VMDO Architects // LAND Design // Fehr & Peers // HR&A Advisors // Downey & Scott

Workhouse Arts Masterplan Study - Phase 3: Public Meeting to Share Options

February 15^{th,} 2023











Consultant Team:





Joe Celentano Principal



Lauren Shirley Senior Associate Project Manager & Planner



Martin Neira Designer

Downey & Scott Cost Estimating

Joe Adams **David Repass** Sandra Mullins

Fehr & Peers **Transportation** Led by Kathrin Tellez, Principal



Anjuli Tapia Operations Manager



Tory Gibler Transportation **Planner**

LandDesign Landscape & Civil Led by Stephanie Pankiewicz, Partner



Susan England Senior Associate & Studio Leader Landscape Architect



Salma Kamal Civil Engineer





Rachel Waldman Senior Analyst



Austin Amandolia Analyst





Fairfax County: Workhouse Arts Campus Masterplan Study

Stakeholder Committee

- **Leon Scioscia**. President and CEO. Workhouse Arts Foundation
- Tim Rizer, BoD, Workhouse Arts Foundation
- **Kevin Greenlief**, BoD, Workhouse Arts Foundation
- Caroline Blanco, Chair BoD, Workhouse Arts Foundation
- Regina Coyle, Planner V, Department of Housing and Community Development
- Aimee Vosper, Deputy Director, Park Authority
- Denice Dressel, Heritage Resource, Department of Planning and Development
- Michael Lynskey, Planning and Development, Department of Planning and Development
- Joe LaHait, Debt Coordinator, Department of Management and Budget
- Scott Sizer, P3/Joint Ventures Policy Coordinator, Office of Economic Initiatives
- Rachel Flynn, Deputy County Executive, Office of the County Executive
- Christine Morin, Chief of Staff, Mount Vernon District BoS
- Nicholas Rinehart, Land Use and Development Liaison, Mount Vernon District BoS
- Thomas W. Burke, FCDOT's Transportation Planning Group
- **John King**, FCDOT's Transportation Planning Group
- **Joseph Plumpe,** Architectural Review Board
- Samantha Huang, Architectural Review Board
- Jarrett Haring, Catalytic Projects Associate, Department of Economic Initiatives





<u>Agenda</u>

- 1. Introductions
- 2. Project Process & Scope
- 3. Program

Vision Summary

Important Variations

Big Questions

- 4. Three Options
 - Option 1: Art Park
 - Option 2: Village Center
 - Option 3: Arts & Education Complex
- 5. Key Takeaways

Phasing

Pricing

Historic Preservation

Parking & Transportation

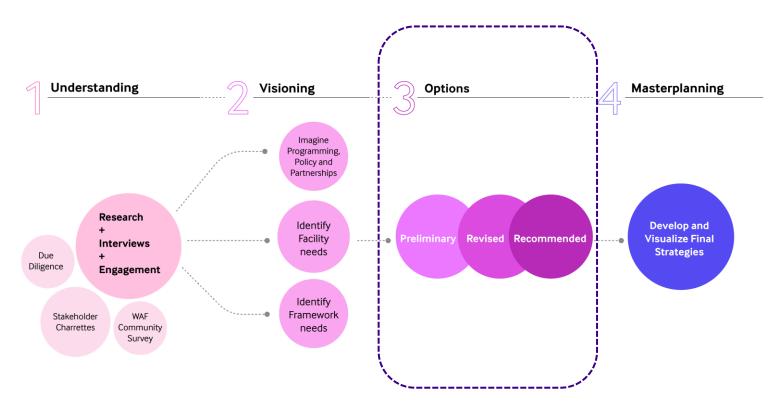
6. Q&A

<u>Purpose</u>

- Share the Master-Planning Development
- Receive Feedback on Option Pros and Cons
- Identify Areas for Further Study
- Discuss areas of importance to the Community



PROJECT PROCESS







PROJECT PROCESS





Left, middle: At the Charrette held May 20th, stakeholders and consultant team members identified key challenges and explored possibilities for redevelopment.

Share Your Vision for the Workhouse



Masterplan Survey

Workhouse Campus An adaptive re-use and redevelopment of the historic Lorton prison



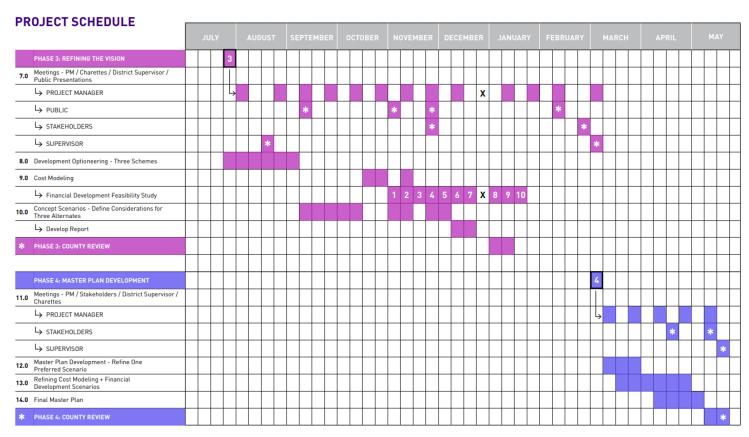
invites its supporters to have a voice in its Masterplan

BE A PART OF THE FUTURE AT THE WORKHOUSE

Right: The survey emailed to community members sought to understand more about the community and solicited their input on how the campus should be developed.



SCHEDULE OVERVIEW



DESIGN & ANALYSIS

+ financial feasibility

REFINE MASTERPLAN





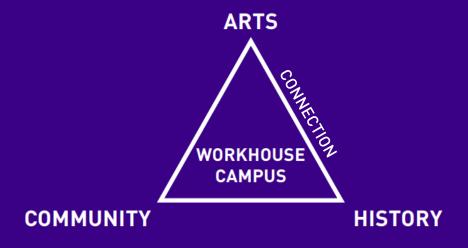
After the masterplan...

- 1. Design Guidelines Development & Review with ARB and VDHR*
- 2. Zoning Amendment*
- 3. County planning process to set funding targets for initial projects(s)
- 4. Implementation over 25-30 years



^{*}VMDO is not currently contracted for these next steps.

WHAT IS THE MASTERPLAN VISION?



