

Lorton-Fairfax Vision

Task Force Meeting #3 May 8th, 2023

AGENDA

- Recap of areas of change and areas of stability
- Visualizing change of the built environment and enhanced connectivity
- Market dynamics & stakeholder outreach updates
- Public meeting date



POLICY CHANGE FRAMEWORK

Land use, development character and intensity

- Establish walkable, mixed use, more urban nodes in the suburban centers
- Intensify residential in and within walking distance of centers
- Encourage building character that activates pedestrian streets and supports transit access at key nodes
- Reposition industrial into more modern mixed commercial/industrial district
- Enhance south Lorton employment area with infill residential to create a mixed use district

Multimodal transportation infrastructure

- Create street typology zones adjust speed and street design to reinforce land use goals
- Enhance walk and bike connectivity between centers
- Maximize economic and placemaking benefits of I-95, VRE, Amtrak and future BRT access to area

Parks, recreational areas, and environmental areas

- Better connect significant new parks and open space through trail networks
- Preserve high value ecological assets while enabling some passive connectivity thru greenspaces

Other key features

Better defined 'centers' each with their own branding and distinctive sense of place that reinforces regional position of south Fairfax



AREAS OF POTENTIAL CHANGE

<u>Infill and Redevelopment Around Existing</u> Retail

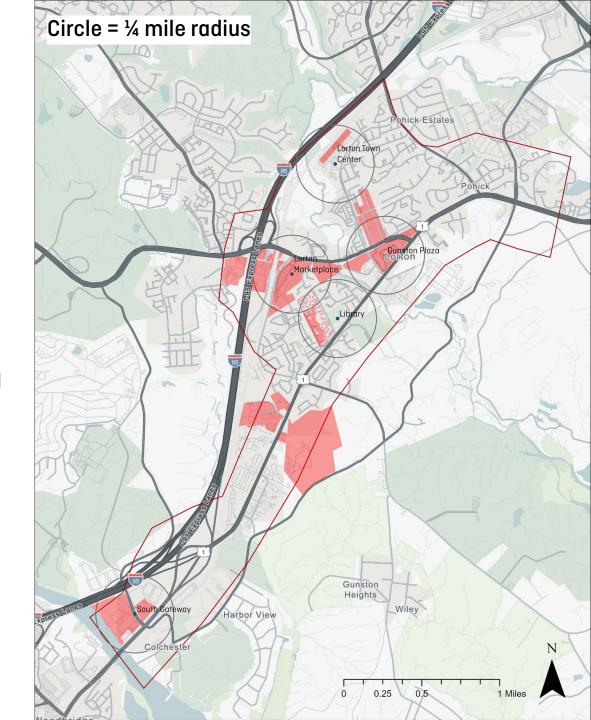
Encouraging new development that is people centered, creates a sense of place and strengthens walkability

Industrial Repositioning

Enabling the modernization and repositioning of industrial areas to meet changing market and workplace demands

Connectivity

Orienting land uses and building character to align with different transportation options (walking and biking access, future bus rapid transit, commuter rail, I-95, etc.)





PLACEMAKING & THE EVOLUTION OF CENTERS

1 LORTON TOWN CENTER

Modest infill of parking areas with housing and "third places." Maximize opportunities around transit as a portal in and out of Lorton.

2 LORTON GATEWAY

Transformation into stronger regional commercial center with mix of uses that maximizes highway and auto-train access. Building character that reinforces a sense of 'arrival' at interchange with new internal streets and connections at the pedestrian scale transitioning into nearby neighborhoods.

3 GUNSTON COMMONS

Transformation into dynamic community center of Lorton. Mix of both neighborhood serving retail and larger office-based employment that benefits from future BRT access. Infill of higher density housing with pedestrian oriented public spaces.

4 LORTON COMMUNITY HUB

Transformation into civic hub with infill residential, library, open space and community gathering places. New pedestrian connections to Lorton Gateway.

