

Fairfax County 250th Commission

September 25, 2024, 1 p.m.

Fairfax County Government Center, 12000 Government Center Pkwy

Conference Rooms 4/5

DRAFT Meeting Minutes

| 250th Commission Appointees | | | |
|---|--|--|---------------|
| Name | District / Organization | Email | Status |
| Julie Almacy | GW Mount Vernon | jalmacy@mountvernon.org | Virtual |
| Christopher Barbuschak | Virginia Room, Fairfax County Public Library | Christopher.Barbuschak@fairfaxcounty.gov | Present |
| Joyce Gray Bellamy | Providence District | joycegraybellamy@gmail.com | Present |
| Elliot Bell-Krasner, Vice Chair | Human Rights Commission | ebk2020@gmail.com | Absent |
| Gretchen Bulova | History Commission | Gmbulova@aol.com | Absent |
| Brent Feito | The Army Historical Foundation | Brent.Feito@armyhistory.org | Present |
| Paul Kohlenberger | Springfield District | paulkohl@msn.com | Absent |
| Patrick Lennon | Visit Fairfax | plennon@fxva.com | Present |

| | | | |
|-----------------------|--------------------------------|----------------------------------|---------|
| Tammy Mannarino | History Commission | tmannarino1895@gmail.com | Present |
| Elizabeth Maurer | National Museum of the US Army | elizabeth.l.maurer5.civ@army.mil | Absent |
| Garret McGuire | At-Large, Chairman Appointee | gmcguirevt@gmail.com | Blank |
| Subhi Mehdi | Dranesville District | sbhmehdi@gmail.com | Virtual |
| Suzanne Moffitt | Hunter Mill District | suzannemoffitt121@gmail.com | Present |
| Nancy Rosenbaum | Mount Vernon District | nancyprosenbaum@gmail.com | Blank |
| Beverly Schlotterbeck | Mason District | editorbev@icloud.com | Present |
| Mary Lipsey | Braddock District | christopherlipsey@verizon.net | Present |
| Scott Stroh, Chair | Gunston Hall | sstroh@gunstonhall.org | Present |
| VACANT | Sully District | | Vacant |
| VACANT | Franconia District | | Vacant |
| VACANT | George Mason University | | Vacant |

Staff / Representatives

| Name | Organization | Email | Status |
|-------------|---------------------|--------------|---------------|
|-------------|---------------------|--------------|---------------|

| | | | |
|---------------------|--|---------------------------------------|---------|
| Daniel White | Department of Planning and Development | Daniel.white2@fairfaxcounty.gov | Present |
| Megan Riley | Department of Planning and Development | megan.riley@fairfaxcounty.gov | Present |
| Camela Speer | Mount Vernon District | camela.speer@fairfaxcounty.gov | Blank |
| Laura Grape | Fairfax County Park Authority | Laura.Grape2@fairfaxcounty.gov | Blank |
| Paola Schiappacasse | Fairfax County Park Authority – Alternate | paola.schiappacasse@Fairfaxcounty.gov | Present |
| Ashley Morris | Celebrate Fairfax | Ashley.Morris@Fairfaxcounty.gov | Present |
| Trinity Yansick | Celebrate Fairfax – Alternate | Trinity.Yansick@fairfaxcounty.gov | Blank |
| Megan Leining | City of Fairfax | Megan.Leining@fairfaxva.gov | Blank |
| Jennifer Dubina | National Museum of the US Army - alternate | Jennifer.J.Dubina.civ@army.mil | Virtual |

Meeting commenced at 1:08 p.m.

Quorum was achieved.