Workhouse Arts Foundation Goals:

- Become a regional and national arts destination.
- Provide facilities for the creation and experience of all forms of art.
- Interact with the public and bring access to the arts to all.
- Provide large scale music venue, professional theater, education center, events center, and more studios.
- Fairfax County Goals:
- Meet recognized demand for more high-quality arts programming available to all Fairfax County residents.
- Become a regional destination and provide amenities to the Lorton community.
- Meaningfully preserve history while transforming experience of former prison.
- Plan for appropriate development beyond the arts.
- Support WAF in becoming financially self-sufficient and generate revenue for Fairfax County



WHY NOW?

...for the Historical Site:

 Waiting longer to rehabilitate existing buildings may narrow options for use and preservation and increase expense.

...for The Workhouse Arts Foundation:

 The WAF is ready to meet the regional demand for high quality arts programming, and to scale-up its ability to generate revenue.

...for the Community:

 Lorton district is currently working on a vision plan for future development. These efforts should be aligned and coordinated.



"I love the fact that they took a place that was negative and turned it into something positive!"

- Survey Respondent



PRINCIPLES

1. PROMOTE THE ARTS VISION

- Give an Arts-focused character and function to the campus.
- Support the strategic plan of the WAF to grow into a nationally recognized arts institution.
- Provide arts services to all Fairfax County residents.

2. CREATE A VIBRANT COMMUNITY DESTINATION

- Create a live-work space for the Lorton Community, and for the entire region to engage with the arts.
- Create human-scale places that prioritize individual and community health and well-being.
- Embrace "Smart Growth" principles and processes.

3. ENHANCE HISTORIC CHARACTER

 Preserve historical, ecological, and cultural assets and resources with sensitivity.

4. SUPPORT ACCESS AND CONNECTION

 Support site accessibility, community connectivity, and a regional draw.





PRINCIPLES

5. CONTRIBUTE TO FINANCIAL SUSTAINABILITY

- Enhance economic value of property.
- Provide a clear implementation path.
- Support diversification of revenue for FC & WAF.
- Prioritize local economy and residents.

6. PROVIDE AN EQUITY-FORWARD PROCESS AND DESIGN

• Advance equity wherever possible, throughout the process and as a foundation of the design itself.

7. PROTECT NATURAL RESOURCES

 Protect, enhance, and restore valuable natural resources on site, and consider impacts to interconnected eco-systems and watersheds.

8. BE ACHIEVABLE & ALIGNED

- Provide a realistic and prioritized roadmap to implementation.
- Align with County policies and planning.



WHAT IF?

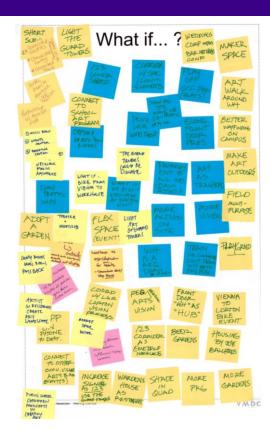
We will achieve our vision for connecting community to the arts...

History: We will continue to uniquely interpret the site's history through art. The campus must be a platform and infrastructure for art and storytelling.

Community: We will create something for everyone. *The campus must accommodate a rich variety of uses that allow it to be a part of each resident's life.*

Connection: We will leverage the Workhouse's position as a lynchpin within Lorton and make the campus reach beyond its boundaries. *The campus must reinforce historic and contemporary means of connection.*

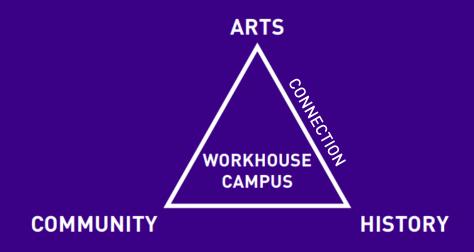
Art: We will realize our arts mission while also developing other complimentary uses on site. **The campus must offer unique arts-focused retail, housing, and recreation experiences.**







PROGRAM UNDERSTANDING





WHO AND WHAT?

CURRENT EVENTS FUTURE EVENTS Various Arts Classes Art Studios around the Regular events to activate campus trail network Youth and Teen Art Art Studios around and Theater Camps Art Themed Restaurants the campus Community Market The Quad First Fridays Workhouse Mt. Vernon Rizer Pavillion Culinary Events with Chefs Nights From the community survey, 'Cinema Cinema Under the Stars MONTHLY under the starts' has created lasting Second Saturday Art Art Studios around Regional Open Gallery Events Walks the campus contextual imprints on a lot of visitors in the past, could do the same in the · Partnering with local artists future! On Stage Rizer Pavillion and institutions to implement art pieces FireWorks brings around 1,700 Unique events such as the annual Vienna to Lorton Biking Race or ANNUAL 4th of July FireWorks The Quad people of the Fairfax community marathon or a Hot Air Balloon together at the WAF. Festival can attract residents from Brewfest The Quad Vienna, Lorton and surrounding Hot Air Balloon Festivals neigborhoods to participate, reducing the isolated feeling of the McGuire Woods The Haunt Annual Music Festival current campus. Gallery The AutoWorks The Quad Annual Immersive Art Exhibits





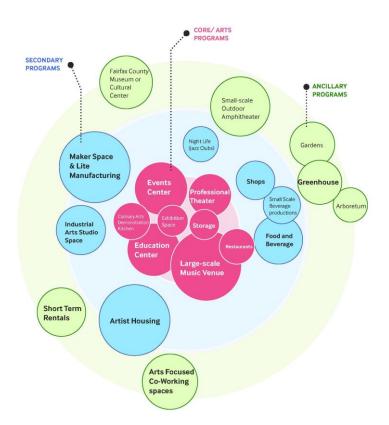


Festival

PROGRAM UNDERSTANDING

Our understanding of the program can be broken into three main categories:

- The **core arts programs** that are the heart of the future campus and main attractions,
- the secondary <u>amenity & mixed use programs</u>
 that provide support and vibrancy to the campus's visitors, and
- the **ancillary programs** that make the campus that much more special.







ARTS PROGRAM NEEDS



Music Barn

- Redevelopment of existing Barn and space to the south, along with adjacent garage and agricultural buildings,
- New build of large amphitheater pavilion to be used for large scale music performances and would include significant site work and infrastructure.

CAPACITY: 2,000-3,000 patrons

OFFERINGS: 7 month use, 4 performances per

week



Music and Dance Education Center

 Redevelopment of W-17 and W-18 into an education center for music and dance.



Events Center

- Redevelopment of existing W-1 Dining
 Hall into a flexible large scale event space
 that could be used for events or shows.
- Program would include pre-function space, a catering kitchen and culinary arts education space.

