

Policy Plan Update: Final Outreach Plan

April 4, 2024



PLANNING & DEVELOPMENT



Policy Plan Update

Agenda



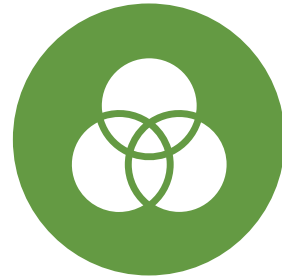
- 1 Authorization
- 2 Phase I Topics & Timeline
- 3 Outreach Plan
- 4 Next Steps
- 5 Questions & Discussion

Policy Plan Update

BOS Authorization



**Update and
Streamline**



**Align with
Strategic Plan
and
One Fairfax**



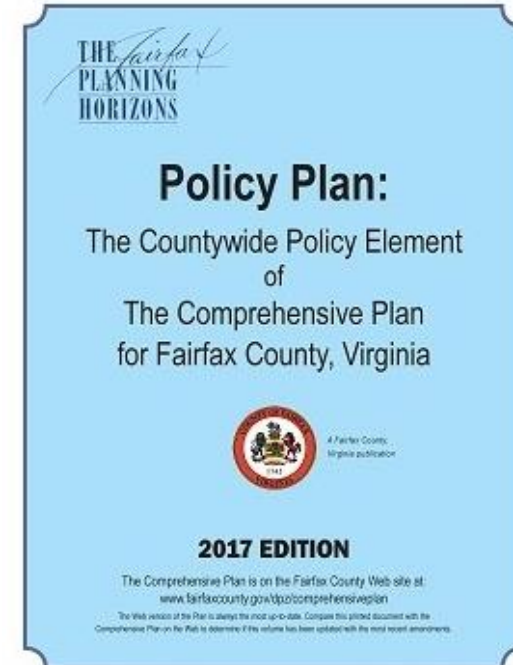
**Add New
Policies**

Policy Plan Update

Phase 1 Overview: Topics

- Preface
- Land Use
- Transportation
- Environment
- Parks and Recreation
- Human Services
- New: Community Health, Equity
- Ongoing: Public Facilities, Housing

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Policy Plan Update

Phase I Overview: Timeline



December 2022 - 2023

BOS Authorization; PC Policy Plan Committee Established; Phase I Topics Identified; Internal Research; Policy Crosswalk Development

Mid-2024

Outreach Kick-off and Meetings; BOS LUPC Meeting; Focused Topic Research; Joint BAC/PC Committee Coordination

Late 2024

Policy Development Begins

Early-2024

Internal Research, Outreach Plan Finalization, PC Policy Plan Committee Mtgs

Through 2024

Community Engagement (iterative), PC Policy Plan Committee Mtgs, BOS Updates & Committee Mtgs

Early/Mid 2025

Policy Development Continues; Further Outreach and Research; Schedule Public Hearings

We
Are
Here



Policy Plan Update

Project Branding



- Plan Forward
 - Future Focused
 - Aligns with Strategic Plan branding (Fairfax Forward)
 - Will clearly link efforts from different agencies (DPD, FCDOT, etc.)



OFFICE BUILDING REPURPOSING
A Fairfax County Department of Planning and Development White Paper
July 2023



Policy Plan Update Proposed Outreach Pushes (4 total)



- 1 Informational Outreach** Spring/Summer 2024
Open Houses throughout County
Virtual Sessions and Lunch and Learns
Informational Stands at Markets and Events
- 2 Focused Topic Outreach** Summer - Winter 2024
Charettes and Working Groups
PC and BOS Committee Meetings
Collaboration on Policy Considerations
- 3 Community Check-in** Winter/Spring 2025
Overview of considerations / Did we get it right?
Community Feedback Report & Presentation
Chance to provide input for additional changes to the proposed Plan text
- 4 Input in Public Hearing Process** Summer/Fall 2025
Staff Report Publication
Planning Commission Public Hearing
Board of Supervisors Public Hearing

Policy Plan Update

Informational Outreach Push (Spring/Summer 2024)



- In-person and Virtual kick-off meetings
 - Hosted from mid-May through June: planned to occur at county facilities and community centers in Alexandria, Fairfax, Falls Church, Reston, and virtually.
 - To be advertised through: a news release; county public meetings calendar; at event locations; and through newsletters, NextDoor, Facebook
- Sign-up opportunity for project updates and topic-specific, smaller group meetings
- Channel 16 Informational Overview Video
- Informational stands and pop-ups at existing events
- Bus ads with QR code
- Flyers and one pagers posted at libraries, community centers and BOS offices