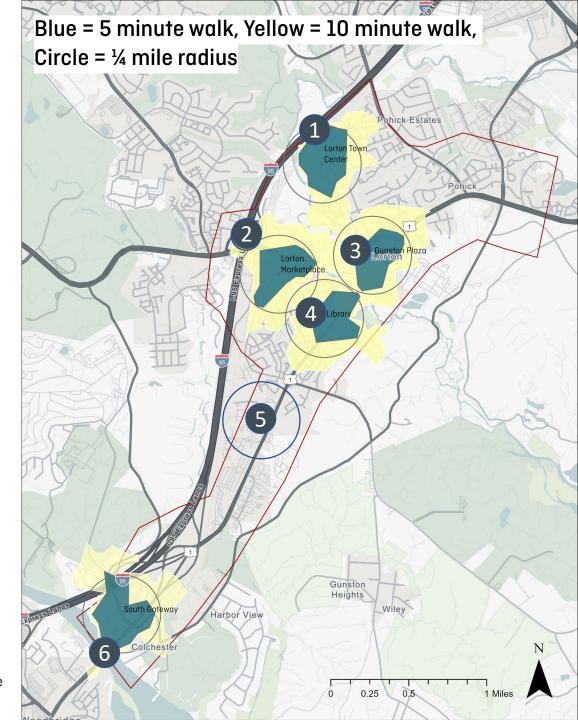
5 LORTON WORKS

Repositions of industrial into Industrial flex space, higher employment concentration and mixed use for complementary non-residential.

6 LORTON SOUTH

Continued growth as employment hub with infill housing and retail to create a vibrant workplace center and gateway.

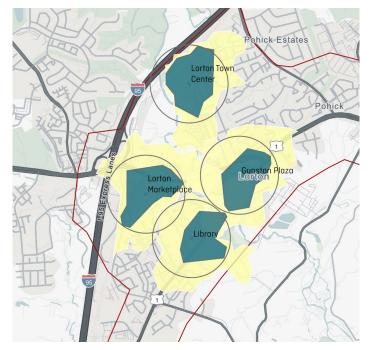


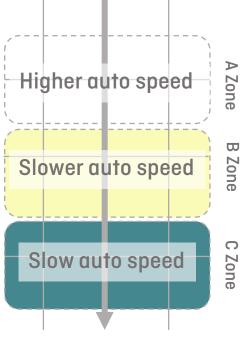


DESIGNING FOR WALKABLE PLACES

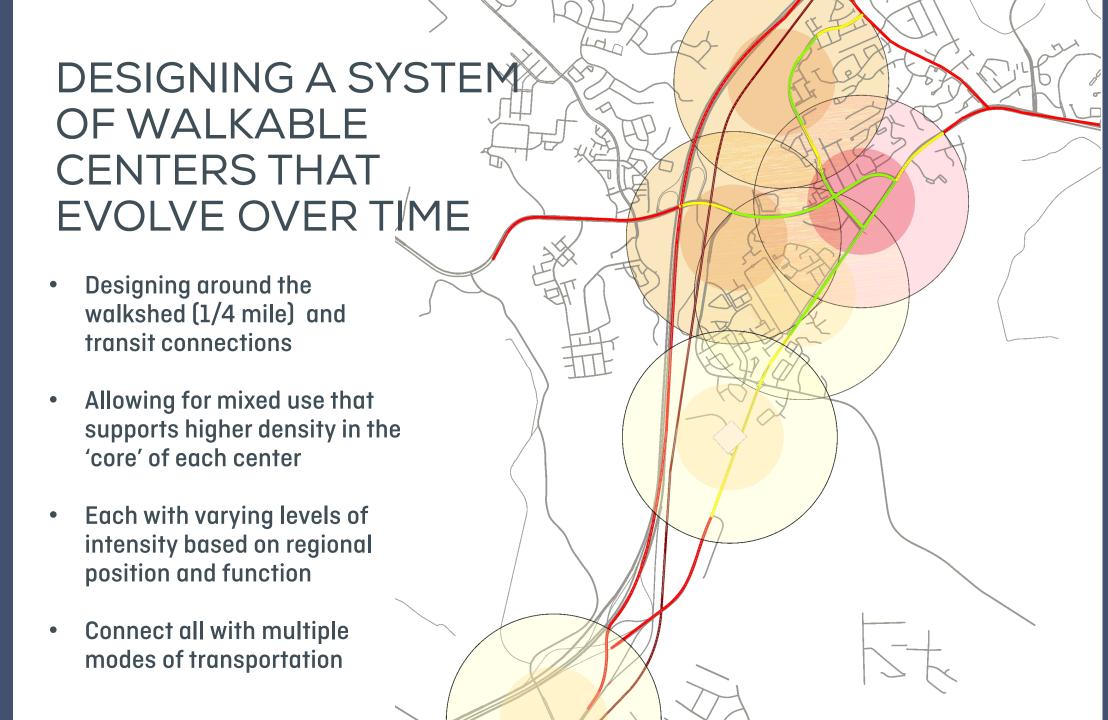
- Transportation design speed complements the intensity of development
- Where development steps up in intensity slower speeds cars make it safer and more attractive for pedestrians
- Pedestrian friendly spaces create opportunities to gather, socialize and linger which can reinforce a strong sense of place

Auto speed slows and walk, bike and transit modes prioritized as you approach the core of each center. Slower speed connections between centers established.







