

ZOA Part II considerations



Electronic Display Signs



Special Exception for
Sign Modifications

Revised application criteria
Review standards



Other revisions to regulations from Part I Amendment



Electronic Display Signs

Current electronic display sign regulations

- Allowed as part of a freestanding sign
- One per lot with display limited to 50% of the maximum allowable freestanding sign area
- Photocell required to control brightness and automatically dim at sunset to 40 - 100 nits





Proposed changes

Increase maximum brightness for nonresidential districts to 500 nits at sunset

(advertised range: 100 - 1,000 nits)

Require submission of sign specifications (including programmed nits) as part of sign permit



Option #1 for Consideration

Retain the current 100-nit nighttime limitation in all zoning districts and change dimming requirement from “sunset” to a set time

- (1) Electronic display signs must include a photocell to control brightness and automatically dim from 10:00 p.m. to 6:00 a.m. ***[advertised to allow for any time]*** to 100 nits ***[advertised to allow up to 1,000 nits]***. The Board may approve an increase in nits in accordance with subsection 7102.1.E.

Option #2 for Consideration

Increase brightness for signs in C and I districts, except for signs located near residential areas

- (1) Electronic display signs must include a photocell to control brightness and automatically dim at sunset to the following nighttime levels:
 - (a) Residential Districts (excluding residential areas of Planned Districts): 100 nits.
 - (b) Planned, Commercial, and Industrial Districts: 500 nits ***[advertised range from 100 to 1,000 nits]***. However, if the sign is ***[potential options: adjacent to; located within 100 feet of]*** any property developed with a residential use, it may not exceed 100 nits. The Board may approve an increase in nits in accordance with subsection 7102.1.E.



PLANNING & DEVELOPMENT



Questions?

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