



Preparing Our Faith Communities in Fairfax County

Campaign Guide (page 1)

This guide will help you plan the “Ready, Pack, Go” campaign.

TASK	YES/NO	WHO/WHEN
<p><input type="checkbox"/> Display Campaign Poster Display large and small posters in prominent locations in your faith communities.</p>	_____	_____
<p><input type="checkbox"/> Distribute Checklists Place checklists in bulletins, information kiosks, community events, etc.</p>	_____	_____
<p><input type="checkbox"/> Distribute Family Emergency Plans Place plans in bulletins, information kiosks, community events, etc.</p>	_____	_____
<p><input type="checkbox"/> Teach At a special or regularly scheduled meeting, show your faith community how to make a kit and plan.</p>	_____	_____
<p><input type="checkbox"/> Prepare a Display Set up a display of supply kits, plans and other information in prominent locations in your faith communities.</p>	_____	_____
<p><input type="checkbox"/> Bulletin Announcements Please use or adapt the suggested text in the resource toolkit; announce all related events and activities.</p>	_____	_____
<p><input type="checkbox"/> Bulletin Inserts Include a checklist, mini-poster and/or customized information in your bulletin.</p>	_____	_____

Sponsors: Fairfax County Faith Communities in Action (FCIA) Interfaith Emergency Planning Steering Committee, Fairfax County Citizen Corps Council, Fairfax County Department of Systems Management for Human Services Community Interfaith Liaison Office, the Fairfax County Office of Emergency Management, Department of Family Services and the Office of Public Affairs



To request this information in an alternate format, call 703.324.3453, TTY 703.803.7914





Preparing Our Faith Communities in Fairfax County

Campaign Guide (page 2)

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TASK	YES/NO	WHO/WHEN
<p><input type="checkbox"/> Newsletters and E-mail Place news articles about preparedness in your congregation’s printed and electronic newsletters. You will find suggested text in the packet.</p>	_____	_____ _____
<p><input type="checkbox"/> Web Resources Visit www.fairfaxcounty.gov/dsm/cil/emergency.htm to download logos and information for your website.</p>	_____	_____ _____
<p><input type="checkbox"/> Targeted Information Consider targeting information to children, young adults, older adults or non-English speaking members, and people with disabilities. Prepare a flier, hold discussions and help identify roles, such as children checking supplies.</p>	_____	_____ _____
<p><input type="checkbox"/> Remarks Ask your faith community leader to talk about the campaign at appropriate times.</p>	_____	_____ _____
<p><input type="checkbox"/> Plan Next Steps Use the “Next Steps” suggestions to plan a greater level of preparedness beyond preparing a kit and family emergency plan.</p>	_____	_____ _____
<p><input type="checkbox"/> Count and Assess Track the effectiveness of the campaign by counting the number of kits and family emergency plans prepared and providing feedback on education ideas.</p>	_____	_____ _____
<p><input type="checkbox"/> Contact the Steering Committee If you have questions, contact the Committee at CILUSER@fairfaxcounty.gov or 703.324.8272.</p>	_____	_____ _____

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