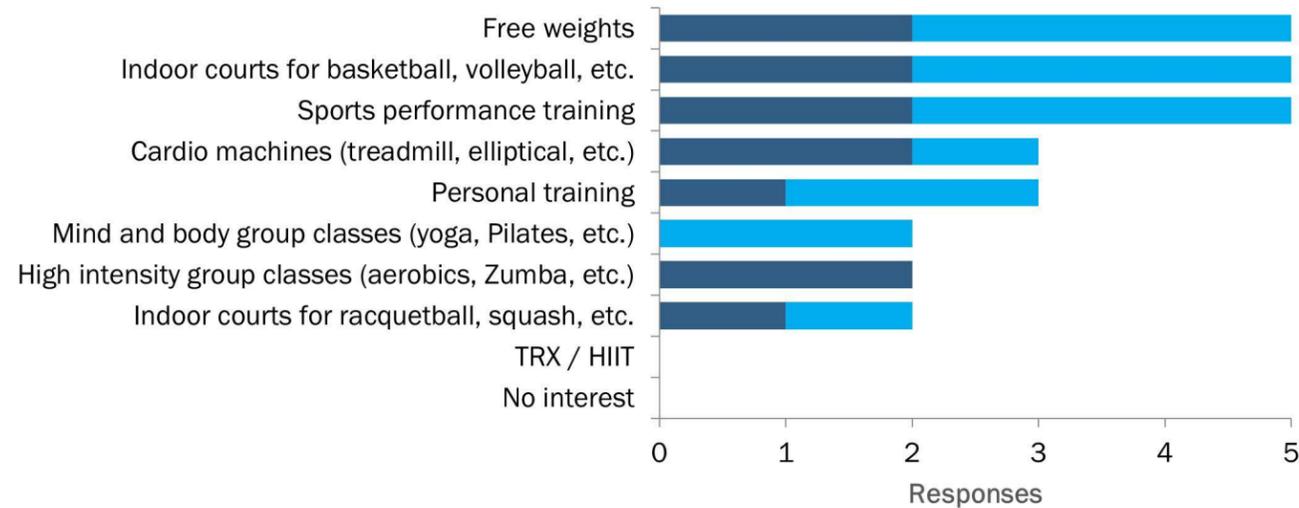
- Respondents aged 65+ had demand for free weights, mind/body classes, and personal training.

A negligible number of facility non-users (0.3%) expressed having no desire for fitness activities.

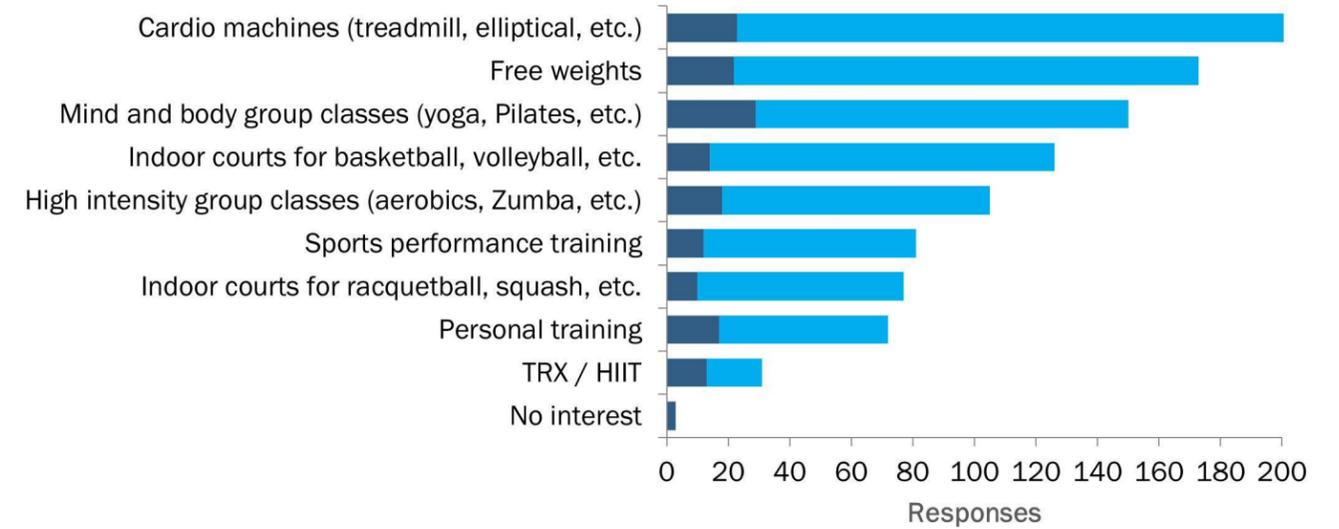
# ANALYSIS

## PRIORITIES: FITNESS ROOM

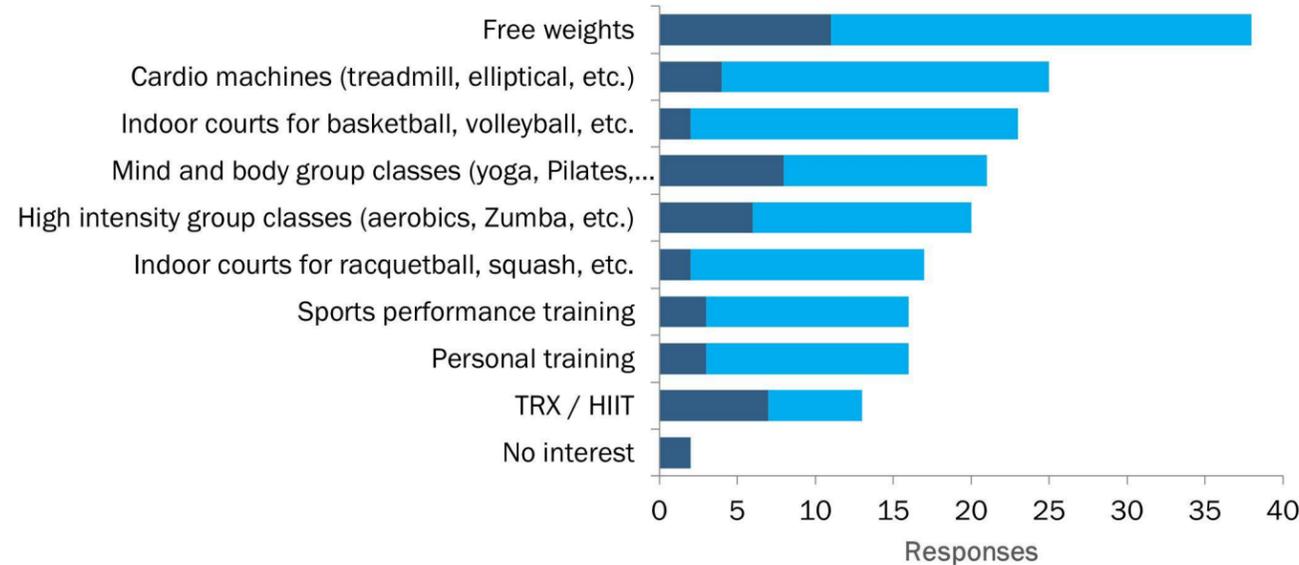
Desired fitness programs for respondents under the age of 24 (n=12)