CAPACITY: 300-400 seated; 700-800 standing

reception

OFFERINGS: 7 days / week

Professional Theatre

 Redevelopment of W-12 as a professional theatre.

CAPACITY: 400 patrons

OFFERINGS: Seasonal weekly performances





Q2 What do you love about the way the Workhouse Arts Center Campus is today? Do you have a favorite memory?

Answered: 325 Skipped: 46

```
local green space performing arts
  courtyard offerings wonderful
                              taking classes historical look exhibits creative
             experience work
                                   vear performances
                                                       open space visit years ago
        one musical artist studios
                                  concerts history Workhouse use
             free variety open artists
                                   Fireworks space great many historictime
art exhibits fun
                                      OVE art enjoyed music brick different
  especially food
                  area
  Brewfest etc galleries also community see buildings
                                                    events place also love
    movie feel museum taking studios favorite memories memoriescreate
    shops centerprograms family theater walking able art classes
         Art Movement art studios new Art Center kids activities
                                                                  attended
      watching good Beer Fest love history fact potential
                                                               surrounding
                                           comedy shows
```

Q3 What do you NOT like about the way the Workhouse Arts Center Campus is today? If the Campus had ______, I would visit it more often.

Answered: 322 Skipped: 49

Food drinkoften know bring seems facilities way take open coffee shop market Maybe people variety things times retail Nothing small community come music one brewery theater signage site activities nice usefood options programs cafe food enough kids campus area betterevents etc options studios park Also food coffee offer shops space restaurant place wish around inviting dance artist see want something think classes art need buildings draw big sign meet make center go visit visit often great workWorkhouse even interesting N visitors many feels really regular weekend dining much shows back stopping bit outdoor seating exhibits

Suggested Changes

For Public Spaces on Campus

- · Sense of being 'open' to the public
- Signage
- Outdoor seating
- 24/7 restrooms
- Bicycle Parking
- Landscaping
- Outdoor Art
- Community Gardens
- Shade in the courtyard
- Play space

Suggested Changes

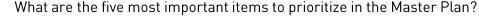
For Land Use

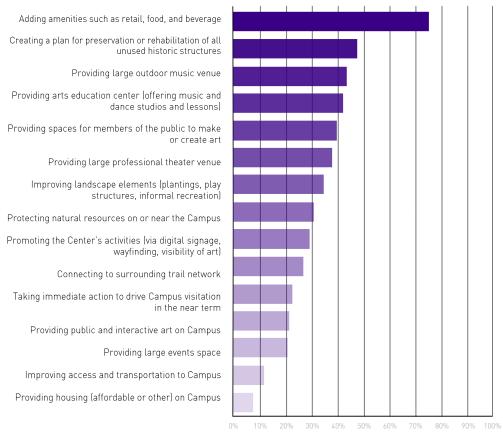
- Restaurants & Cafes
- · Residential Tenants (artists, seniors, affordable)
- · Community multi-purpose rooms
- · Independent Retail
- Fitness Spaces / Gym
- Makerspace
- Workspace / Co-working
- Space for other arts organizations / galleries
- Childcare
- Parks & Recreation Programming



Suggested ChangesFor Workhouse Arts Center

- Renovated Historical Structures
- Space available for non-resident artists
- Better lighting in existing spaces
- Circulation between studios
- Improved theater facilities
- Expanded offerings in photography, jewelry-making, large scale sculpture, etc.







EXISTING



PARKING



Simplistic Parking Baseline:

Parking requirement adding ONLY new arts venues:

Existing Uses: 224 Music Venue: 1146

Theater: 184 Event Center: 367

Music & Dance Ed. Center: 53

Total: 1,974

Parking accommodation with no new development:

Existing Spaces: ~947

Overflow: 422 Satellite: 600 **Total: 1,969**



DEVELOPMENT SCHEMA

Four Categories of Development:

INDIGO: Historic Rehabilitation (WAF as tenant)

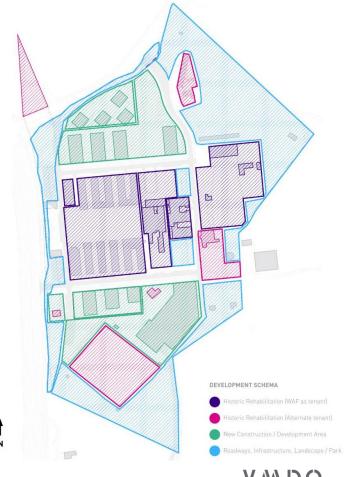
MAGENTA: Historic Rehabilitation (Alternate tenant)

GREEN: New Construction / Development Area

BLUE: Roadways, Infrastructure, Landscape / Park

Hypothetically, private development would need to:

- Replace surface parking+
- Provide parking for residential and commercial uses
- Conform to design guidelines for scale, materiality, community greenspace, and retail at ground level at street-front.





SUSTAINABILITY

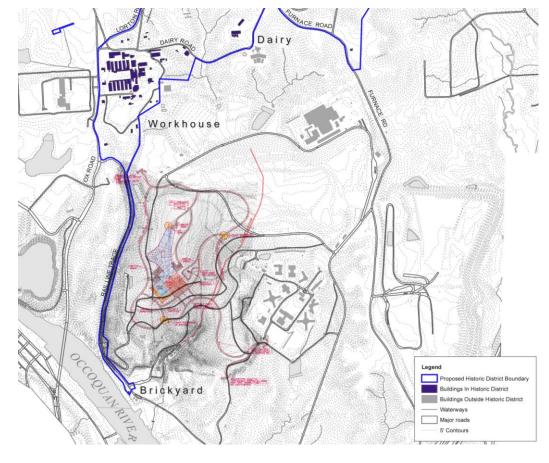


Strategies for further investigation in Final Masterplan:

- 1. Geothermal Wells @ Ballfield
- 2. Solar Roofscape
- 3. LID Stormwater Management
- 4. Adaptive Reuse
- 5. Brownfield Development
- 6. Habitat Protection @ Perimeter
- 7. Native Plantings throughout

LOCAL CONTEXT

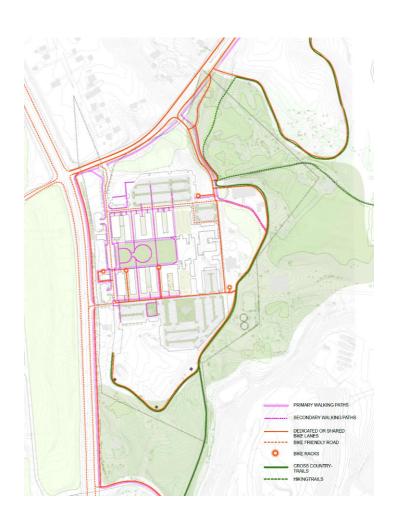
- Potential future 'Fairfax Peak' Development
- New Community Center and Library
- New Housing & Commercial Developments





