



County of Fairfax, Virginia

Community Input Summary

Confederate Names Task Force Meeting
November 30, 2021

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Important Considerations

- Public outreach process from Oct. 13 through Nov. 12, 2021.
- Process was not scientific nor statistically significant.
- Input received provides a data point for Task Force's consideration.
- Nearly 23,000 respondents provided input through:
 - A survey in English, Spanish, Korean, Vietnamese, Farsi, Urdu and Arabic (online and print).
 - Phone calls, emails and letters.
 - In-person and virtual community listening sessions.
 - Social media.



CNTF Community Input Summary - Engagement

Platform	Number of Engagements
Survey respondents	21,820*
Emails	983
Social Media	484
Phone calls	380
Letters	34
Listening sessions	21

** Languages breakdown: English (online) - 21,513; English (paper) - 100; Arabic - 1; Chinese - 67; Farsi - 3; Korean - 49; Spanish - 73; Urdu - 2; Vietnamese - 12.*



CNTF Community Input Summary – Keeping/Changing Names

Platform	Keep the names	Change the names	No opinion/unclear
Survey			
<i>Route 29</i>	11,652	8,032	354
<i>Route 50</i>	10,904	7,960	456
Phone calls	333	47	0
Letters	29	5	0
Listening sessions	6	9	6
Emails*	435	158	0
Social Media	141	54	289
Total	23,500	16,265	1,105

** To-date, County staff has reviewed 593 of the 983 email comments received.*



CNTF Community Input Summary - Impacts

Online Survey Responses (English)	Very Positively	Positively	Neutral	Negatively	Very Negatively
<i>How would keeping the name affect you or your community (economically, socially, etc.)?</i>					
<i>Route 29</i>	5,813	2,289	5,106	3,656	2,731
<i>Route 50</i>	5,468	2,199	4,714	3,376	2,814
<i>How would changing the name affect you or your community (economically, socially, etc.)?</i>					
<i>Route 29</i>	3,566	3,337	3,654	3,393	5,445
<i>Route 50</i>	3,432	3,167	3,494	3,021	5,234



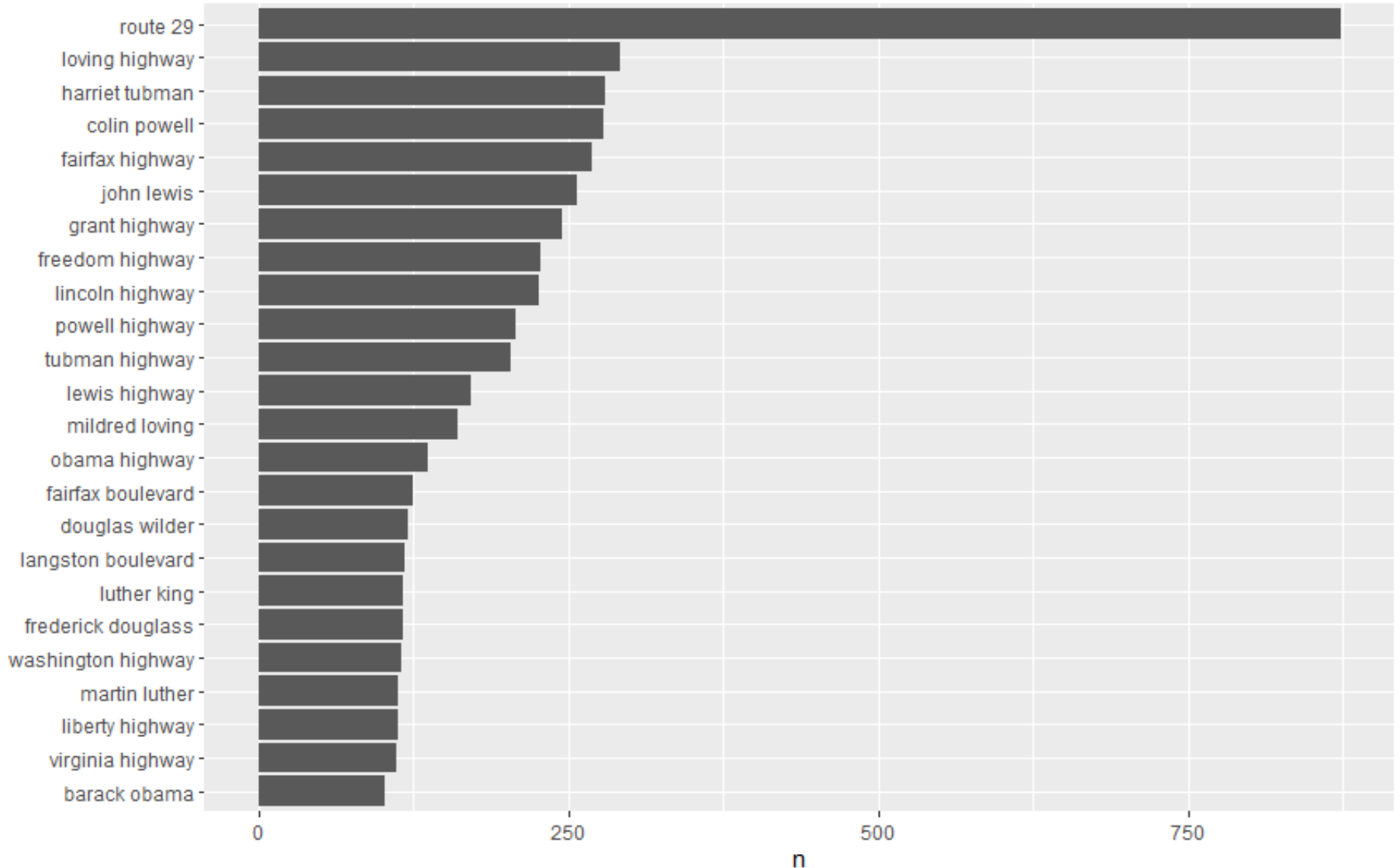
CNTF Community Input Summary – Alternative Names

