

# SmartBenefits® **PLU\$50** INCENTIVE PROGRAM



## Transit Benefits FOR FAIRFAX COUNTY EMPLOYEES



A Fairfax County,  
Virginia, publication

### ANSWERS FOR EMPLOYEES

#### What is the SmartBenefits® "Plu\$50" Program?

It's a new program that gives you \$50 just to try transit.

#### How do I enroll in the SmartBenefits® "Plu\$50" program and receive the free \$50 to try transit?

Talk to your Human Resource or Employee Benefits Manager; ask them if they currently have a transit or commuter benefit program in place.

#### What if they do?

Let them know about the NEW SmartBenefits® "Plu\$50" program and they will get you started.

#### What happens if my employer is unaware of this new program?

Give your employer this pamphlet and have them email the SmartBenefits® Sales Team at [smartbenefits@wmata.com](mailto:smartbenefits@wmata.com) and ask about the Fairfax County "Plu\$50" incentive program.

#### I am pretty sure my company does not currently offer transit or commuter benefits. How can employees like me help start such a program?

Talk to your Human Resources contact. Let them know about this great cost saving program for employees.

#### What if they have questions?

Easy! Ask them to email the SmartBenefits® Sales Team for more information at [smartbenefits@wmata.com](mailto:smartbenefits@wmata.com).

#### So I talk to my employer, then what?

The Plu\$50 program takes over from there by sending each new participant a SmarTrip® card via their employer. Then the program works with your employer to load the SmarTrip® card with the free \$50 for you to give transit a try.

Remember, you can always visit [www.wmata.com](http://www.wmata.com) to plan your route using the Trip Planner and you are ready to start taking transit to work and back home for free!

#### What happens when my \$50 incentive runs out?

After you have enjoyed your free commute using the Plu\$50 incentive, it is now time to let your employer know that the Plu\$50 program has you hooked on taking transit and that you now want to enroll full-time in the SmartBenefits® monthly commuter benefits program.

**Enjoy your commute. Enroll in the SmartBenefits® "Plu\$50" Program today!**

Just email [smartbenefits@wmata.com](mailto:smartbenefits@wmata.com)



The SmartBenefits® "Plu\$50" program is available while funding lasts.

[www.fairfaxcounty.gov/transportation](http://www.fairfaxcounty.gov/transportation) • 703-877-5900, TTY 711



To request this information in an alternative format, call the Department of Transportation, 703-877-5600, TTY 711.

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## ANSWERS FOR EMPLOYERS

### What is the SmartBenefits® "Plu\$50" Program?

It's a new program that gives your employees \$50 just to try transit.

### How does our company get into the Smart Benefits® "Plu\$50" program, so our employees can receive the free \$50 to try transit?

First, does your company offer a commuter benefit to your employees? If so, just contact the SmartBenefits® Sales Team at [smartbenefits@wmata.com](mailto:smartbenefits@wmata.com) and they will make it easy to enroll in the new Plu\$50 incentive program.

### What if we don't currently offer a commuter or SmartBenefits® program?

You're just the type of company this program was designed for! Our goal is

not only to get employees to benefit from the free \$50 incentive program, but to make it easy for employers to implement a commuter SmartBenefits® program as well.

### What are the benefits to our organization?

Offering transit or commuter benefits is a great way to retain and attract new employees, manage rising parking costs, and even go green by helping the environment by reducing congestion and improving air quality.

### Is there a complicated contract to navigate?

No, and setup is easy. The SmartBenefits® Sales Team will help you determine the type of program that best fits your organization.

### Can my company apply online?

Yes, visit [www.wmata.com/smartbenefits](http://www.wmata.com/smartbenefits) and select SmartBenefits® For Employers.

### Is it difficult to enroll?

Not at all. In most cases, it takes less time than it took you to get to work today.

### We are a small company, can we enroll in SmartBenefits®?

Yes. Whether your company has one or one thousand employees, you can enroll in the SmartBenefits® program.

### How much does it cost to participate?


There are no additional costs for participation or administration in the SmartBenefits® or Plu\$50 Program. You or your employees just pay the cost of the monthly commuter benefit.

**Smart Benefits®  
"Plu\$50"  
Is the program that  
benefits your company too!**

Just email  
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