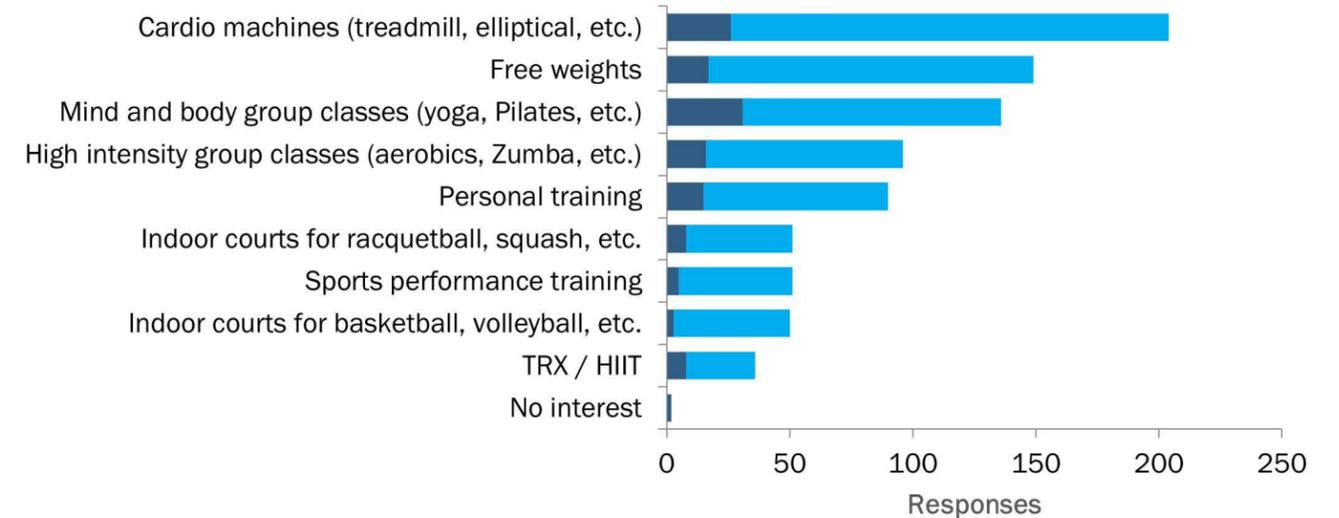
Desired fitness programs for respondents aged 45-54 (n=434)



Desired fitness programs for respondents aged 25-34 (n=69)



Desired fitness programs for respondents aged 55-64 (n=340)



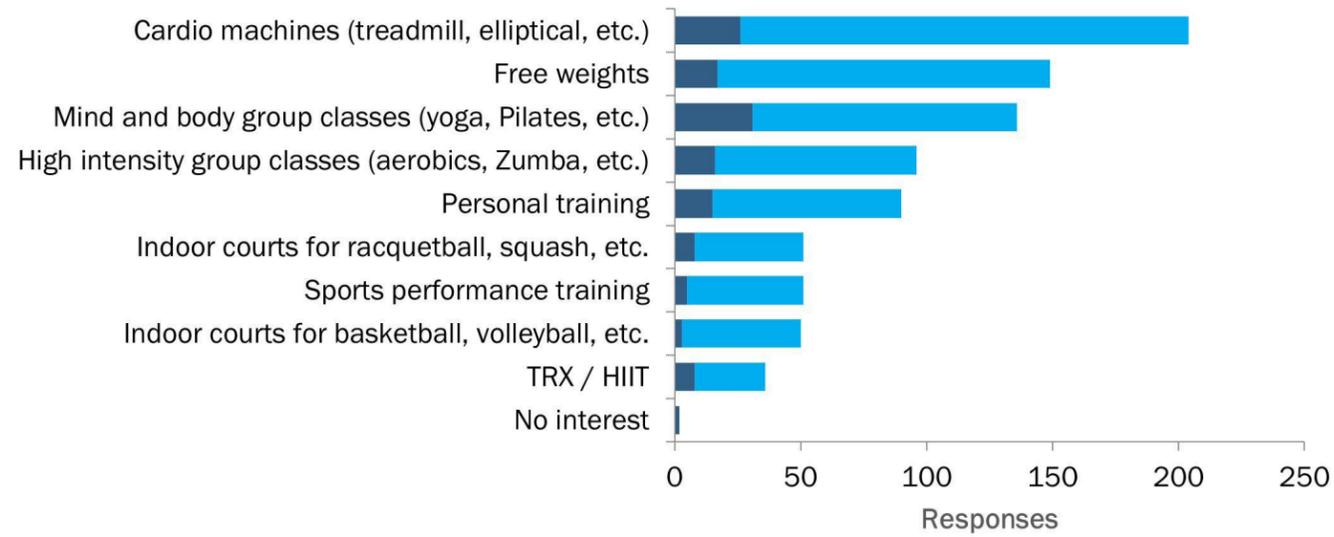
■ Users ■ Non-users

Note: These charts only take into account respondents who chose to share their age; as a result they do not add up to the sample size for the chart on the previous page.

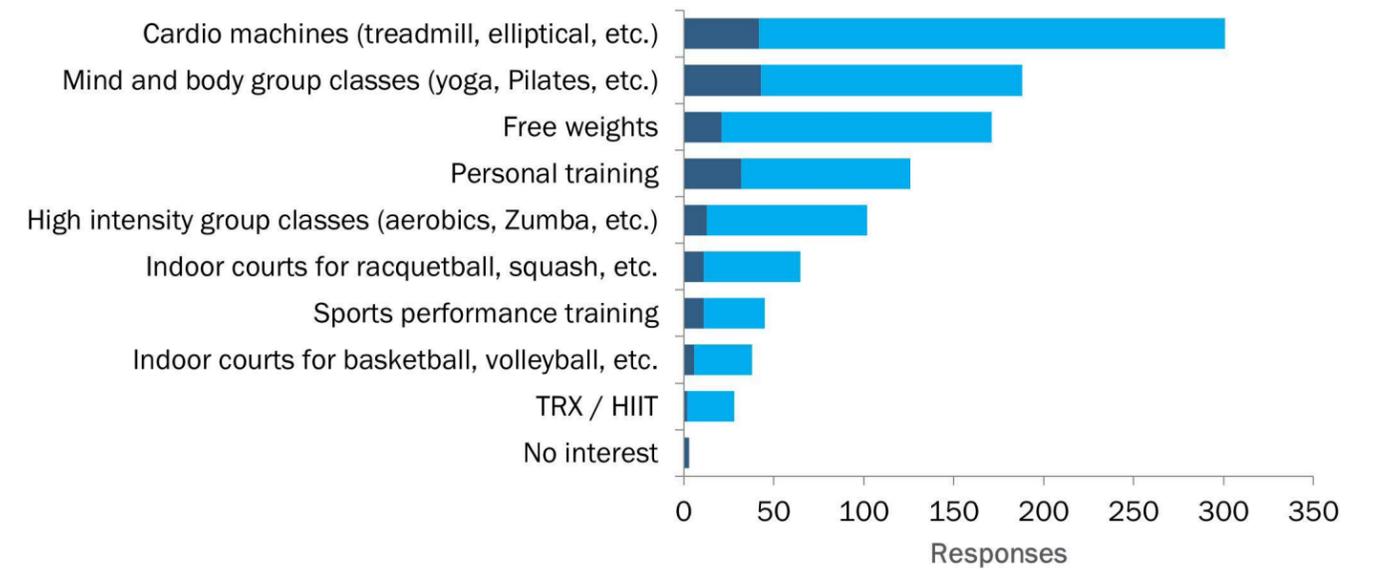
# ANALYSIS

## PRIORITIES: FITNESS ROOM

Desired fitness programs for respondents aged 55-64 (n=340)



Desired fitness programs for respondents aged 65+ (n=491)