- There were more than 30,000 survey responses for alternative highway names as respondents could enter up to five name suggestions for both highways.
- The following graphics provide an idea about some of the most frequently used word combinations in the responses to the questions asking for alternative names.
- The current highway names were removed from the list as the question was asking respondents to provide alternative names suggestions.



County of Fairfax, Virginia

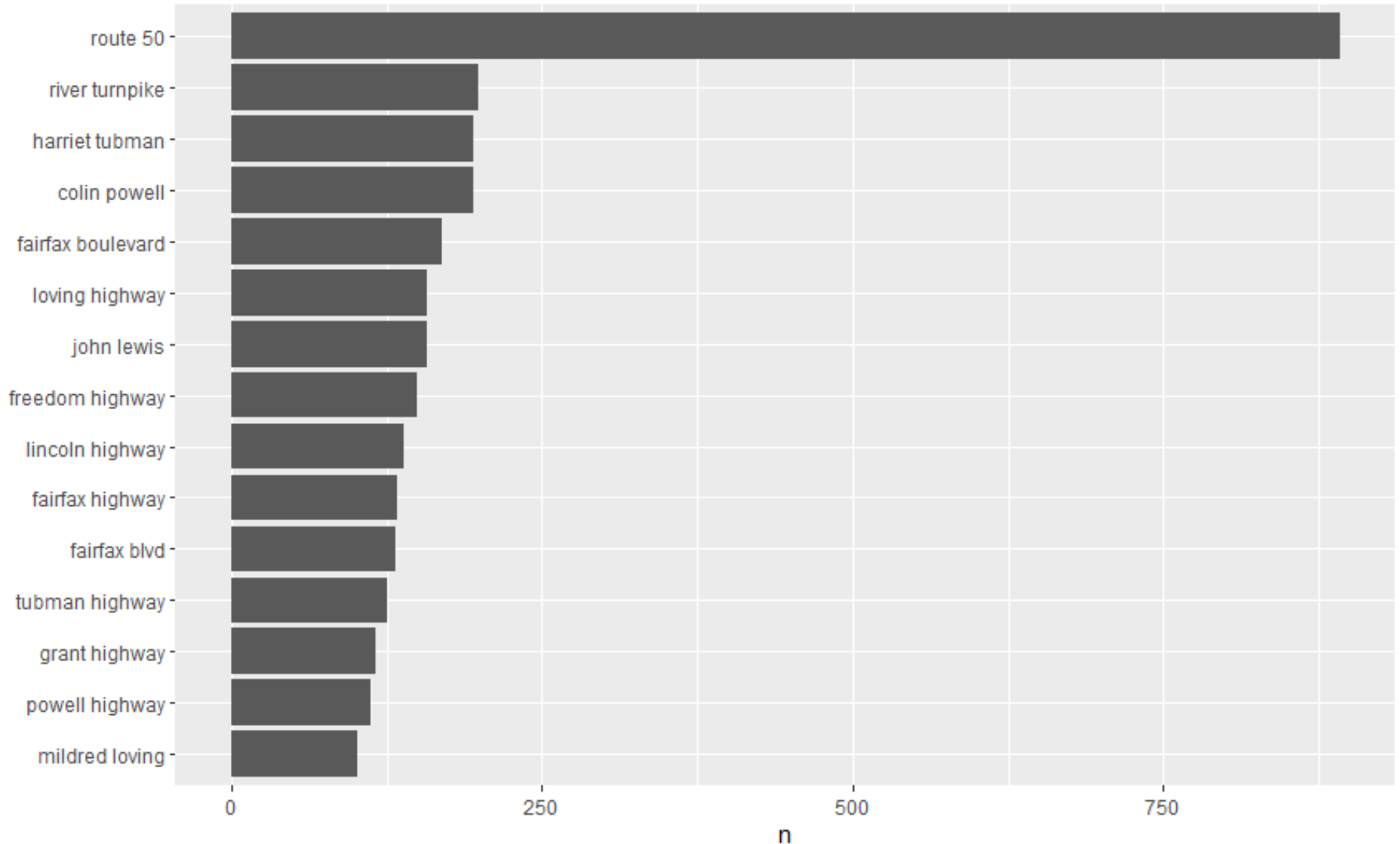
Lee Highway/Route 29 (n>100)





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Lee-Jackson Memorial Highway/Route 50 (n>100)





Questions?