TRANSPORTATION

- Ox Road (Route 123) prioritizes vehicle throughput
 - Posted speed limit of 55 MPH.
 - 10-ft shared use path on the east side.
 - Infrequent pedestrian crossing opportunities.
- Workhouse Road is the northern edge of campus and connects Ox Road to Lorton Road.
 - Posted speed limit of 40 MPH.
 - 10-ft shared use path on the south side.
 - One-way four-foot bike lanes on both sides of the road.
 - 5-ft sidewalk on the north side.
- Cross County Trail and Laurel Hill Mountain Bike Trails are to the east of the Workhouse Campus.
- No existing transit connections but there are opportunities for first/last-mile connections to transit services in Lorton.



TRANSPORTATION

VDOT / FC DOT Meeting Recap

- Discussion about possibility of reducing speed limit on 0x Road.
- Need to understand the goal of the area prior to considering changes to speed limits.
- Ongoing study no safety concerns at this time motivating change
- No proscriptive checklist for us to build justification
- · Our case needs to be based on: Operations, Safety, and Livability
- Lorton Visioning will also contribute to overall understanding of the area.
- In order to change behavior, other design changes may need to be implemented as well.

MASTERPLAN OPTIONS

Questions Today:

- Overall level of density
- Proposed uses
- Overall look and feel.
- Scale of housing development
- Execution of Vision



<u>OPTION 1 – ART PARK</u>



Art Park: Precedents & Inspiration







Storm King Art Center, New Windsor, NY



Twin Silos, Fort Collins, CO



deCordova Sculpture Park and Museum, Lincoln, MA



Shelby Farms Park. Memphis, TN, Marlon Blackwell



Chichester, UK



Art Park: Activities & Inspiration













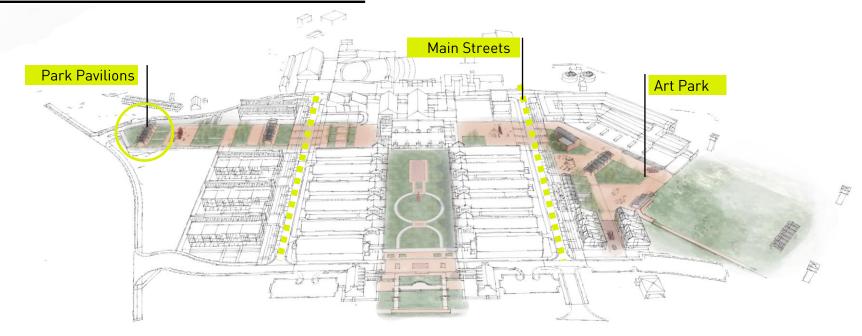




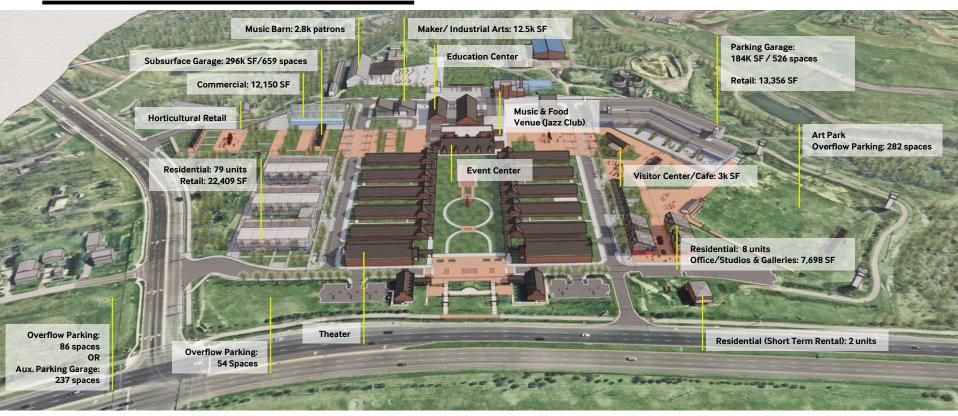
OPTION 1 – ART PARK



OPTION 1 - ART PARK



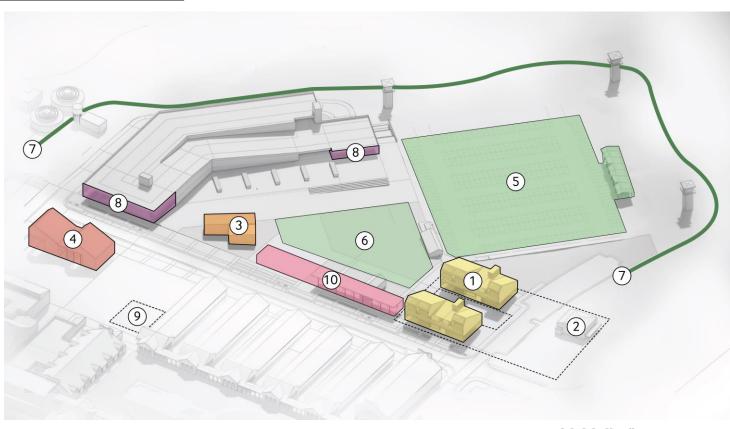
OPTION 1 – ART PARK





OPTION 1 – ART PARK

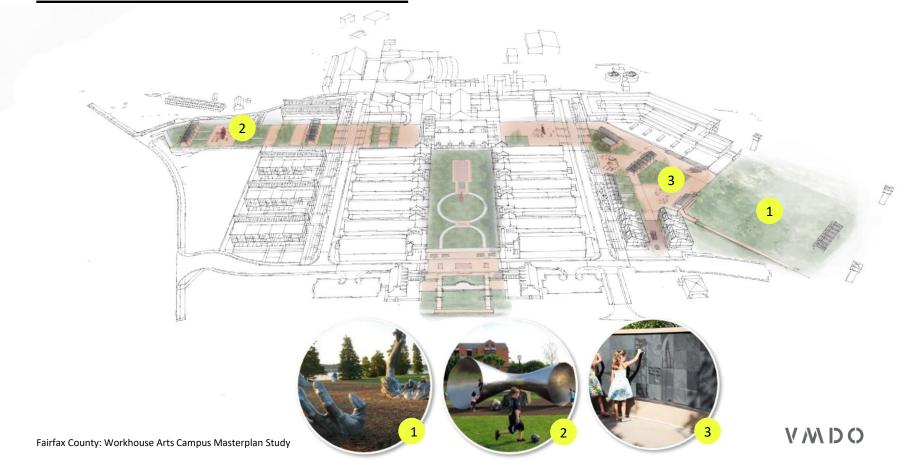
- 1) Artist Housing + Art Courts
- 2) Artist in Residence Program
- 3) Visitor Center / Brewery
- 4) Industrial Arts Studios
- 5) Event green with Informal Amphitheater
- 6) Community Garden + Play space
- 7) Art Trail
- Retail / Food Venue
- 9) Event Terrace



