

Fairfax Countywide
STRATEGIC PLAN

Planning Commission – Policy Plan Committee
March 2024



2024 ANNUAL REPORT JUST RELEASED!
CHECK IT OUT: [HTTPS://BIT.LY/48NR5OX](https://bit.ly/48nr5ox)



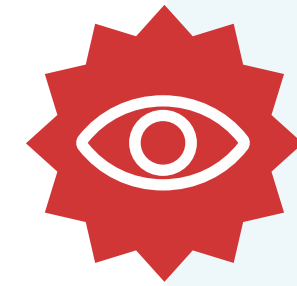
Strategic Plan Background

Board of Supervisors adopted the plan in October 2021

- Provides a framework to make decisions and track our progress across issue areas
- Plan Drivers, Community Outcome Areas, and Indicators of Success remain constant over time, while specific strategies are meant to evolve to address data insights and other factors as they occur

For more information visit:

- www.fairfaxcounty.gov/strategicplan



EQUITY

Apply a racial and social equity lens to engagement efforts and strategy development



COMMUNITY OUTCOMES

Align collective work with the Ten Community Outcome Areas and related Indicators of Community Success



DATA INTEGRATION

Use data-driven insights, disaggregating by place and population wherever possible



INCLUSIVE ENGAGEMENT

Create multiple avenues for community, stakeholder, and employee engagement



Ten Community Outcome Areas



Cultural and Recreational Opportunities



Economic Opportunity



Effective and Efficient Government



Empowerment and Support for Residents Facing Vulnerability



Environment and Energy



Healthy Communities



Housing and Neighborhood Livability



Lifelong Education and Learning



Mobility and Transportation

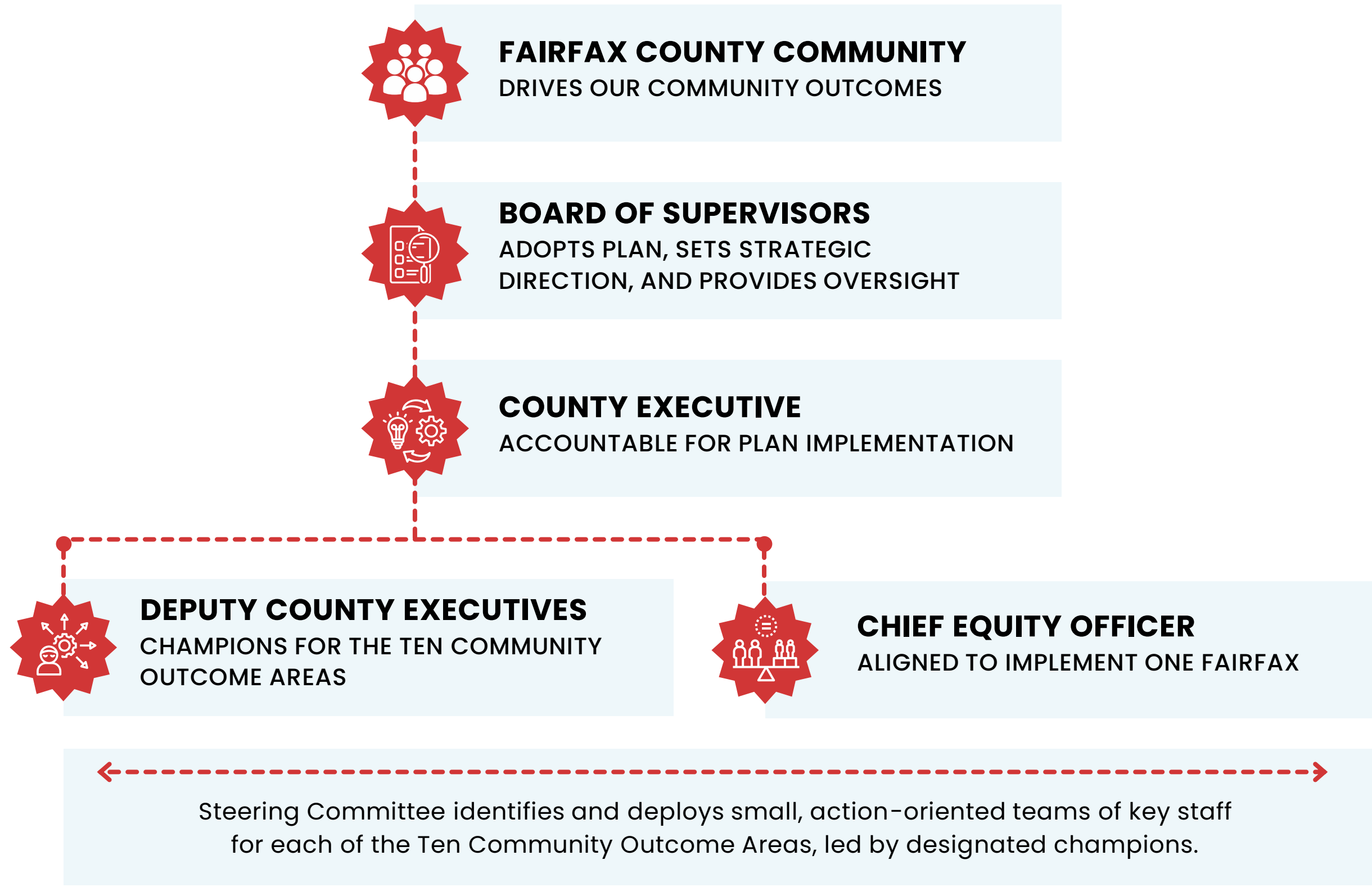


Safety and Security



CELEBRATE FAIRFAX, SPRINGFIELD

Leadership Framework



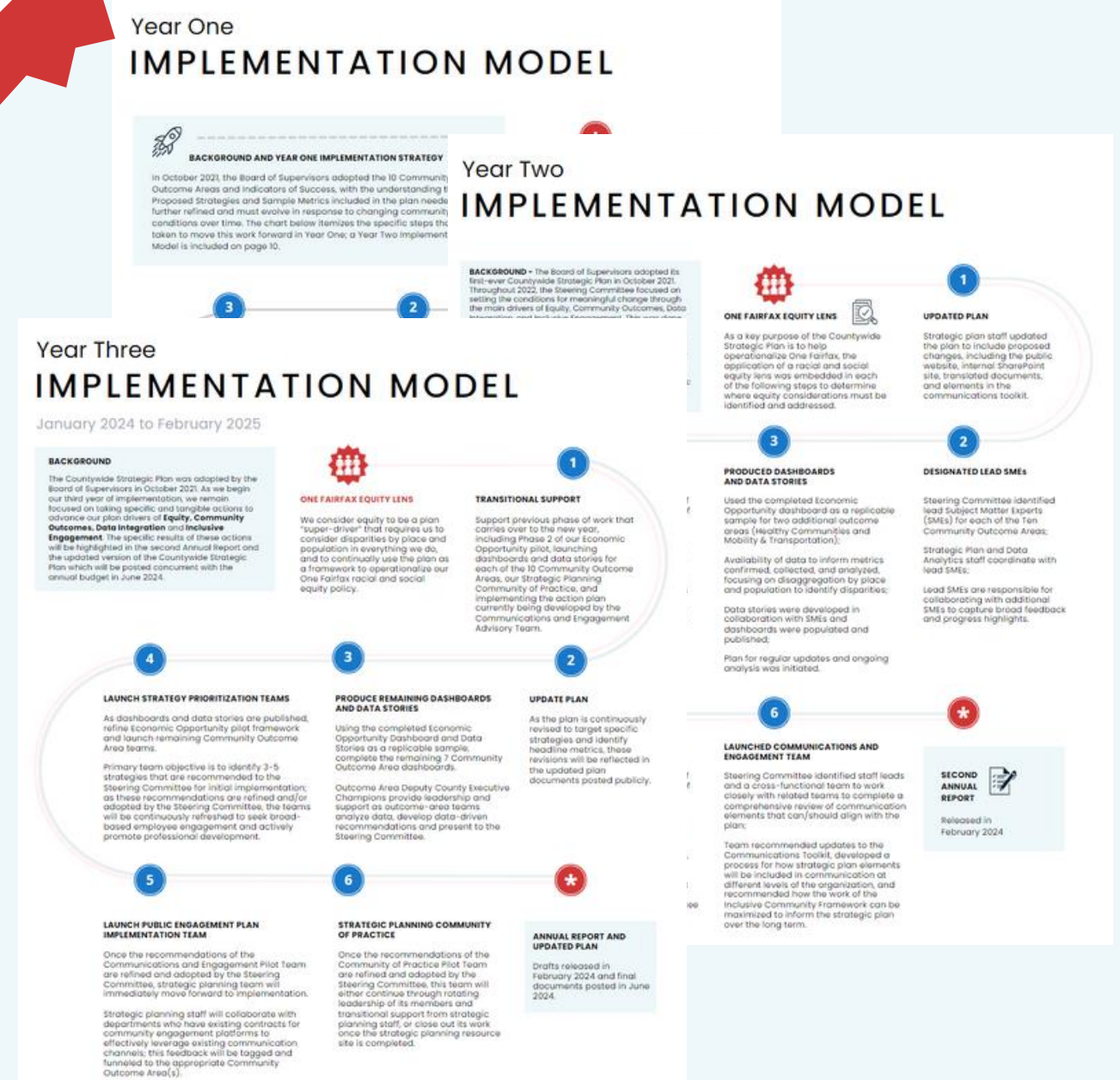


Implementation

In **Year One** of implementation, the plan provided an invaluable framework and intentionally set the conditions for meaningful change, focused on embedding the plan's vision, indicators of success, and principles of effective government into department operations.