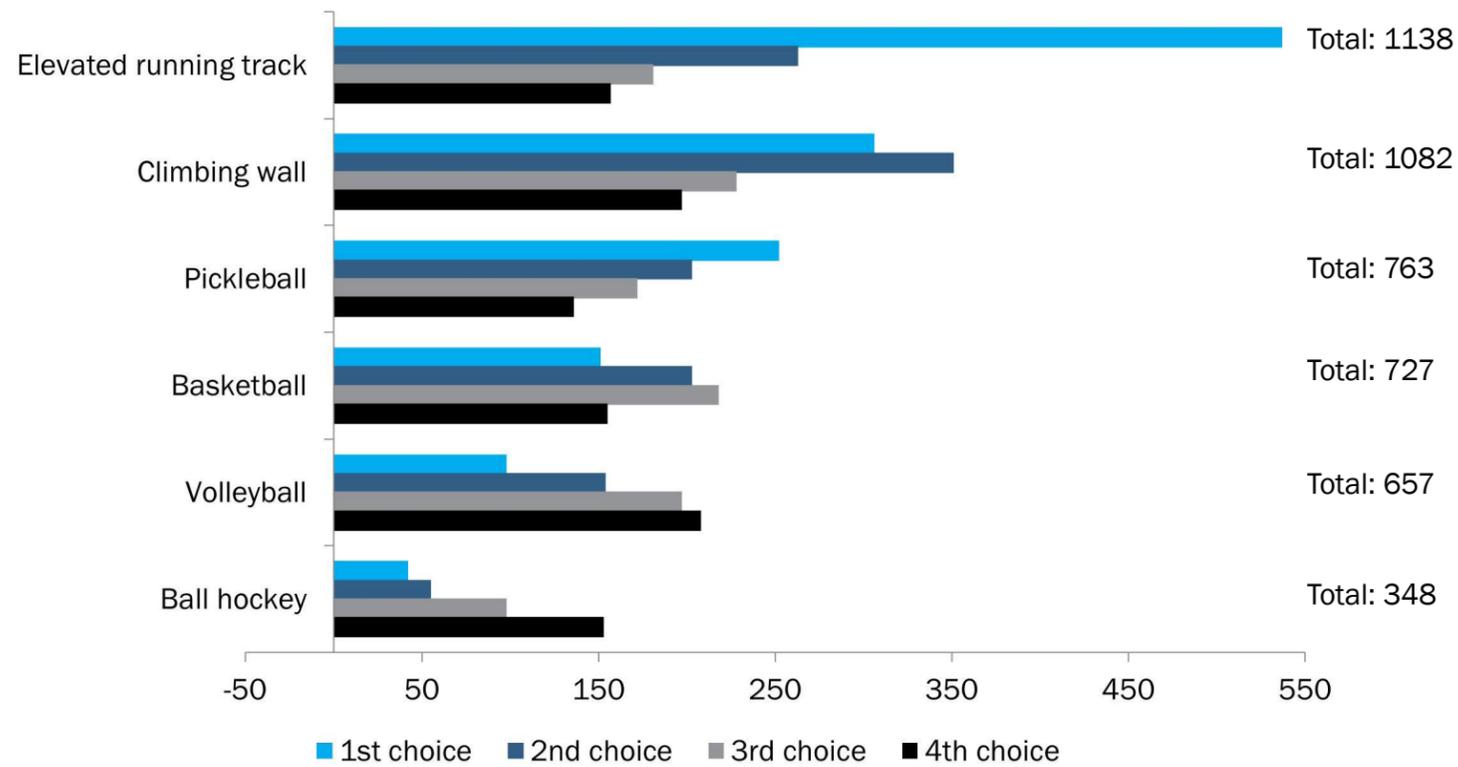
■ Users ■ Non-users

Note: These charts only take into account respondents who chose to share their age; as a result they do not add up to the sample size for the chart on the previous page.

# ANALYSIS

## PRIORITIES: FITNESS ROOM

Which of the following features would most enhance the experience in the gymnasium? (n=1386)



Note: Totals reflect combined votes of all four choices for each feature.

### Viewing Preferences

When asked about their cardio or fitness space preferences, respondents (n=1434) shared that they prefer views to the outdoors or other rec spaces (56%) compared to a personal device (23%) or a personal TV (16%).

### Fitness Space Enhancements

The list of potential enhancements to the gymnasium was generated through discussions with Audrey Moore Rec Center staff and leaders and their experiences with users in the space.

Audrey Moore Rec Center users familiar with the facility's fitness spaces were asked to prioritize features that would most enhance the experience at the gymnasium. Here, the clear priority was an elevated running track, followed by a climbing wall; the climbing wall received top votes as a 2nd and 3rd choice but also scored high for 1st and 4th.

While space for basketball and volleyball ranked highly as 3rd and 4th choices, **pickleball** received more overall interest as a priority.

The interest in pickleball space reflects the programming desires expressed by non-users, as well as the fact that modular courts/pickleball space ranked high in terms of overall enhancements for Audrey Moore Rec Center.

# ANALYSIS

## PRIORITIES: FITNESS ROOM



### Comments

Non-users were given an opportunity to share comments as to what other fitness programming would meet their household needs. 79 respondents shared comments. 31 respondents mentioned a desire to use the pool for aqua fitness, swimming lessons, and children's classes.

From the comments, the most frequent programming requests included:

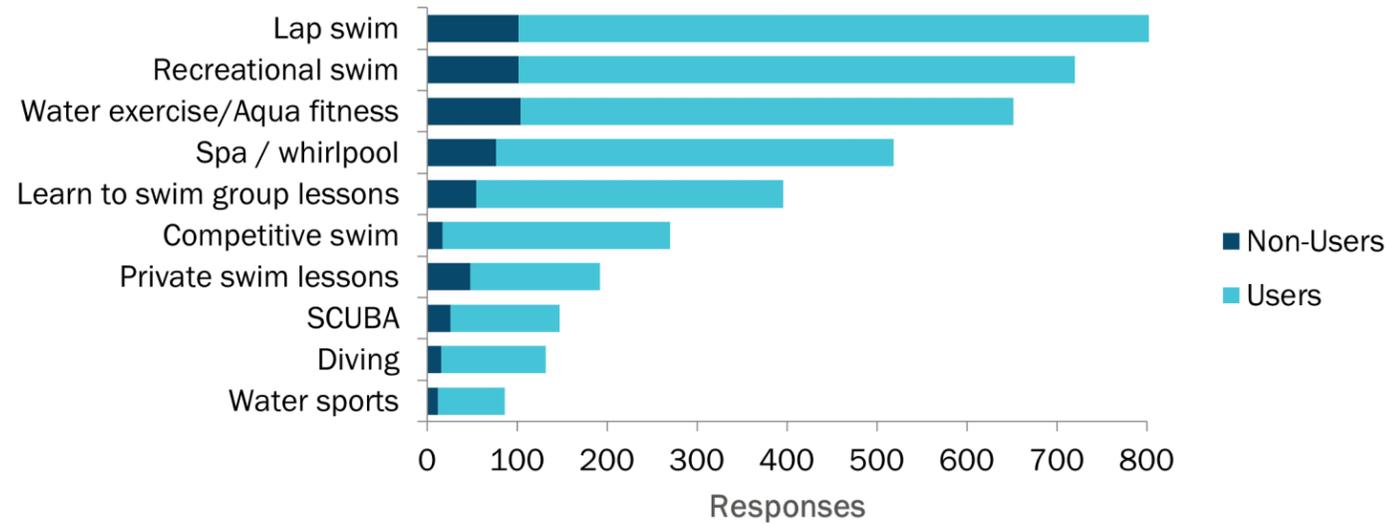
- Indoor and outdoor pickleball (13)
- Fitness for older adults (6) as well as "easy" or low impact offerings for older adults or those new to exercise (6)
- Child-friendly classes and activities, from dance to aquatics, for children (5)
- Weight/resistance machines to supplement free weights (4)

Three users requested ice skating, with one writing, "You have the land, and the county NEEDS another county-owned/managed facility. Mt Vernon has become run down and outdated. It's time for a NEW rink!!"

In an email sent to the Park Authority after the survey, a community member wrote, "There is only one squash court in all of the Fairfax County Parks and Rec Centers, and it is at Audrey Moore.... We need at least one squash court, perhaps two, that are reserved solely for squash." The email also suggested cardio equipment and spectator space adjacent to modernized courts.

Similarly, another email bemoaned the loss of a doubles squash court to spin bikes and weights and requested the Park Authority to "restore the courts in the basement to the singles and double courts" with painted lines on the walls.

**Desired Aquatics Programs (n=1585)**



### Priorities: Aquatics

Regardless of whether they patronized Audrey Moore Rec Center or not, respondents were asked about the types of aquatics programs that would interest them and their households.

### Program Needs

Aggregated responses from both non-users and users of Audrey Moore Rec Center show **lap swimming**, **recreational swimming**, and **water exercise/aqua fitness** as the aquatics programs most desired by households. These were followed by a spa/whirlpool and swimming lessons.