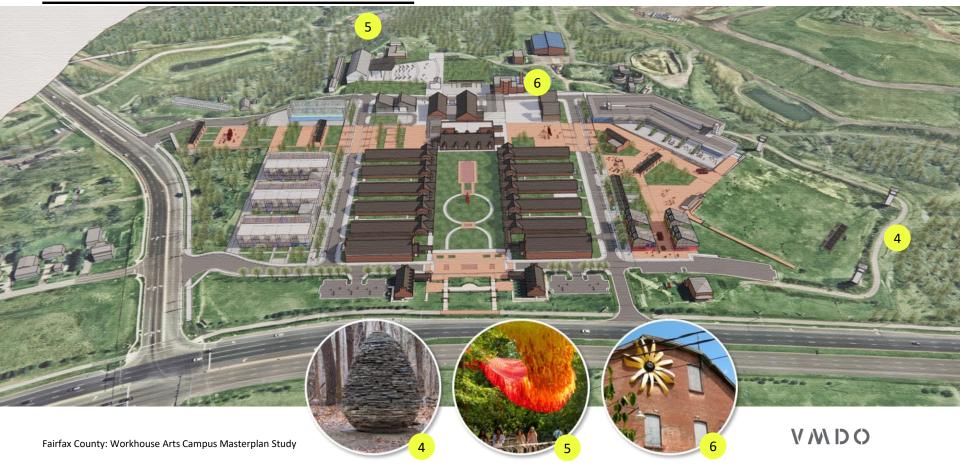


View towards the Ballfield across a main street flanked by outdoor art pavilions, community gardens, play spaces, galleries, and artist housing.

OPTION 1 – ART PARK

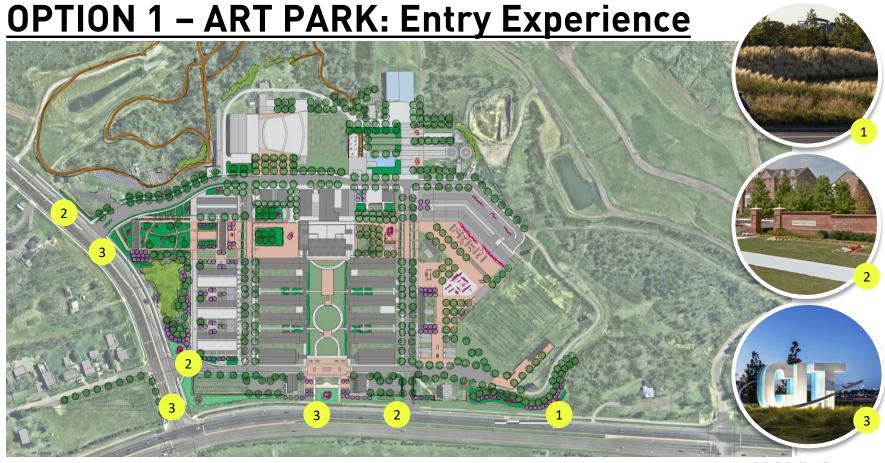


OPTION 1 – ART PARK



OPTION 1 ART PARK: DAY IN THE LIFE...



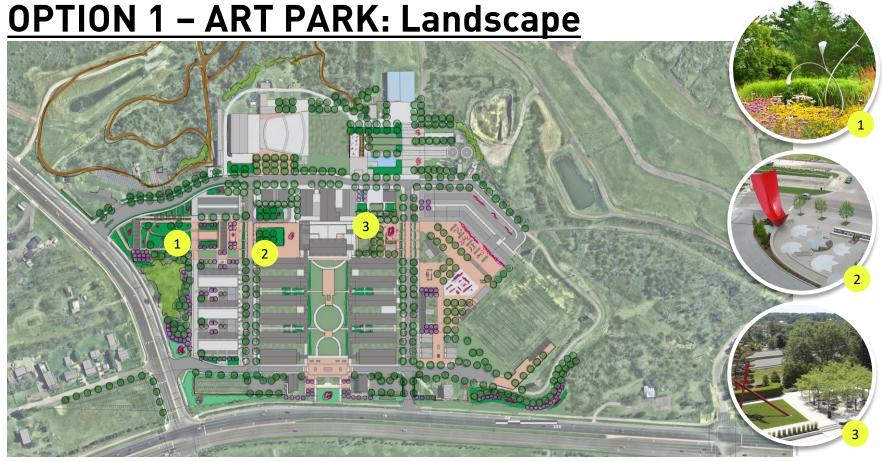


OPTION 1 – ART PARK: Street Sections



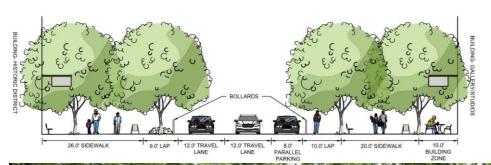
OPTION 1 – ART PARK: Street Sections







Village Center: Precedents & Inspiration





Passeig de Sant Joan Boulevard, Barcelona, Spain Lola Domenech

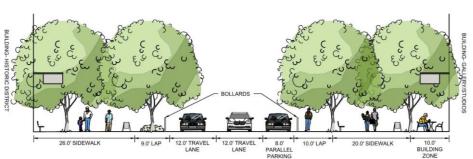




Paris Streetscape



Village Center: Precedents & Inspiration









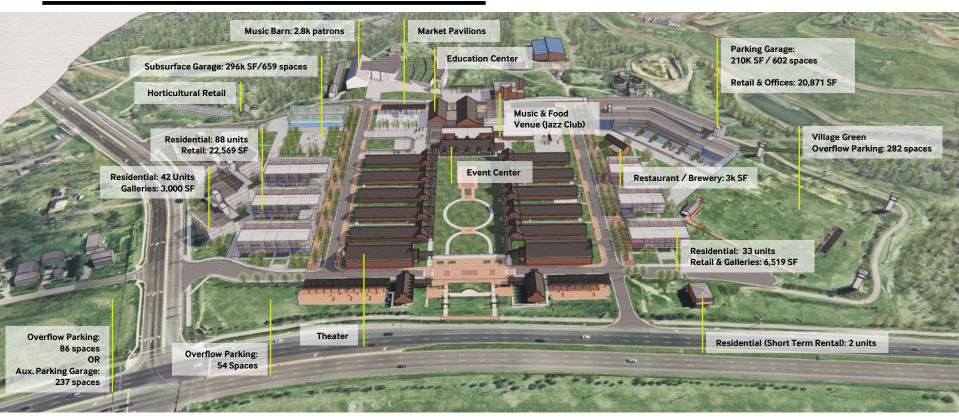
Bryant Park, New York, NY Hanna / Olin Fairfax County: Workhouse Arts Campus Masterplan Study