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Focused Topic Outreach Push (Summer - Winter 2024)



- Continued updates through email list, newsletters, NextDoor, Facebook, etc.
- County Agency Meetings
- BAC and Land Use Group Road Show
- Smaller Group, Topic-Specific, Community Meetings
- Industry and Governmental Agency Meetings
- Channel 16 Video
- Bus ads come down late 2024

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Community Check-in Outreach Push (Winter/Spring 2025)



- Publication of Community Feedback Report
 - Opportunity to provide additional feedback on draft policies prior to staff report development
 - Meetings to discuss Community Feedback Report with community, staff, Planning Commission, and Board of Supervisors
- Report announced through news release, project email list, newsletters, NextDoor, Facebook, etc.
- Channel 16 Video for short project update

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Public Hearing Process (Summer/Fall 2025)



- Staff Report Publication
 - 5 weeks prior to Planning Commission Public Hearing
- Planning Commission Public Hearing(s)
 - TBD, anticipated in 2025
- Board of Supervisors Public Hearing(s)
 - TBD, anticipated in 2025
- Adoption Communications
 - News release, project email updates, a short Channel 16 video and social media posts



PublicInput Web Presence

Samples of webpage content and PublicInput capabilities that we are leveraging

PLAN FORWARD





Plan Forward: The Policy Plan Update

Let's plan the future growth and development of Fairfax County together!

Plan Forward is a multi-year project focused on updating the policies that impact future planning and development decisions throughout the county. As the county looks at potential changes, public involvement and conversations are key.

Tell us about yourself and sign up to stay informed!

Email

Name

Zip

Check this box and provide your e-mail address, to receive updates on Plan Forward. It will help us identify future opportunities to share your thoughts with us.

How we respect your privacy ⓘ

Email Sign-up for Plan Forward Updates

The public will be able to sign-up for email updates throughout the duration of the project.

Submit

Small Meeting Sign-Up & Comment Boxes

Fairfax County > Plan Forward

The Policy Plan Update

Sarah Camille Godfrey ▾

Would you like to receive news and small group meeting information about any specific Plan Forward topics?

If so, select one or more topics listed below. Make sure your email address is provided above.

Land Use

Environment

Human Services

Equity

Transportation

Parks and Recreation

Community Health

Select a response

If you attended a Plan Forward Open House, please share with us any comments or feedback.

Logged in as Sarah Camille Godfrey

[Comment](#)

Share any thoughts you have about the Plan Forward project.

Logged in as Sarah Camille Godfrey

[Comment](#)

What is your race:

American Indian or Alaska Native Asian Black or African American

Native Hawaiian or Pacific Islander White Two or more races Other

Unknown or Prefer not to answer

1/4

Optional Pop-Up for Demographic Information
Respondents can provide as much or as little information as they'd like.