Year Two focused on the use of an equity lens in strategic decision making through launching new data dashboards, data stories, and equity indices; launched pilots to advance work in the Economic Opportunity outcome area, launched a strategic planning community of practice, and launched a new communications and engagement action plan;

As we begin **Year Three**, our collective efforts will center on the continued use of data that has been disaggregated by place and population, to highlight and respond to persistent issues of racial and social inequity; additional outcome area teams will be convened as data dashboards are completed.





Data Dashboards and Stories

A key component of countywide strategic planning is the development of dashboards and data stories around each of the Ten Community Outcome Areas, which include metrics disaggregated by place and population in every possible case, as well as critical contextual information for equity-informed decision making.

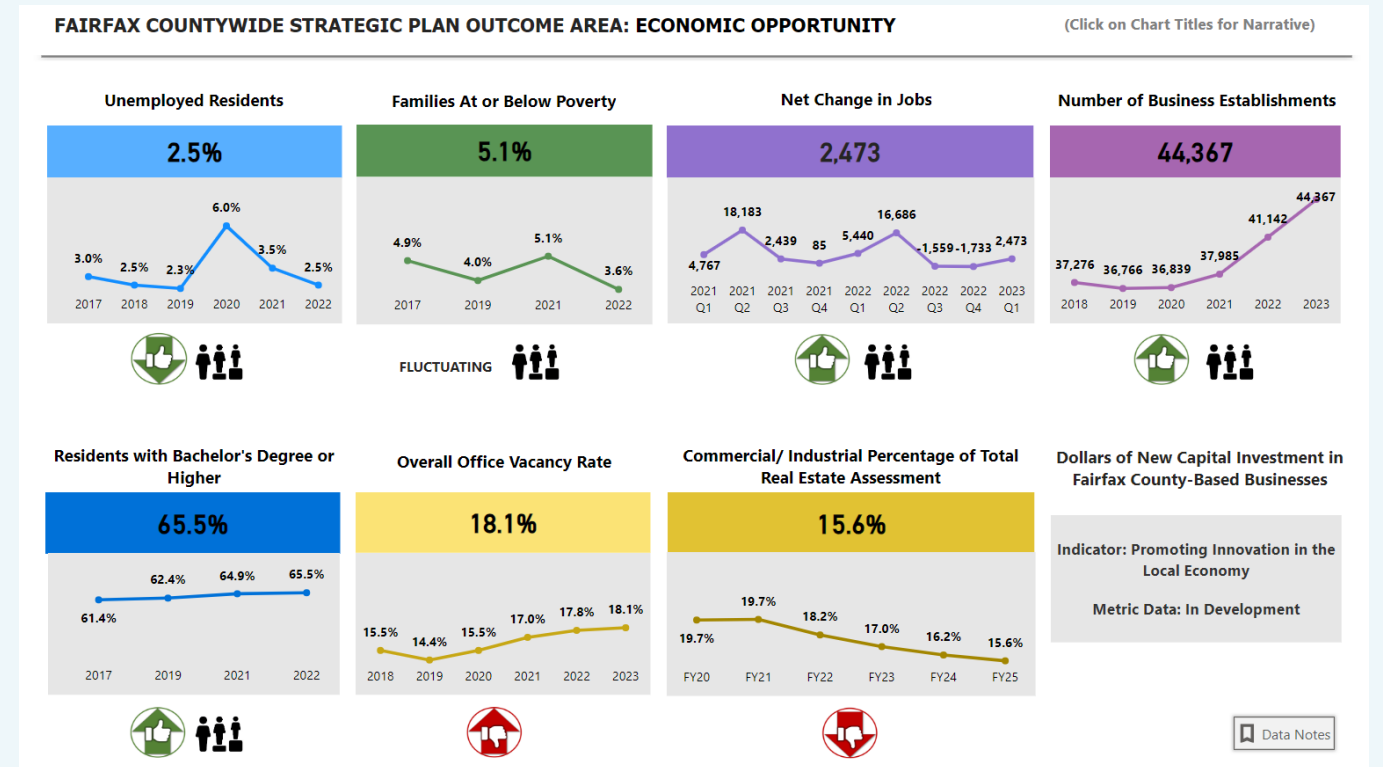
The following three dashboards were published during 2023; the remaining seven are currently in development:

- [Economic Opportunity](#)
- [Healthy Communities](#)
- [Mobility and Transportation](#)

Dashboard Tutorial Video: <https://youtu.be/sBHAs9dQZHA>



SAMPLE DASHBOARD





Questions and Discussion

COX FARM, CENTREVILLE



CONTACT INFORMATION

Aimee Brobst
Division Director
Countywide Strategic Plan
Department of Management and Budget
aimee.brobst@fairfaxcounty.gov

IMPORTANT LINKS

Countywide Strategic Plan Website:
www.fairfaxcounty.gov/strategicplan

First Annual Report:
<https://bit.ly/3xOXt1O>

Second Annual Report:
<https://bit.ly/48nR5OX>

Countywide Strategic Plan (Revised 2023):
<https://bit.ly/3URx0gY>