Overall, **lap swimming** and **recreational swimming** were in high demand across every single age group. A **spa/whirlpool** was in demand for every age group except for those under the age of 24. The demand for competitive swim programs diminished after the age of 44.

Below are the aquatics programming needs, in addition to lap and recreational swimming, broken down by age group. Charts for preferences by age, broken down into users and non-users, can be found on the next pages.

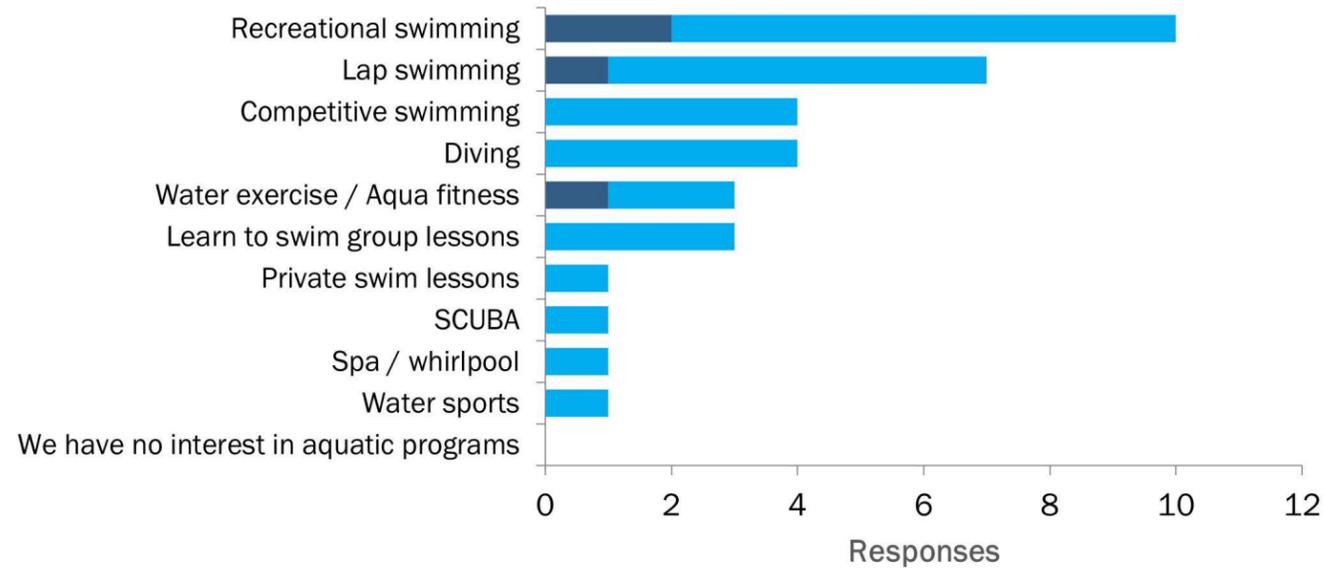
- Respondents under the age of 24 listed competitive swimming and diving programs as being of interest. Those who do not use Audrey Moore Rec Center also listed water exercise as a program of interest.
- Those aged 24-34 listed learning to swim (private or group lessons) and competitive swimming as programs of interest.
- Respondents aged 35-44 identified learning to swim (private or group lessons) and competitive swim as aquatic programs they desired, as well as a spa/whirlpool.
- Respondents aged 45-54, as well as ages 55-64 and 65+ identified water exercise and a spa/whirlpool as being of interest.

Only 2.3% of those who do not use Audrey Moore Rec Center expressed having no interest in aquatic programming.

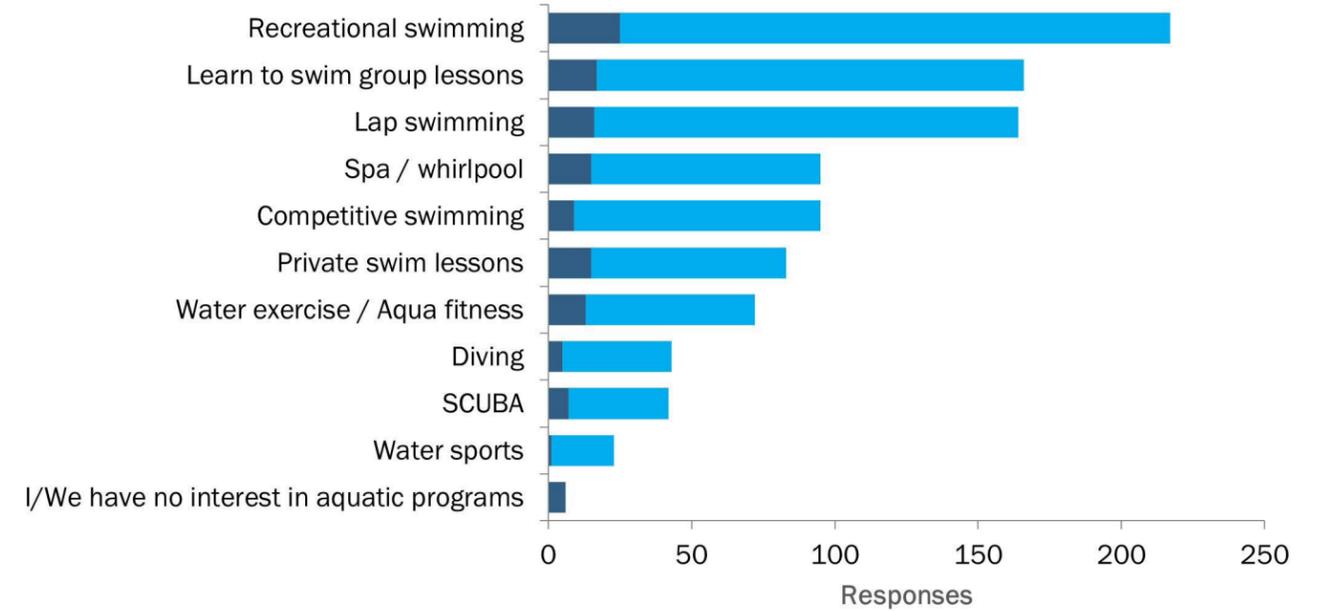
# ANALYSIS

PRIORITIES: AQUATICS

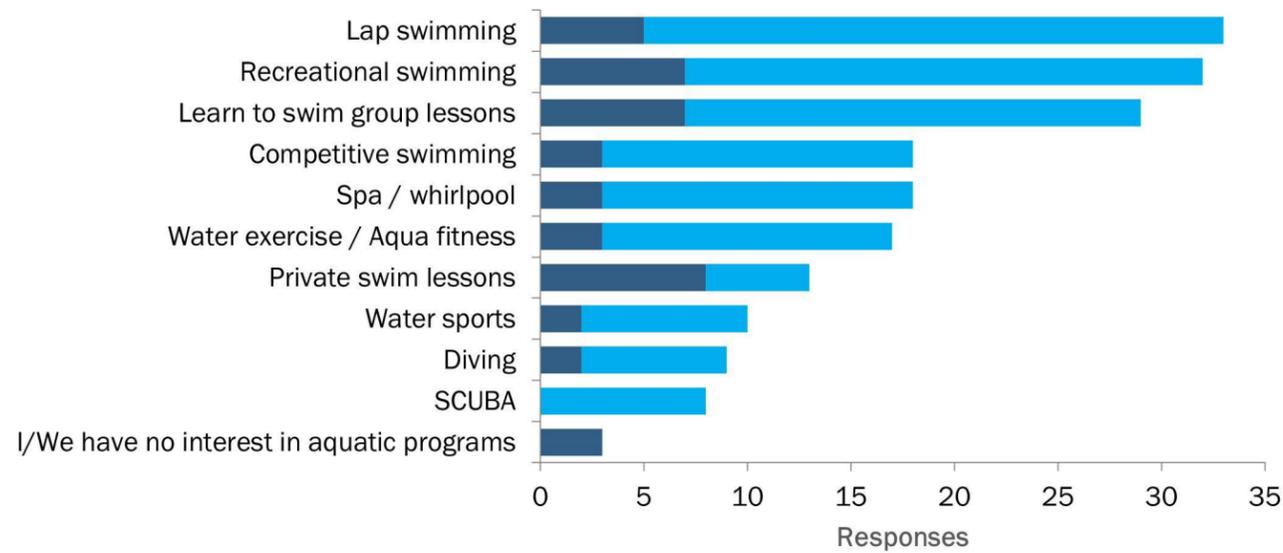
Desired aquatics programs for respondents under 24 (n=14)



