



FAIRFAX COUNTY DEPARTMENT OF
FAMILY SERVICES



SHAPE

the Future of Aging

Annual Report

May 2024

Presented to the Board of Supervisors
Older Adults Committee

ADDENDUM: ANNUAL REPORT 2024

PRESENTED TO THE BOARD OF SUPERVISORS OLDER ADULTS COMMITTEE

SCORING KEY

● ● ● ●	Initiative has been achieved or is now an established ongoing program.
● ● ●	Initiative has made significant progress and met half or more of its SMART goals.
● ●	Initiative has made progress and has received an equity review, SMART goals and champions have been identified, the initiative has been approved, and active work is happening on this initiative.
●	Initiative has made little progress or is inactive, due to limited resources or obstacles. Initiative has not yet been approved or is pending equity review and approval.

DURATION OF INITIATIVE KEY

🕒	Short-term: 1 year or less
🕒 🕒	Medium-term: 2-3 years
🕒 🕒 🕒	Long-term: 4 or more years

SERVICES FOR OLDER ADULTS AND FAMILY CAREGIVERS

Market Research/Awareness Campaign

This initiative commences a market study to research how older adults, adults with disabilities, and caregivers in the Fairfax area seek information about Department of Family Services' (DFS) Adult & Aging (A&A) resources. This research will inform an awareness campaign to increase community awareness of A&A services.

STATUS:	● ●	DURATION:	🕒 🕒
PARTNERS:	Department of Family Services, Fairfax Area Commission on Aging, Identika (Vendor)	NOTES:	This will advance from 2 to 3 dots when market research is obtained, and an awareness campaign is launched.

Targeted Mobile Outreach

This initiative uses existing outreach vehicles—for example, ServiceSource's "CARE Mobile"—to extend the reach of the Fairfax Area Agency on Aging's (AAA) Caregiver Unit and A&A resource information to the community.

STATUS:	● ●	DURATION:	🕒 🕒
PARTNERS:	ServiceSource's CARE Mobile, Department of Family Services, The Arc of Northern Virginia	NOTES:	This will advance from 2 to 3 dots as collaboration expands to include additional mobile outreach vehicles and DFS AAA/A&A resource materials have a broader reach in the community.

Exploring the Dimensions of Aging (Embodied Labs Pilot)

This AAA-led initiative is a pilot which seeks to build empathy and understanding to support caregivers in their roles. "Exploring the Dimensions of Aging through Virtual Reality," is an immersive training platform that allows participants to "see through the eyes" of older adults who are facing real-life challenges to their safety and well-being, experiencing social isolation or other chronic health conditions like Lewy Body Dementia and Parkinson's.

STATUS:	● ●	DURATION:	🕒 🕒 🕒
PARTNERS:	Department of Family Services, Inova (ElderLink)	NOTES:	This will advance from 2 to 3 dots as the program expands to include additional partnerships and has a broader reach in the community.

Community Needs Assessment

This initiative seeks to explore the development and administration of a comprehensive community needs assessment specifically targeting individuals with disabilities.

STATUS:	● ●	DURATION:	🕒 🕒 🕒
PARTNERS:	Department of Family Services, Department of Neighborhood and Community Services, SPARC Solutions	NOTES:	This will advance from 2 to 3 dots when additional community partners are secured, and potential funding sources are identified.

Fairfax Area Disability Services Board (FA-DSB)/Fairfax Area Commission on Aging (FA-COA) Community Forums

This initiative reflects a collaboration with the FA-DSB and the FA-COA to host forums during 2024 focused on older residents with disabilities to identify gaps in County services.

STATUS:	●	DURATION:	🕒 🕒
PARTNERS:	Fairfax Area Disability Services Board, Fairfax Area Commission on Aging	NOTES:	This will advance from 1 to 2 dots when community partners, forum topics, dates, and locations are established.

HOUSING AND NEIGHBORHOOD SUPPORTS

Consumer Resource Guide to Home Repair and Renovation

This initiative will develop a consumer resource guide for home repairs and modifications to support Fairfax Area adults aging in place.