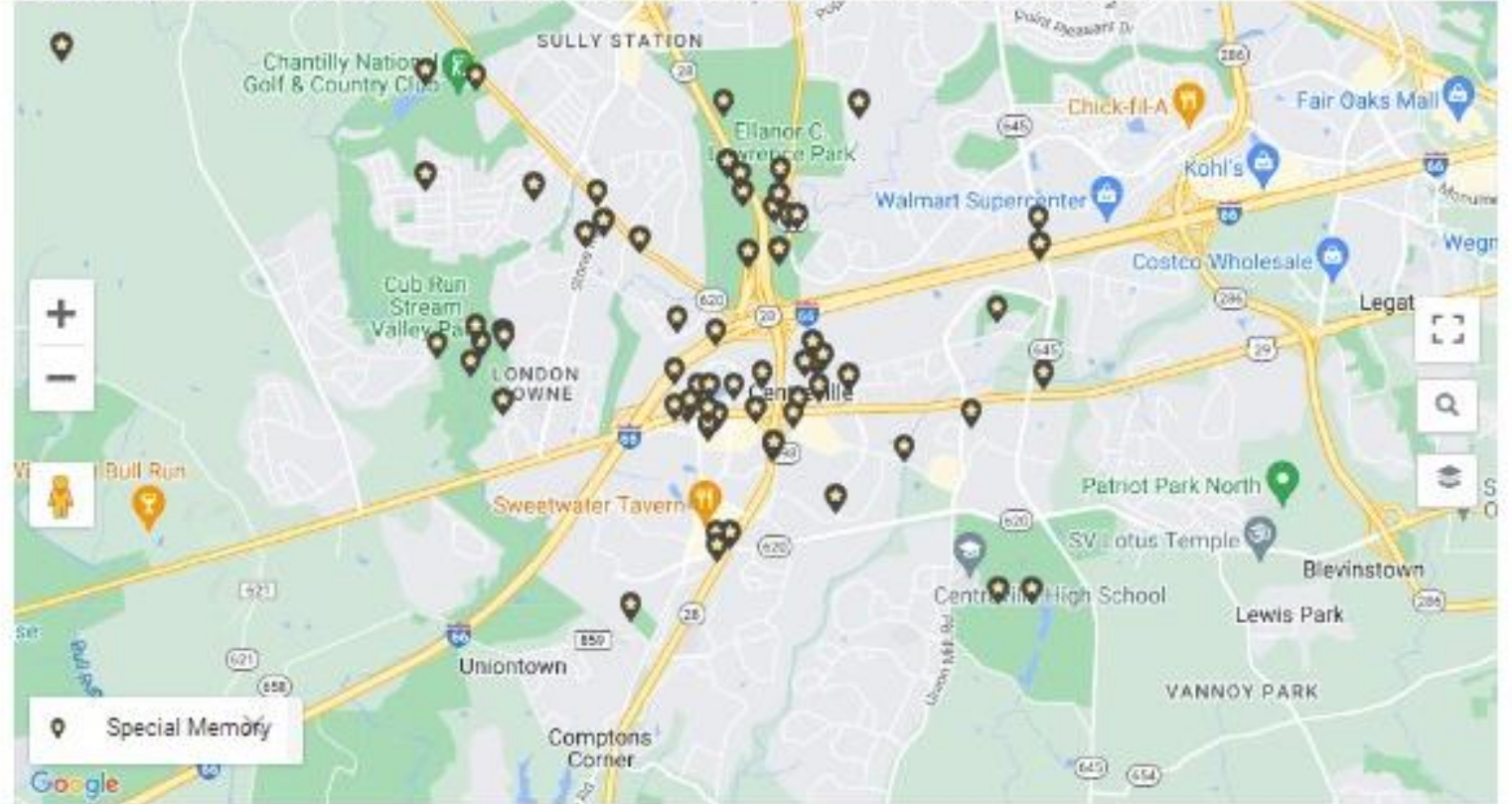
Centreville Study Example

- More interactive survey features are available to use during the Focused Outreach phase
- Mapping and ranking questions, interactive comment boxes, and more.

Bike/E-Scooter	Avg. Rank: 3.71	99%
Bus	Avg. Rank: 4.32	99%

Closed to responses | 306 Responses

6. Share a fond memory or a special story about an experience you've had in Centreville. Drop a pin on the map below where the memory took place. Then, tell us about it or upload a photo of the memory.



Joseph (Jay) Johnston I live in Virginia Run and have been here for 28 years after a military retirement. I have served the Community for 27 years as ARB member, chair, and Board Liaison. I have served on the Board for the last 15 years and President for that time. We strive to keep this Community saf... See More

2 months ago

Reply 7 Agree



Having Kathy Smith, the Sully District Supervisor, actively ignore all of the effected constitutes and the current County Comprehensive Plan

Automated Report Example

- These reports provide a live view of community responses.
- Will use these to inform the Community Feedback Report



1. Tell us about your connection to Centreville. Select all that apply.



646 Respondents

2. What positive attributes do you associate with Centreville? Select all that apply.



Policy Plan Update

Next Steps



BOS Land Use Policy Committee Mtg	5/14/2024
Agency Dry Run for Kick-off Mtgs	5/15/2024
Joint PC Environment Cmte / EQAC Mtg	5/23/2024
Community Kick-off Meetings (6 total)	5/29/2024 - 6/27/2024
Joint PC Transportation Cmte / TAC Mtg	6/13/2024
PC Policy Plan Committee Mtg	9/26/2024

QUESTIONS & DISCUSSION





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