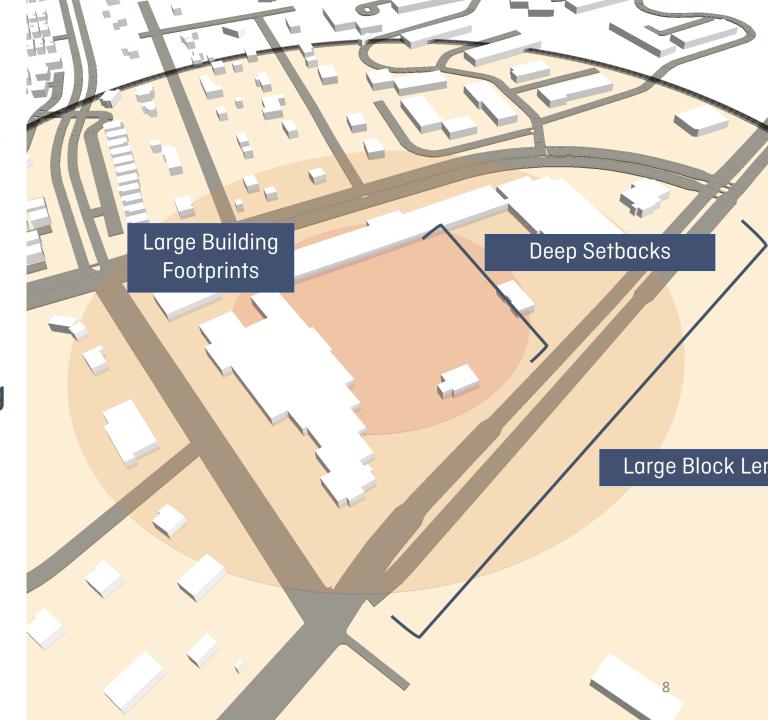




EXAMPLE EVOLUTION OF A CENTER

Existing development is auto oriented

Large block sizes, large building footprints, low rise buildings, and deep setbacks



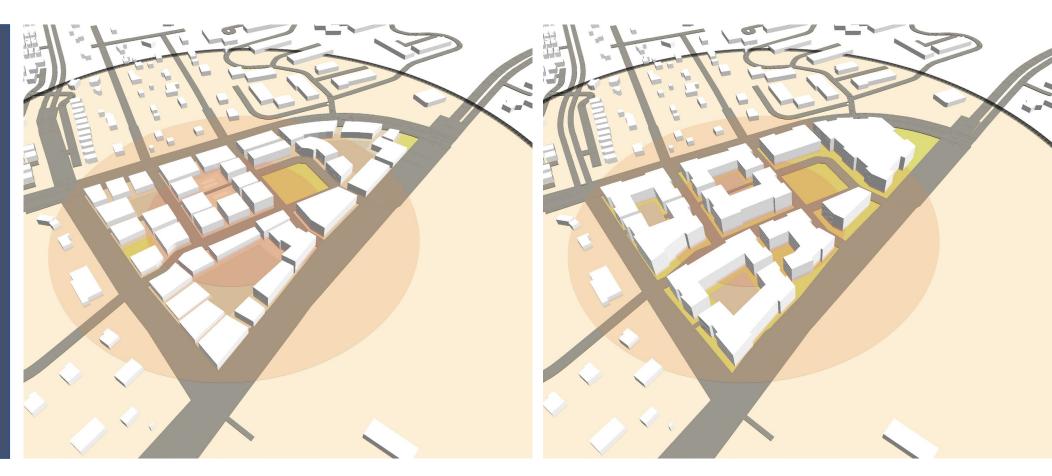
EXAMPLE EVOLUTION OF A CENTER

Smaller Building Footprints

Shorter, Walkable Block Lengths

More Street Connectivity

Shallow Building Setbacks to Create Pedestrian Public Realms



Above imagery represents two different options for building scale and massing

EXAMPLE EVOLUTION OF A CENTER

Different building heights (4-8 stories)

Different building coverage of site

Consistent public realm and pedestrian activation of the street in the core areas