STATUS:	• •	DURATION:	🕒 🕒
PARTNERS:	Rebuilding Together	NOTES:	This will advance from 2 to 3 dots when the guide is developed and is made available to consumers online through Rebuilding Together.

Home Sharing Guide Awareness Campaign

This initiative seeks to promote awareness in the community of the existing resource “A Consumer’s Guide to Home Sharing,” which was developed in partnership with the National Shared Housing Resource Center.

STATUS:	• •	DURATION:	🕒 🕒
PARTNERS:	Department of Housing, National Shared Housing Resource Center, Department of Neighborhood and Community Services	NOTES:	This will advance from 2 to 3 dots when tools, such as a fact sheet to promote “A Consumer’s Guide to Home Sharing,” have been developed and made available to promote awareness of the existing resource.

ACCESS TO MOBILITY OPTIONS

Pilot Targeted Outreach of Transportation Resources Through Libraries

This initiative seeks to promote awareness of available transportation resources to caregivers through a pilot of targeted placement in libraries throughout the community.

STATUS:	• •	DURATION:	🕒 🕒
PARTNERS:	Fairfax County Public Library, Department of Neighborhood and Community Services	NOTES:	This initiative will move from 2 to 3 dots when locations are identified for targeted dissemination of transportation information to caregivers, and materials are made available at sites.

Community-Based Organization Volunteer Driver Recruitment Study

This initiative seeks to study the relationship between existing volunteers and recruitment strategies to bolster availability for volunteer-assisted transportation for adults.

STATUS:	• •	DURATION:	🕒 🕒
PARTNERS:	NV Rides	NOTES:	This will advance from 2 to 3 dots when survey data is gathered and analyzed to make recommendations.

PERSONAL WELL-BEING

SAGE Cultural Competency Certification for AAA

This AAA-led initiative seeks to address inclusion and build cultural competence by securing SAGE certification for AAA staff. SAGE is a national advocacy and services organization which has developed a cultural competency curriculum to educate providers about best practices in providing care to adults who identify as LGBTQ+.

STATUS:	• • •	DURATION:	🕒 🕒
PARTNERS:	Department of Family Services, SAGE-provider of Advocacy and Services to LGBTQ+ Elders	NOTES:	This will advance from 3 to 4 dots when SAGE certification is obtained for AAA staff.

Pilot StrongerMemory Program in Senior Centers

This initiative introduces StrongerMemory brain health and wellness programs into senior centers of Fairfax County and then the greater community. StrongerMemory will improve brain health, may reduce the risk of dementia, and will reduce loneliness and isolation.

STATUS:	• •	DURATION:	🕒 🕒 🕒
PARTNERS:	Department of Neighborhood and Community Services, Goodwin Living	NOTES:	This will advance from 2 to 3 dots when StrongerMemory is implemented in multiple senior centers.

ECONOMIC STABILITY AND PLANNING

Financial Planning Seminars in Senior Centers

This initiative seeks to introduce financial planning seminars developed by the Financial Empowerment Center at South County (A Program of Britepaths) into senior centers. These seminars will offer information about “Budgeting on a Fixed Income” to help empower participants to be better prepared for the unexpected “budget busters” and take control of their financial planning.

STATUS:	• • •	DURATION:	🕒 🕒
PARTNERS:	Department of Neighborhood and Community Services, Financial Empowerment Center at South County (Britepaths)	NOTES:	This initiative will advance from 3 to 4 dots when training is made available in additional senior centers and seminars are made available through the Virtual Center for Active Adults.

Increase Awareness of Silver Shield Anti-Scam Program

This initiative seeks to promote awareness of the Silver Shield program through broad-based community outreach. A Silver Shield scam prevention awareness flyer will be developed and distributed through the Fairfax County Department of Tax Administration property tax mailing for 2024.

STATUS:	• •	DURATION:	🕒 🕒
PARTNERS:	Department of Tax Administration, Department of Family Services, Silver Shield Anti-Scam Program	NOTES:	This will advance from 2 to 3 dots pending Board of Supervisors approval of the promotional flyer and the plan to distribute it via the Fairfax County DTA property tax mailing for 2024.