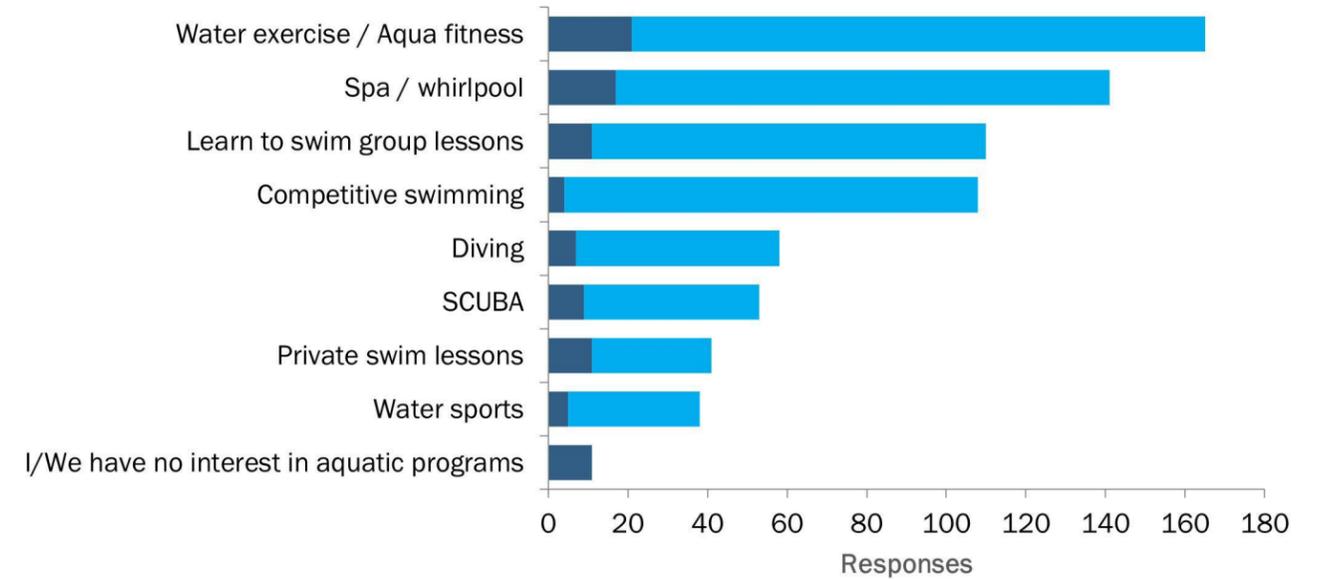
Desired aquatics programs for respondents aged 35-44 (n=375)



Desired aquatics programs for respondents aged 25-34 (n=71)



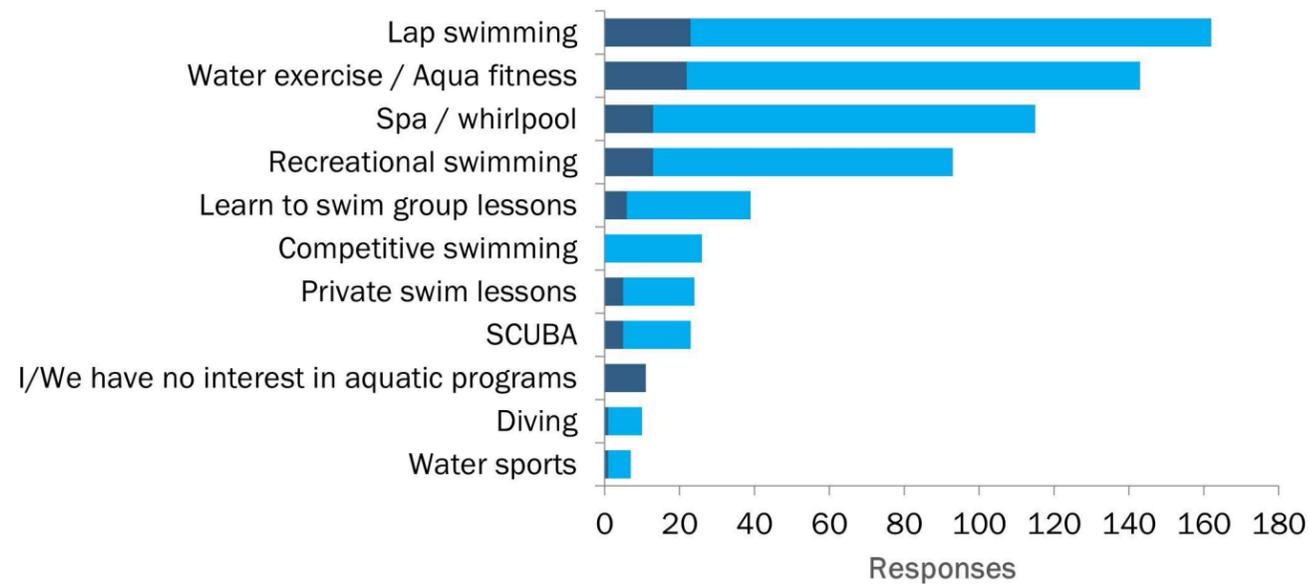
Desired aquatics programs for respondents aged 45-54 (n=450)



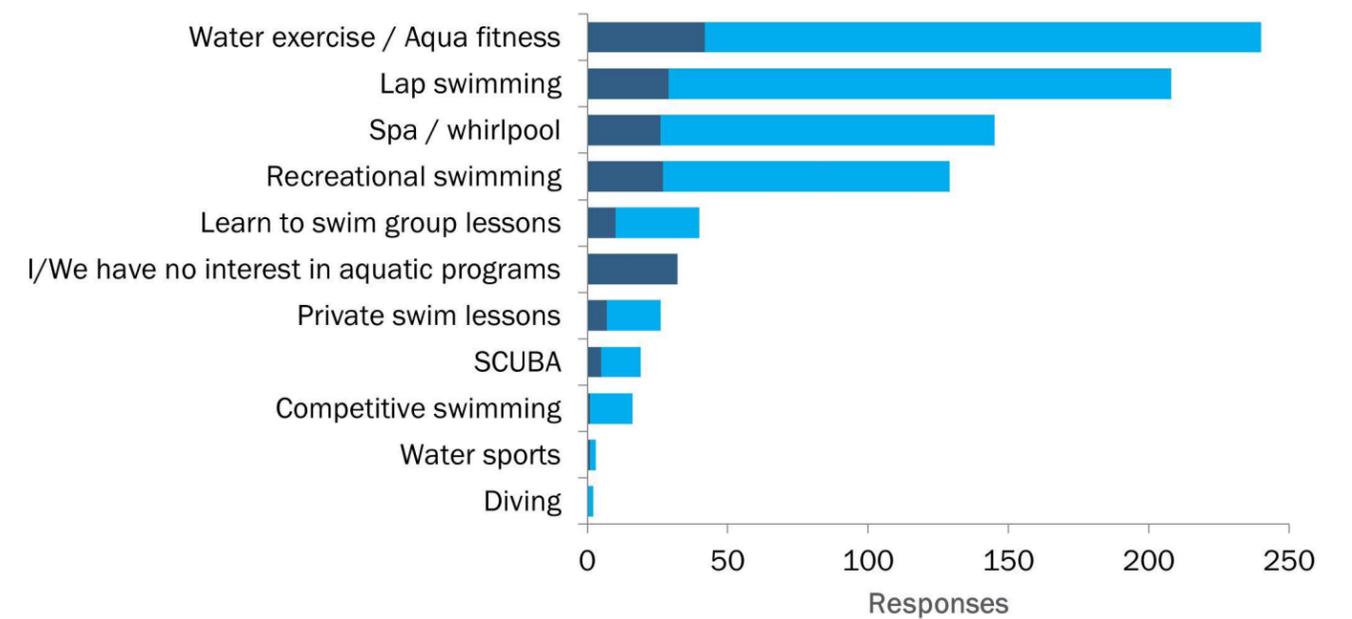
# ANALYSIS

PRIORITIES: AQUATICS

Desired aquatics programs for respondents aged 55-64 (n=267)



