

arking **Reimagined**

Off-Street Parking and Loading Regulations



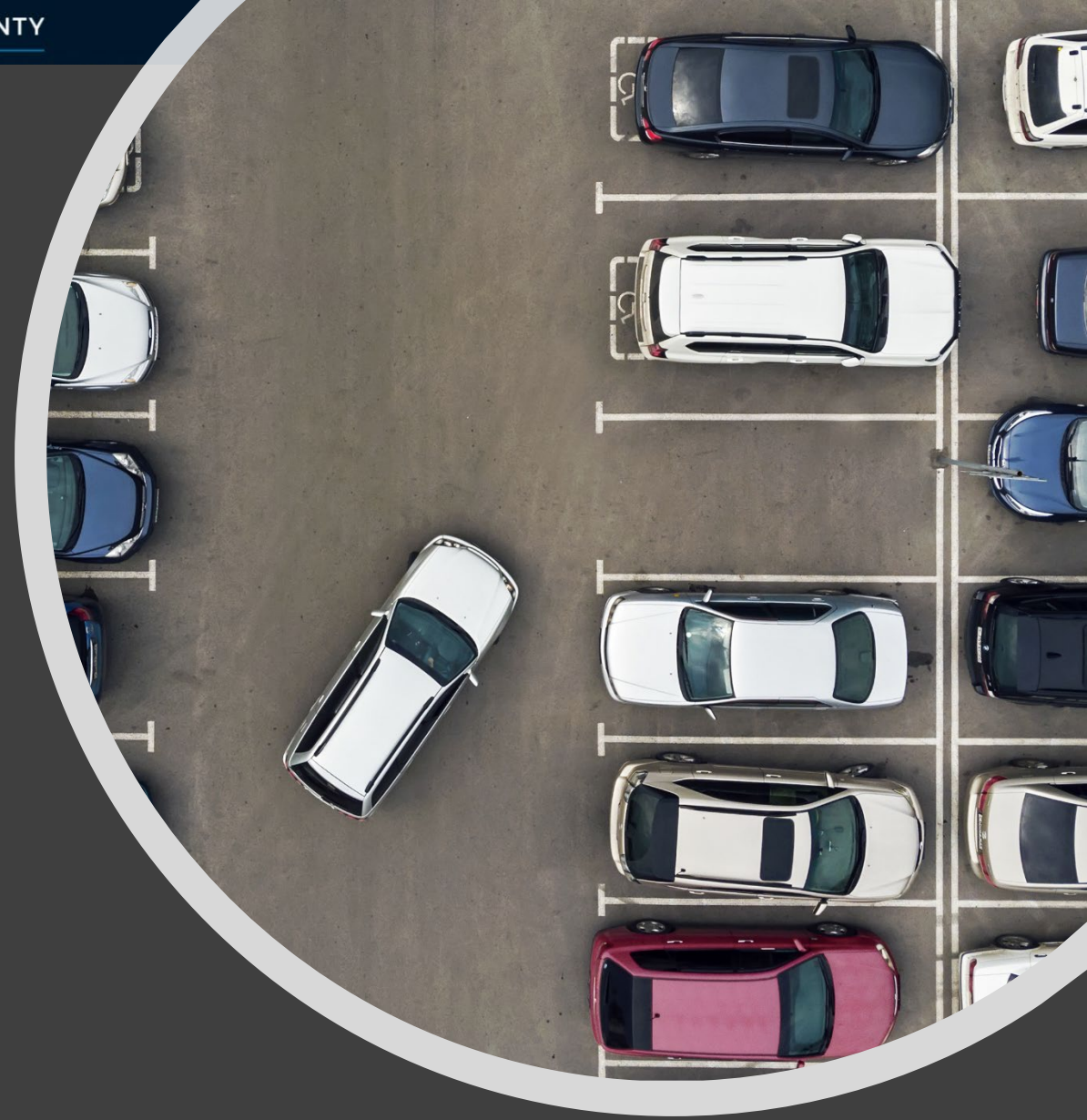
Parking Influences Everyone

- Drives land-use design and decision-making
- Requires codes, policies, and practices to manage it
- Reflects community values (equity, affordability, environment, site design, economics)

Parking demand is dynamic and should be balanced with other County goals

Parking in Fairfax County

- Driving remains common activity
- Parking still necessary
- Parking concerns exist and need to be addressed





Parking Background

- It is a land use
- Demand is dynamic
- Site character and location influence parking
- Parking can be managed to enhance its value
- Demand is being altered by technology and changes in behavior



Role of Parking in the Community

- A community resource
- Component of all land development
- What should be its role in development?