Lincoln Center, New York, NY James Urban





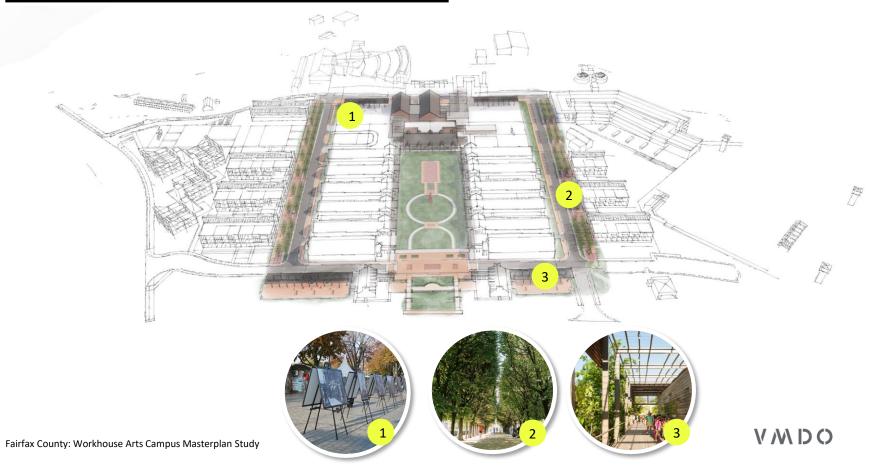




- 1) Commercial
 - a. Co-working space
 - b. Arts Incubator
 - c. Creatives Office
 - d. Multi-purpose
 - e. Fitness Center
- 2) Artist + Market Rate Housing 2A. Residential Courtyards
- 3) Market or Outdoor Art Gallery Pavilion
- (1) Commercial
 - a. Galleries
 - b. Restaurants
 - c. Independent Retail
- Arrival Plaza + Drop off
- Shared Welcome Center for events
- 7) Community Green
- R) Event Terrace







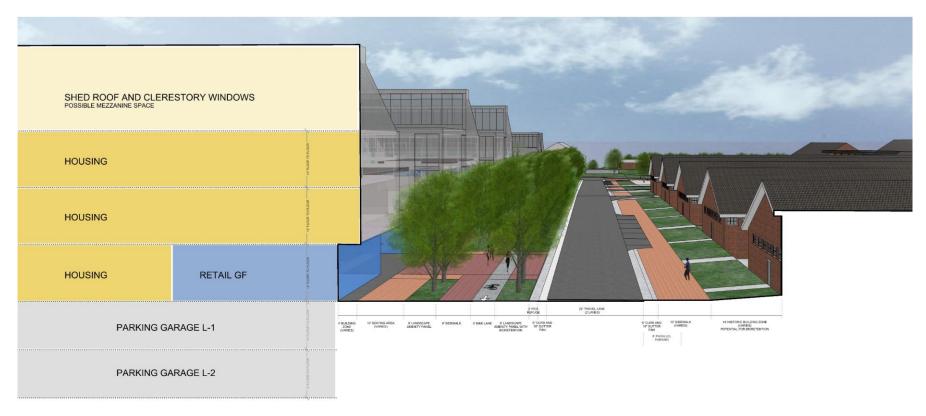
OPTION 2 VILLAGE CENTER: DAY IN THE LIFE...



OPT. 2 - VILLAGE CENTER: Entry Experience

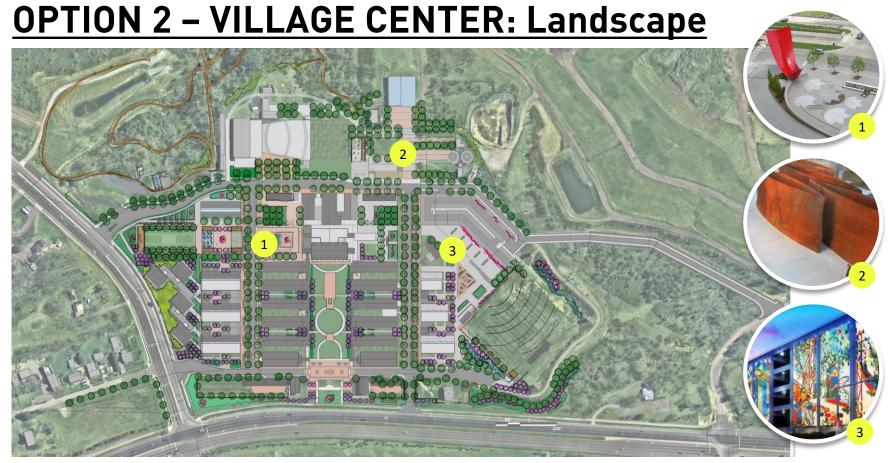


OPTION 2 – VILLAGE CENTER: Street Sections



OPTION 2 – VILLAGE CENTER: Street Sections





- Medium-High Density
- Prioritizes Arts, Education, Civic
- Distinct Zones
- Challenges some Historic
 Structures & Sites
- Challenges locations of some Arts programming