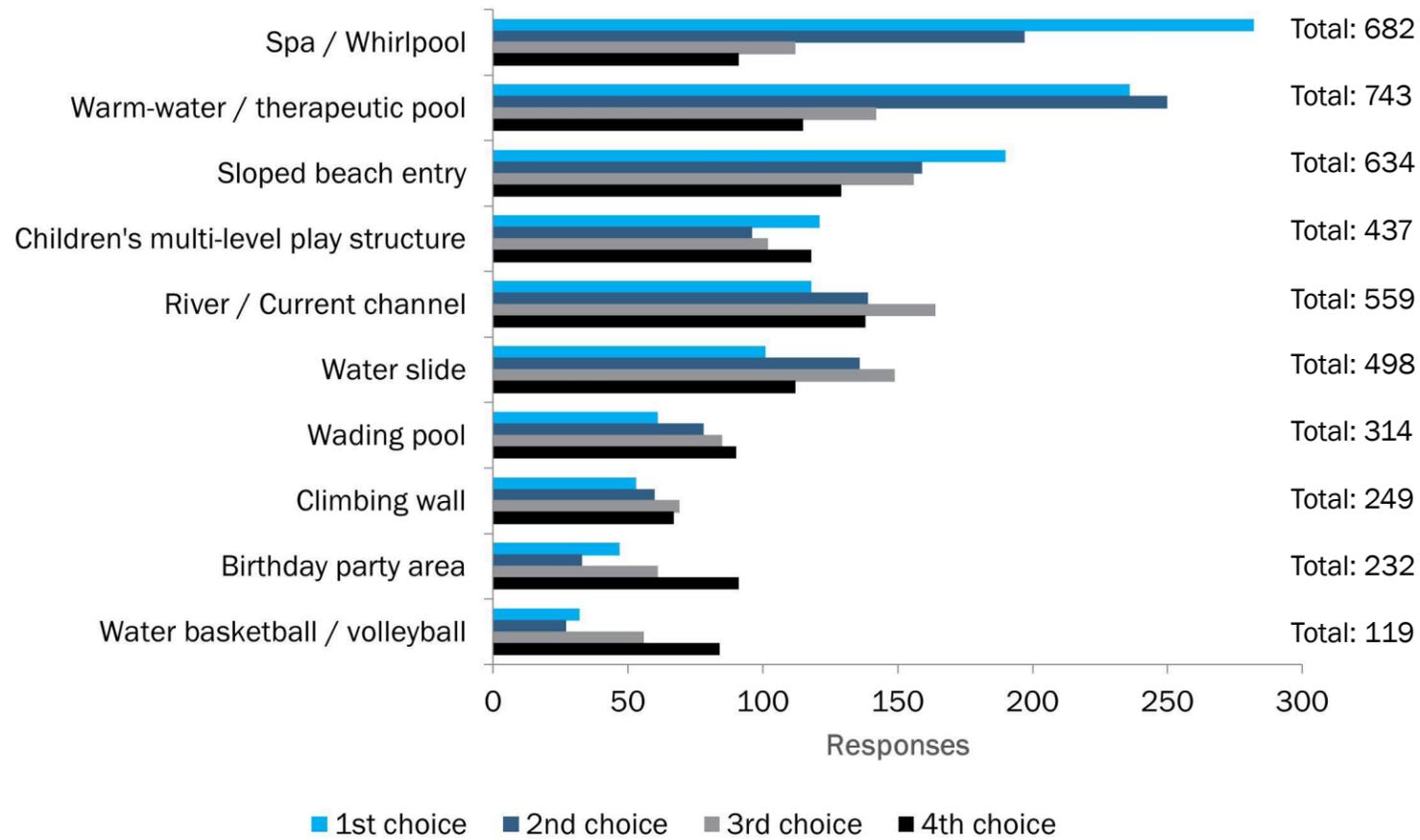
Desired aquatics programs for respondents aged 65+ (n=381)



■ Users ■ Non-users

Note: These charts only take into account respondents who chose to share their age; as a result they do not add up to the sample size for the chart on the previous page.

Which of the following features would most enhance the experience in the natatorium (pool)? (n=1241)



Note: Totals reflect combined votes of all four choices for each feature.

### Natatorium Enhancements

The list of potential enhancements to the natatorium was generated through discussions with Audrey Moore Rec Center staff and leaders and their experiences with users in the space.

Reflecting previous open-ended comments and aquatic programming needs, four features emerged that would enhance the Audrey Moore Rec Center natatorium. The top two features were a **spa/whirlpool** and a **warm-water or therapeutic pool**.

Accessible entry, such as a **sloped beach entry** in and out of the pool was also a top priority, reflecting respondents' earlier comments about accessibility and the desire for programming that better suited active older adults. A **river/current channel** also topped the list of priorities. While they didn't garner the highest number of votes, child-friendly amenities such as a **slide** or **play structure** received interest as well.

### Comments

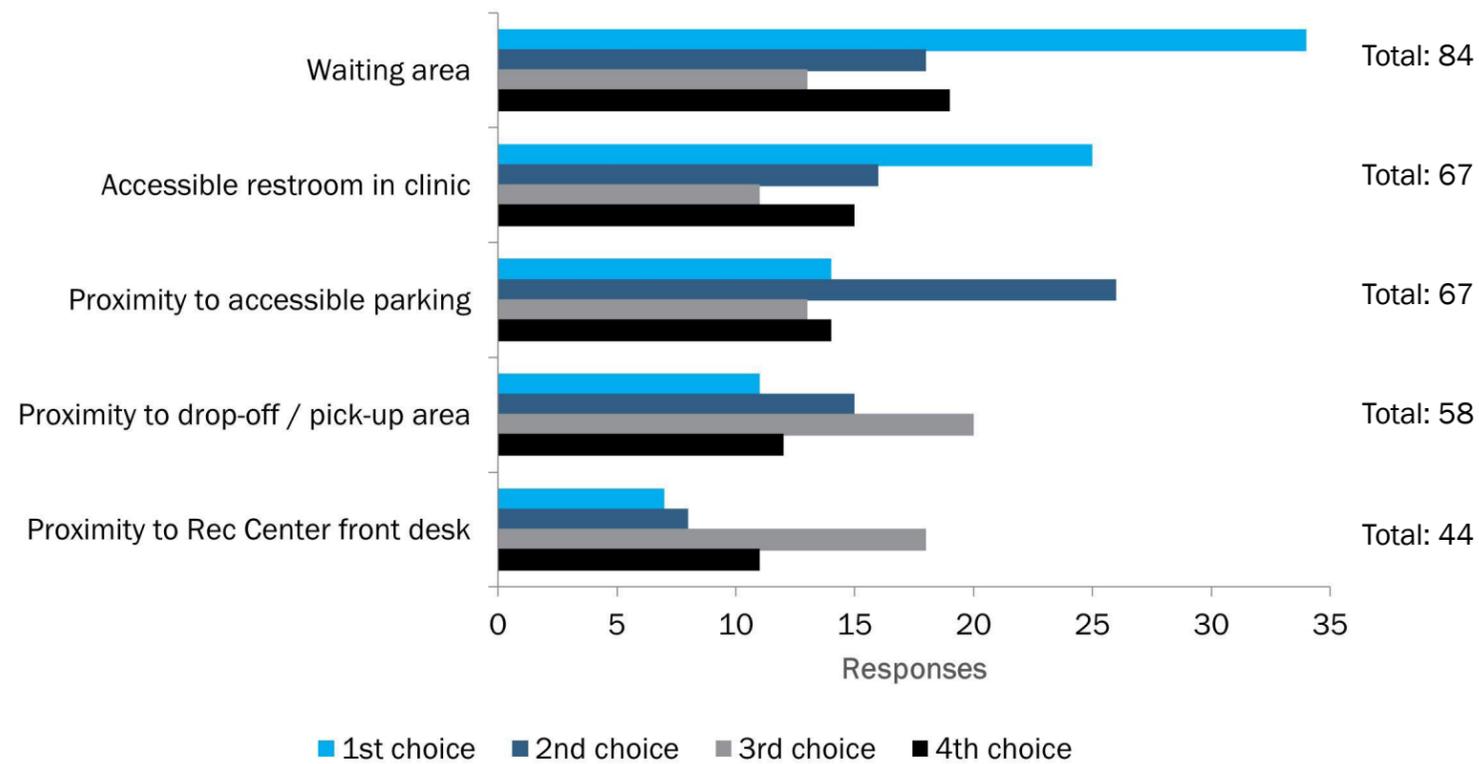
Non-users were given an opportunity to share comments as to what kind of aquatic programming would meet their household needs. This question generated 6 additional comments, with 2 confirming that they had no interest in aquatics. One commenter wrote, "I'm an older adult who doesn't know how to swim," and another commenter stated that they needed adaptive programs. Lastly, a commenter suggested more child-friendly aquatic components such as a "water park, slides, etc."