Eight stories, smaller building footprints

EXAMPLE EVOLUTION OF A CENTER

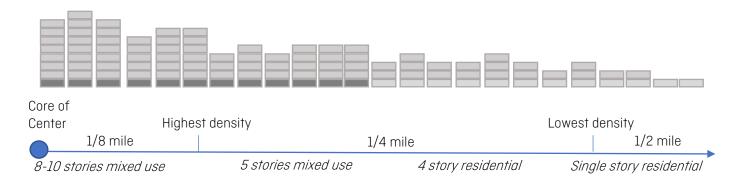
Application of the Transect to each center

Transition from core to lower density residential









Building heights step down as you move away from the center

POLICY CONSIDERATIONS FOR CENTERS

Building Heights	Mix of Use	Building Footprints and Setbacks	Parking Requirements
2-4 Stories	Residential to non- residential mix; housing types and affordability	Suburban to Urban Continuum	Parking Maximums; Shared Parking; Parking Lot Design
4-6 Stories	Residential to non- residential mix; housing types and affordability	More Urban	Parking Maximums; Shared Parking; Parking Lot Design; Structured Parking
6-10 Stories	Residential to non- residential mix; housing types and affordability	More Urban	Parking Maximums; Shared Parking; Parking Lot Design; Structured Parking

VISION AND MARKET DYNAMICS

Exploration of Market Dynamics to help Evolve Centers

- Engaged County Departments to discuss Fairfax County incentives and intervention tools
- Conducted outreach to developers active in Fairfax County to gather near term insight on Lorton and Fairfax County market strengths and development challenges
- Reviewed successful public sector interventions throughout Fairfax County
- Case study research
- Next steps: Engaging major property owners in areas of potential change



KEY TAKEAWAYS FROM MARKET RELATED STAKEHOLDER ENGAGEMENT

- Fairfax County Department of Economic Initiatives
- Fairfax County Economic Development Authority

- Interest in partnering with private sector to utilize County-owned land for desired development outcomes
- Multiple County programs exist to support (re)development
- Current Board of Supervisors prefers to allocate general funds based on policy decisions, rather than set up long-term incentive programs
- Areas near transit and commuter rail hubs could be viable areas for increased residential density
- Fairfax County continues to be a desirable location for corporations considering expansion and/or re-location
 - Specifically, R&D space for quantum computing, aerospace, and life sciences industries
- EDA supportive of intensifying industrial/flex uses along Richmond Highway
- High intensity industrial/flex uses could encourage more commercial redevelopment



WHY IS PUBLIC SECTOR INTERVENTION INTO MARKET LIKELY NEEDED?



Desire for placemaking and local economic development



Land use framework has not promoted/ encouraged development that aligns with the community's vision



Private owners control much of the areas of potential change

County investment could be foundational to:

- Developing central node for community activities/identity
- Fostering additional employment-generating uses

Regional need for additional housing and flexible industrial space exists

Community desires a higher-level of commercial uses than currently available

Commercial areas are well-leased, meaning that redevelopment will be more complicated and expensive

MARKET-RELATED STRATEGIC INTERVENTIONS

County-led or supported interventions to assist with redevelopment

Vision

Comprehensive Plan Amendment



Regulatory Reform (Zoning)



- Encourage mid-rise mixed-use development at strategic locations to expand commercial consumer base
- Encourage a mix of residential types, in order to appeal to multiple housing market segments
- Encourage intensification of employment-related uses, particularly flex, innovation, and clean lab space along Richmond Highway
- Integrate new development with existing and new mobility connections throughout Lorton and the region



Tysons 'Planned Tysons Corner Urban District'

- Task force presented recommendations from a visioning study to the Board of Supervisors.
- Visioning study identified a change in land uses near new transit stations.
- Board of Supervisors approved a Comprehensive Plan amendment to accept the task force recommendations and update the zoning ordinance to allow the new land uses.

Potential Industrial Uses

- Wet Labs: Labs where chemical and biological matter are analyzed to develop drugs and therapies. They require power, water, direct ventilation, and often specialized piped utilities and gases.
- Dry Labs: Labs that work with dry stored materials, electronics and/or large instruments with few piped services.



- Northern Virginia Bioscience Center 30,000 square foot building (footprint of 0.7 acres)
- Located in an Innovation Park, "near a research university, a brewery, event venues, restaurants, and scenic walking trails."

MARKET-RELATED STRATEGIC INTERVENTIONS

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Additional Interventions



Direct Investment in Public Realm and Infrastructure



County Land
Activation and
Strategic
Acquisition



Development Incentives



Placed-Based Economic Development Organization

Feedback & Next Steps

Did we get it right?

Next Steps

- Case Studies and more detailed recommendations on Market Interventions
- Community Open House
- Draft Policies and Final Reporting