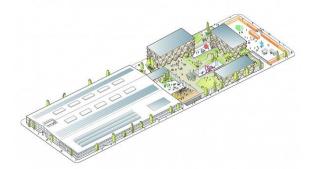


Arts & Ed. Complex: Arts Communities Inspiration









California College of the Arts, San Francisco, CA Studio Gang



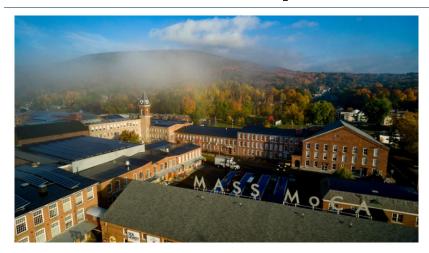
MASS MoCA, North Adams, MA Bruner Cott



Knox College Whitcomb Art Center, Galesburg, IL Lake Flato



Arts & Ed. Complex: Precedents & Inspiration



MASS MoCA, North Adams, MA Bruner Cott





Arts & Ed. Complex: Live/Work Precedents & Inspiration







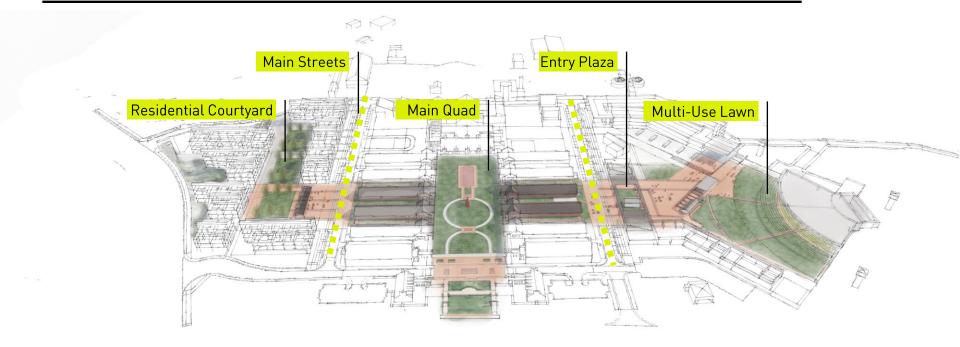






Bahdeebahdu, Philadelphia, PA







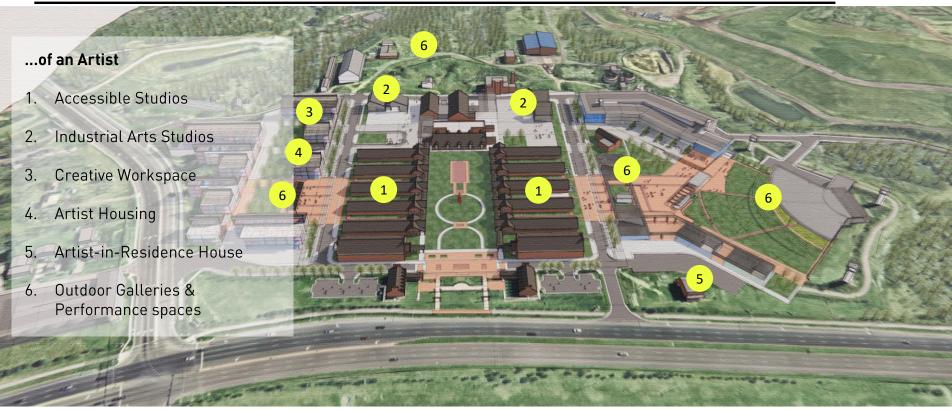


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- (1) Commercial
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 - b. Restaurants
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- Arrival Plaza + Drop off
- Shared Welcome Center for events
- 7) Community Green
- **8)** Event Terrace

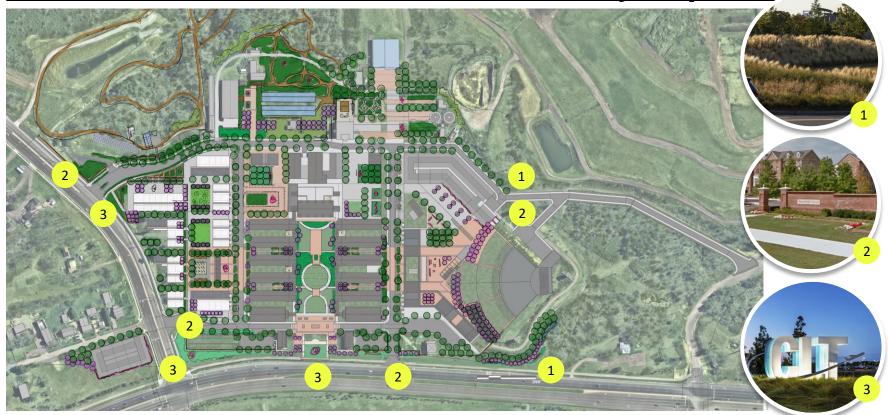




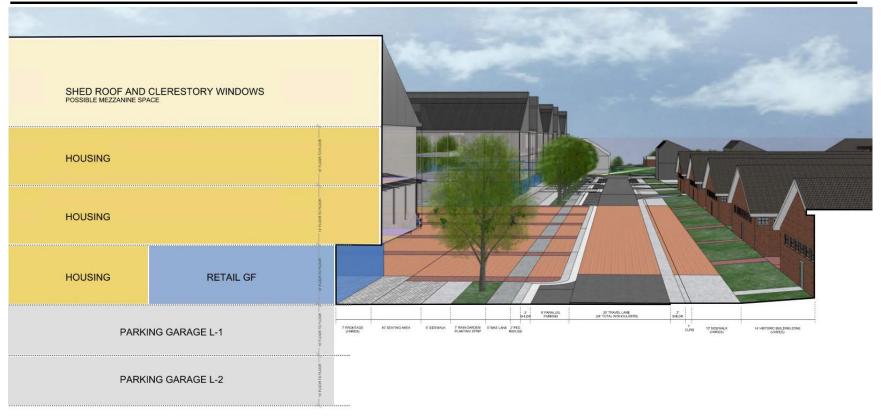
OPT. 3 ARTS ED. COMPLEX: DAY IN THE LIFE...