Agenda

1. Approve July 2024 Meeting Minutes - Approved
2. Chair’s Report

- a. Priorities and Opportunities
 - i. Prioritize and put into action what we think is most important for 2026. What is most actionable?
 - 1. Supervisors (and county residents) are expecting to see activities starting in 2025.
 - 2. Time for action is now.
 - ii. Opportunities
 - 1. Facilitate and implement programs on our own
 - 2. Amplify and convene other opportunities throughout the county. Need to prioritize what we can do best. Leverage and maximize opportunities with VA 250. How we can capitalize on ways that promote Fairfax county?
 - 3. A lot of other organizations are doing things in the county. We have an opportunity to recognize and amplify.
 - 4. Contemplating what is the legacy of this committee and the commemoration.
 - iii. Discussion
 - 1. Request for overall master timeline
 - a. County expecting some sort of kick off activity in early 2025. We should be giving thought as committees how we are going to kick things off in 2025.
 - b. Committees need to prioritize their activities and develop timelines.
 - i. Mobile (Signature) Experience: RFP created with specific deadlines completed. Moving into content as the next step. Type and amount of content will be dependent upon design and fabrication. Deadline for the RFP is approaching (within October). Once the vendor is selected, more details will come. Request for more information on what types of content will be and for examples.
 - ii. What other ideas do we want to pursue as a commission? What other ideas can a partner pursue? We need action plans for those.
 - iii. **Decision:** Patrick will take ownership of creating the master calendar.
 - 2. What is the next step for each committee?
 - a. Each committee needs to identify 1-2 ideas to prioritize and come up with plans to implement.

- b. Need to schedule a meeting for all the chairs to meet in order to sync. Many of the committees have overlapping ideas.
 - i. Example: Video of “What does it mean to be American?” has come up in multiple committees and will be in mobile experience.
 - Action:** Send out RFP to commission members.
 - b. Semi-Annual Report
 - i. Submitted to Board of Supervisors. Sent commission yesterday (9/24).
 - c. County Budget Request
 - i. Received an extension. Deadline to submit to the county is next week.
 - ii. Final amount of request is still being determined. The amount requested this year requires extra documentation. This request is most entirely for the signature experience. Confident remaining budget covers other needs.
 - iii. Thank you Gretchen for leading this charge.
 - d. Presentation to BOS
 - i. October 8 at 9:30 a.m. at the Government Center in Chamber Room. All welcome.
 - ii. Opportunity to advocate with BOS and share more information about the commission and the signature experience.
3. Committee Breakout’s
 - a. Activity
 - i. Will be meeting next week to discuss priorities.
 - b. Marketing
 - i. General collateral piece (a double sided rack card with a call to action as well as digitally translated into alternate languages based on county protocol) - Immediate priority
 - 1. Hard copy - All county facilities.
 - 2. Digital copy distribution
 - c. Other
 - i. Newsletter - Digital
 - 1. What is the distribution cycle? Quarterly, monthly. Coordinating through the county for the distribution schedule. Will be using gov delivery.

- a. Legally the commission cannot add people to it. They have to subscribe. It has been posted. Has already gotten subscribers. Ready to go.
 - b. Liz and Daniel are developing on how to capture information from committees to put into the template.
 - c. Commission mailing list? Need to draft an email to send those on list so that they can subscribe.
 - d. Daniel will send out to commission members to subscribe.
 - 2. Launch date: Will let Daniel and Liz to develop the implementation plan.
 - ii. Press release
 - 1. Need more information on what the committee is doing to announce and highlight our offerings.
 - iii. Facebook page
 - 1. Convert existing 275th Facebook page to 250th.
 - 2. How do you use archive the existing data?
 - a. Old data was printed out and is available as a book.
 - 3. **Action:** How do you back up the data from the last celebration? Then how do you document what our reach was for this celebration? (Christopher)
 - a. Christopher, Patrick, and Gretchen - will take the lead for Facebook.
4. Old Business
 - a. Officer Elections
 - i. Lost Quorum. Delay elections until next meeting.
 - b. Open Forum / Q&A
 - i. n/a
 - c. Upcoming Meetings
 - i. Next meeting: Wednesday, November 20. Rescheduling from 11/27 due to Thanksgiving.
 - ii. If you want to join virtually, you can but need prior approval.

Meeting adjourned at 2:22 p.m.

Meeting minutes taken by Jennifer Dubina.