Employee and Guest Education

Educate Employees

Education—both at the start of your program and over time—is essential in making sure your hotel collects quality recyclables.

Help your staff incorporate waste reduction and recycling habits into their daily responsibilities. Teach employees the importance of keeping recyclables separate from garbage, to minimize contamination of recyclables. Incorporate this training into their general employee orientation, and encourage employee teams to lead the effort to educate their coworkers.

Educate Guests

- Discuss the basics of your recycling program with guests at check in. Many guests will appreciate knowing that they have access to recycling while away from home.
- Put informational table tents that describe your recycling and waste reduction program in each guest room.
- Put a trash can and recycling bin in each guest room and label them clearly.