An email sent to the Park Authority from "avid supporters" of Fairfax County Parks programs wrote of their concern that "there are many folk, seniors in particular, who rely on this pool for lap swim, water exercise, and water walking. Adding features...will drastically decrease the lanes available for swimming or other aquatic exercises. .... Even with the pool at its current size, often there are not enough swim lanes without requiring users to double up." They also noted that at other County facilities, "beach areas as well as the wading pools are seldom used as well as the slides." Similarly, another emailer wrote, "I don't want ANY changes to the pool. For me the most important thing is preserving the number of lanes for lap swimming and secondarily water walking."

Another email to the Park Authority pointed out that "our nearby high schools including Annandale use Audrey Moore for practices and as our home pool. This is a significant use that is not mentioned." They also noted that the pool is an important location for private swim club use.

Several emails and comments on the survey requested that the Park Authority preserve the murals at the natatorium.

Which of the following features would most enhance the experience in the Inova clinic? (n=95)



Note: Totals reflect combined votes of all four choices for each feature.

### Clinic Enhancements

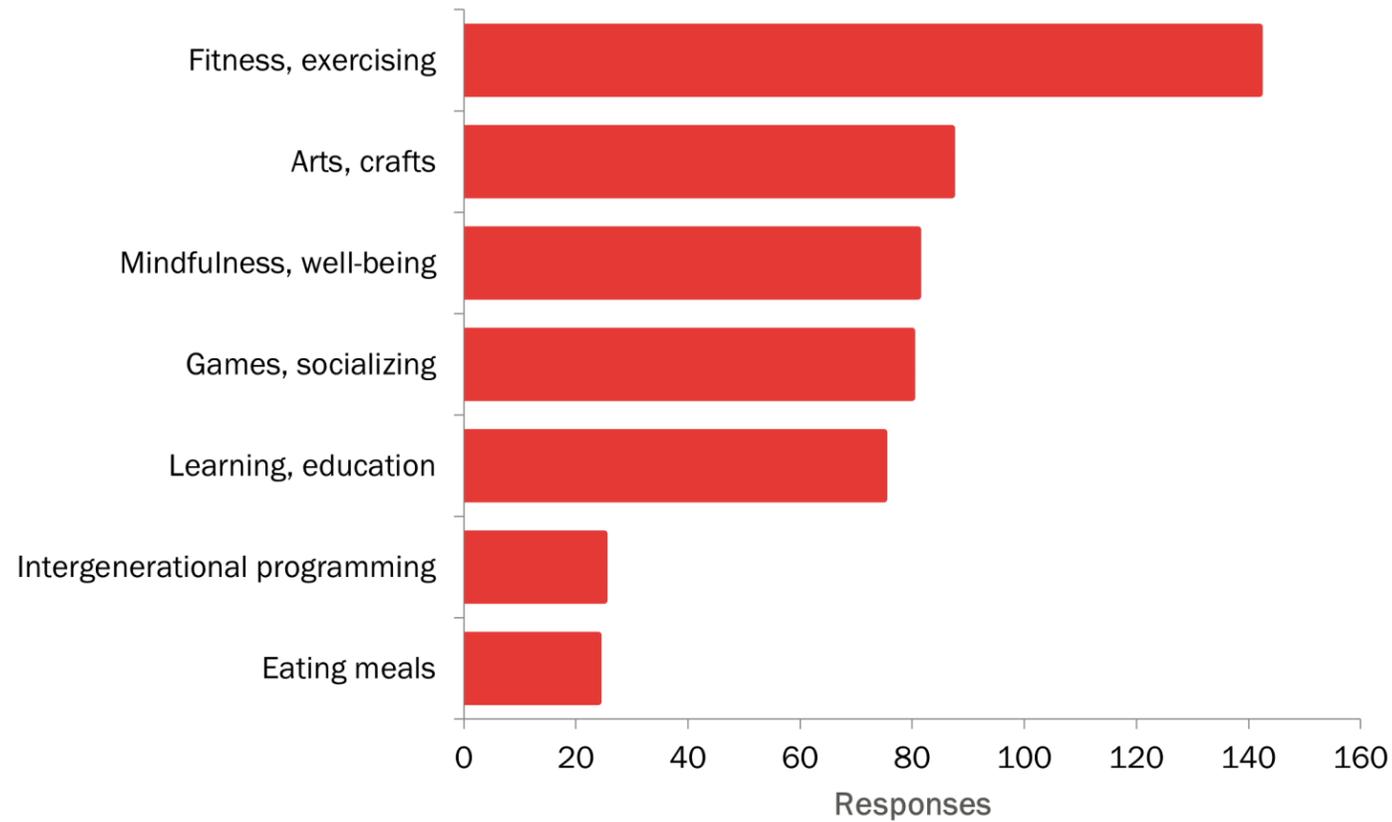
The list of potential enhancements to the Inova clinic was generated through discussions with Inova clinic staff and their experiences with clients in the space.

The smallest number of respondents answered questions about the Inova clinic, but the top priorities for this space reflect an overall desire to have a **clear waiting area** at the clinic, as well as accessibility: an **accessible bathroom** while at the clinic, and **accessibility to transportation** – such as accessible parking spaces or a designated pick-up area – when arriving at or leaving the clinic.

# ANALYSIS

## PRIORITIES: WAKEFIELD SENIOR CENTER

Activities most desired at the Wakefield Senior Center (n=175)



### Program Needs

176 survey respondents claimed to use the Wakefield Senior Center, with the majority (80%) of them visiting for less than an hour, or 1-2 hours each visit (19% and 61%, respectively). Reflecting the overall recreational program desires of the entire sample, users of the Wakefield Senior Center prioritized **fitness** and **arts and crafts** activities for their visits.

