## CALCULATING THE AREA OF A BUILDING MOUNTED SIGN

Building-mounted sign area is most simply calculated using length $x$ width, shown below as Method \#1
Alternatively, building-mounted sign area may be calculated using a single continuous rectilinear perimeter of not more than 8 straight lines, intersecting at right angles, as show below as Method \#2

Regardless of which method is used, the sign area must enclose the outer limits of all words, representations, symbols and/or pictorial elements, together with all material, color and/or lighting forming an integral part of the display or used to differentiate the sign from the background against which it is placed.

## Method \#1



## Method \#2



Please note, if the building-mounted sign is composed of individual letters and/or symbols and the space between those letters or symbols is greater than the width of the largest letter or symbol, sign area is calculated as the total combined area of rectangular enclosures surrounding each individual letter or symbol. If this is the case, each letter or symbol is considered to be a separate sign, requiring a separate permit.