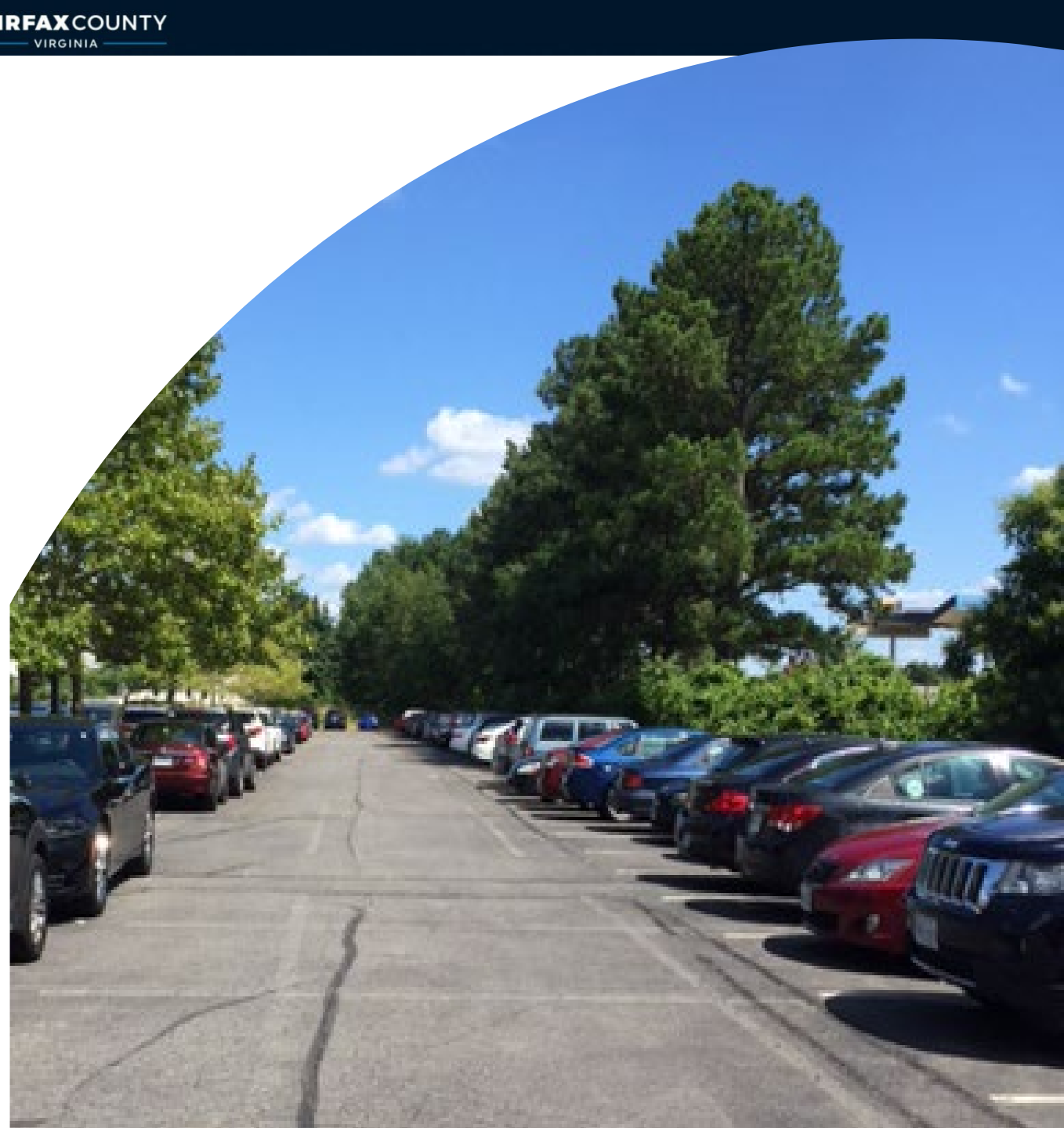
Parking is a Value Choice

Which is more valuable?

This opportunity for available parking or possible reuse of this resource?

Balance of Values

- Every change has a consequence
- Cost – benefit decision
- What are the ideals?



Community Engagement

- Seeking input from diverse backgrounds and experiences
- Holding listening sessions
- Formed work group with community members
- Targeting outreach to focus groups
- Using technology resources
- Continual opportunities for feedback

Project Goals



Update Zoning Ordinance:

- Incorporate current experience and promising innovations
- Increase clarity and provide more flexibility
- Streamline parking review and approval

Project Activities

- Community engagement and feedback
- Examine and evaluate best practices for parking and loading
- Evaluate standards and rates to identify zoning ordinance improvements
- Propose changes to Zoning Ordinance





Consultant Focus

- Gather and interpret data
- Evaluate best practices - regionally and nationally
- Analyze existing requirements
- Assess current and likely future trends
- Evaluate options for future development
- Develop revised requirements and processes
- Ensure connection to values



Timing

- Research/analysis and outreach to municipalities initiated
- Community and interest group engagement has begun
- Early/mid 2022: Use this feedback to draft proposals then re-engage with the community
- Late 2022: Bring draft amendments to the Planning Commission and Board

Engage with us

Project website:

<https://www.fairfaxcounty.gov/planning-development/zoning-ordinance/parking-reimagined>

Website has:

- Interactive options
- White paper with project details
- Community surveys
- Presentation materials
- List of upcoming meetings
- Other background information