OPT. 3 – ARTS & ED. COMPLEX: Entry Experience



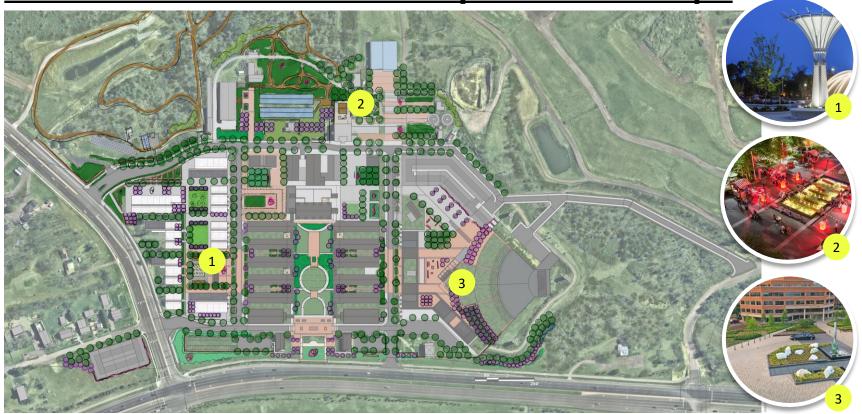
OPTION 3 - ARTS & ED. COMPLEX: Street Sections



OPTION 3 - ARTS & ED. COMPLEX: Street Sections



OPTION 3 - Arts & Ed. Complex: Landscape



OPTION COMPARISON



Comparison Summary

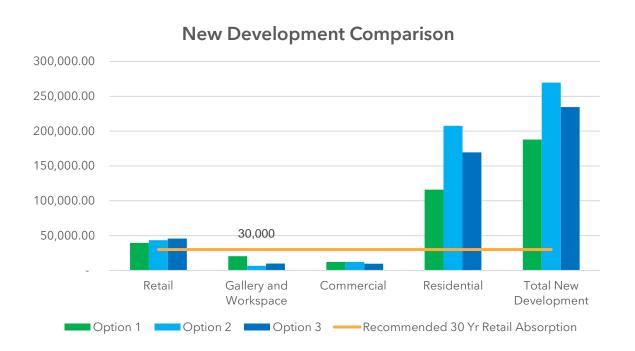






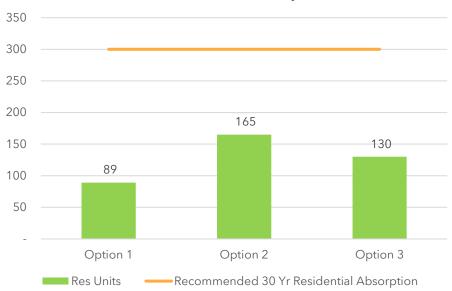


Comparison: New Development



Comparison: Housing

Residential Units Comparison



Comparison: Transportation

Under year 2045 conditions:

ACCESS:

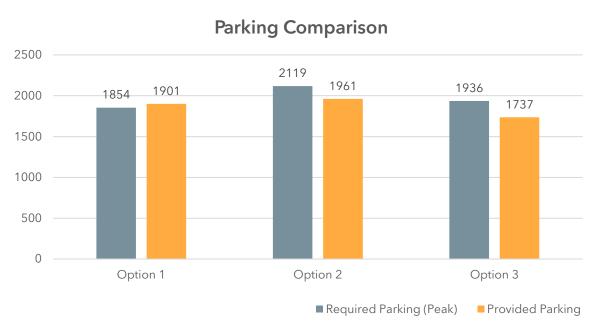
 Current configuration is sufficient with peak event day for Options 1 and 2.
 Proposed access is sufficient with peak event day for Option 3.

TRIP GENERATION:

- Ox Rd north and south of the campus is congested under 2045 baseline conditions
 - Anticipate a nominal increase in congestion on Ox Rd for Options 1 and 2.
 - Anticipate Ox Rd fully saturated under peak event day - PM peak conditions for Option 3, especially south of the site as vehicles head to and from I-95.

PARKING:

 All options require 2 – 2.5x parking compared to existing.



^{*}Graph created based on October analysis. Refer to transportation and parking slides for individual options for updated numbers.



Summary: Phasing Priorities

25 Year Implementation

		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
00	Art Trail Network	Design	Const	ruction																						
01	Music Barn Complex	Design	Design +	Permitting	Const	ruction																				
02	South Park Complex	Planning	Design +	Permitting	Const	ruction																				
03	Roadways + Landscaping		Design	Consti	uction																					
04	North Mixed Use Complex						Planning	Design + F	Permitting	Const	ruction															
05	Event Center						Planning	Design + F	Permitting	Const	ruction															
05 06 06 07	Theater						Planning	Design + F	Permitting	Const	uction															
07	Live / Work Housing Complex											Planning	Design + F	ermitting	Constr	uction										
08	Music + Dance Ed. Center											Planning	Design + F	ermitting		uction										
09	Power Plant																Planning	Design + F	ermitting	Const	uction					
10	Greenhouse Complex																Planning	Design + F	ermitting	Consti	uction					
11	Industrial Arts Studios																					Planning	Design + P	ermitting	Constru	action
12	Aux. Parking Garage #2																					Planning	Design + P	ermitting	Constru	uction

Phasing Priorities:

*The above phasing is one of the scenarios tested in the financial feasibility study. This will not be the final phasing.

- Prioritize arts venues and WAF's ability to generate revenue.
- Prioritize rehabilitation and activation of vacant historic buildings.
- Housing can be built later after arts community is established and further community engagement.

Additional Considerations:

- Ability to provide required parking for the arts venues.
- Pace at which the County can dedicate funds to the expensive rehabilitation projects
- The mixed-use developments will bring much-needed foot traffic and vibrancy to the campus, which will theoretically have a positive impact on the WAF.

VWDO

Summary: Cost & Financing

There is a concurrent, ongoing financial feasibility study as part of this master-planning process. The goal of this study is to analyze total costs over time, development strategies, phasing, and potential funding sources. The initial results of this study will be included in the Phase 3 report that will be shared via the project website at the beginning of March 2023. The study will continue into Phase 4: Final Masterplan Development.

Potential	Funding	Sources

	1 stelling sources									
	Arts Uses	Infrastructure	Parking	Private Dev						
Federal Funding	National Park Service, Historic Preservation Fund	Federal Infrastructure Grants	-	HOME funding (for affordable artist housing)						
State/Local Funding	Certified Local Government (CLG) Grants; State and County Appropriations	State and County Appropriations; VDOT Grant; NCTA 30% Funding	State and County Appropriations	Fairfax Blueprint Housing Funding						
Federal/State Tax Credits	State Historic Tax Credits	-	-	Low-Income Housing Tax Credits; Virginia Housing Opportunity Tax Credit*						
Private Investors/ Revenues	Portion of revenues from Arts Uses	-	Non-event parking income	Private Debt/ Equity Providers						
Philanthropy/ Partnerships	Foundation/ Individual Donations; Corporate Partnerships or Sponsorships	Foundation/ Individual Donations; Corporate Partnerships or Sponsorships	Foundation/ Individual Donations; Corporate Partnerships or Sponsorships	Foundation/ Individual Donations; Corporate Partnerships or Sponsorships (for affordable artist housing)						



Comparison Summary









THANK YOU!

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