



Bus Transformation Project

Board Transportation Committee
February 4, 2020

Brent Riddle, Transportation Planner IV
Department of Transportation

Bus Transformation Project - Overview

DMV Region-wide Bus Study to Address Declining Ridership for the Past Several Years

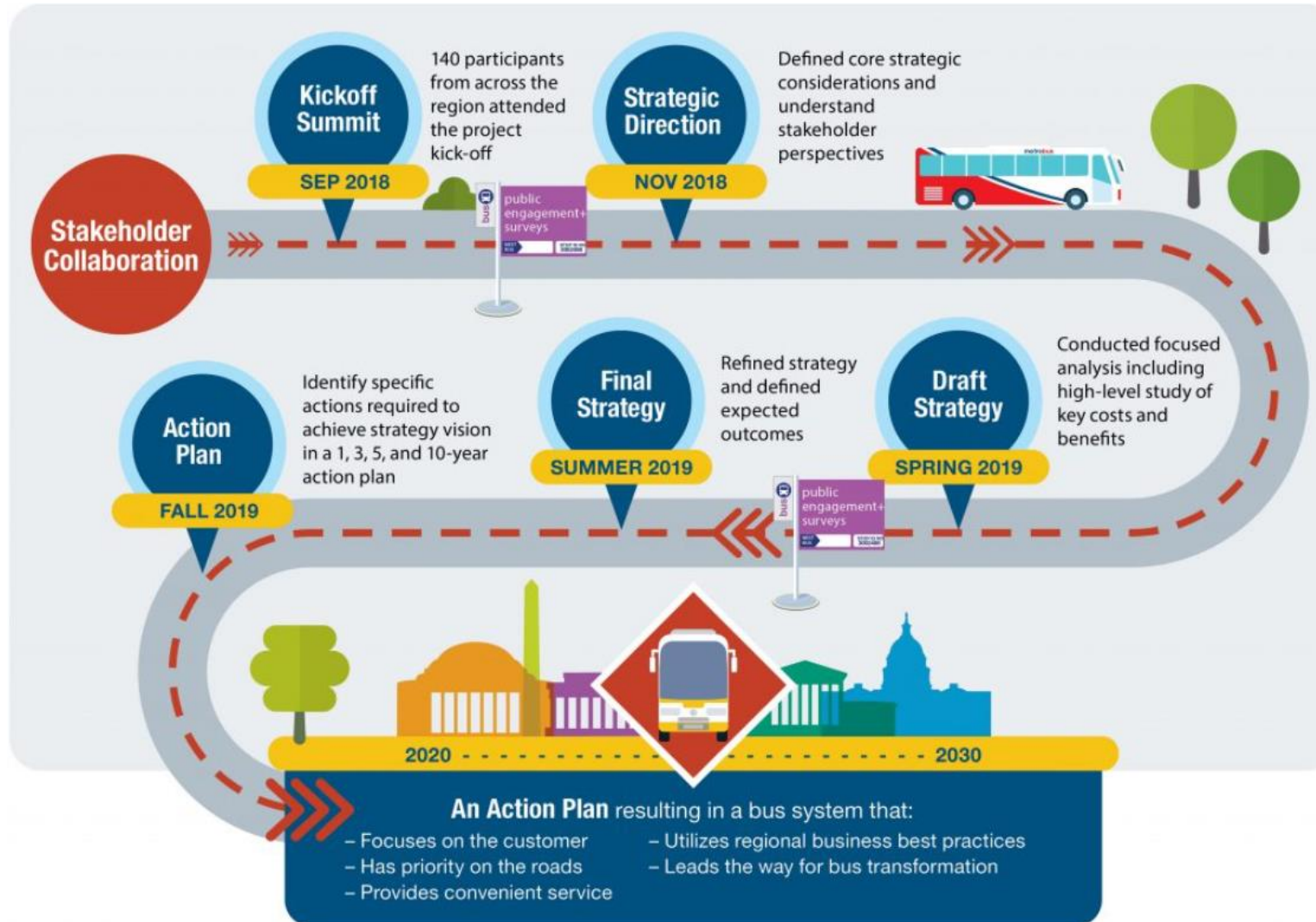
- Kickoff Summit – September 2018
- Planning process involved local transit agencies, transportation professionals, community-based organizations, workers, and the business community
- Bus Transformation Study – September 2019
- Multi-Year Action Plan – December 2019
- Provide better service and a better customer experience for all bus riders
- Identify the best role for bus service amidst rapidly changing technologies and travel preferences
- Increase efficiency to provide better results for customers despite limited resources



Bus Transformation Project – Goals & Objectives

- Regional Connectivity
- Rider Experience
- Financial Stewardship
- Sustainable Economic Health and Access to Opportunity
- Equity

Bus Transformation Project – Timeline



Bus Transformation Project – Recommendations



Provide frequent and convenient bus service that connects communities and promotes housing affordability, regional equity, and economic growth.



Give buses priority on roadways to move people quickly and reliably.



Create an excellent customer experience to retain and increase ridership.



Empower a publicly appointed task force to transform bus and lead the implementation of a truly integrated regional system.

Current Fairfax County Initiatives

Provide Frequent and Convenient Bus Service

- Transit Development Plan – Establishes Fairfax Connector's Transit Service Standards and Policies
- Coordinate Service Changes/Maintenance Disruptions with Regional Partners
- Comprehensive Transit Plan (i.e. Connections 2015) – A 10 year Aspirational Plan
- Study of Alternative Service Delivery Concepts

Current Fairfax County Initiatives

Give Buses Priority on Roadways

- Express Bus Services on the I-66, I-495, I-95/395, & Dulles Toll Road Corridors
I-66: 698 **I-495:** 495 **I-395:** 395 **Dulles Toll Road:** 599
 699 496 396
- Richmond Highway Bus Rapid Transit Project
- Route 7 Bus Rapid Transit Project
- Working with VDOT to develop Transit-Friendly Express Lanes

Current Fairfax County Initiatives

Create an Excellent Customer Service Experience

- Fairfax Connector BusTracker
- Student Bus Pass
- New Sideswalk Connections and Pedestrian Upgrades at Intersections
- New Bus Shelters, Pads, and Benches
- Transit Area Planning
- One Fairfax/Title VI (Civil Rights) Considerations

Next Steps

- Metro board endorsed first three recommendations on January 16, 2020
- Continue to implement County initiatives that support Bus Transformation Study recommendations
- Implement additional Bus Transformation Study recommendations as funding becomes available

Q&A/Discussion