### Comments

10% of this sub-sample provided comments as to what else they would like to see at the Wakefield Senior Center. The most salient themes that emerged were:

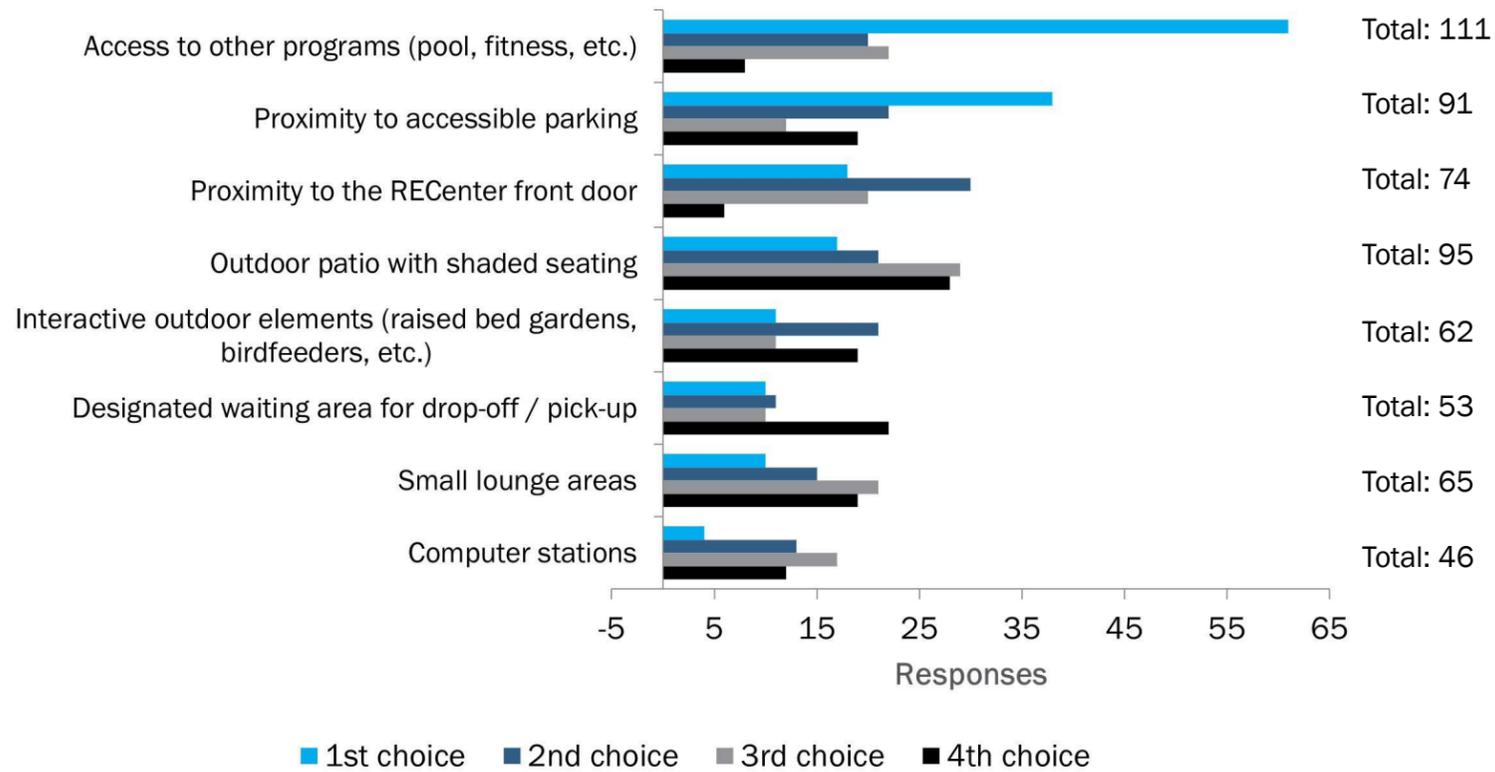
- Requests for field trips to area museums
- Multicultural programming
- Technology classes (computers, smart phones)

One respondent requested pet-inclusive activities, and one noted that their family member had recently left due to a preference for activities at other locations (e.g., Lorton Senior Center; Kingstowne Center for Older Adults).

# ANALYSIS

## PRIORITIES: WAKEFIELD SENIOR CENTER

Which of the following features would most enhance the experience at the Wakefield Senior Center? (n=169)



Note: Totals reflect combined votes of all four choices for each feature.

### Wakefield Senior Center Enhancements

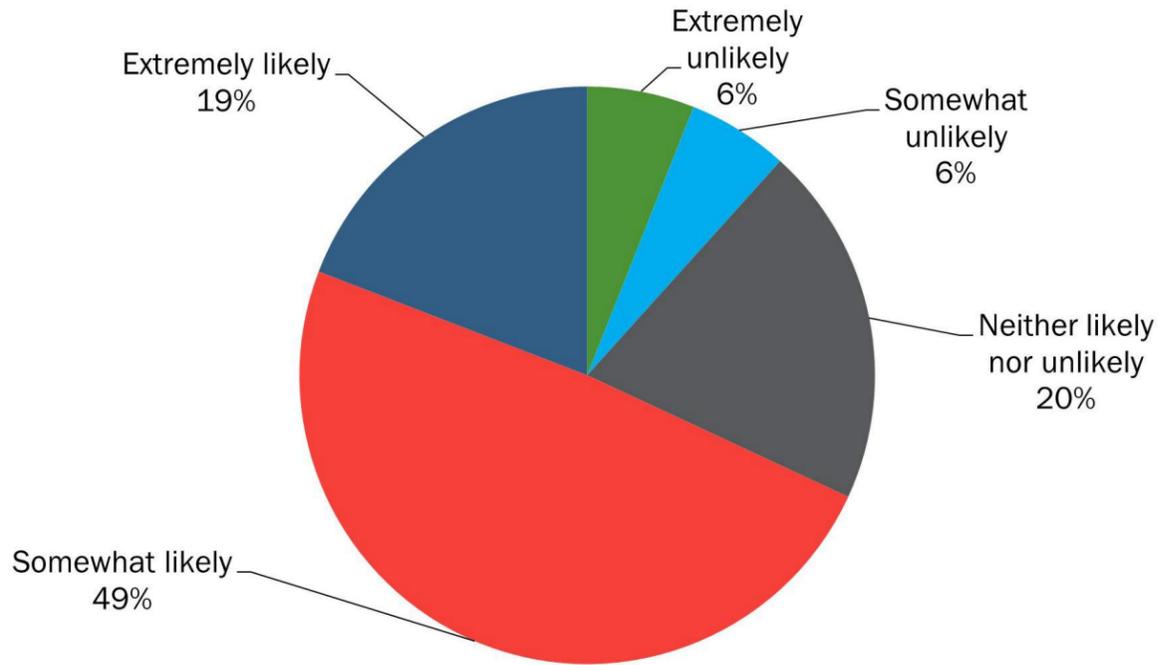
The list of potential enhancements to the Wakefield Senior Center was generated through discussions with Wakefield Senior Center staff and leaders and their experiences with users in the space.

When asked about the features that would most enhance the experience at Wakefield Senior Center, the overwhelming demand was **access to other Audrey Moore Rec Center programs**. The desire to be connected to Audrey Moore Rec Center overall was also highlighted in the desire to **be close to the front door/lobby area**.

Reflecting survey respondents' overall desire for improved outdoor space, households that use Wakefield Senior Center also deemed an **outdoor patio** as a priority enhancement.

As can be expected given the older population at the Wakefield Senior Center, ease of exit and arrival in terms of **proximity to accessible parking and pick-up** were also top priorities. This is supported by the emails and comments regarding congestion in the parking lot and pedestrian safety.

How likely are non-users to use Audrey Moore Rec Center in the future? (n=282)



**An Eye To The Future**

The survey questions provided current patrons of Audrey Moore Rec Center with the opportunity to prioritize possible enhancements, which will shape future conversations and considerations as the expansion and renovation project progresses.

It is clear from the survey responses as well as the comments and emails it generated that community residents feel strongly about the need to modernize and update Audrey Moore Rec Center. The facility is seen as an asset to the community and finding ways to appeal to a diverse population of users will continue to help Audrey Moore serve the community.

The respondents who do not use Audrey Moore Rec Center were asked if they would plan to use the space after renovation and expansion. A full 68% of those respondents stated that they were “Somewhat Likely” (49%) to “Extremely Likely” (19%) to use Audrey Moore Rec Center in the future.

This, accompanied by the fact that many respondents see the facility as a provider of quality programs and a potential source of pride for the community, shows that the Audrey Moore Rec Center Expansion and Renovation Project is poised to make a lasting impact in Fairfax County.

