SmartBenefits® PLU$50 INCENTIVE PROGRAM

Transit Benefits

FOR FAIRFAX COUNTY EMPLOYEES

A Fairfax County, Virginia, publication

ANSWERS FOR EMPLOYEES

What is the SmartBenefits® "Plu$50" Program?

It's a new program that gives you $50 just to try transit.

How do I enroll in the SmartBenefits® "Plu$50" program and receive the free $50 to try transit?

Talk to your Human Resource or Employee Benefits Manager; ask them if they currently have a transit or commuter benefit program in place.

What if they do?

Let them know about the NEW SmartBenefits® "Plu$50" program and they will get you started.

What happens if my employer is unaware of this new program?

Give your employer this pamphlet and have them email the SmartBenefits® Sales Team at smartbenefits@wmata.com and ask about the Fairfax County "Plu$50" incentive program.

I am pretty sure my company does not currently offer transit or commuter benefits. How can employees like me help start such a program?

Talk to your Human Resources contact. Let them know about this great cost saving program for employees.

What if they have questions?

Easy! Ask them to email the SmartBenefits® Sales Team for more information at smartbenefits@wmata.com.

So I talk to my employer, then what?

The Plu$50 program takes over from there by sending each new participant a SmarTrip® card via their employer. Then the program works with your employer to load the SmarTrip® card with the free $50 for you to give transit a try.

Remember, you can always visit www.wmata.com to plan your route using the Trip Planner and you are ready to start taking transit to work and back home for free!

What happens when my $50 incentive runs out?

After you have enjoyed your free commute using the Plu$50 incentive, it is now time to let your employer know that the Plu$50 program has you hooked on taking transit and that you now want to enroll full-time in the SmartBenefits® monthly commuter benefits program.

Enjoy your commute. Enroll in the Smart Benefits® "Plu$50" Program today!

Just email ***smartbenefits@wmata.com***

The SmartBenefits® "Plu$50" program is available while funding lasts.

www.fairfaxcounty.gov/transportation • 703-877-5900, TTY 711

To request this information in an alternative format, call the Department of Transportation, 703-877-5600, TTY 711.

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What is the SmartBenefits® "Plu$50" Program?

It's a new program that gives your employees $50 just to try transit.

How does our company get into the Smart Benefits® "Plu$50" program, so our employees can receive the free $50 to try transit?

First, does your company offer a commuter benefit to your employees? If so, just contact the SmartBenefits® Sales Team at smartbenefits@wmata.com and they will make it easy to enroll in the new Plu$50 incentive program.

What if we don't currently offer a commuter or SmartBenefits® program?

You're just the type of company this program was designed for! Our goal is not only to get employees to benefit from the free $50 incentive program, but to make it easy for employers to implement a commuter SmartBenefits® program as well.

What are the benefits to our organization?

Offering transit or commuter benefits is a great way to retain and attract new employees, manage rising parking costs, and even go green by helping the environment by reducing congestion and improving air quality.

Is there a complicated contract to navigate?

No, and setup is easy. The SmartBenefits® Sales Team will help you determine the type of program that best fits your organization.

Can my company apply online?

Yes, visit www.wmata.com/smartbenefits and select SmartBenefits® For Employers.

Is it difficult to enroll?

Not at all. In most cases, it takes less time than it took you to get to work today.

We are a small company, can we enroll in SmartBenefits®?

Yes. Whether your company has one or one thousand employees, you can enroll in the SmartBenefits® program.

How much does it cost to participate?

There are no additional costs for participation or administration in the SmartBenefits® or Plu$50 Program. You or your employees just pay the cost of the monthly commuter benefit.

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Smart Benefits® "Plu$50" Is the program that benefits your company too!

Just email ***smartbenefits@wmata.com***