



# Fairfax Connector Transit Ridership Incentive Program (TRIP)

Board Transportation Committee  
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# TRIP Background

- State grant program **supporting zero and reduced fare programs** to increase transit ridership
- CTB awarded Fairfax County ~ **\$5.49 million for a three-year half-fare pilot program**
  - **FY 2022: \$2.2 million**
  - **FY 2023: \$1.9 million**
  - **FY 2024: \$1.3 million**
- Program anticipated to **help low-income residents** recovering from the pandemic and help restore Fairfax Connector ridership



# Fairfax Connector TRIP Pilot

- Program Eligibility Criteria
  - Resident of Fairfax County, City of Fairfax or City of Falls Church, and
  - Annual income **at or below 225% of the federal poverty level** by household size
- Potential Program Implementation Partners
  - Department of Transportation (FCDOT)
  - Department of Family Services (DFS)
  - Department of Housing and Community Development (HCD)
  - Department of Neighborhood and Community Services (NCS)
  - Washington Metropolitan Area Transit Authority (WMATA)

# Fairfax Connector TRIP Pilot

## Next Steps

- Finalize program administration framework and processes
  - Potentially similar to Free Student Bus Pass Program
- Negotiate an MOU with WMATA for customized SmarTrip cards
- Prepare outreach and marketing materials





# Fairfax Connector TRIP Pilot

## Next Steps (Continued)

- Proposed program launch
  - Begin pilot by **promoting subsidy to DFS and HCD clients**
  - Marketing and distribution of customized SmarTrip cards  
**anticipated to begin Summer 2022**
- Track and evaluate program participation
- Consider further program expansion based on results of pilot

# Fairfax Connector TRIP Pilot

## Feedback Requested

- Are you comfortable with the proposed pilot program?

## Next Update to Board Transportation Committee

- Spring 2022

Questions/Discussion?