## Nomination of Project Performance Corporation for the

## **Fairfax County Environmental Excellence Award**

Project Performance Corporation (PPC) is being nominated for the 2010 Fairfax County Environmental Excellence award for its outstanding accomplishments in making environmental stewardship an integral part of how it conducts its business, for its efforts to encourage and assist its employees to adopt environmentally-friendly behaviors, and for its work to inform and assist youth, individuals, businesses and organizations about environmental issues and environmentally-friendly practices

Located in the Tyson's Corner area, PPC demonstrates a strong commitment to being a model of sustainability in the professional services industry in Fairfax County. PPC not only demonstrates awareness of its environmental footprint, it continually seeks new opportunities to refine business operations in order to advance PPC as an environmentally-friendly company. As a leader in the Fairfax County community, PPC is an active supporter of two major charitable organizations with significant environmental initiatives in the county. PPC also has worked to help other businesses within Fairfax County to understand environmental issues and implement green initiatives through their support of the Dulles Regional Chamber of Commerce's Green Business Initiative in 2008 and 2009.



#### Live Green at PPC – Internal Environmental Improvement

Through its environmental management program called "Live Green at PPC," Project Performance Corporation calls upon each and every employee to embrace the PPC spirit and to make a commitment to recycle, conserve resources, and conserve energy. Through the Live Green program PPC implemented several initiatives that have achieved significant environmental improvements. PPC measures and manages its CO<sub>2</sub> emissions, educates employees on resource and energy conservation in the office and at home,

applies the latest technology to reduce the energy consumption of its information systems, and follows green purchasing guidelines for its office supplies and equipment. Over the past several years, PPC has achieved significant success through the program including: a 30% reduction in office paper consumption; elimination of over 50 servers from its datacenter, using virtualization technology (saving nearly 53,000 kWh of energy); and distributing 600 compact fluorescent light bulbs to its employees (many of whom live within Fairfax County).





### **Supporting Environmental Initiatives in the Community**

As part of its commitment to environmental education in the community, PPC has become a major supporter of the Newton Marasco Foundation (NMF - www.newtonmarascofoundation.org). Beyond providing NMF with office space and infrastructure in its McLean headquarters, PPC's staff directly supports several of NMF's premier environmental education initiatives. PPC's staff of environmental experts are regular speakers for NMF's "Field It" program, where they educate local high school students on issues such as climate change, water quality, and energy efficiency. PPC staff also helped NMF develop a new outreach program called "enGAUGE It", which provides students with the tools to plan and hold one-day events on Earth Day to give

away free tire gauges and provide information to drivers in their communities about the environmental benefits of checking and properly inflating tires. PPC helped NMF to pilot the enGauge It program at a local high school in 2009 and plans to expand the program nationally.

PPC also supports waste cleanup initiatives in the county. Through the VDOT Adopt-A-Highway Program, PPC adopted a 2 mile stretch of Chain Bridge Road through McLean in 2005 and conducts at least 4 cleanup days a year. PPC also supports the Alice Ferguson Foundation's (AFF) annual Potomac River Watershed Cleanup. This year, more than 30 employees participated in this event by removing trash from Pimmit Run.

## Helping Fairfax County Businesses Understand and Implement "Green"

In 2008 and 2009, PPC supported several key events for the Dulles Regional Chamber of Commerce's Green Business Initiative. PPC staff educated local businesses at several chamber events including "Greening Your Bottom Line" and "Energy Audits and Energy Efficiency for your Small Business." PPC also provided significant support to the chamber's premier environmental event of 2008, the "Election 2008 Energy and Environment Debate" in which Governor Tim Kaine and former Governor George Allen represented their party's presidential candidate in a discussion of each candidate's environmental and energy plans. Not only did PPC provide the title sponsorship for the event, but PPC's staff played a major role in developing the questions used by the moderator.



# **About Project Performance Corporation**

Project Performance Corporation, part of the AEA group, is a management consulting firm integrating world leading expertise in the areas of environment and energy with cutting edge IT and management for top government and Fortune 500 decision makers. PPC is headquartered in McLean, Virginia as AEA North America Operations, with offices in: Alexandria, Virginia; Germantown, Maryland; and Washington, DC.

PPC's environmental vision, leadership and actions are commendable. Its initiatives support many elements of the Board of Supervisor's Environmental Agenda, including energy savings and air quality improvement, water quality protection, recycling and solid waste reduction, and environmental education and stewardship.