

To : Fairfax County Board of Supervisors

From : Dan Storck, Supervisor  
Mount Vernon District

Subject: BOARD MATTERS for June 6, 2017

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For your consideration, I submit the following Board Matters accompanied by a brief explanation. Your support will be appreciated.

- 1. Request for the Office of Public Affairs and Public Affairs Bureau for the Fairfax County Police Department to Advertise the Mount Vernon Police Station Summer Campaign Against Aggressive Driving**

## **1. Mount Vernon Police Station Summer Campaign Against Aggressive Driving (CAAD)**

### ***Background***

My office and the Mount Vernon Police Station of the Fairfax County Police Department are working in partnership to promote safe driving through a joint-campaign called “Campaign Against Aggressive Driving” or CAAD, to reduce summer-time related aggressive driving in the Mount Vernon District. Our two offices will be actively promoting this campaign through educational outreach within the local communities, attending and speaking at various meetings and events, and through enforcement.

There will be three phases of enforcement, spanning two weeks at a time, beginning with the first phase that started last week on June 3, second phase July 1, and the third phase August 5.

We are encouraging motorists who travel the Richmond Highway Corridor to practice safe-driving behavior during this time. In addition, to practicing safe-driving, we are asking that residents report any aggressive or unsafe behavior to [FCPDMTVtraffic@fairfaxcounty.gov](mailto:FCPDMTVtraffic@fairfaxcounty.gov), as the Mount Vernon Police Station will be issuing “Friendly Reminder” notices to those who are reported for aggressive driving. It is our hope that this outreach campaign will decrease speeding, reduce pedestrian and vehicular accidents, and help to remind drivers of the importance of safe driving.

### ***Proposed Action***

Therefore, Madam Chairman, I ask, with unanimous consent, that the Board of Supervisors direct the Office of Public Affairs and the Public Affairs Bureau of the Fairfax County Police Department to advertise this information during the week’s mentions to increase awareness to the Fairfax County community.